

alkaramstudio

Festive

PRE EID COLLECTION

An Evening of Romance

The sun makes its descent across the sky. The clock ticks. The moment she has been waiting for has arrived. She picks out the best of her jewels to match the outfit of her dreams. Her favourite scent. Nothing quells the butterflies in her stomach. Tonight, she is destined to meet him.

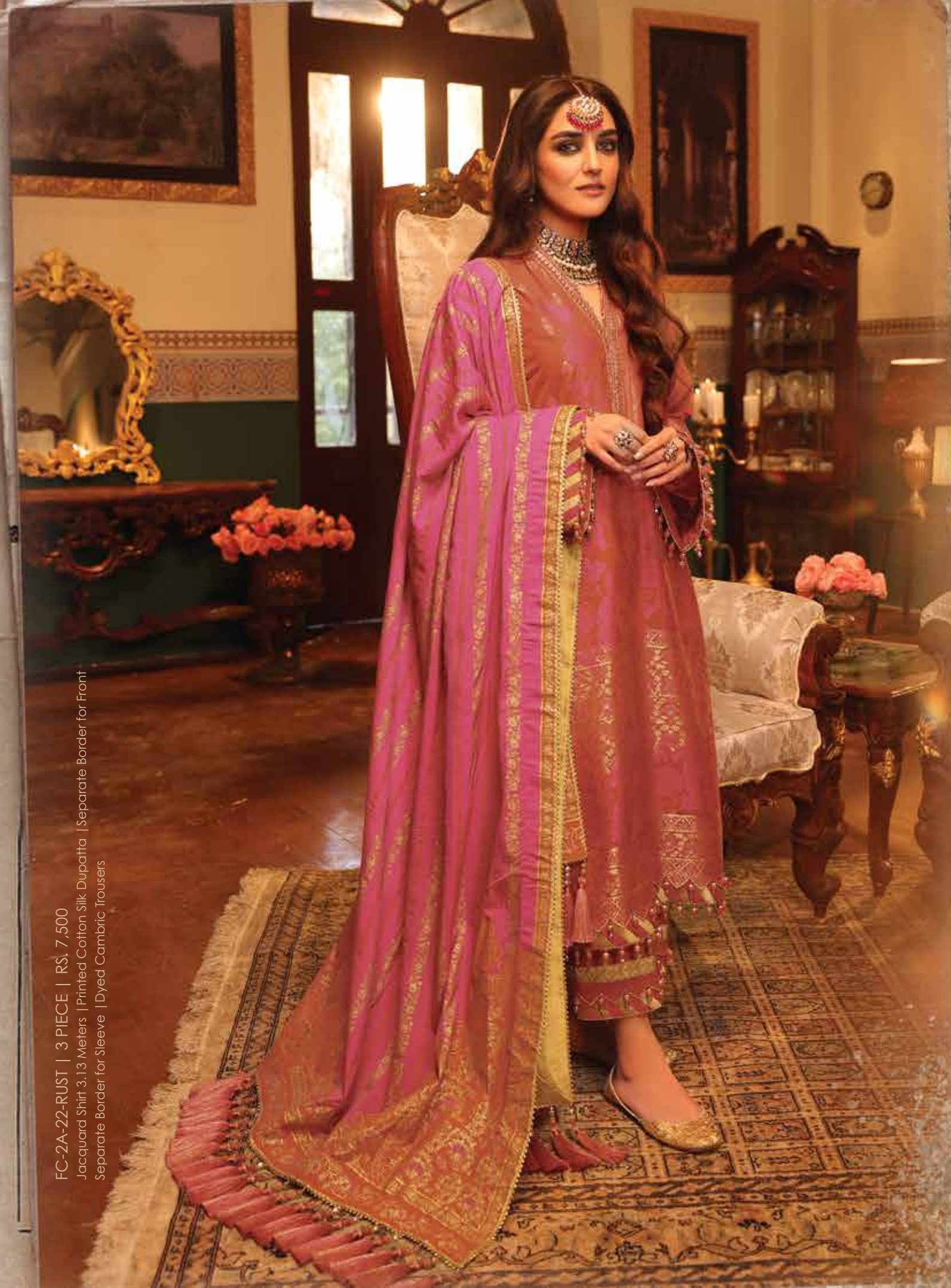
He stands over his wardrobe, choosing the perfect pair of shoes. Hands roving over waist coats until they find the right one. He can't put a name to the frenzy of excitement in his heart and mind. Tonight their fates have aligned, he is going to meet her.

The lights twinkle on, the table is set. Flowers dance in their vases through the light summer breeze. Time comes to a standstill as two people in love, come together.

Alkaram presents its Festive '22 Unstitched Collection. An ode to a timeless era of romance. Featuring exquisite embroidered pieces on luxe fabrics in a decadently refined colour palette.

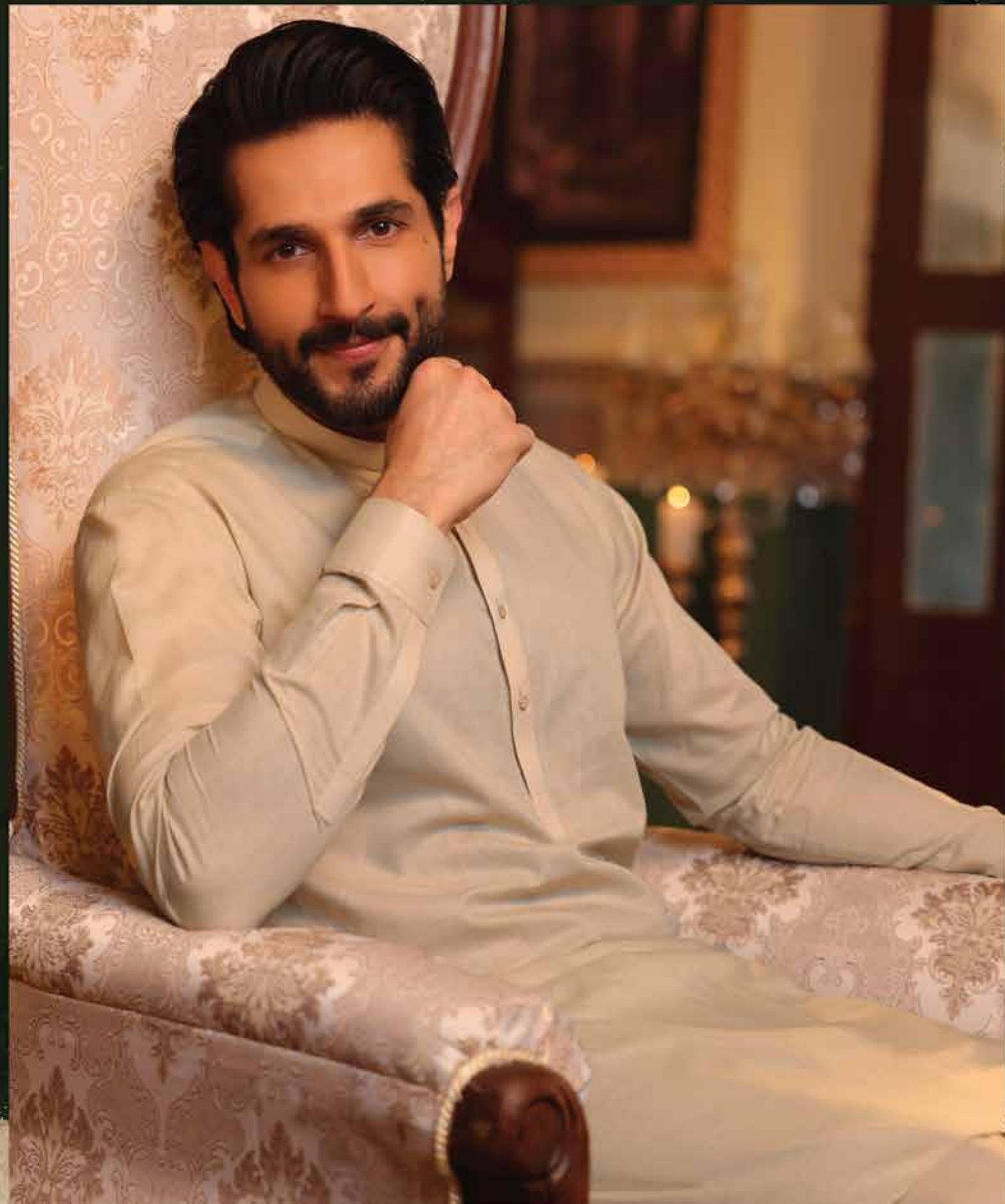
Love Everlasting





FC-2A-22-RUST | 3 PIECE | RS. 7,500
Jacquard Shirt 3.13 Meters | Printed Cotton Silk Dupatta | Separate Border for Front
Separate Border for Sleeve | Dyed Cambric Trousers

epitome of grace



GMSU518 | 2 PIECE | RS. 4,950
Dyed Shalwar Kameez | Blended



FC-32L-22-RED | 1 PIECE | RS. 3,750
Doriya Shirf 3 Meters | Separate Neckline on Organza



