SOLUNA™
Roller Shades

Quality isn't just a Catchphrase
It's Our Heritage

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety enhancing components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.
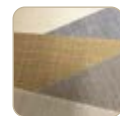
SAFETY FIRST

QUALITY & PERFORMANCE

INNOVATION DRIVEN

PREMIUM FABRICS

ECO-FRIENDLY

Creamy in Emery Collection

Re-engineered and modernized. Effortlessly Soluna™

Capture the spirit of modern living and celebrate contemporary style with Soluna™ Roller Shades from Norman Window Fashions®. In no other roller shade will you find Norman®'s iconic quality and craftsmanship.

Featuring top-of-the-line and time-tested hardware systems including PrecisionLift™ Cordless, Motorized, SmartRelease™ and Continuous Cord Loop; Norman®'s own re-engineered components; and an extensive fabric collection including Greenguard®-certified and flame resistant fabrics, Soluna™ Roller Shades are a sleek and modern solution for all your privacy and light control needs.

Parchment in Cambria Collection

Smart. Fresh. Uplifting. The latest fabrics

Geared for style, versatility and the brightest days, Soluna™ offers beautiful fabrics from sheer to room darkening. Choose from the latest color trends, textures, patterns, and opacities. Soluna™ puts you in control, elevating your everyday window covering needs into an expression of sleek and distinguished style.

"BEST FOR KIDS" MEANS CERTIFIED SAFETY

Norman® is an active participant in the WCMA "Best for Kids" certification program. All Norman® blinds and shades with the "Best for Kids" designation have been rigorously tested and free from hazards due to pull cords or inner cords. All our shutters – always cord-free – are kid-friendly by nature.

In choosing one of Norman®'s WCMA-certified "Best for Kids" products, you can be assured that they are kid-friendly and are either cord-free, use inner cords that are inaccessible, or have inner cords that cannot in any way create a hazardous loop or a wrap around hazard , in accordance with Appendix C of ANSI/WCMA A100.1-2002 and Appendix D of ANSI/WCMA A100.1.

CERTIFIED™

BEST FOR KIDS

"BEST FOR KIDS" MEANS EXTRA PEACE OF MIND

Creamy in Emery Collection

HOW TO CHOOSE

1. SELECT OPACITY / LIGHT CONTROL

Select an opacity depending on your view-through preferences and practical requirements – either sheer, light filtering or room darkening. Then choose from one of 3 main fabric types – Natural, Designer or Solar Screen. All Solar Screens have a "%" designation. The higher this number, the more open or "see-through" the fabric.

2. SELECT LIFT SYSTEM

Cordless shades are forever popular due to their safety, convenience, and clean, cord-free look. Our unique PrecisionLift™ Cordless offers one-touch lift — for quick, precise, and nimble control. The SmartRelease™ option in our continuous cord loop helps you save time and effort daily, offering complete lowering with a single cord pull. Motorized shades are a good cordless option for fast and easy lift with a remote control and has many smart features.

3. SELECT TOP TREATMENT AND ACCESSORIES

Choose a top treatment for an elegant touch including Curved Fascia, Square Fascia, Fabric Valance, and Wood Valance. Common valances allow two shades or more to share a valance. Choose one of the Light Guard options to help substantially darken your room with extra light blockage at the top, bottom and sides of the shade.

4. OTHER OPTIONS

Select a shade configuration: single shade, couple shade (two connected shades operated as one), or dual shade (one shade behind another). It all depends on your light control needs and personal style.

