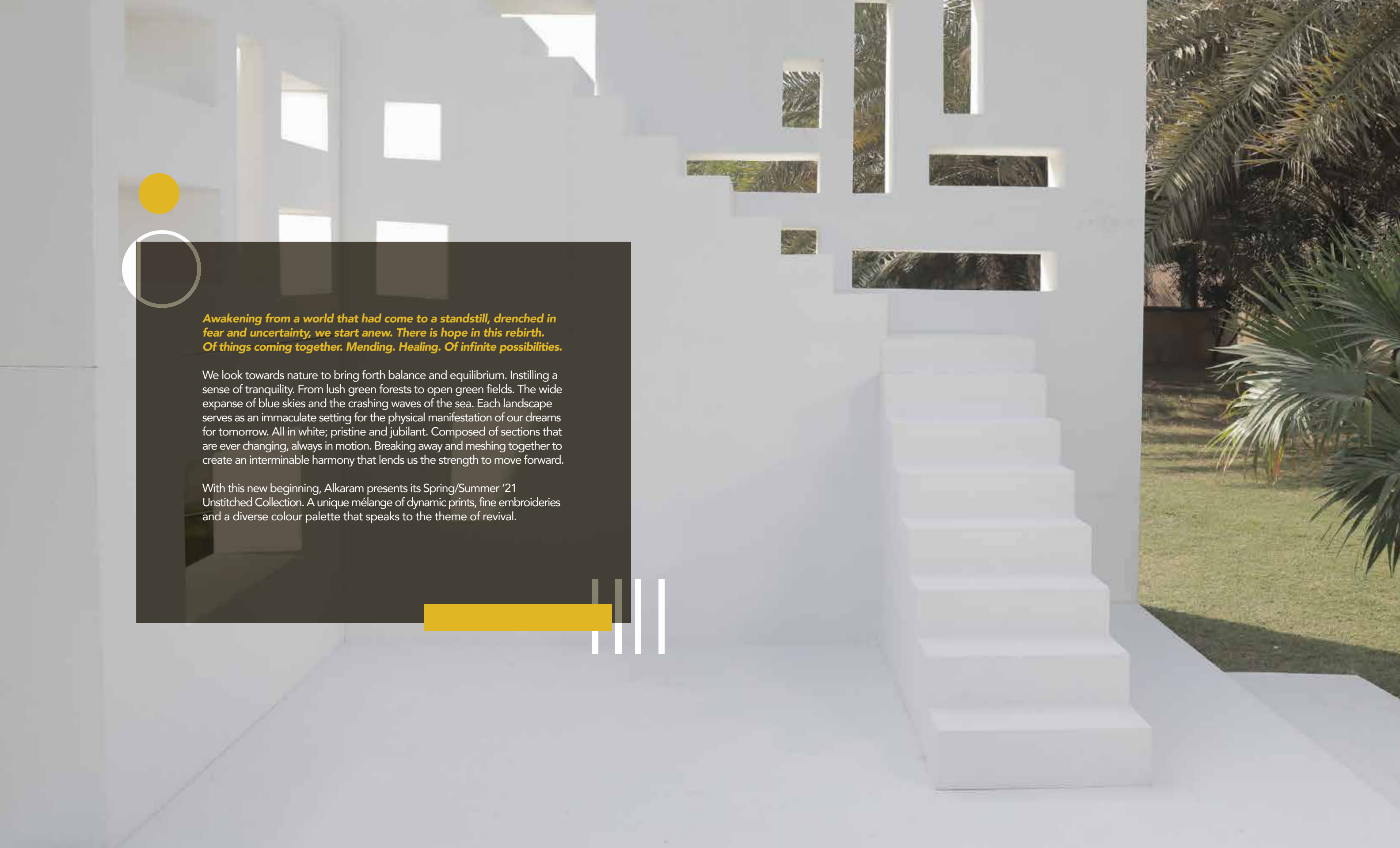


alkaramstudio



*spring*  
SUMMER

VOLUME 1



***Awakening from a world that had come to a standstill, drenched in fear and uncertainty, we start anew. There is hope in this rebirth. Of things coming together. Mending. Healing. Of infinite possibilities.***

We look towards nature to bring forth balance and equilibrium. Instilling a sense of tranquility. From lush green forests to open green fields. The wide expanse of blue skies and the crashing waves of the sea. Each landscape serves as an immaculate setting for the physical manifestation of our dreams for tomorrow. All in white; pristine and jubilant. Composed of sections that are ever changing, always in motion. Breaking away and meshing together to create an interminable harmony that lends us the strength to move forward.

With this new beginning, Alkaram presents its Spring/Summer '21 Unstitched Collection. A unique mélange of dynamic prints, fine embroideries and a diverse colour palette that speaks to the theme of revival.



# EYES WIDE *open*

There is beauty, scattered into molecules  
residing within every being, sentient or otherwise.  
It is human nature to seek that beauty and remain  
close to it. All one has to do is open their eyes and  
discover the endless wonders of the world.

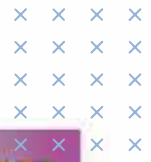
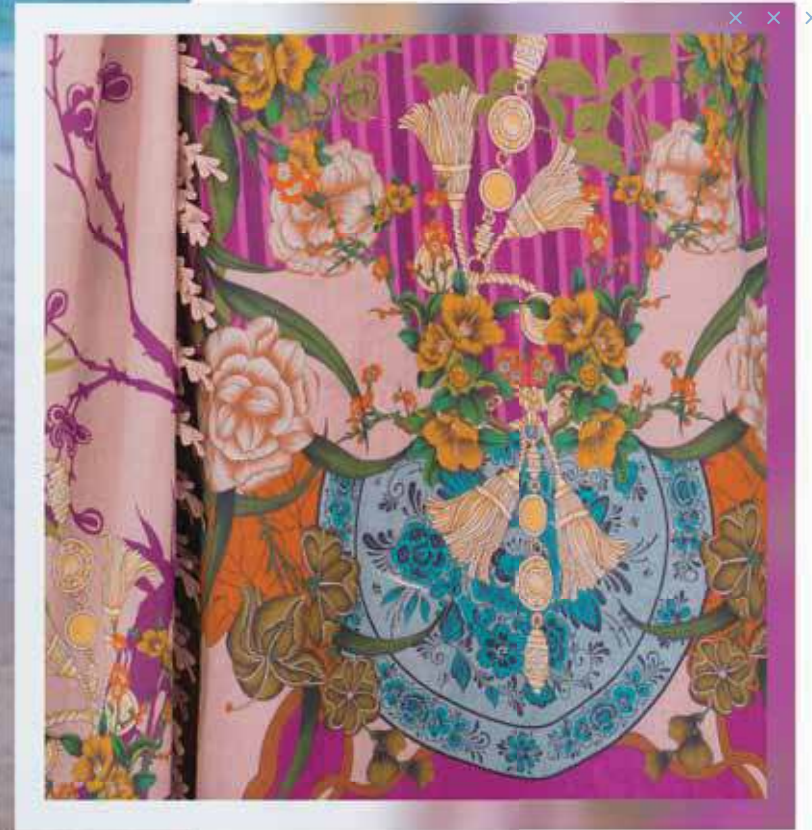


