

PLANT

MAAK

unrappened
winter



a tidal wave of plastic
SAVE OUR OCEANS

Every year, the human race adds 13 million tonnes of plastic waste to the ocean. The damage is unimaginable; to the coral reef systems, Mangrove forests and all forms of marine life. Several species of turtles are already beginning to go extinct. There is a serious need to address this issue. But all hope is not lost. We can still mend our ways and save the oceans. For the turtles, for the fishes, for the dolphins, mangroves and the reefs.

This season, MAK takes the initiative to bring this cause to the forefront. With 'Untrapped' Winter '21 Unstitched Collection, we put the focus on endangered species stuck in polluted water bodies, trying desperately to break free.



W-D-005-21-YELLOW | 2 PIECE | DIGITAL PLAIN VISCOSE SHIRT | DYED PLAIN VISCOSE TROUSERS | RS. 2,550



reduce + reuse



**EVERY BIT OF PLASTIC EVER MADE
STILL EXISTS SOMEWHERE**

W-D-003-21-GREEN | 2 PIECE | DIGITAL PLAIN VISCOSE SHIRT | DYED PLAIN VISCOSE TROUSERS | RS. 2,550





**KEEP
THE SEA
PLASTIC
FREE**

W-A-004-21-YELLOW | 1 PIECE | PRINTED KHADDAR SHIRT | RS. 1,250



W-C-002-21-YELLOW | 2 PIECE | PRINTED TWILL LINEN SHIRT | DYED TWILL LINEN TROUSERS | RS. 2,450



SAVE
THE
OCEAN
SAVE
THE
WORLD





W-H-001-21-PEACH | 2 PIECE | EMBROIDERED KHADDAR SHIRT DYED | DYED KHADDAR TROUSERS | RS. 2,650



W-F-005-21-BEIGÉ | 2 PIECE | PRINTED KHADDAR STOLE | PRINTED KHADDAR SHIRT | RS. 2,000