FC-5A-22-CORAL | 3 PIECE | RS.7,500
Jacquard Shirt 3.13 Meters | Printed Dobby Lawn Dupatta | Separate Neckline
Separate Border for Sleeve | Dyed Cambric Trousers



FC-34L-22-DEEP MAUVE | 1 PIECE | RS. 3,750
Doriya Shirt 3 Meters | Separate Neckline on Organza





FC-261-22-RUST | 3 PIECE | RS. 9,500
Cotton Net Embroidered Shirt 3 Meters | Gold Stripes Dupatta | Lawn slip
Separate Neckline | Embroidered Sleeve | Dyed Cambric Trousers



FC-18F-22-BROWN | 2 PIECE | RS. 5,500
Cambric Shirt 3 Meters + Printed Sleeves | Embroidered Shirt
Separate Neckline on Organza | Dyed Cambric Trousers

GMSU513 | 2 PIECE | RS. 4,950

Embroidered Kameez with plain Shalwar | Ribbed Textured Cotton



GMWC072 | 1 PIECE | RS. 5,850

Embroidered Waistcoat | Lawn





FC-32L-22-RED | 1 PIECE | RS. 3,750
Doriya Shirt 3 Meters | Separate Neckline on Organza



FC-12C-22-DEEP RED | 2 PIECE | RS. 7,000
Embroidered Doriya Shirt 3 Meters | Printed Dobby Lawn Dupatta
Separate Neckline on Organza | Separate Border for Front | Separate Border for Sleeve

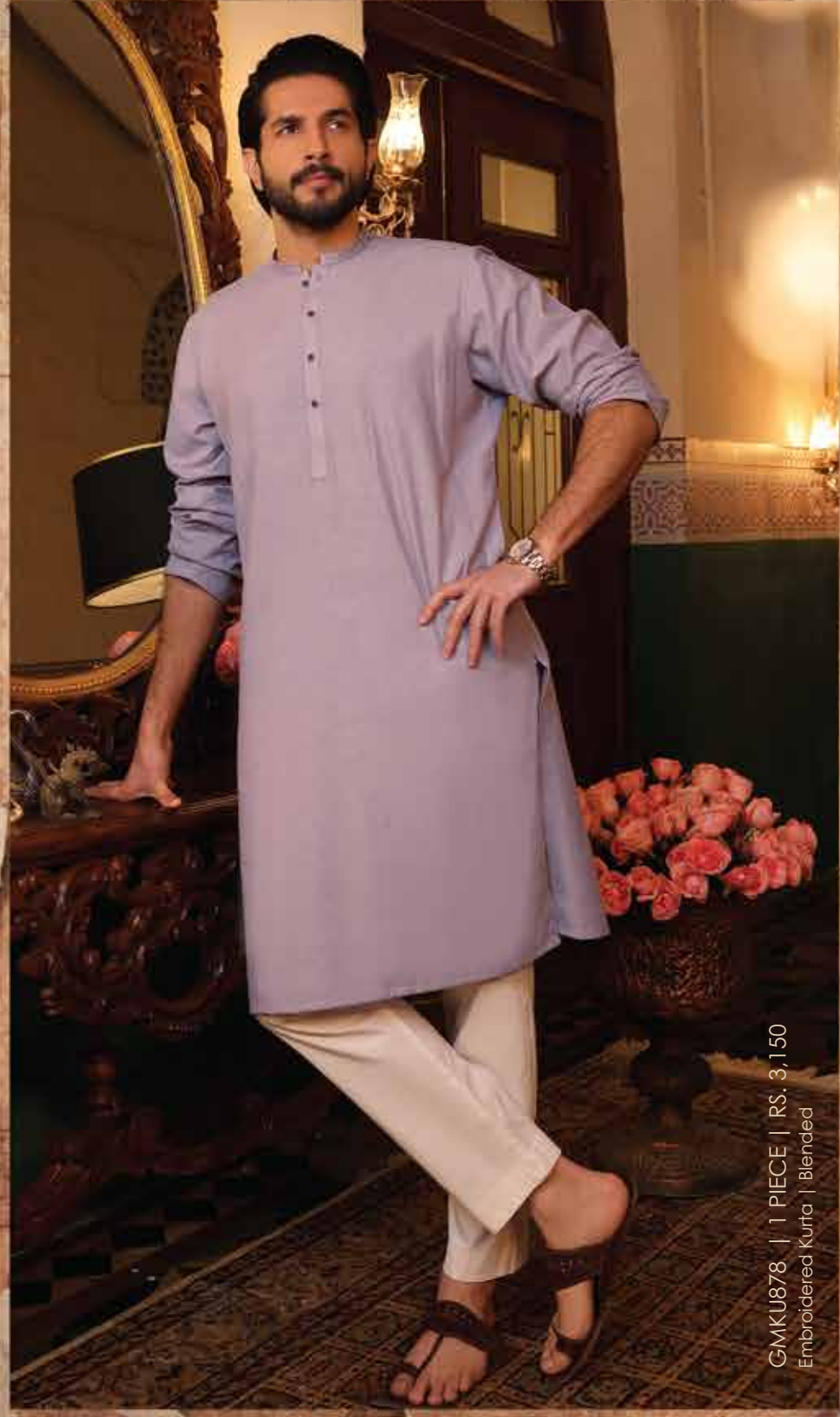


A still life scene featuring a central vase of dark pink roses. To the left, a tall, lit candle stands in a silver holder. In the foreground, three plates of dark, possibly chocolate, treats are arranged. To the right, a large, lit candle sits in a silver holder, and a lamp with a floral patterned shade and a red fringe is visible. The background is a plain, light-colored wall with a framed picture on the left.