**SS-09-21-PURPLE | 3 PIECE**

Digital Silk Dupatta  
Digital Cotton Satin Shirt  
Dyed Cambric Trousers

**Rs. 4,750**





**SS-15-21-MAGENTA | 3 PIECE**

Digital Voile Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,450**



**SS-32-21-PINK | 2 PIECE**

Digital Chiffon Dupatta  
Digital Lawn Shirt

**Rs. 2,750**



M A G I C



**SS-31-21-PINK | 2 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt

**Rs. 2,650**







**SS-04-21-PINK | 3 PIECE**

Printed Doria Lawn Dupatta  
Printed Lawn Shirt  
Printed Cambric Trousers

**Rs. 3,450**



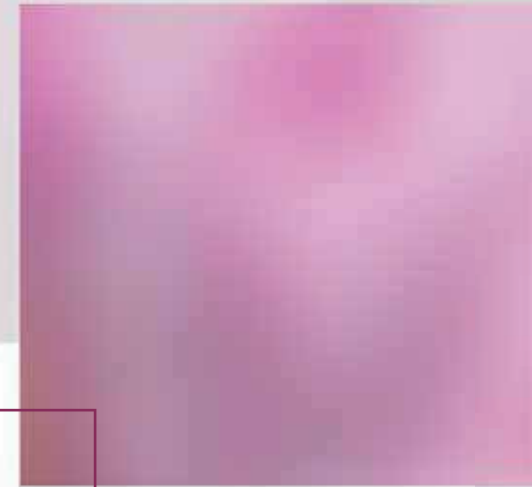


**SS-26-21-CREAM | 3 PIECE**

Yarn Dyed Dupatta  
Jacquard Shirt  
Dyed Cambric Trousers

**Rs. 4,950**





**SS-38-21-PINK | 1 PIECE**

Printed Lawn Shirt

**Rs. 1,450**

# *Nurturing* **THE SOUL**

Leaving the struggles of yesterday behind,  
we look ahead and find peace and harmony from within.

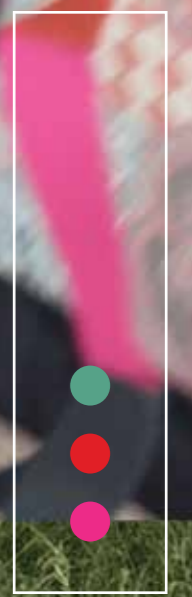




# SOAKING

*the sunshine*

Nothing compares to the feeling of being caught under warm rays of sunshine in the midst of a cold spell. The contrast in sensation loosens the body and ignites the senses.





**SS-01-21-RED | 3 PIECE**

Digital Brochia Dupatta

Digital Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,450**





**SS-24-21-ORANGE | 3 PIECE**

Printed Jacquard Net Dupatta  
Printed Lawn Shirt  
Separate Embroidered Neckline on Organza  
Dyed Cambric Trousers

**Rs. 3,850**



**SS-40-21-RED | 1 PIECE**  
Digital Lawn Shirt  
**Rs. 1,350**



**SS-28-21-PINK | 2 PIECE**  
Digital Brochia Lawn Dupatta  
Digital Lawn Shirt

**Rs. 2,650**





**SS-23-21-TERRACOTTA | 3 PIECE**

Printed Jacquard Dupatta  
Printed Lawn Shirt  
Embroidered Shirt Front & Sleeves  
Dyed Cambric Trousers

**Rs. 3,950**



**SS-33-21-MAUVE | 2 PIECE**

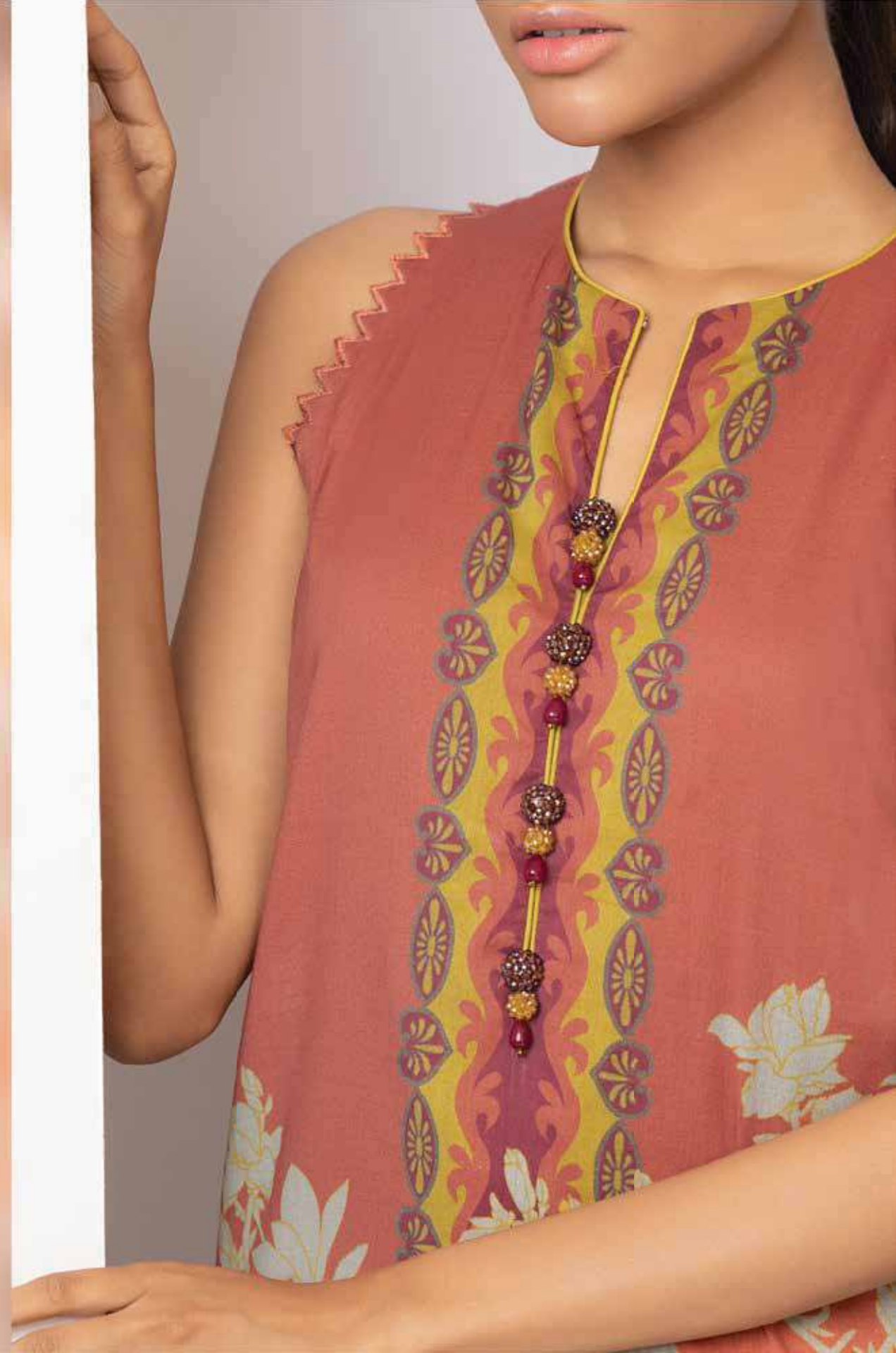
Digital Jacquard Dupatta  
Digital Lawn Shirt

**Rs. 2,650**

**SS-32-21-RUST | 2 PIECE**

Digital Chiffon Dupatta  
Digital Lawn Shirt

**Rs. 2,750**





*Cultivating*  
**CULTIVATING**  
*The Mind*  
**THE MIND**

Freeing the mind of unnecessary burdens,  
we walk the path of calmness and tranquility.