W-B-001-21-PEACH | 2 PIECE | DIGITAL VISCOSE STOLE | DIGITAL PLAIN VISCOSE SHIRT | RS. 2,200



W-F-002-21-ORANGE | 2 PIECE | PRINTED KHADDAR STOLE | PRINTED KHADDAR SHIRT | RS. 2,000





W-G-002-21-ORANGE | 1 PIECE | EMBROIDERED YARN DYED DOBBY SHIRT | RS. 1,950





W-E-001 -21-PEACH | 2 PIECE | EMBROIDERED JACQUARD SHIRT DYED | DYED KHADDAR TROUSERS | RS. 3,450





W-F-003-21-ORANGE | 2 PIECE | PRINTED KHADDAR STOLE | PRINTED KHADDAR SHIRT | RS. 2,000



W-C-003-21-PEACH | 2 PIECE | PRINTED TWILL LINEN SHIRT | DYED TWILL LINEN TROUSERS | RS. 2,450



zero waste



SKIP A STRAW,

SAVE A TURTLE



W-G-001-21-PINK | 1 PIECE | EMBROIDERED YARN DYED DOBBY SHIRT | RS. 1,850



W-A-002-21-ORANGE | 1 PIECE | PRINTED SHIRT KHADDAR | RS. 1,250



W-F-004-21-PEACH | 2 PIECE | PRINTED KHADDAR STOLE | PRINTED KHADDAR SHIRT | RS. 2,000





W-B-005-21-PINK | 2 PIECE | DIGITAL VISCOSE STOLE | DIGITAL PLAIN VISCOSE SHIRT | RS. 2,200

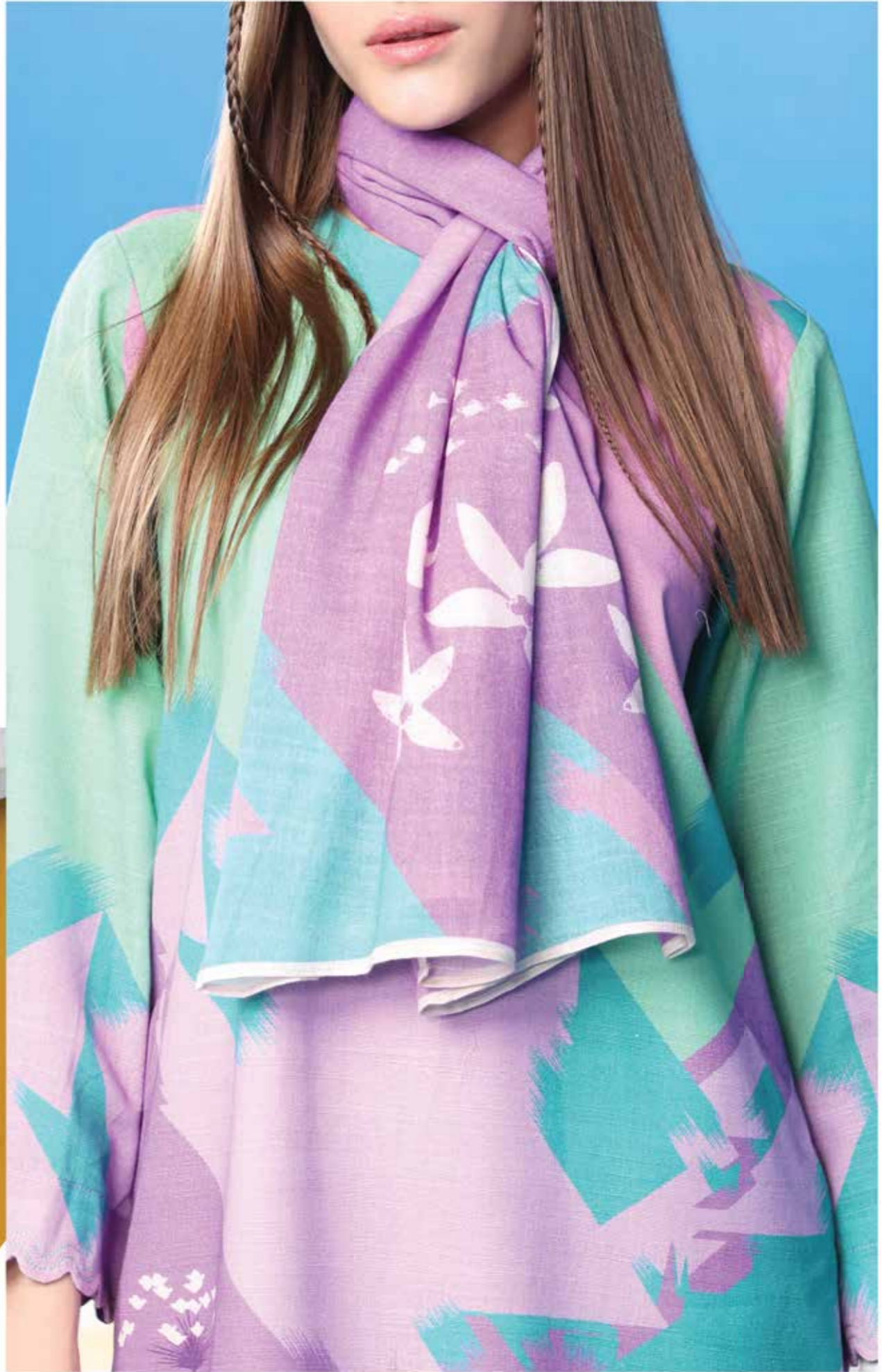
act now



NO NATURE

NO FUTURE





W-F-001-21-PURPLE | 2 PIECE | PRINTED KHADDAR STOLE | PRINTED KHADDAR SHIRT | RS. 2,000



STOP
DENYING
THE
OCEAN
IS DYING





W-E-002-21-PURPLE | 2 PIECE | EMBROIDERED JACQUARD SHIRT DYED | DYED KHADDAR TROUSERS | RS. 3,450



W-D-004-21-BLUE | 2 PIECE | DIGITAL PLAIN VISCOSE SHIRT | DYED PLAIN VISCOSE TROUSERS | RS. 2,550



rise up

THE OCEAN IS WORTH

FIGHTING FOR