Parchment in Cambria Collection
Canvas in Windsong (5%) Collection
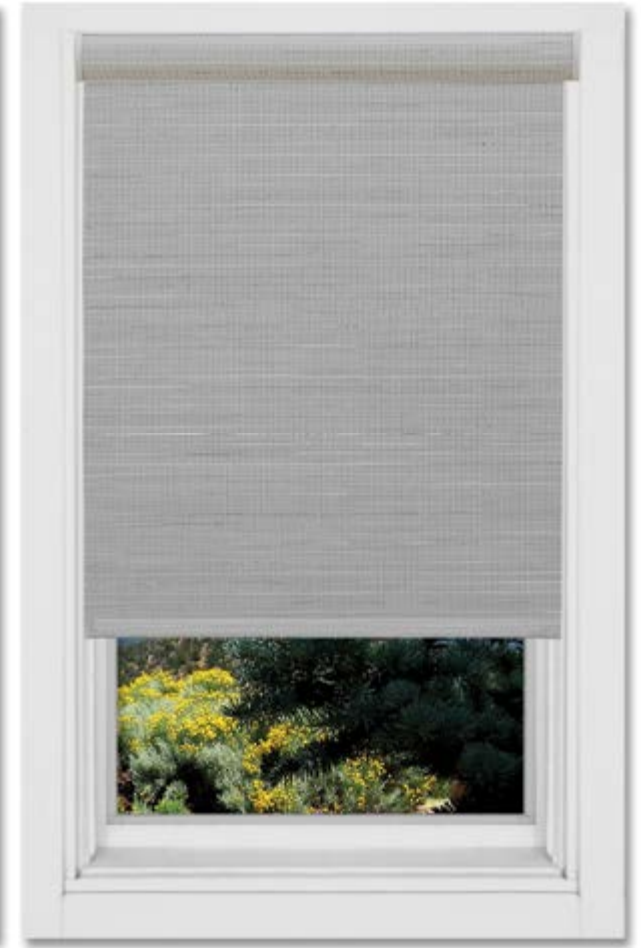
1. SELECT OPACITY / LIGHT CONTROL

Sheer

Provides an atmospheric touch with significant view-through while softening the outside view. A perfect complement for Dual Shades.

Light Filtering

Offers a wide range of light diffusion from bright to dim. Ensures privacy and may reveal shapes or outlines depending on fabric.

Room Darkening

The fabric blocks almost 100% of incoming light. A perfect choice for environments where blackout and privacy control is a must.

Front Shade: Palm in Sheer
Rear Shade: Jet in Cambria

PVC FREE

LEAD FREE HEAVY METAL FREE

NFPA 701

ENERGY SAVING

FORMALDEHYDE FREE

UV BLOCKAGE

ODOR FREE

REACH COMPLIANCE

EASY MAINTENANCE

RECYCLABLE

Soluna™ Solar Screens

Energy efficiency plus view-through with privacy.
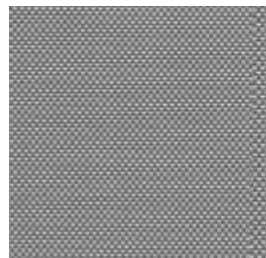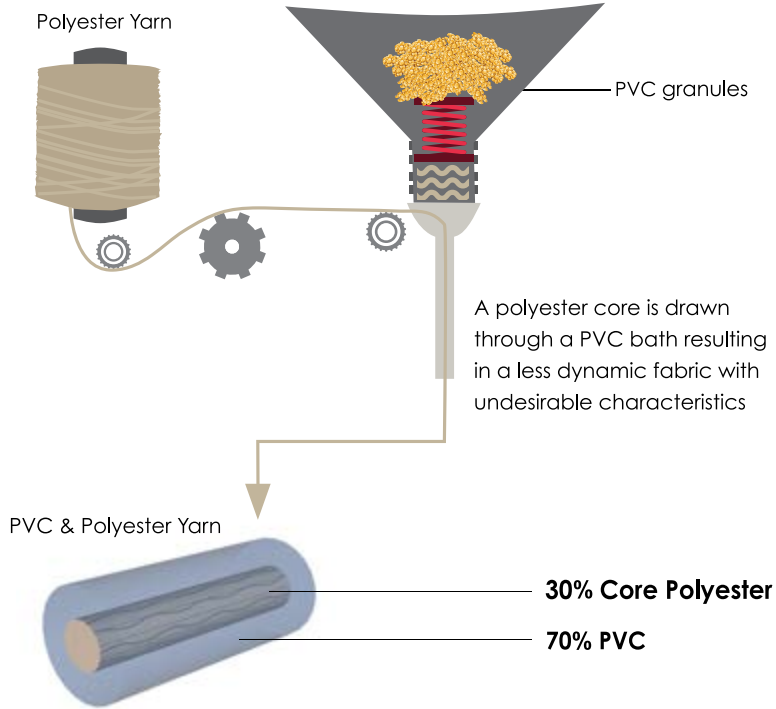Soluna™ Solar Screens are now made of **100% polyester fabrics.**
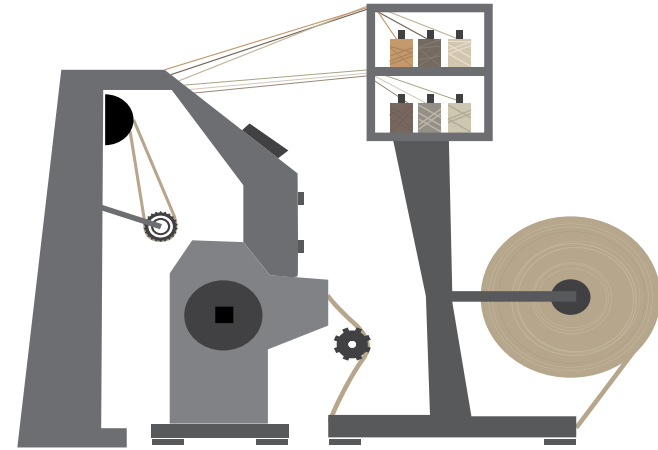
PVC SOLAR SCREENS