# LIVING *little*

After being stagnant for so long,  
dormant and inert, there is a yearning  
to move forward. To live and be free.  
To create a treasure trove of memories.



**SS-08-21-BROWN | 3 PIECE**

Printed Cotton Net Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,750**



E L E G A N C E



**SS-25-21-BEIGE | 3 PIECE**

Yarn Dyed Dupatta  
Jacquard Shirt  
Dyed Cambric Trousers

**Rs. 4,950**





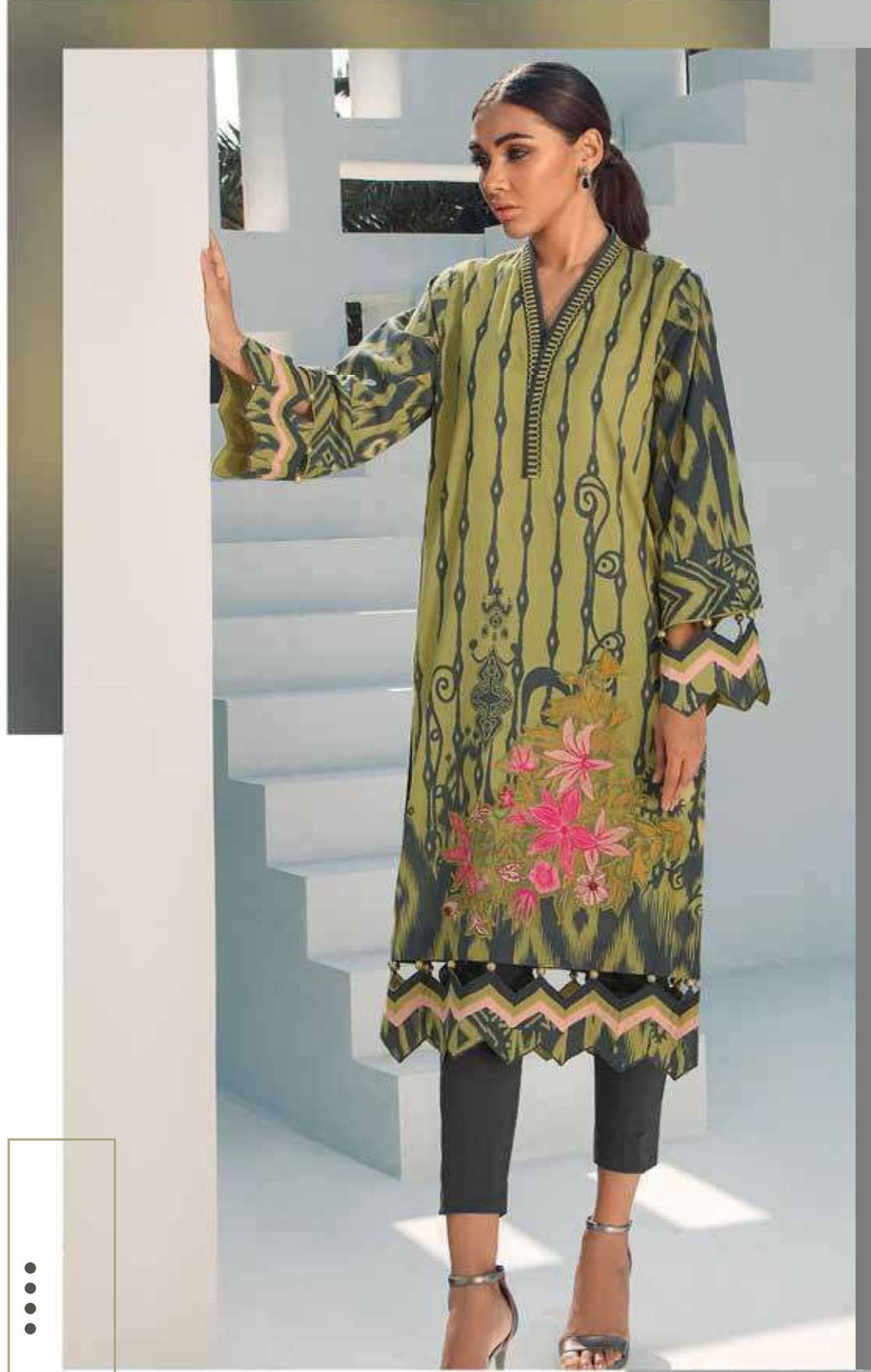
**SS-22-21-CORAL | 3 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,350**







**SS-39-21-OLIVE | 2 PIECE**

Printed Lawn Shirt  
Separate Embroidered Bunch on Organza  
Dyed Cambric Trousers

**Rs. 2,450**





**SS-42-21-GREEN | 2 PIECE**

Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 2,450**



**SS-03-21-GREEN | 3 PIECE**

Fancy Silk Dupatta  
Digital Dobby Shirt  
Dyed Cambric Trousers

**Rs. 3,750**



**SS-01-21-GREEN | 3 PIECE**

Digital Brochia Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,450**



N O V E L T Y

**SS-06-21-SAGE GREEN | 3 PIECE**

Printed Doria Dupatta  
Printed Slub Lawn Shirt  
Separate Embroidered Neckline on Organza  
Dyed Cambric Trousers

**Rs. 3,950**





**SS-19-21-OLIVE | 3 PIECE**

Digital Lawn Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,350**





**SS-18-21-OLIVE GREEN | 3 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,350**









**SS-10-21-BLUE | 3 PIECE**

Fancy Silk Dupatta  
Digital Cotton Satin Shirt  
Dyed Cambric Trousers

**Rs. 4,750**



E N C H A N T M E N T

**SS-35-21-BEIGE | 2 PIECE**

Yarn Dyed Shirt  
Embroidered Shirt Front  
Embroidered Sleeves  
Dyed Cambric Trousers

**Rs. 2,850**





**SS-13-21-BLUE | 3 PIECE**

Digital Cotton Net Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,650**





I N T R I G U E

**SS-14-21-Blue | 3 Piece**  
Digital Brochia Lawn Dupatta  
Digital Lawn Shirt  
Separate Embroidered Border on Organza  
Dyed Cambric Trousers

