

iROCKER

THE ULTRA™ 3.0 COLLECTION

Our lightest and most
compact boards, ever.

ULTRA





INTRODUCING THE NEW GENERATION

Engineered for Performance.
Designed for Adventure.
Packed for Anywhere.

ULTRA™ 3.0



Designed for your wanderlust and built for adventure, the ULTRA™ 3.0 is the world’s most travel-friendly paddle board. Unbelievably lightweight yet insanely durable, it’s made to go the distance and go with you anywhere—and we mean anywhere.

Ready to take your adventures to the next level?
Hop onboard.

THE ULTRA™ 3.0 LINEUP

The ULTRA™ 3.0 Collection—three ultra-lightweight, feature-packed boards designed for your next adventure.

With ocean-inspired graphics and a travel-ready design, getting on the water has never been easier. Whether by car, bus, plane, or on your back, no waterway is off limits.

Thanks to its 6” woven drop-stitch core and dual-fused PVC layers, the ULTRA™ 3.0 delivers unmatched strength and stability. Reinforced rails and welded seams create an ultra-rigid platform that glides on the water with the performance and feel of a hard board.

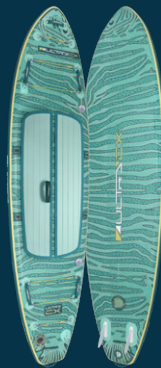
Three boards. Endless possibilities.
Take your SUP experience to the next level.



PADDLE WITH
PURPOSE.

CRUISER ULTRA™
10'6"

The most stable board built to
cruise.



FAST AS A FISH.
LIGHT AS AIR.

CX ULTRA™
11'

The fastest most agile
board yet.



TOUGH AS A
TURTLE SHELL

XL ULTRA™
11'6"

The widest and toughest
board built for stability.

NEW NOTABLE FEATURES



1 TWIN-FIN RIVER SETUP:

Delivers smooth, responsive tracking—now shorter and more ergonomic for a seamless ride through shallow waters and seaweed.

2 UPGRADED MAGTITE™ MAGNETIC MOUNTS:

Sleeker, easier to use than screw-in mounts, and ready for fun new accessories.

3 WELDED SEAMS:

10x stronger and safer than glued seams for lasting durability & safety.

4 WATERPROOF POUCH:

For E-pump, fins, and repair kit—now offering water protection in addition to safe storage for your gear.

5 COMPACT BACKPACK:

Now more comfortable with padded straps, reinforced handles, and lightweight, durable construction.

6 HEXA 5-PIECE PADDLE:

Featuring exclusive hex connection points for improved rigidity, delivering more efficient and comfortable strokes.

7 POWER PUMP MAX

Rechargeable and cordless! No more car batteries or outlets needed. A true game-changer.

8 REMOVEABLE CENTER HANDLE:

Adjustable and easy to remove, making transport simple and providing comfort whether you're standing or sitting on the board.



Complete Package Includes All Pictured (Bag, Pouch, Paddle, Fins, Pump) + 10' Leash & Repair Kit.



"The most common question we get is, 'Can I do this?' My honest answer is, 'With iROCKER products, you absolutely can.' We take guessing out of the equation and invest in products that make you feel like a pro no matter your skill level. When designing this board, I wanted to make something that adults, teenagers, and beginners could use and feel confident while paddling. If you want stability, peace of mind, and a balanced on the water experience, this is the board for you. And the lightweight design makes it easy to transport with a backpack only slightly bigger than a kid's school bag."

Steve Elder
iROCKER Founder & CEO

CRUISER ULTRA™

Graceful on the Water,
Solid Underfoot.



The **CRUISER ULTRA™** is a stable, grab-and-go board for family fun and casual paddling. Its **extra-wide 34" base and broad tail** handle multiple riders or extra gear with ease. Built tough with a **6" woven drop-stitch core, dual-fused PVC layers, welded seams, and reinforced rails**, it weighs just 21 lbs. The **bi-fold design** packs down 50% smaller, and **two MAGTITE™ connectors** let you attach MAG Gear for ultimate convenience. Perfect for beginners or intermediate paddlers, it makes every outing fun, secure, and effortless.

OCEAN INSPIRED GRAPHICS

Inspired by the octopus, the CRUISER ULTRA™ celebrates adaptability, intelligence, and the fluid power of the ocean. Its graphics bring the creature's elegance and strength to life, reminding paddlers to move with purpose and respect for the water. Ride with style, inspired by one of the ocean's most fascinating creatures.