*An Incandescent
Dream*



FC-21F-22-MAGENTA | 2 PIECE | RS. 6,000
Cambic Shirt 3 Meters | Printed Chiffon Dupatta | Separate Neckline
Separate Border for Front | Separate Border for Sleeve



GMKU878 | 1 PIECE | RS. 3,150
Embroidered Kurta | Blended

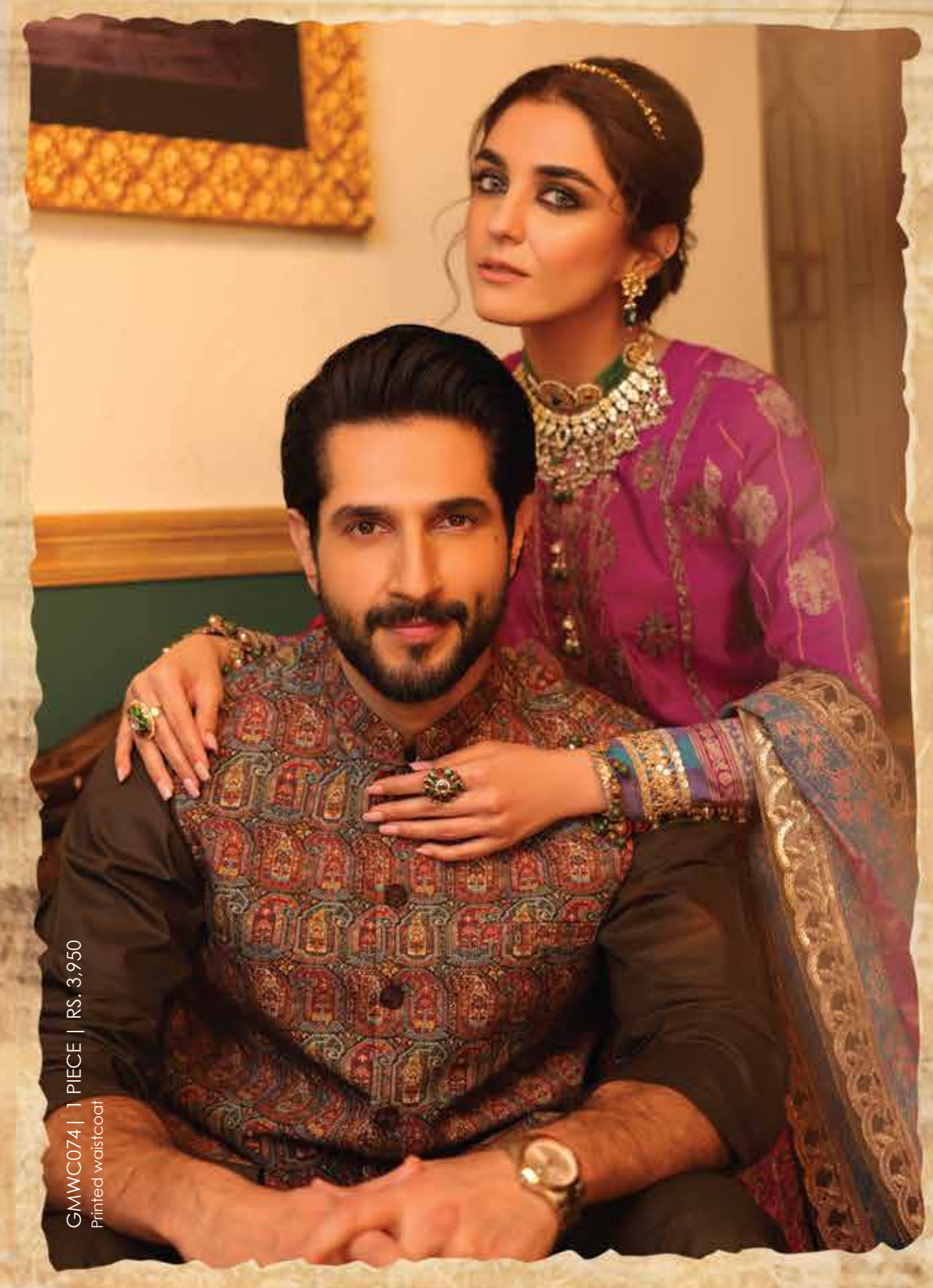




FC-22F-22-PURPLE | 2 PIECE | RS. 6,000
Cambric Shirt 3 Meters | Separate Embroidered Neckline
Separate Embroidered Border for Front & Sleeves | Printed Cambric Trousers



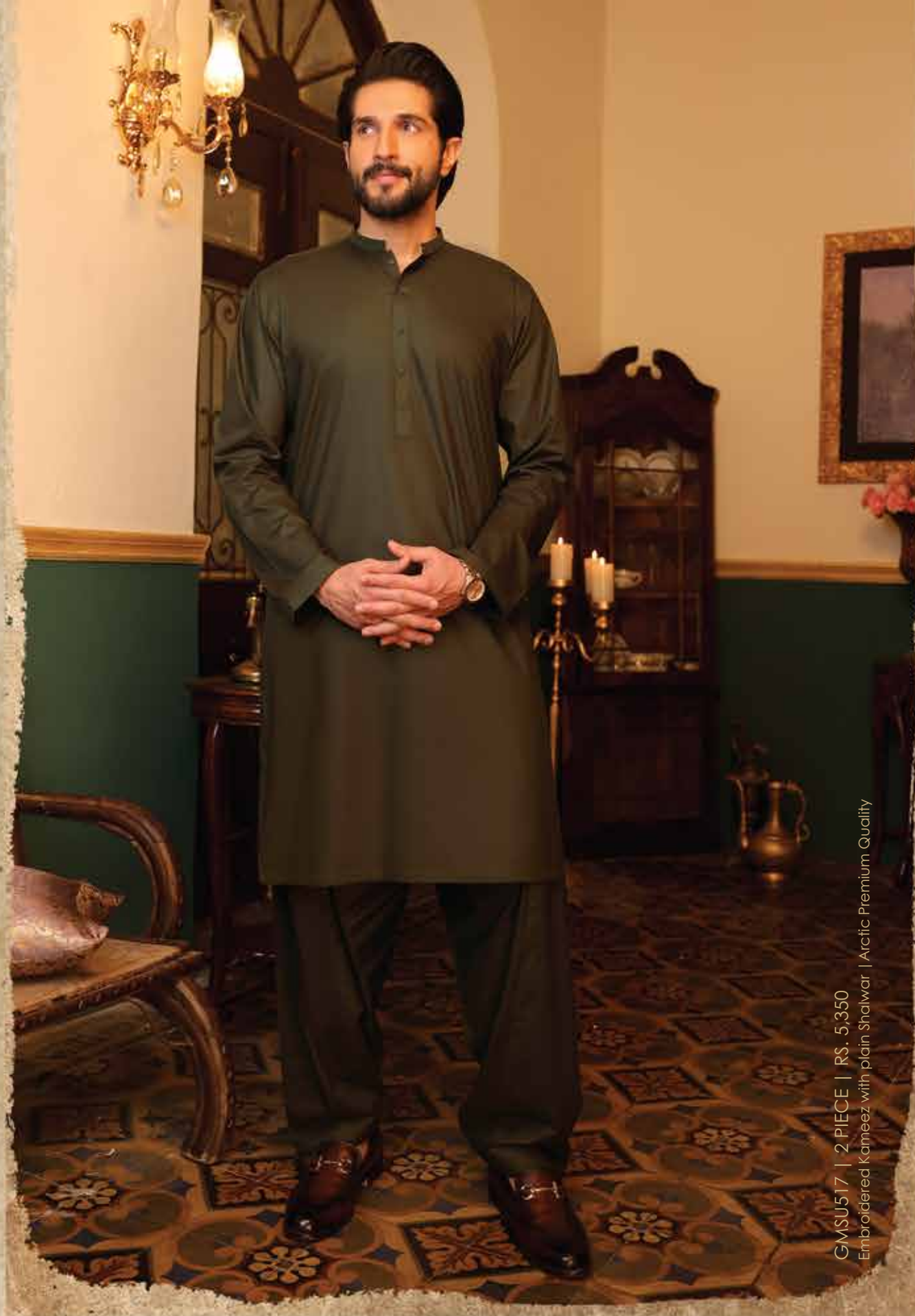
FC-24H-22-SHOCKING PINK | 3 PIECE | RS. 8,500
Embroidered Yarn Dyed Shirt 3.13 Meters | Printed Chiffon Dupatta
Separate Neckline | Dyed Cambric Trousers



GMWC074 | 1 PIECE | RS. 3,950
Printed waistcoat



a moment of celebration



GMSU517 | 2 PIECE | RS. 5,350
Embroidered Kameez with plain Shalwar | Arctic Premium Quality



FC-23G-22-ORANGE | 3 PIECE | RS. 8,500
Embroidered Yarn Dyed Shirt 3.13 Meters | Yarn Dyed Dupatta
Embroidered Sleeve | Dyed Cambric Trousers