**Rs. 3,750**



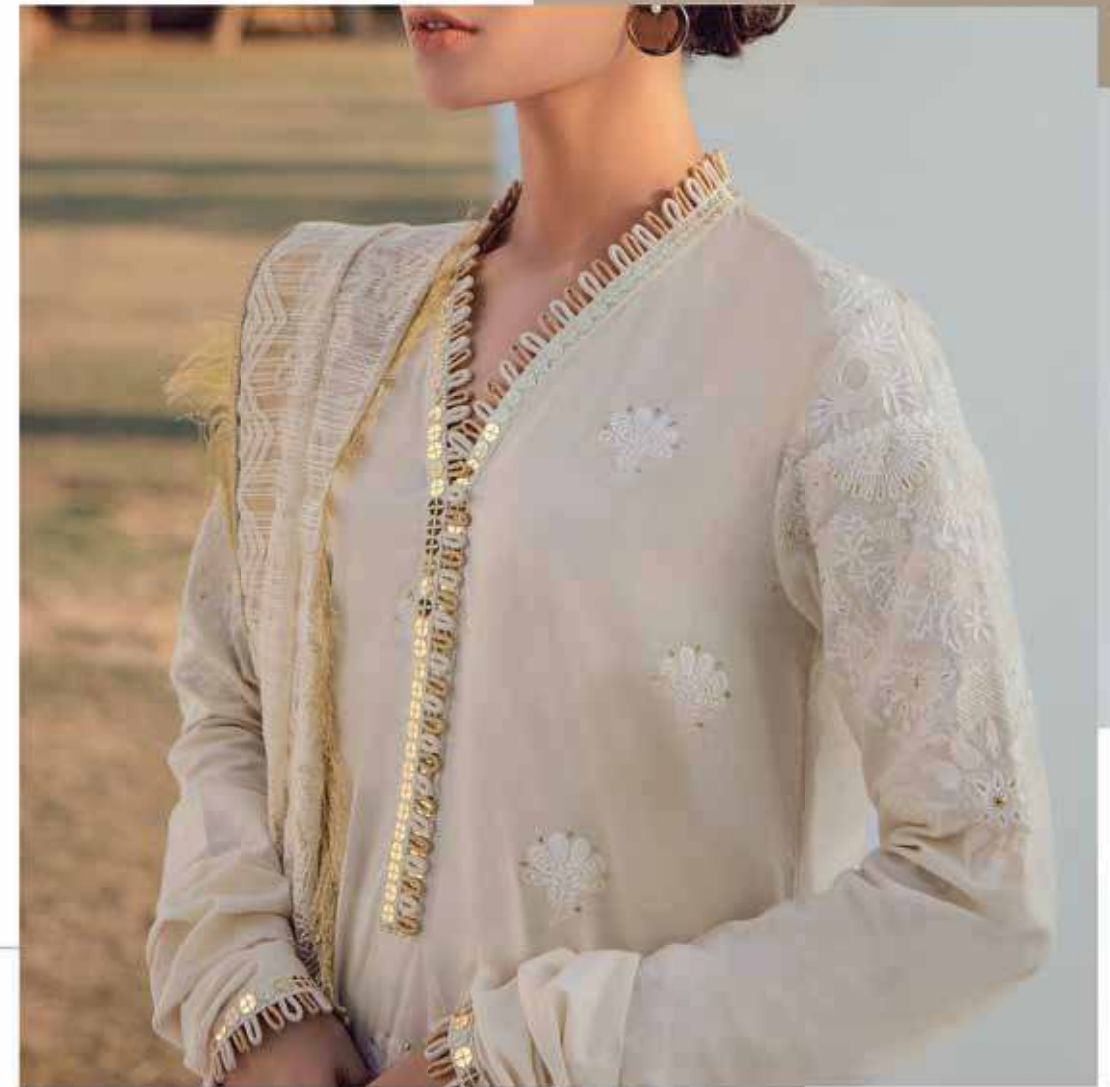
**SS-12-21-CREAM | 3 PIECE**

Embroidered Net Dupatta  
Embroidered Brochia Lawn Shirt  
Embroidered Shirt Front & Sleeves  
Dyed Cambric Trousers

**Rs. 7,950**



G L A M O U R





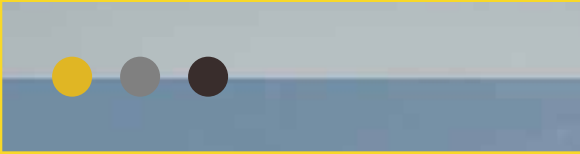


— **Savoring** **SAVORING**  
≡ **The Present** **THE PRESENT**

Living in the moment and taking in the details,  
we make the journey memorable.

# CHASING *a dream*

Waking from slumber, rejuvenated and with a sense of purpose, we march forth. It is time to reach for everything that seemed unattainable, to manifest everything that felt impossible.