WHO IS IT FOR?

The CRUISER ULTRA™ is designed for beginners, SUP yogis, families with children, and intermediate paddlers who prefer a slower ride. There is ample room for one rider and additional cargo or it's spacious enough for two riders. Weight capacity: 300 lbs.



BOARD	CRUISER ULTRA™ KG & CM	CRUISER ULTRA™ LB & INCHES
Dimension	n/a	10'6 x 34" x 6"
Net Weight	15.1 kg	33.3 lbs

BOARD BAG	CRUISER ULTRA™ KG & CM	CRUISER ULTRA™ LB & INCHES
Dimension	85 x 44 x 27 cm	33.5" x 17.3" x 10.6"
Net Weight	1.74 kg	3.84 lbs

ACCESSORY POUCH	CRUISER ULTRA™ KG & CM	CRUISER ULTRA™ LB & INCHES
Dimension	38 x 23 x 9.5 cm	15" x 9.1" x 3.7"
Net Weight	0.28 kg	0.62 lbs

PADDLE	CRUISER ULTRA™ KG & CM	CRUISER ULTRA™ LB & INCHES
Dimension	about 50 cm	20"
Net Weight	about 860 grams	about 2 lbs
Length of 5pcs	222 cm when fully assembled	87.4"

BOARD BOX	CRUISER ULTRA™ KG & CM	CRUISER ULTRA™ LB & INCHES
Dimension	n/a	25" x 12" x 20"
Net Weight (board & accessories included)	about 15 kg	33.3 lbs



CX
ULTRA™

Fast Like a Fish,
Light as Air.



The **CX ULTRA™** is a sleek, high-performance board built for speed and precision on the water. Its narrow 33" profile and fish-inspired graphics deliver agility and smooth tracking for paddlers looking to go farther, faster. Built tough with a **6" woven drop-stitch core, dual-fused PVC layers, welded seams, and reinforced rails**, it weighs just 20 lbs. The **bi-fold design** packs down 50% smaller for easy travel, and the **carbon fiber paddle** makes every stroke effortless. Perfect for intermediate to advanced paddlers, the CX ULTRA™ turns every outing into a fast, fun, and confident adventure.

OCEAN INSPIRED GRAPHICS

Inspired by the swift and agile fish, the CX ULTRA™ celebrates speed, precision, and the fluid motion of the ocean. Its graphics capture the creature's sleek elegance and dynamic energy, reminding paddlers to move with intention and respect for the water. Glide with style, inspired by one of the ocean's most graceful and powerful swimmers.



WHO IS IT FOR?

The CX ULTRA™ is designed for intermediate riders seeking a lightweight, stable, and premium experience. With a weight capacity of 320 lbs, adults can ride solo or as a pair while exploring any waterway. Weight capacity: 320 lbs.



BOARD	CX ULTRA™ KG & CM	CX ULTRA™ LB & INCHES
Dimension	n/a	11'6 x 33" x 6"
Net Weight	9 kg	19.8 lbs

BOARD BAG	CX ULTRA™ KG & CM	CX ULTRA™ LB & INCHES
Dimension	85 x 44 x 27 cm	33.5" x 17.3" x 10.6"
Net Weight	1.74 kg	3.84 lbs

ACCESSORY POUCH	CX ULTRA™ KG & CM	CX ULTRA™ LB & INCHES
Dimension	38 x 23 x 9.5 cm	15" x 9.1" x 3.7"
Net Weight	0.28 kg	0.62 lbs

PADDLE	CX ULTRA™ KG & CM	CX ULTRA™ LB & INCHES
Dimension	about 50 cm	20"
Net Weight	about 860 grams	about 2 lbs
Length of 5pcs	222 cm when fully assembled	87.4"

BOARD BOX	CX ULTRA™ KG & CM	CX ULTRA™ LB & INCHES
Dimension	n/a	25" x 12" x 20"
Net Weight (board & accessories included)	about 15 kg	33.3 lbs



XL
ULTRA™

Built Tough



The **XL ULTRA™** is the most spacious board in the ULTRA™ lineup—**11'6" long and 34" wide**—offering unmatched stability for solo paddlers, families, pets, or extra gear. Despite its size, it's surprisingly light and **packs down 50% smaller** into a compact backpack, making travel, storage, and spontaneous adventures effortless. Perfect for those who want space, comfort, and confidence on the water.