Conventional Process

Polyester Yarn

PVC granules

A polyester core is drawn through a PVC bath resulting in a less dynamic fabric with undesirable characteristics

PVC & Polyester Yarn

30% Core Polyester

70% PVC

PVC Solar Screens

✗ Plasticky feel & appearance

✗ Heavy and thick, harder to operate

✗ Can emit undesirable odors

✗ Inconsistent fabric/quality

100% POLYESTER SOLAR SCREENS

Improved Process

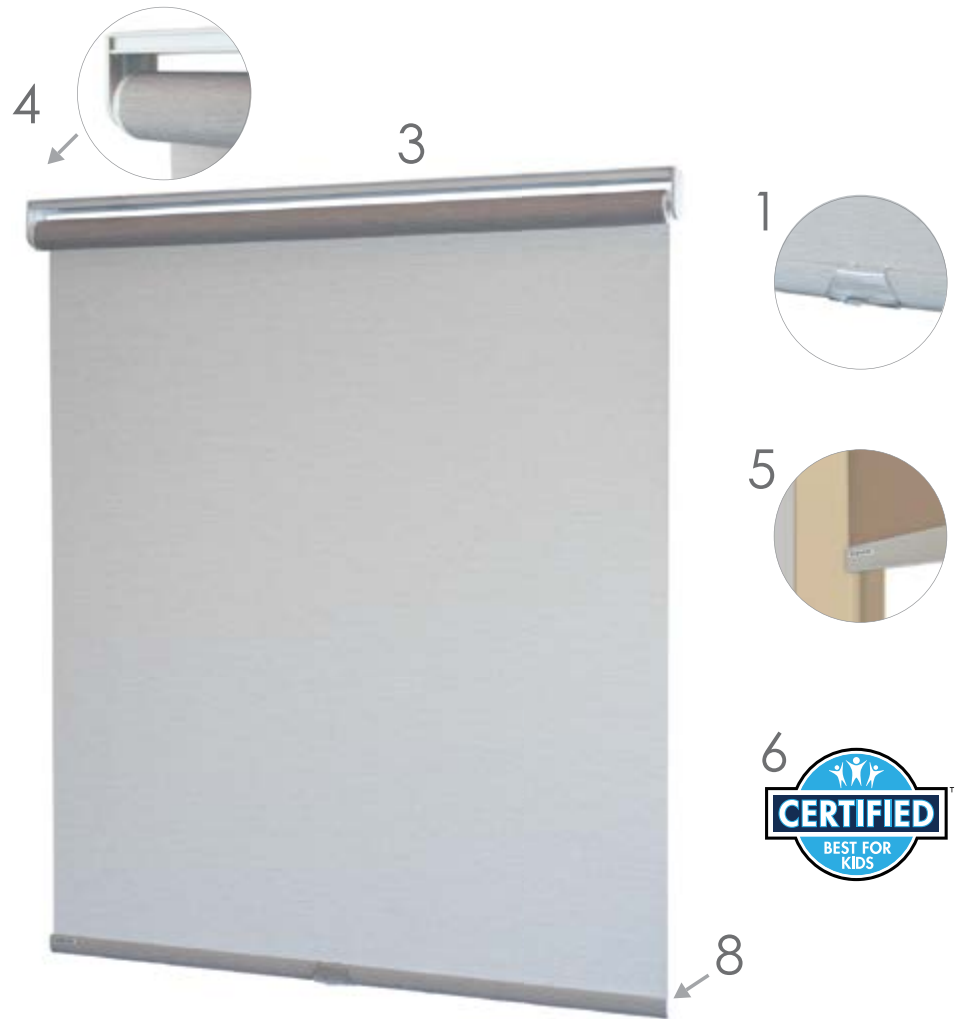Polyester yarn is woven into a fabric with more desirable characteristics