FC-11 G-22-YELLOW | 2 PIECE | RS. 7,000
Embroidered Doriya Shirt 3 Meters | Printed Cotton Silk Dupatta
Separate Border for Front | Separate Border for Sleeve





FC-28J-22-BEIGE | 3 PIECE | RS. 9,000
Embroidered Cotton Lawn Dobby Shirt 3 Meters | Embroidered Polynet Dupatta
Separate Neckline | Dyed Cambric Trousers





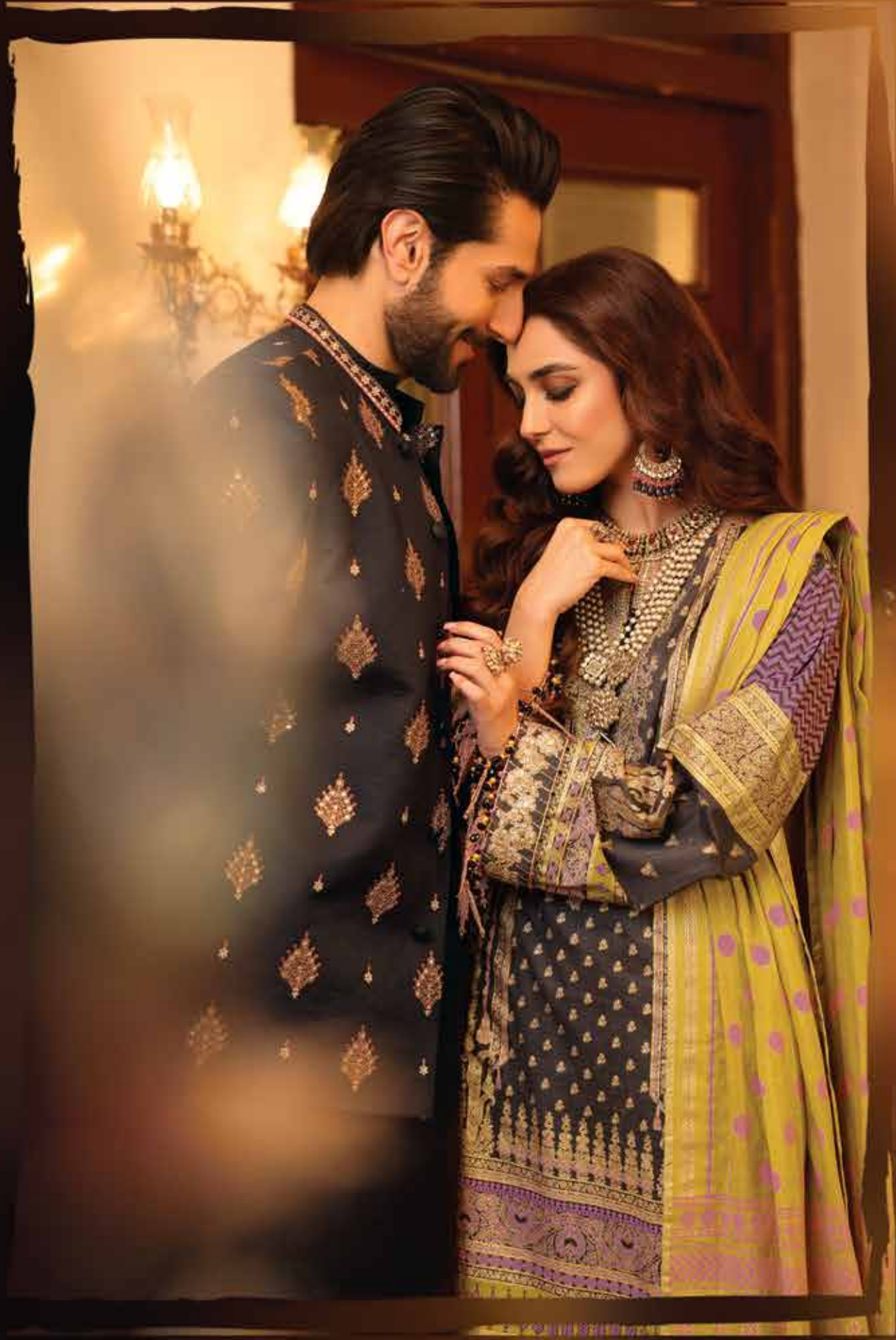
FC-16E-22-YELLOW | 2 PIECE | RS. 6,000
Shimmer Cotton Net Shirt 3.8 Meters | Printed Tissue Silk Dupatta
Lawn Slip | Foil Borders Separate



A Journey
into Paradise







FC-6B-22-CHARCOAL | 2 PIECE | RS. 6,500
Two Way Slub Shirt 3 Meters | Printed Zari Lawn Dupatta | Separate Neckline





GMSU528 | 2 PIECE | RS. 5,350
Embroidered Kameez with plain Shalwar | Shahsawar Latha Premium Quality

FC-3A-22-LIGHT PEACH | 3 PIECE | RS. 7,500
Jacquard Shirt 3.13 Meters | Printed Cotton Silk Dupatta | Separate Neckline
Separate Border for Sleeve | Dyed Cambric Trousers





FC-15D-22-TEA PINK | 2 PIECE | RS. 6,500
Embroidered Zari Lawn Shirt 3 Meters | Dyed Jacquard Dupatta
Separate Border for Sleeve





FC-10B-22-BEIGE | 2 PIECE | RS. 6,500
Embroidered Two Way Slub Shirt 3 Meters | Printed Sleeves
Printed Zari Lawn Dupatta | Separate Embroidered Neckline



Timeless elegance



FC-30K-22-LIGHT GREEN | 3 PIECE | RS. 11,500
Embroidered Organza Zari Shirt | Embroidered Back | Printed Chiffon Dupatta
Separate Border For Front | Embroidered Sleeve | Dyed Cambic Trousers



GMSU522 | 2 PIECE | RS. 5,350
Embroidered Kameez with plain Shalwar | Arctic Premium Quality





FC- 271-22-BLUE | 3 PIECE | RS. 9,500
Cotton Net Embroidered Shirt | 3 Meters | Gold Stripes Dupatta
Lawn Slip | Separate Neckline | Embroidered Sleeve | Dyed Cambic Trousers





FC-9B-22-BLUE | 3 PIECE | RS. 6,000
Two Way Slub Shirt 3 Meters | Printed Zari Lawn Dupatta } Separate Neckline on Organza
02 Separate Border for Front & Sleeve



GMKU881 | 1 PIECE | RS. 2,950
Printed | Cambria





FC-13C-22-BOTTLE GREEN | 2 PIECE | RS. 7,000
Doriya Shirt 3 Meters | Printed Dobby Lawn Dupatta
Separate Neckline | Separate Border for Daaman





A Moment
in Time



FC-20F-22-LIME GREEN | 2 PIECE | RS. 5,500
Cambric Shirt 3 Meters | Separate Neckline | Separate Border for Front
Separate Border for Sleeve | Dyed Cambric Trousers



FC-19F-22-LILAC | 2 PIECE | RS. 5,500
Cambric Shirt 3 Meters | Separate neckline | Separate Border for Front
Separate Border for Sleeve | Printed Cambric Trousers