**SS-17-21-LIME GREEN | 3 PIECE**

Printed Lawn Dupatta

Printed Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,250**





**SS-04-21-YELLOW | 3 PIECE**

Printed Doria Lawn Dupatta  
Printed Lawn Shirt  
Printed Cambric Trousers

**Rs. 3,450**







**SS-28-21-MUSTARD | 2 PIECE**

Digital Brochia Lawn Dupatta  
Digital Lawn Shirt

**Rs. 2,650**





**SS-15-21-YELLOW | 3 PIECE**

Digital Voile Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,450**



**SS-29-21-ORANGE | 2 PIECE**

Printed Doria Lawn Dupatta  
Printed Lawn Shirt

**Rs. 2,650**







**SS-08-21-YELLOW | 3 PIECE**

Printed Cotton Net Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,750**



**SS-29-21-YELLOW | 2 PIECE**

Printed Doria Lawn Dupatta  
Printed Lawn Shirt

**Rs. 2,650**





**SS-02-21-MUSTARD | 3 PIECE**

Chiffon Dupatta  
Lawn Shirt  
Dyed Cambric Trousers

**Rs. 4,450**

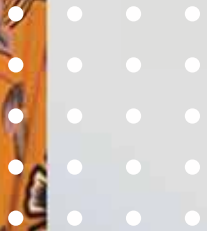




**SS-16-21-CHROME YELLOW | 3 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,250**

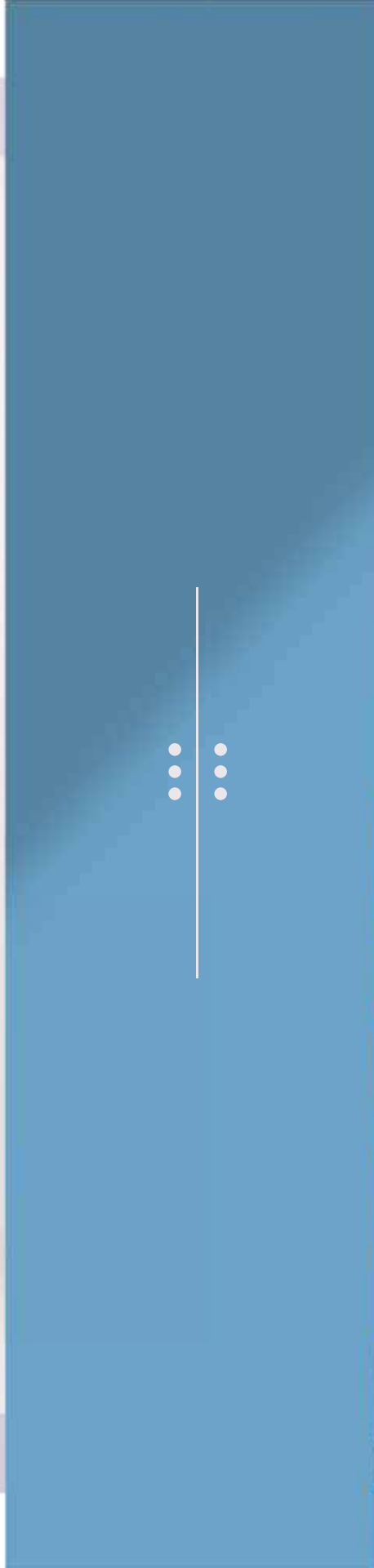




**SS-42-21-CREAM | 2 PIECE**

Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 2,450**





**SS-22-21-YELLOW | 3 PIECE**

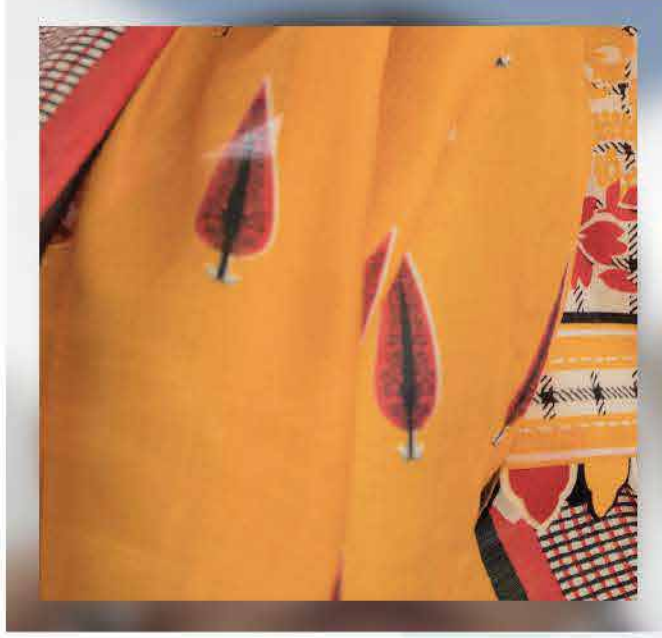
Printed Lawn Dupatta  
Printed Lawn Shirt  
Printed Lawn Sleeves  
Dyed Cambric Trousers

**Rs. 3,350**

**SS-11-21-CREAM | 3 PIECE**

Printed Slub Lawn Shirt  
Embroidered Shirt Front  
Dyed Cambric Trousers

**Rs. 3,150**

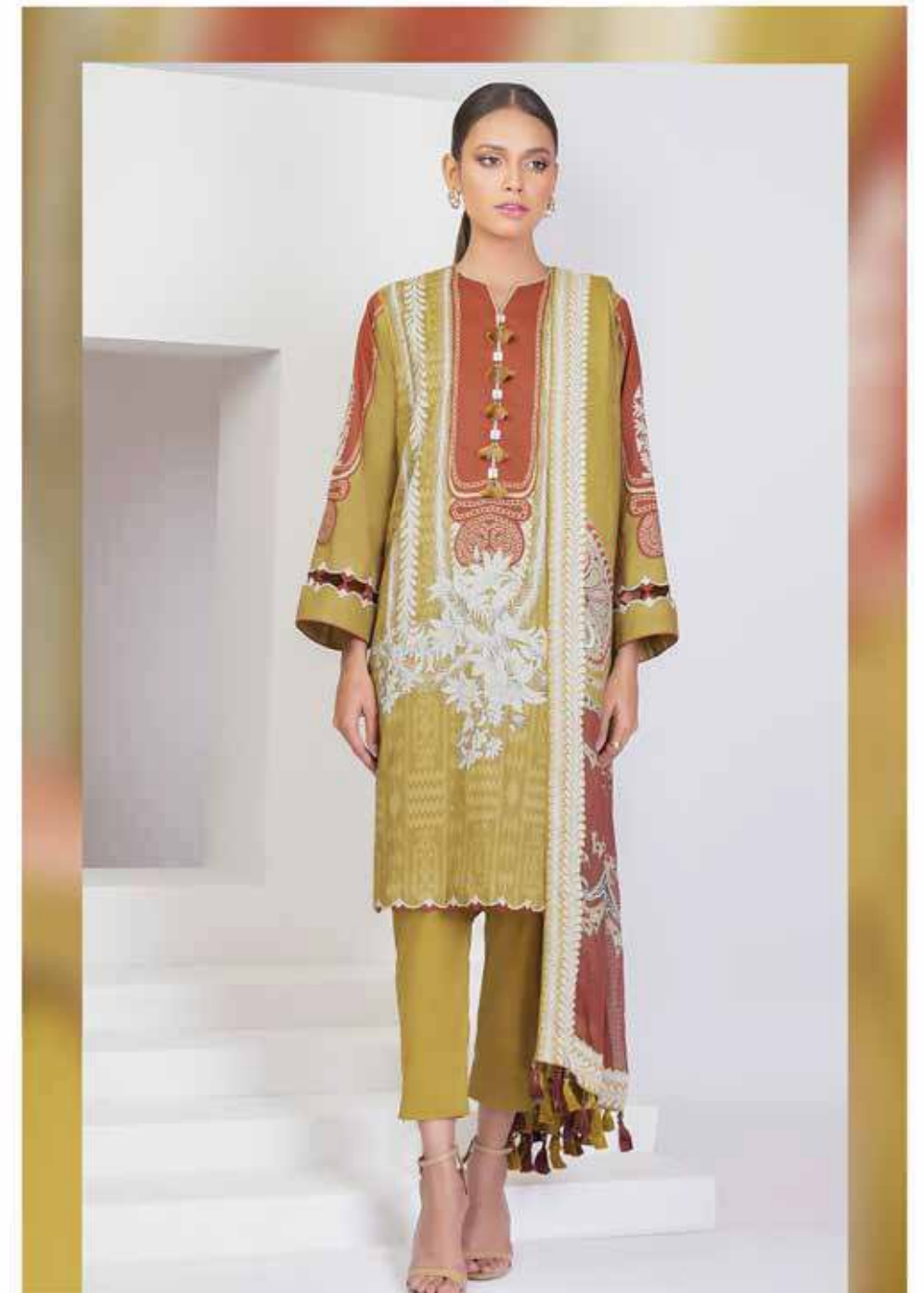




**SS-07-21-MUSTARD | 3 PIECE**

Printed Cotton Net Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,650**





**SS-14-21-MUSTARD | 3 PIECE**

Digital Brochia Lawn Dupatta  
Digital Lawn Shirt  
Separate Embroidered Border on Organza  
Dyed Cambric Trousers