Polyester Yarn

Soluna™ 100% Polyester Solar Screens

✓ Luxuriously textured fabric-like feel and look

✓ Lighter weight, easier to operate

✓ Durable, yet flexible

✓ Environmentally friendly

✓ Odor free

✓ Multiple weaving options to create a gallery of textures & patterns

2. SELECT LIFT SYSTEM

PrecisionLift™ Cordless

4

3

1

7

Polyester Yarn

5

✓ Luxuriously textured, more fabric-like

✓ Lighter weight, easier to operate

✓ Durable yet flexible

✓ Environmentally friendly

✓ Odor fee

✓ Multiple weave, textures, patte

6

CERTIFIED BEST FOR KIDS ™

8

SCAN TO WATCH

PrecisionLift™ Cordless

1 **ONE-TOUCH TECHNOLOGY**

Exclusive one-touch lift technology offers quick, accurate and nimble control

2 **WIDER & TALLER MAX.**

Up to 96" max length/width on cordless

3 **QUICK & EASY INSTALLATION**

Exclusive raceway has no brackets to line up; great for tight IM spaces

4 **ADJUSTABLE TENSION**

Exclusive adjustment prevents upward and downward "creeping"

5 **LIGHT GUARD**

Two types of Light Guard for rooms where room darkening is critical

6 **"BEST FOR KIDS" CERTIFIED**

Safety designed cordless is certified by WCMA

7 **POLYESTER SOLAR SCREENS**

100% polyester fabric for stand-out quality compared to PVC

8 **MAGNETIC HOLD-DOWN**

Magnetic design requires no extra steps to engage/disengage shade

9 **NO EXTRA SURCHARGE**

Our #1 cordless system comes standard with no extra cost

10 **LIMITED LIFETIME WARRANTY**

Motorized

Choose battery powered or AC adapter plug-in option. Our motorization comes with a 15-channel remote and operates multiple shades individually or simultaneously.

Canvas in Windsong (5%) Collection
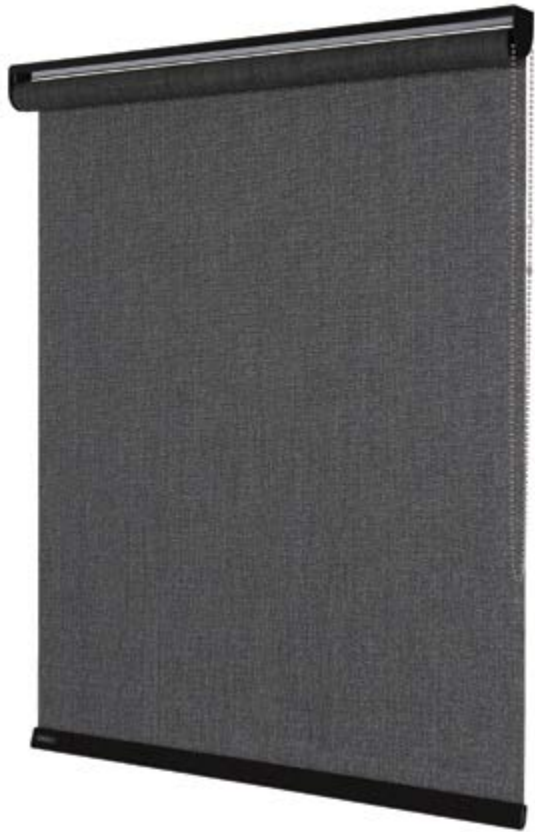Steel in Serene (3%) Collection

Continuous Cord Loop

The continuous cord loop utilizes a bead chain and clutch system for smooth control while neatly maintaining a consistent cord length to the side.