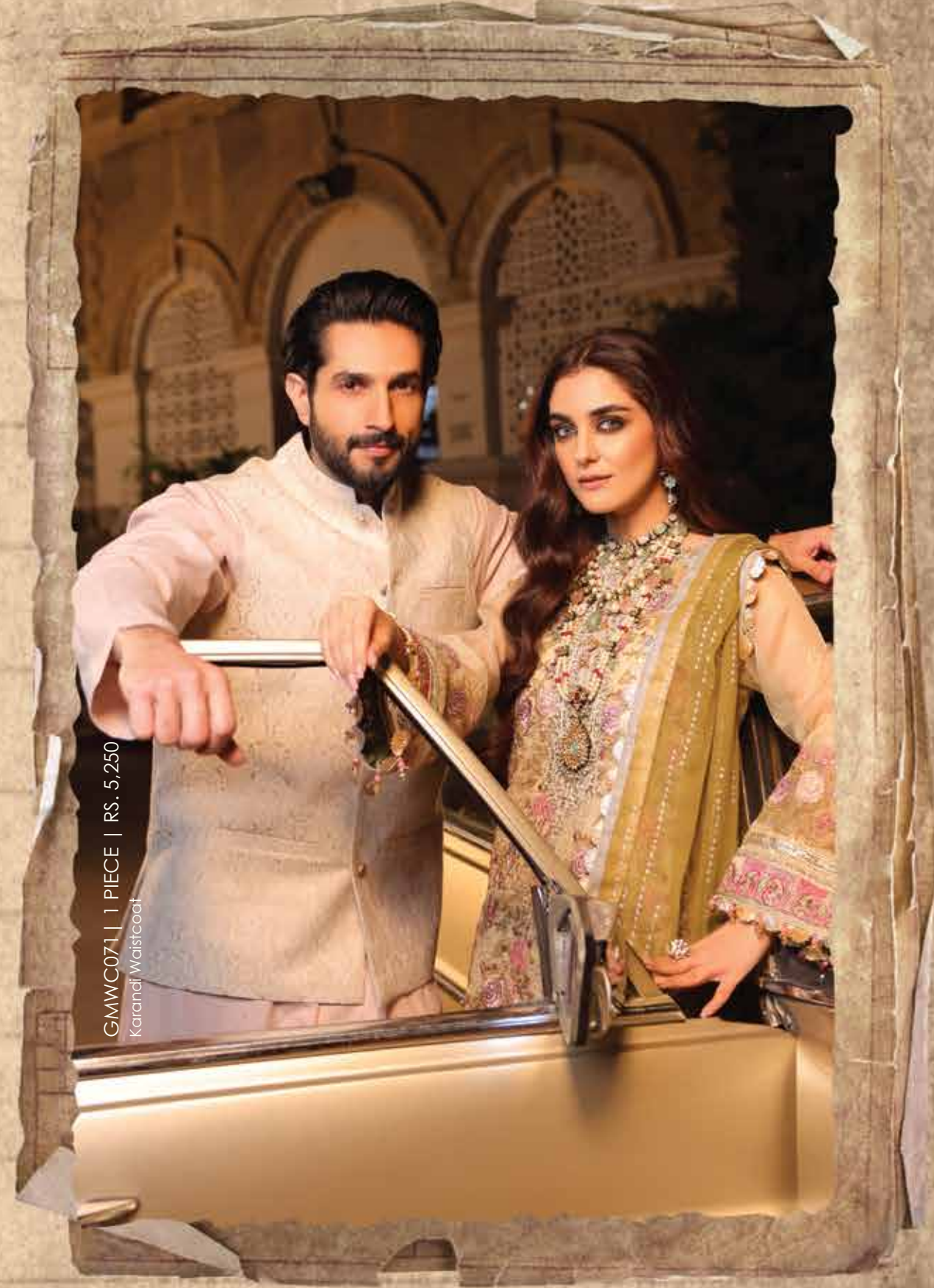
GMSU521 | 2 PIECE | RS. 4,950
Embroidered Kameez with plain Shalwar | Shahsawar Latha premium Quality



The Expression
of Beauty



FC-31K-22-PALE YELLOW | 3 PIECE | RS. 11,500
Embroidered Organza Zari Shirt 3 Meters | Printed Chiffon Dupatta
Separate Border for Front | Embroidered Sleeve | Dyed Cambic Trousers



GMWC071 | 1 PIECE | RS. 5,250
Karachi Waistcoat

GMKU877 | 1 PIECE | RS. 3,150
Embroidered Kurta | Blended





FC-1A-22-SKY BLUE | 3 PIECE | RS. 7,500
Jacquard Shirt 3.13 Meters | Printed Cotton Silk Dupatta | Separate Border for Front
Separate Border for Sleeve | Dyed Cambric Trousers



FC-17E-22-SAGE GREEN | 2 PIECE | RS. 6,000
Shimmer Cotton Net Shirt 3.8 Meters | Printed Tissue Silk Dupatta
Lawn Slip | Foil Borders Separate



GMKU879 | 1 PIECE | RS. 3,150
Embroidered Kurta | Blended





FC-351-22-LIGHT BLUE | 1 PIECE | RS. 3,750
Doriya Shirt 3 Meters | Separate Neckline on Organza

Nighttime
Splendor





FC-4A-22-IVORY | 3 PIECE | RS. 7,500
Jacquard Shirt 3.13 Meters | Printed Chiffon Dupatta | Separate Neckline
Separate Border for Sleeve | Dyed Cambric Trousers



GMKU874 | 1 PIECE | RS. 2,950
Embroidered Kurta | Lawn Schiffi



FC-29J-22-LIGHT BLUE | 3 PIECE | RS. 9,000
Embroidered Cotton Lawn Dobby Shirt 3 Meters | Embroidered Poly Net Dupatta
Separate Border for Front | Dyed Cambric Trousers

A grand piano is the central focus, positioned in a room with a window on the left and a patterned rug on the floor. The piano is dark wood with its lid open, revealing the keyboard and sheet music. The lighting is warm and dramatic, highlighting the piano's curves and the texture of the rug. The overall mood is intimate and artistic.

