

# WIREWORLD®

## CABLE TECHNOLOGY

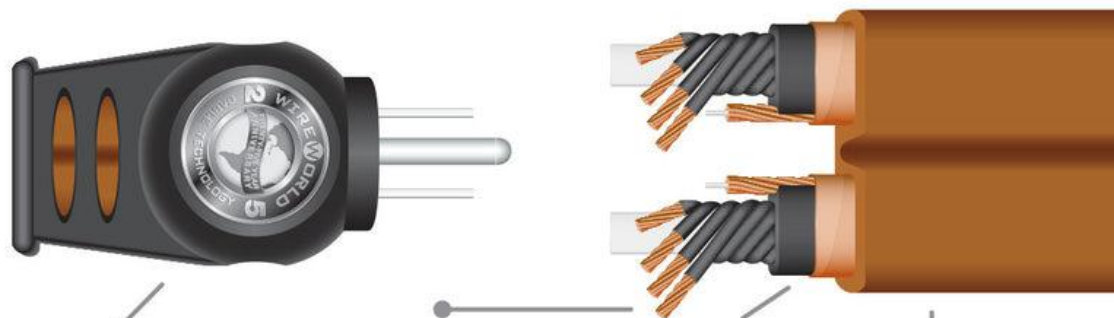
With the best available Ohno Continuous Cast 7N copper in the Fluxfield design, the Electra power cord delivers extremely pure tone quality, along with dramatic improvements in clarity and image focus that can transform a great system into one that is truly exceptional. Purely dynamic, designed to absorb noise and block interference, Wireworld's innovative Fluxfield™ power cords designs feature ultra-quiet COMPOSILEX insulation for surprisingly vivid sound and imaging.

Unlike all other audiophile power cords, Wireworld's power conditioning cables were developed through direct comparisons to battery power, the ultimate in sonic and visual purity. Their elegant plugs feature silver-clad contacts, for the quietest and lowest loss connections available. Their flat cords are also the only shielded high end power cord design that has passed the strict VDE German safety certification. Wireworld power conditioning cord models differ in their conductor material, as the smoother current flow of superior conductors provides additional improvements in sound and image quality. Since they function as filters, longer lengths provide higher performance.

### Electra™ 7

## Power Conditioning Cord

*Innovative designs connecting passion with technology*



Silver-clad contacts, twice as conductive as gold

OCC\*-7N copper conductors provide the refined tone quality of the world's best copper

Composilex® 2 insulation technology controls electrostatic energy

Fluxfield™ design smooths current flow for lifelike fidelity