Continuous Cord Loop with SmartRelease™

The SmartRelease™ option allows the convenient "release" of the shade while it is in an upward position. Once released, the shade smoothly and quietly lowers to a completely closed position automatically ... so that you can move onto something else.

SCAN TO WATCH

3. SELECT TOP TREATMENT AND ACCESSORIES

Fabric Valance

For a relaxed but equally stylish look, the Fabric Valance is an elegant choice.

Wood Crown Valance

The 4 ½" Crown Valance offers a refined and iconic silhouette; available **painted** or **stained**.

Wood Modern Valance

The luxury and fine graining of wood also comes crafted in bold and sleek lines; available **painted** or **stained**.

Curved Fascia

Provides a tailored, high-end look and includes an optional fabric insert to match the shade.

Square Fascia

The crisp, clean appearance of the metal top treatment is bold but elegantly understated.

Keystones:

Keystones are available in all 5 top treatments for joining top treatments and for a decorative touch.

Keystone for Square Fascia

Keystone for Wood Crown Valance

Keystone for Fabric Valance

Light Guard

Light Guard is a window mounted solution specially designed to block direct light that escapes off the top and sides of the window opening. Available in wood or aluminum, Light Guard comes in an array of fashion solid and stain colors, and our entire selection of top treatments.

LightGuard 360™

LightGuard 360™ features aluminum construction, innovative shade channels outfitted with blackout bristle technology, and a specially designed light blocking headrail and housing system. The next generation in Light Guard technology, LightGuard 360™ offers maximum block out of diffused reflected light in addition to direct light – for rooms where room darkening is critical.

SCAN TO WATCH

Without Light Guard

With Light Guard

NEW
LightGuard 360™

With Light Guard

Rose in Glamour Collection

4. SELECT OTHER OPTIONS

Single Shade

A perennial favorite that adds a clean and modern touch to your décor, the Single Shade lifts and operates independently. Versatile enough for nearly every window, they're an ideal solution for light diffusion, glare control, heat reduction, UV blockage and for maintaining comfort, style and privacy.

Coupled Shades

Great for side-by-side windows with little width between each window. Coupled Shades feature two shades side-by-side where both shades lift together and are operated with one control- a chic and convenient solution for even the most expansive applications.

Creamy in Emery Collection

Front Shade: RD Foliage in Garden Collection
Rear Shade: Linen Weave in Sheer Collection