*A Symphony
of Love*



GMKU880 | 1 PIECE | RS. 2,950
Dyed Kurta | Blended



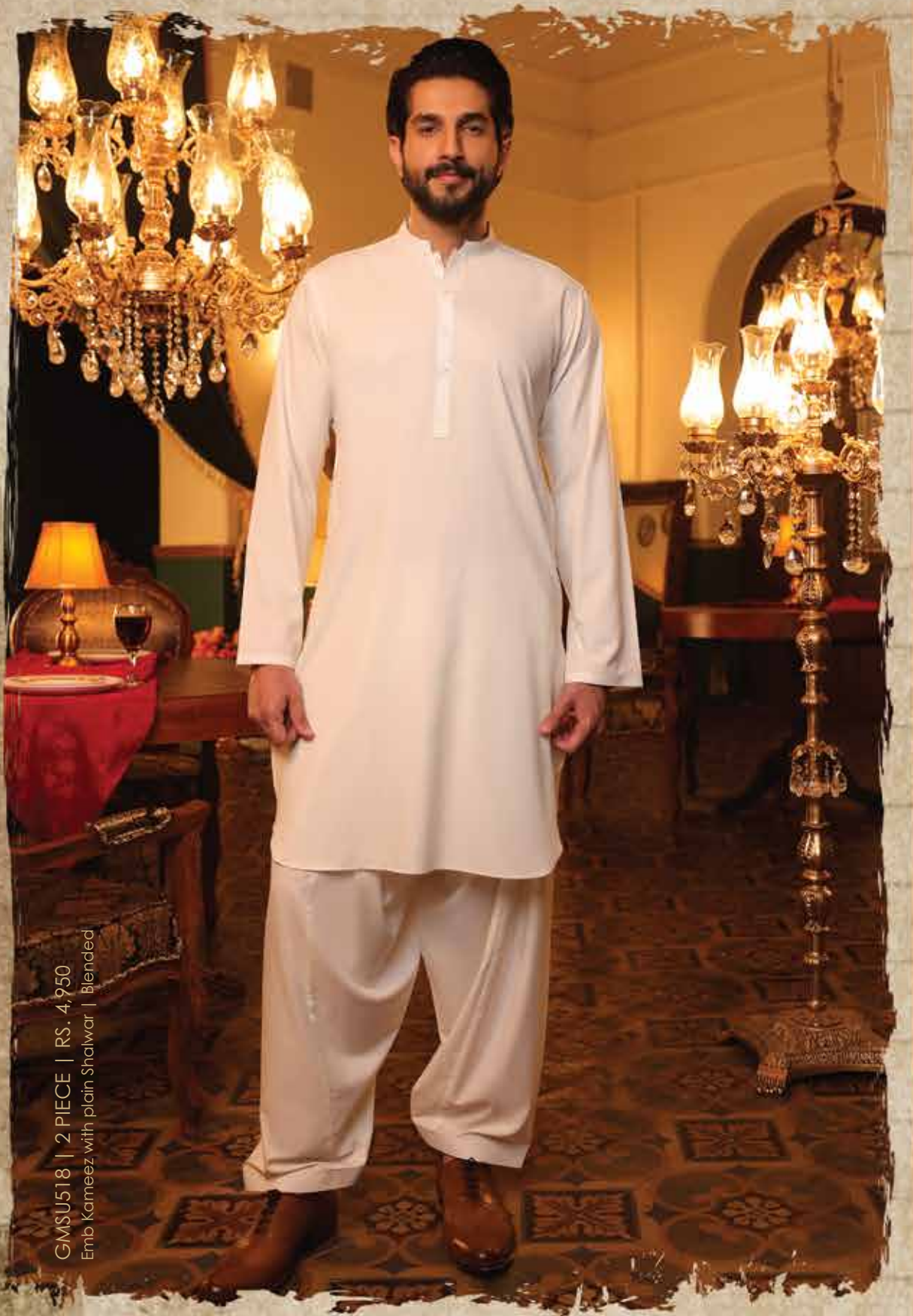
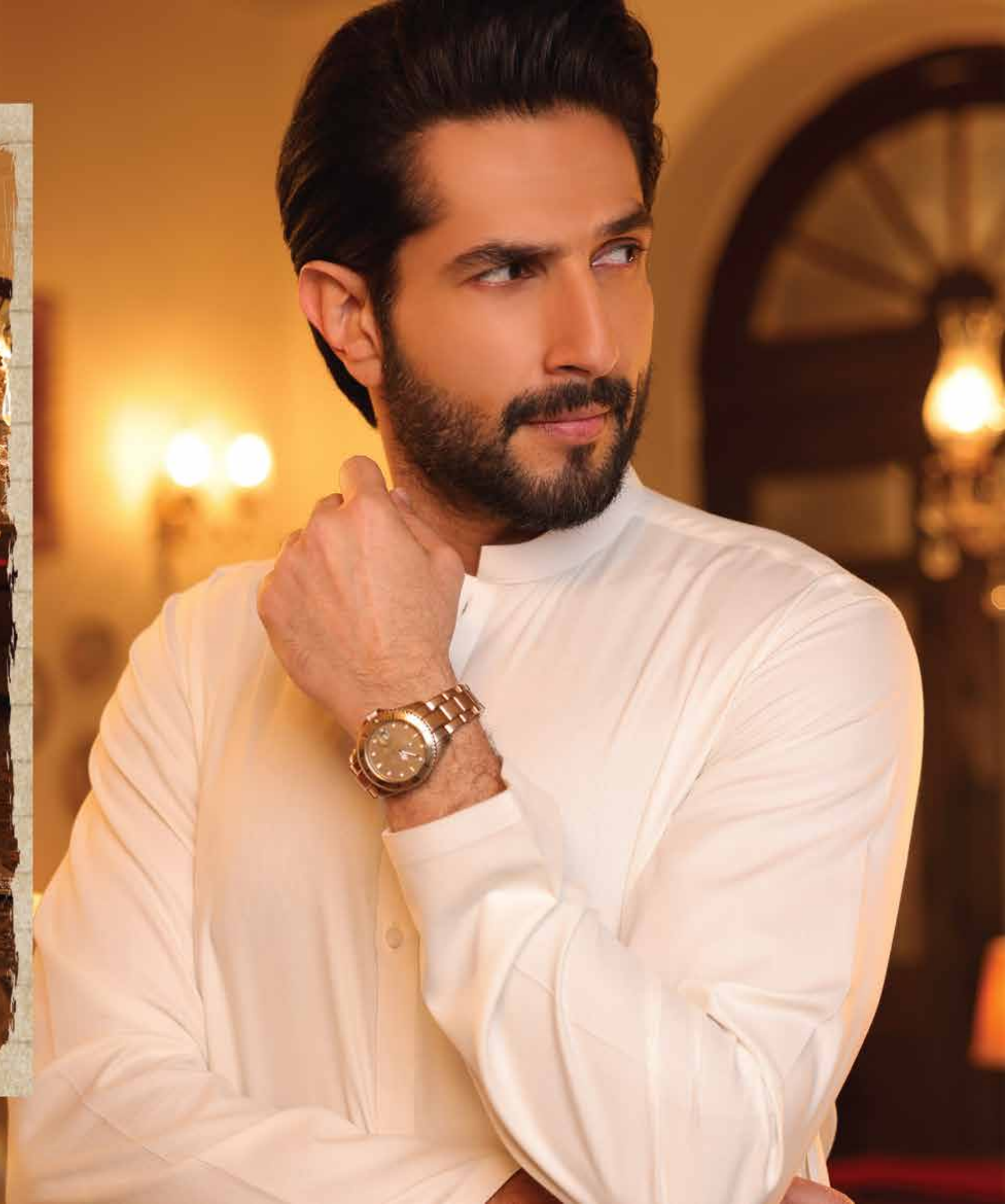
A woman with dark hair and a nose ring is the central figure, wearing a dark blue, intricately embroidered tunic with gold and red patterns. She is adorned with multiple strands of red and white beads, large ornate earrings, and a bracelet. Her hands are positioned near her face, with one hand resting on a glowing yellow candle. To her left, a wine glass filled with red wine is visible. The background is softly blurred, showing a window with a grid pattern. The entire scene is framed with a rough, torn-edge border.

*A
Spellbinding
Glance*



FC-14D-22-DARK BLUE | 2 PIECE | RS. 6,500
Embroidered Zari Lawn Shirt 3 Meters | Dyed Jacquard Dupatta
Separate Border for Front | Separate Neckline





GMSU518 | 2 PIECE | RS. 4,950
Emb Kameez with plain Shalwar | Blended



FC-8B-22-DARK BLUE | 2 PIECE | RS. 6,000
Two Way Slub Shirt 3 Meters | Printed Zari Lawn Dupatta
Separate Border for Sleeve



GMWC069 | 1 PIECE | RS. 4,650
Dyed Waistcoat | Blended



GMSU525 | 2 PIECE | RS. 5150
Embroidered Kameez with plain Shalwar | Elite (Wash and Wear)