**Rs. 3,750**

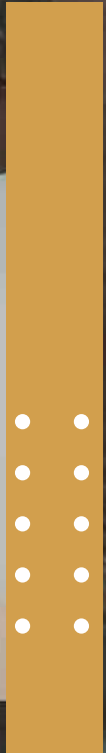




**SS-06-21-YELLOW | 3 PIECE**

Printed Doria Dupatta  
Printed Slub Lawn Shirt  
Separate Embroidered Neckline on Organza  
Dyed Cambric Trousers

**Rs. 3,950**



**SS-40-21-GREY | 1 PIECE**  
Digital Lawn Shirt  
**Rs. 1,350**



**SS-27-21-CREAM | 3 PIECE**

Jacquard Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

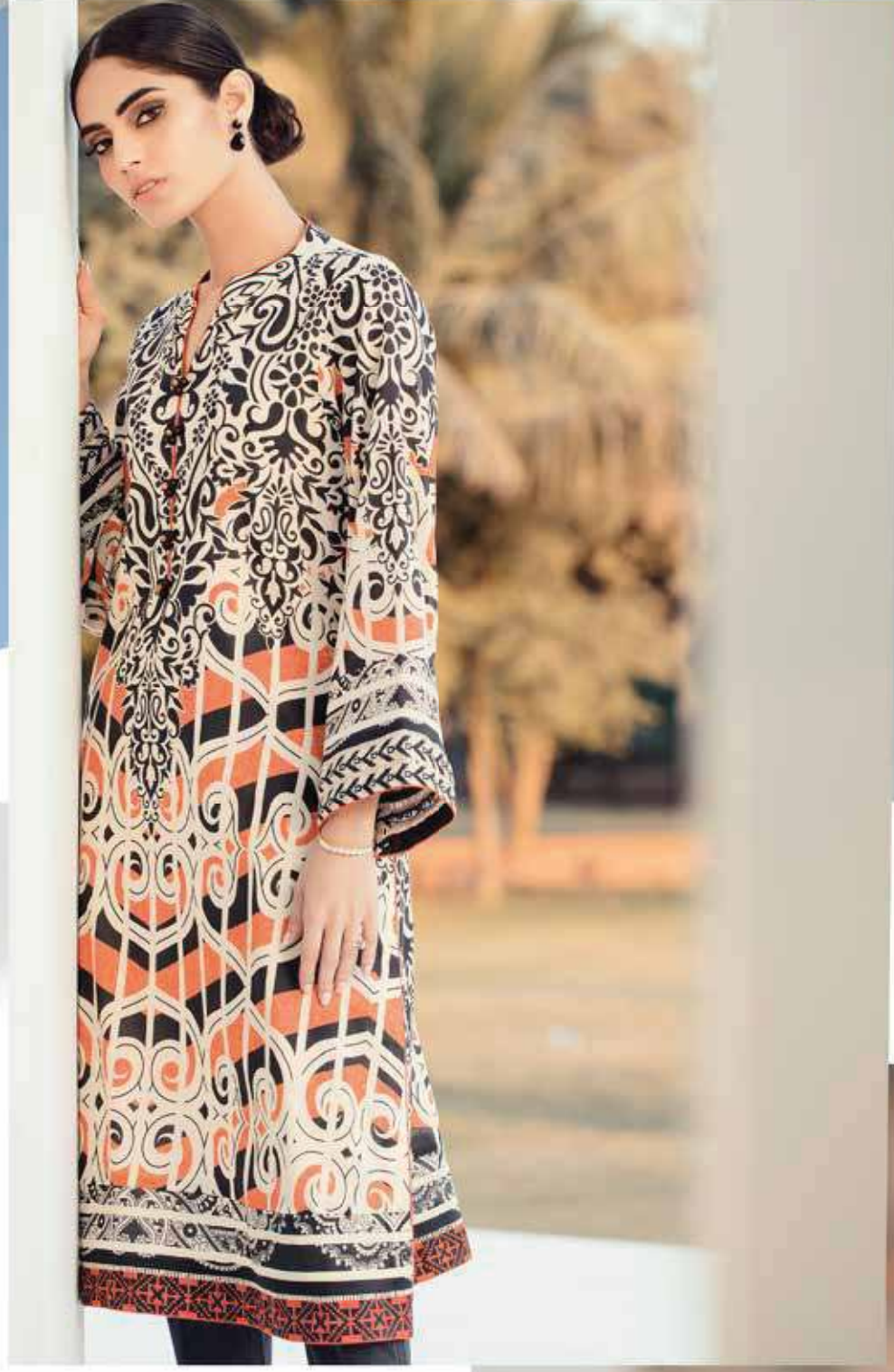
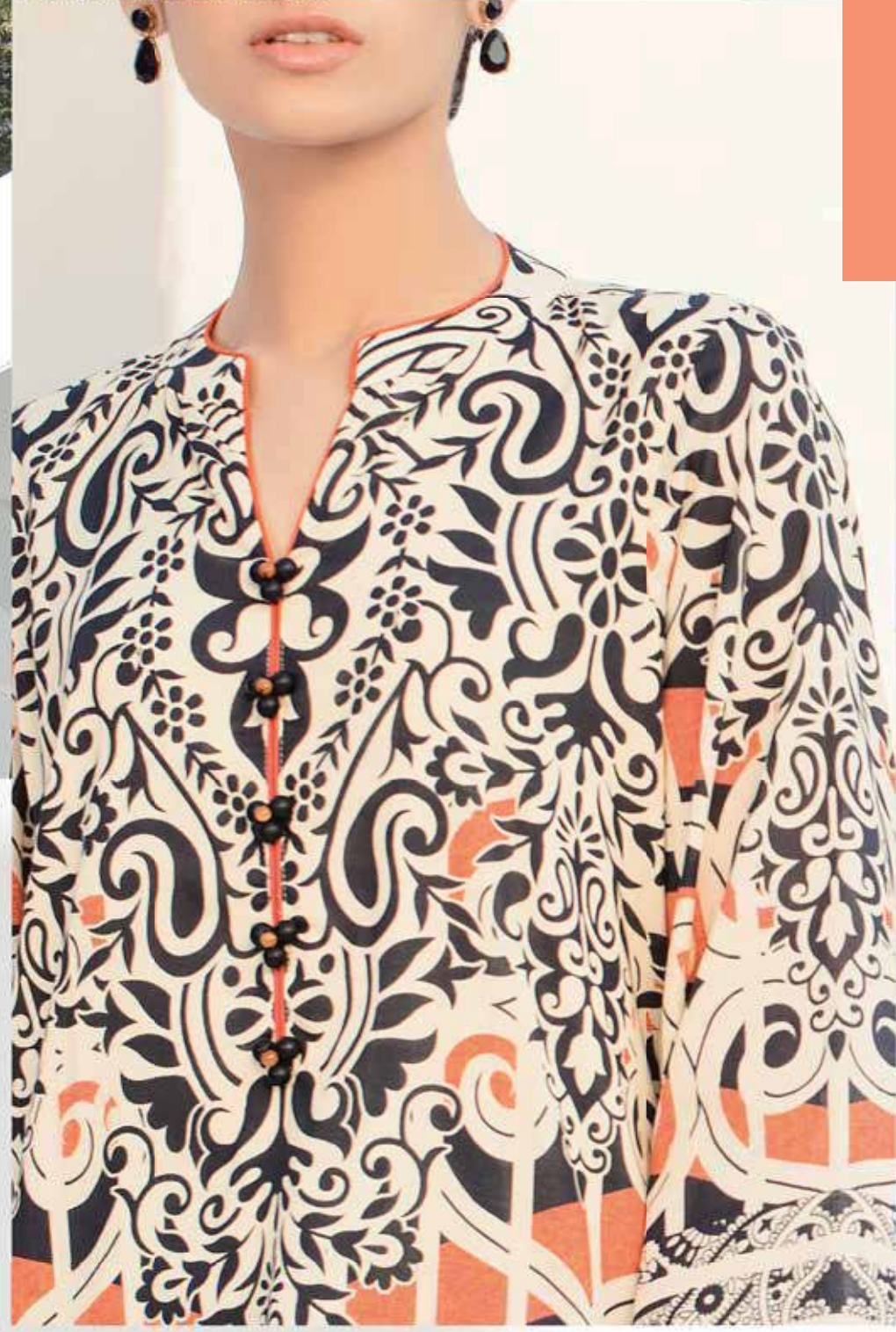
**Rs. 3,950**



