

# WIREWORLD®

## CABLE TECHNOLOGY

**Island 7:** Building on the success of International multi-award winning Island™ 6, the Island™ 7 is the latest entry level HDMI cable from WireWorld.

The new 'Series 7' cables incorporate a number of innovations, including a new composite insulation materials called 'Composilex® 2', HD-Grip™ and self-locking HDMI connectors. Many of the new cables include distinctive coins that commemorate the company's 20-year anniversary.

All of the Series 7 cables feature Composilex 2 insulation technology, which minimizes the triboelectric noise produced by conventional insulation materials. Many understand that insulation materials influence the performance of a cable. Wireworld created unique polymer composites designed specifically to optimize fidelity. The benefits of Composilex 2 are especially noticeable on Series 7 HDMI cables where the reduced interference preserves the purity of the original sound thereby greatly improves performance. These new materials push the boundaries of there expectations for fidelity by letting us hear, see and feel more than ever before.

Wireworld's HD-Grip HDMI connectors solve the common problem of cables becoming unplugged. Unlike some competitors, the self-locking function of HD-Grip is as simple to use as a standard cable, while the increased retention force compares favorably to other more complex solutions. In addition to self-locking, HD-Grip plugs also feature upgraded contacts with proprietary silver+gold plating that improves audible and visible clarity. All six levels of Wireworld Series 7 HDMI cables were upgraded with HD-Grip connectors and Composilex 2 insulation to provide superior performance and value.