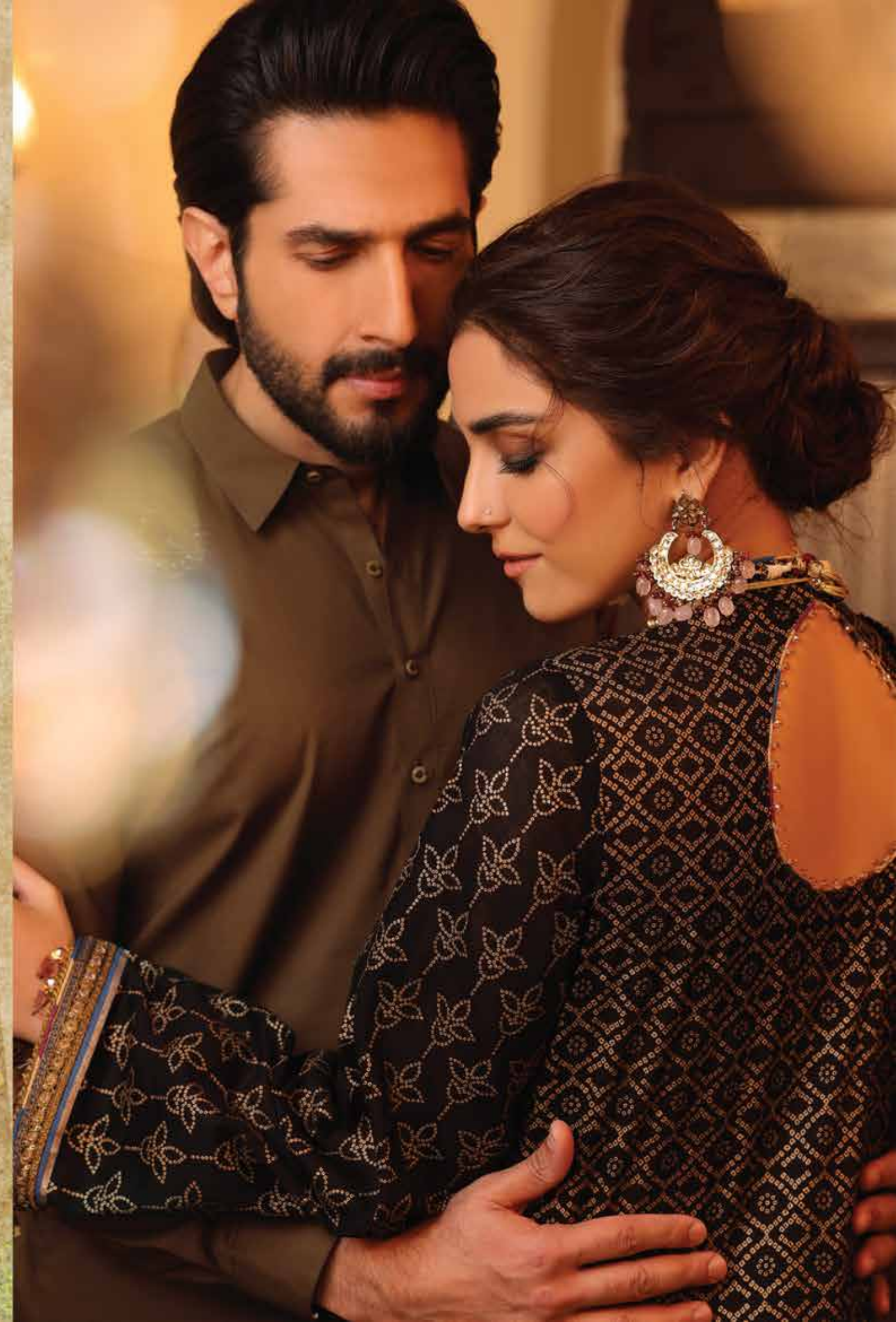


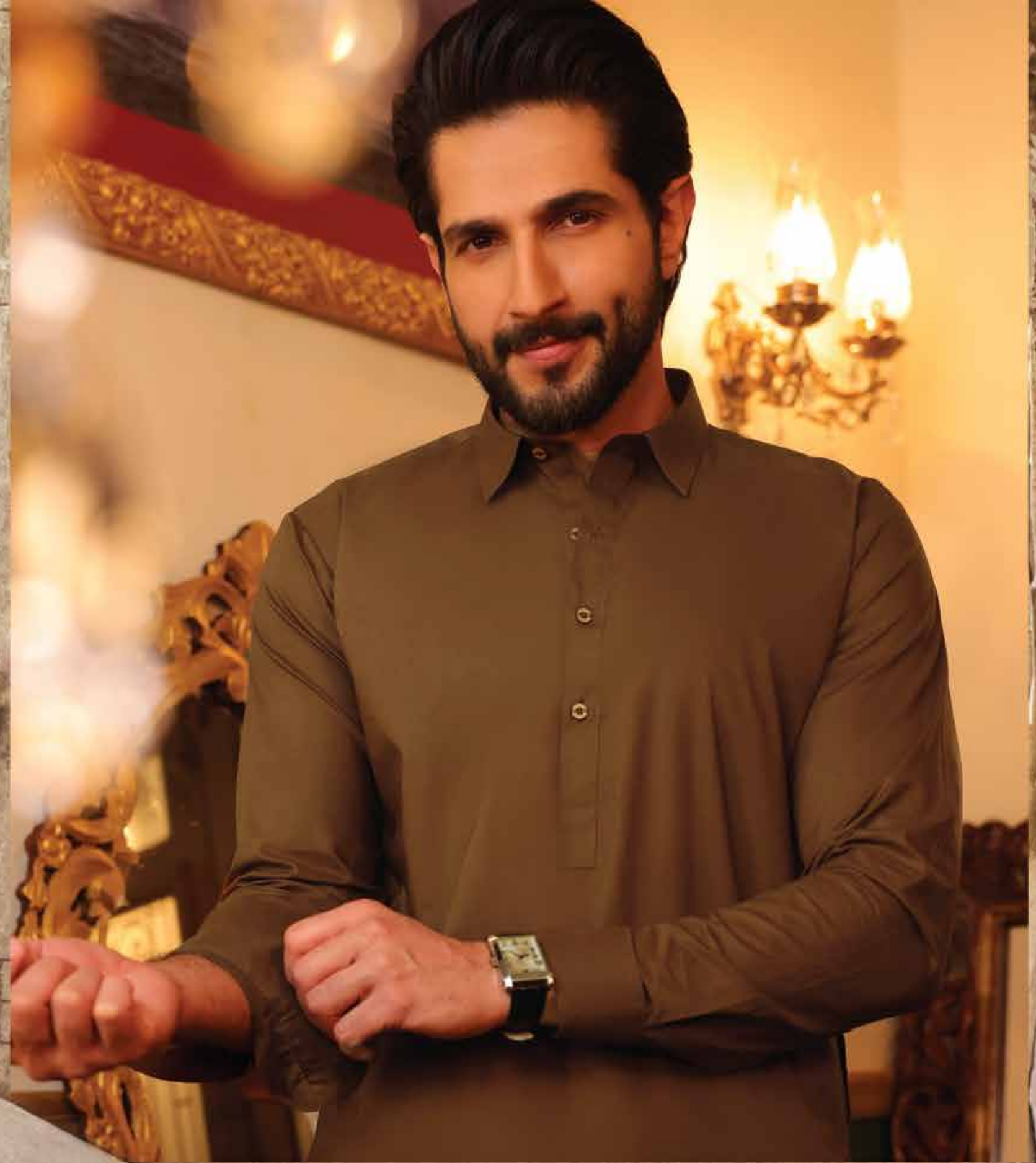
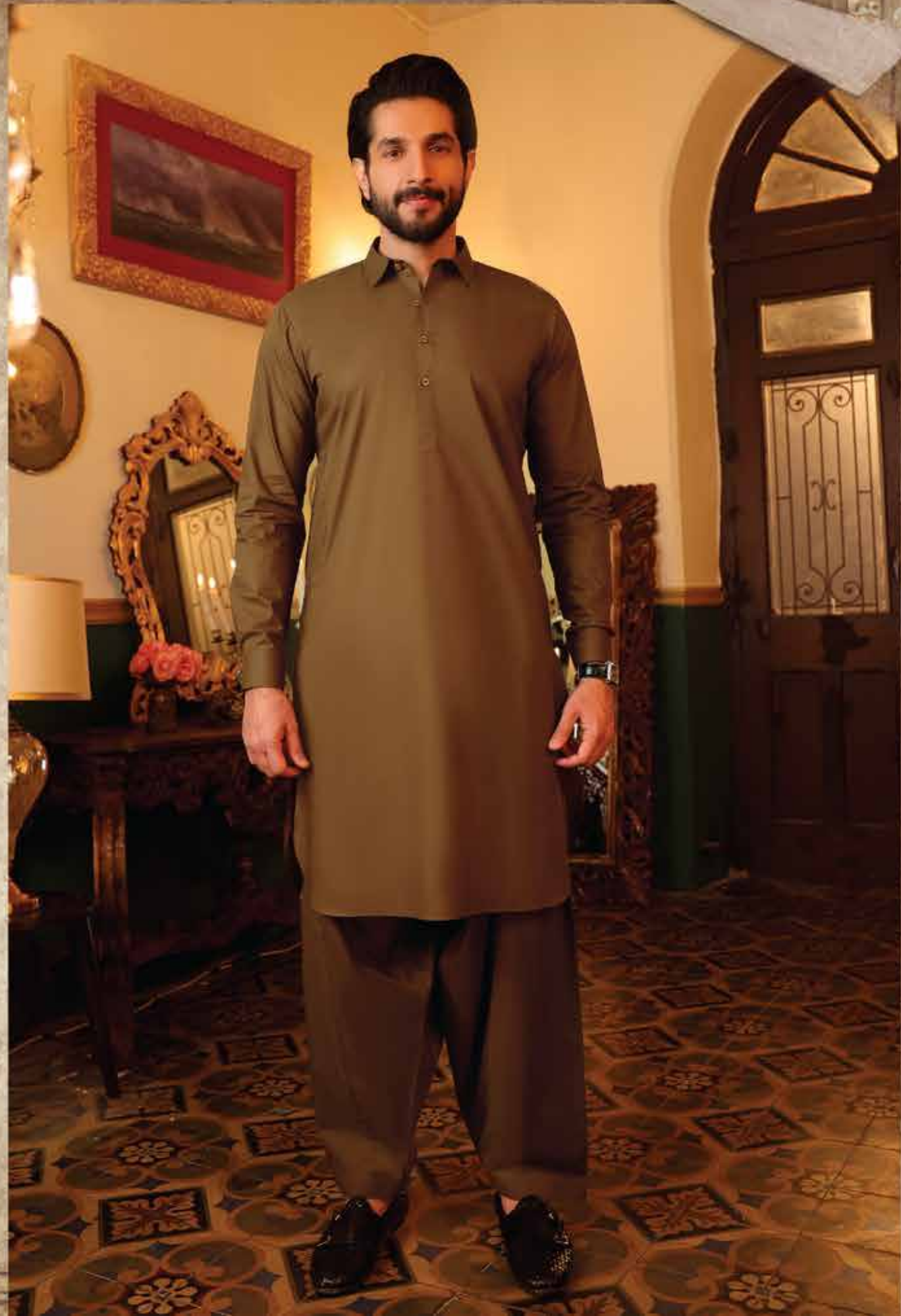
FC- 25H-22-DARK TEAL | 3 PIECE | RS. 8,500
Embroidered Yarn Dyed Shirt 3.13 Meters | Printed Chiffon Dupatta
Separate Border for Front | Dyed Cambric Trousers