**SS-41-21-BLACK | 3 PIECE**

Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 2,350**





*Embracing*  
**THE FUTURE**  
*The Future*

We dare to step ahead without glancing behind,  
spreading hope for the future.





# HOPE *Journal* SPRINGS

Time moves forward and life continues. When we think of tomorrow, we hope for better things. Hope remains our constant companion.





**SS-20-21-BLACKK | 3 PIECE**

Digital Lawn Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,250**

**SS-07-21-BLACK | 3 PIECE**

Printed Cotton Net Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,650**





**SS-16-21-MAROON | 3 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,250**

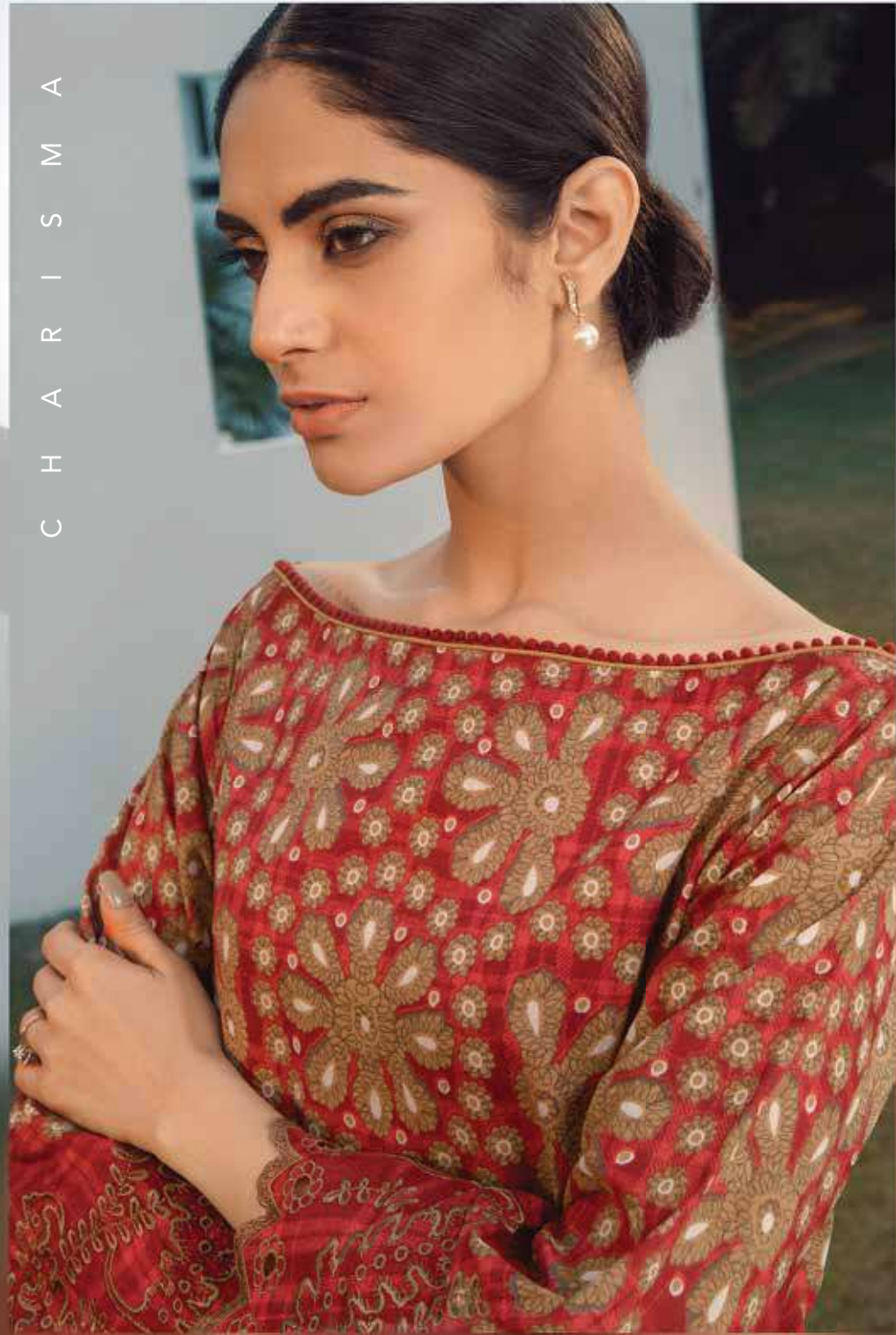


**SS-03-21-MAROON | 3 PIECE**

Fancy Silk Dupatta  
Digital Dobby Shirt  
Dyed Cambric Trousers

**Rs. 3,750**

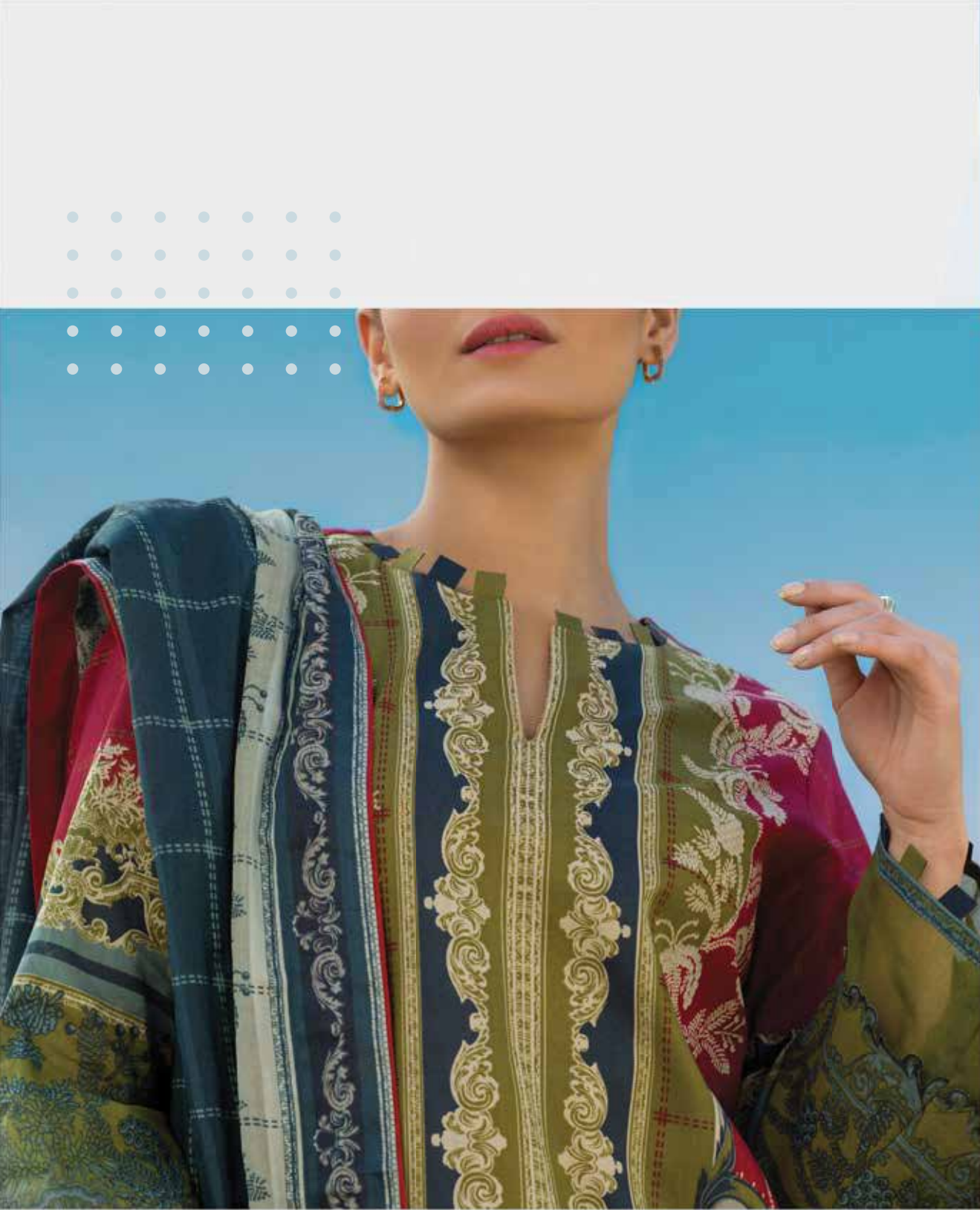
C H A R I S M A



SS-21-21-RED | 3 PIECE

Printed Lawn Dupatta  
Printed Lawn Shirt  
Embroidered Sleeves  
Dyed Cambric Trousers

Rs. 3,450



**SS-05-21-RED | 3 PIECE**

Printed Doria Lawn Dupatta

Printed Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,450**



**SS-05-21-GREY | 3 PIECE**

Printed Doria Lawn Dupatta

Printed Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,450**







**SS-33-21-GREY | 2 PIECE**

Digital Jacquard Dupatta  
Digital Lawn Shirt

**Rs. 2,650**



**SS-13-21-BEIGE | 3 PIECE**

Digital Cotton Net Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,650**



**FSS-21-21-GREY | 3 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt  
Embroidered Sleeves  
Dyed Cambric Trousers

**Rs. 3,450**



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**SS-37-21-BLACK | 2 PIECE**  
Digital Lawn Shirt  
Dyed Cambric Trousers  
**Rs. 2,450**





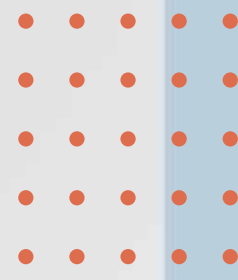
**SS-17-21-BLACK | 3 PIECE**

Printed Lawn Dupatta