OCEAN INSPIRED GRAPHICS

Inspired by the strength and resilience of a turtle shell, the XL ULTRA™ celebrates durability, stability, and steady speed on the water. Its graphics bring the creature's protective and powerful essence to life, reminding paddlers to move with confidence and respect for the ocean. Paddle with strength and style, guided by one of the sea's most enduring and iconic creatures.



WHO IS IT FOR?

The XL ULTRA™ is designed for paddlers who want maximum space, stability, and versatility. Perfect for families, pets, or anyone carrying extra gear, it supports solo or shared adventures with ease. With a weight capacity of up to 360 lbs, it's ideal for those who want comfort, confidence, and fun on any waterway.



BOARD	XL ULTRA™ KG & CM	XL ULTRA™ LB & INCHES
Dimension	n/a	11'6 x 34" x 6"
Net Weight	15.1 kg	23 lbs

BOARD BAG	XL ULTRA™ KG & CM	XL ULTRA™ LB & INCHES
Dimension	85 x 44 x 27 cm	33.5" x 17.3" x 10.6"
Net Weight	1.74 kg	3.84 lbs

ACCESSORY POUCH	XL ULTRA™ KG & CM	XL ULTRA™ LB & INCHES
Dimension	38 x 23 x 9.5 cm	15" x 9.1" x 3.7"
Net Weight	0.28 kg	0.62 lbs

PADDLE	XL ULTRA™ KG & CM	XL ULTRA™ LB & INCHES
Dimension	about 50 cm	20"
Net Weight	about 860 grams	about 2 lbs
Length of 5pcs	222 cm when fully assembled	87.4"

BOARD BOX	XL ULTRA™ KG & CM	XL ULTRA™ LB & INCHES
Dimension	n/a	25" x 12" x 20"
Net Weight (board & accessories included)	about 15 kg	33.3 lbs



COMPACT CONVENIENCE

SINGLE FOLD

Quick Store



DOUBLE FOLD

Compact Storage



The ULTRA™ comes with a **compact backpack**, nearly 50% smaller than previous models, with **zippered pockets** and **removable bungee storage**. For quick, on-the-go adventures, grab our **fan-favorite carry strap**, a popular accessory perfect for hitting the water fast.



FAQs

What makes ULTRA™ 3.0 boards different from other iROCKER boards?

The ULTRA™ 3.0 Collection features our **lightest, most travel-friendly boards yet**, designed to make getting on the water easier and paddling more fun. With **innovative woven drop-stitch construction, dual-fused PVC layers, and reinforced rails**, these boards are more **durable and rigid** than ever. They now also include MAGTITE™ connection points for accessories and ocean-inspired graphics for style on the water. Pack them into a compact backpack and take your adventures anywhere—no waterway is off limits.

Is the ULTRA™ 3.0 Collection easy to inflate?

Yes! Each board comes with the **Power Pump Max, a rechargeable, cordless electric pump** that makes inflating and deflating effortless. No need for a car lighter, battery, or wall outlet—inflate your board in **12 minutes or less**, then use the pump to quickly deflate when you're done. Spend less time prepping and more time on the water.

Can I fit multiple boards in my car?

Yes, the ULTRA™ 3.0 Collection is compact and lightweight. These boards fit easily into a 10.6 inches height and 17.3 inches

width backpack. You can fit multiple boards in your car—enough for the whole family.

What sets the ULTRA™ 3.0 apart from other lightweight boards?

Every board comes with the **Power Pump Max, a cordless, rechargeable pump** for fast, hassle-free inflation. The **upgraded compact backpack** features extra padding, pockets, and bungee storage for easy travel. Built tough with **woven drop-stitch construction, dual-fused PVC, and reinforced rails**, ULTRA™ boards are made to last—backed by a **longer warranty and return policy** than other brands.

BETTER TOGETHER*

* These are recommended packs. These products are not sold together.

CONVENIENCE PACK



MAG Cups

Sip, float, repeat. Made for water lovers who want cold drinks and free hands, the MAG Cup is your go-to for pool hangs, river days, and sandbar sessions. Available in 20oz and 40oz sizes.

MAG Speaker X

Turn up the good times with the MAG Speaker X—your go-anywhere, play-anything Bluetooth speaker made for water days and adventure vibes.

MAG Pocket

Meet your must-have for water days. The MAG Pocket is your adventure-ready crossbody—waterproof, float-friendly, and made to keep your essentials safe and dry.

Cup Holder

Secure your beverages with our best-selling accessory, a large cup holder designed exclusively to attach to your board's action mount.





ULTRA™ 3.0

The world's most
travel-friendly
paddle board collection.



ULTRA