an ethereal vision





GMSU519 | 2 PIECE | RS. 4,550
Dyed Shalwar Kameez | Lawn

alkaramstudio

Karachi

- Com-3 Mall, Clifton Block 6, Bilawal Chowrangi. Tel.: 021-35148384-5
- Dolmen Mall Clifton, Shop #F-43 1st Floor ; Tel.: 021-35291471-2-3
- Dolmen Mall Tariq Road; 3rd Floor. Tel.: 021-34310988-9
- Lucky One Mall; F-12, 1st Floor. Tel.: 021-37181133
- Bahadurabad; Main Bahadurabad Road. Tel.: 021-34936332
- Saima Paari Point; Shop No. 5/6, Hyderi. Tel.: 021-36640082-3
- The Mall (Factory Outlet); Opposite Aladdin Park, Shop# 1, Main Rashid Minhas Road. Tel.: 021-34977044
- Atrium Mall (Factory Outlet); Ground Floor, Saddar. Tel.: 021-35642691
- Landhi (Factory Outlet); Dawood Chowrangi, Tel.: 021-35000113-114
- Munawar Chowrangi, Opposite Bin-Hashim Super Mart. Tel: 021-34019994

Lahore

- DHA; Y Block Plot #79, Opp. McDonald's
- Nishat Emporium Mall; Ground Floor, Jauhar Town Opp. Expo Center Tel.: 042-32592236
- Packages Mall; Shop No.1049, 1st Floor Walton Road
- MM Alam; 23 k College Road Gulberg 2
- Wapda Town 189 Shahrah Nazaria e Pakistan, Block F PIA Housing Scheme Tel: 04235134091

Islamabad

- Plot No 1-T, F-10 Markaz, Islamabad. Tel.: 051-2809701
- Centaurus Mall; Shop # 195-196, 1st Floor, F-8, Jinnah Avenue Tel.: 051-2701127-28
- GIGA Mall; 1st Floor, World Trade Center, DHA Phase II. Tel.: 051-2725592

Rawalpindi

- Plot #4, Adam Jee Road, Opposite Pizza Hut, Saddar Cantt, Rawalpindi Tel.: 051-5120296

Bahawalpur

- Boulevard Mall (Haqqi center), Ground & 1st Floor. Tel.: 0622-720082

Gujranwala

- Building No.117-A, Satellite Town Main Market Tel.: 055-3251517, 055-3841517

Jhelum

- Alkaram Studio, Iqra Plaza, Opposite Committee Ghar, Civil Lines Road, Jhelum Tel.: 054-4277499

Sialkot

- Mall of Sialkot; Shop No.105, 1st Floor, Plot No. 100 Aziz Shaheed Road, Sialkot Cantt. Tel.: 052-4292306
- Shop no2 V MALL Cantt area, Sialkot 052-4267691

Faisalabad

- G13 Jaranwala Road near Ali center Faisalabad Tel.: 041-8720903-2
- Lyallpur Galleria Mall; 1st Floor, Canal Road, Saeed Colony, Nasarullah Khan Town. Tel.: 041-5210489

Sargodha

- University Road Near Modern Shopping Mall Tel.: 048-3769071

Swat

- Alkaram Studio Mangora Road Qambar Market Near Nishat Linen Mangora Swat. Tel.: 0946883879

Multan

- Pace n Pace Mall; Bosan Road. Tel.: 061-6221501-4
- Gulgasht Colony; Shop No. 4 Building No. 93/A Opp. Post Office, Near Gol Bagh. Tel: 061-6510342

Rahim Yar Khan

- Building No. 25-A, Near City Park, Model Town. Tel.: 068-5877731

Gujrat

- Hassan Chowk, Kachehri Road. Tel.: 053-3510543

Mirpur

- Ismail Plaza, Plot 63-A, F1, Kotli Road, Mirpur, Azad Kashmir. Tel.: 058-27435516

Peshawar

- Main Jamrood, University Road, Near Mobilink Main Office. Tel.: 091-5852724, 091-5711326

Hyderabad

- Autobahn Road, Latifabad. Tel.: 022-3821323
- Boulevard Mall; Ground Floor. Tel.: 022-3413128, 022-3411072-73

alkaramfabrics

Karachi

- 4/84-A, Liaqat Ali Khan Road, Model Colony. Tel.: 021-34110301
- C-21, KDA Market, Block-3, Gulshan-e-Iqbal. Tel.: 021-34833345

Lahore

- Plot No # 18 Block - C, Near Moon Market, Gulshan e Ravi Lahore Tel: 0321-4185419
- Shadbagh; Plot No. NE-111-SB-670B. Tel.: 042-37608156

Hyderabad

- Shop No. 5, 6 & 14, Al-Noor Shopping Center, Tilak Chari. Tel.: 022-2638512

Daska

- Shop No. 6 & 7, Mini Mall, College Road, Daska. Tel.: 0308-4471760

Narowal

- Shop No. 2, Circular Road, Zafarwal Chowk, New Gourmet Bakers. Tel.: 0542-413758

Mardan

- The Mall of Mardan; Main Mardan Nowshera Road, Near Bilal Masjid. Tel.: 0937-873939

Muzaffarabad

- Khasra No. 679, Situated at Lower Plate, Neelum Road. Tel.: 05822-207355

Abbotabad

- Silk Plaza Opp. Kashmir Cloth House, Mansehra Road. Tel.: 0992400150

Sargodha

- Burj Huraira Mall, Old Satellite Town, Near Zafarullah Chowk. Tel.: 048-3211315

Sukkur


- Queen's Road, Sukkur. Tel.: 071-5623910-11

Larkana

- Station Road Larkana. Tel.: 0331-2490605

Customer Care Number: 0312-ALKARAM (255-272-6)
Customer Care Email: care@alkaramstudio.com

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