Printed Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,250**





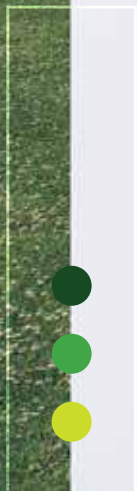
*Preserving*  
**PRESERVING**  
*The Past*  
**THE PAST**

Learning from yesterday and treasuring the memories paves the way forward.



# INTO *the light*

We may adjust to the darkness and learn to find meaning in the shadows, but it is always the light that we seek. Bright and luminous, it helps us find ourselves and our true path.





**SS-39-21-BLUE | 3 PIECE**

Printed Lawn Shirt  
Separate Embroidered Bunch on Organza  
Dyed Cambric Trousers

**Rs. 2,450**





**SS-23-21-TURQUOISE | 3 PIECE**

Printed Jacquard Dupatta  
Printed Lawn Shirt  
Embroidered Shirt Front & Sleeves  
Dyed Cambric Trousers

**Rs. 3,950**



**SS-41-21-TURQUOISE | 2 PIECE**

Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 2,350**



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**SS-19-21-BLUE | 3 PIECE**

Digital Lawn Dupatta

Digital Lawn Shirt

Dyed Cambric Trousers

**Rs. 3,350**





**SS-24-21-BLUE | 3 PIECE**

Printed Jacquard Net Dupatta  
Printed Lawn Shirt  
Separate Embroidered Neckline on Organza  
Dyed Cambric Trousers

**Rs. 3,850**



**SS-34-21-BLUE | 2 PIECE**

Yarn Dyed Shirt  
Embroidered Shirt Front  
Embroidered Border on Sleeves  
Dyed Cambric Trousers

**Rs. 3,050**



R A D I A N C E



**SS-20-21-BLUE | 3 PIECE**

Digital Lawn Dupatta  
Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 3,250**





**SS-30-21-BLUE | 2 PIECE**

Digital Lawn Dupatta

Digital Lawn Shirt

**Rs. 2,650**



L U M I N O U S

**SS-37-21-BLUE | 2 PIECE**

Digital Lawn Shirt  
Dyed Cambric Trousers

**Rs. 2,450**





**SS-31-21-BLUE | 2 PIECE**

Printed Lawn Dupatta  
Printed Lawn Shirt

**Rs. 2,650**





**SS-38-21-BLUE | 1 PIECE**

Printed Lawn Shirt

**Rs. 1,450**





**SS-30-21-MAROON | 2 PIECE**

Digital Lawn Dupatta  
Digital Lawn Shirt

**Rs. 2,650**