Dual Shade

Like two shades in one, the dual layered approach features one shade behind another shade for the ultimate in versatility. Each shade operates independently, allowing you to mix and match fabrics for controlling light, view and privacy throughout different times of day.
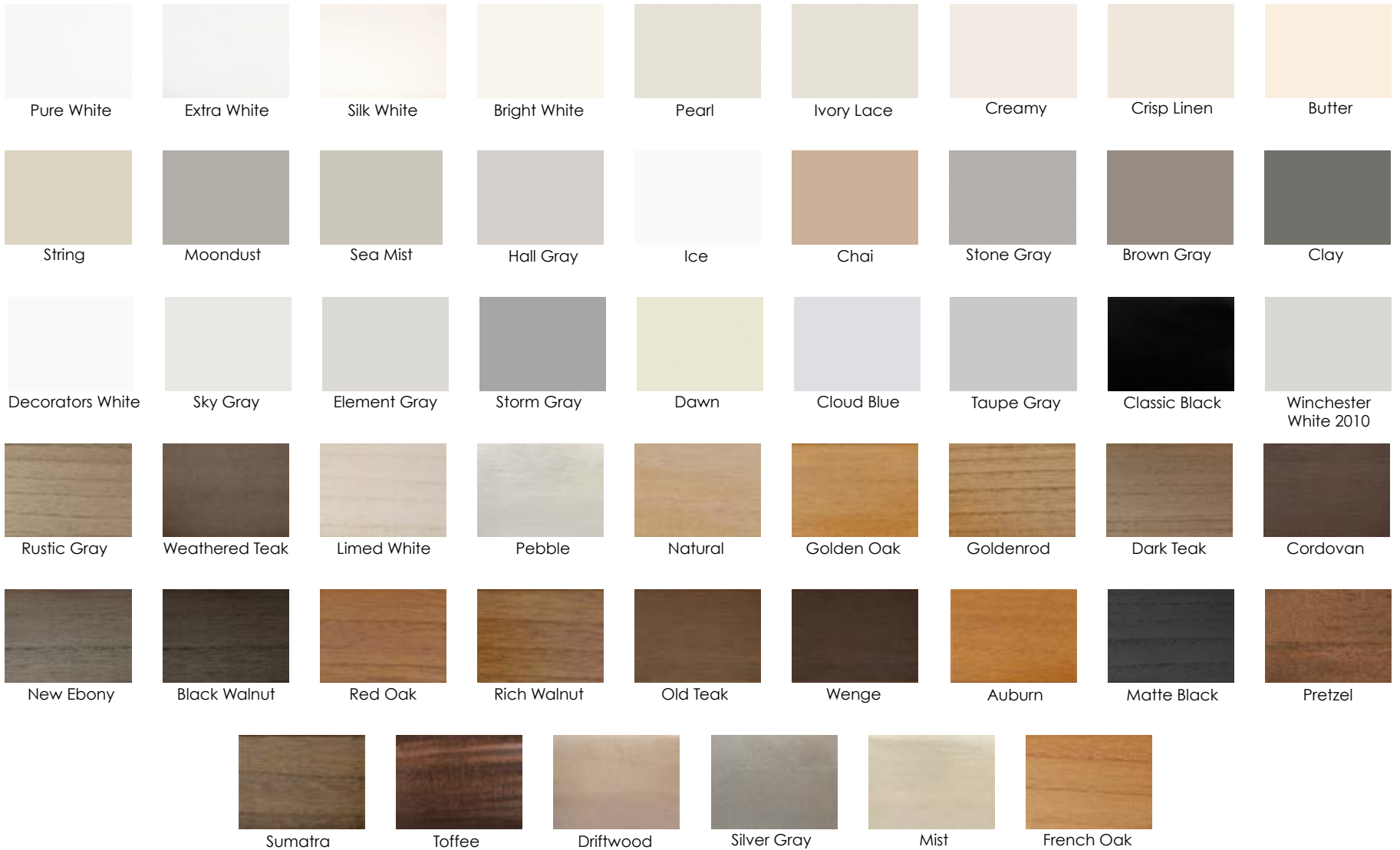
PALLADIAN SHELF

The innovative solution creates a decorative mounting surface inside an arched window so that our shades can be installed in the resulting squared opening. Palladian shelves, which are made of wood, are an elegant way to split the curved part and squared part of arched window openings.

AVAILABLE COLORS

Pure White	Extra White	Silk White	Bright White	Pearl	Ivory Lace	Creamy	Crisp Linen	Butter
String	Moondust	Sea Mist	Hall Gray	Ice	Chai	Stone Gray	Brown Gray	Clay
Decorators White	Sky Gray	Element Gray	Storm Gray	Dawn	Cloud Blue	Taupe Gray	Classic Black	Winchester White 2010
Rustic Gray	Weathered Teak	Limed White	Pebble	Natural	Golden Oak	Goldenrod	Dark Teak	Cordovan
New Ebony	Black Walnut	Red Oak	Rich Walnut	Old Teak	Wenge	Auburn	Matte Black	Pretzel
Sumatra	Toffee	Driftwood	Silver Gray	Mist	French Oak			

*All colors printed in booklet are for **reference only** and may differ from those of our actual products.*
Please refer to our color swatch samples for actual product colors.

For a look that's iconic, yet surprisingly cosmopolitan. Soluna™ from Norman® offers you unbeatable technologies, an unmatched fabric selection and stylish accessories.

NORMAN®

SHUTTERS. BLINDS. SHADES