W-B-003-21-BLUE | 2 PIECE | DIGITAL VISCOSE STOLE | DIGITAL PLAIN VISCOSE SHIRT | RS. 2,200





W-A-003-21-BLUE | 1 PIECE | PRINTED KHADDAR SHIRT | RS. 1,250





W-B-004-21-BLUE | 2 PIECE | DIGITAL VISCOSE STOLE | DIGITAL PLAIN VISCOSE SHIRT | RS. 2,200



**RECYCLE
FOR
THE LIFE
CYCLE**



W-B-002-21-GREEN | 2 PIECE | DIGITAL VISCOSE STOLE | DIGITAL PLAIN VISCOSE SHIRT | RS. 2,200

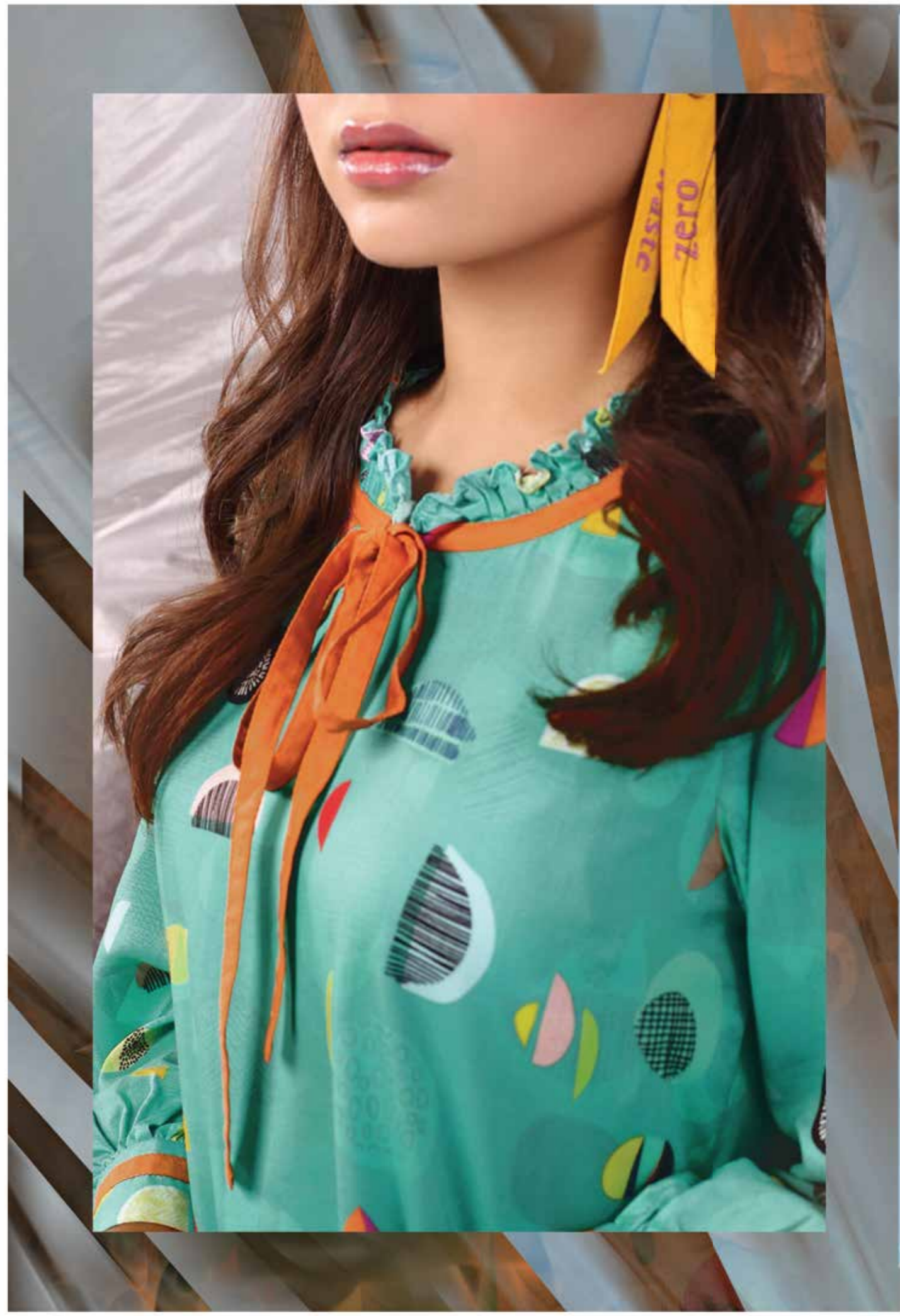




**IF NOT
NOW,
THEN
WHEN?**



W-D-002-2 | TURQUOISE | 2 PIECE | DIGITAL PLAIN VISCOSE SHIRT | DYED PLAIN VISCOSE TROUSERS | RS. 2,550





W-C-004-21-GREEN | 2 PIECE | PRINTED TWILL LINEN SHIRT | DYED TWILL LINEN TROUSERS | RS. 2,450



W-C-001-21-TURQUOISE | 2 PIECE | PRINTED TWILL LINEN SHIRT | DYED TWILL LINEN TROUSERS | RS. 2,450

**DON'T
WAIT
UNTIL IT
SINKS IN**





W-D-001-21-CHARCOAL | 2 PIECE | DIGITAL PLAIN VISCOSE SHIRT | DYED PLAIN VISCOSE TROUSERS | RS. 2,550



W-H-003-21-RED | 2 PIECE | EMBROIDERED KHADDAR SHIRT DYED | DYED KHADDAR TROUSERS | RS. 2,650



W-A-001-21-RED | 1 PIECE | PRINTED KHADDAR SHIRT | RS. 1,250





W-H-002-21-PINK | 2 PIECE | EMBROIDERED KHADDAR SHIRT DYED | DYED KHADDAR TROUSERS | RS. 2,650

HOW YOU CAN DO YOUR PART

1. Replace single use plastic with lasting, bio-degradable products.
2. Raise awareness against pollution of the seas.

Turtle nesting period in Pakistan begins in October and continues up till February. To improve the population of marine turtles in Pakistan, we have to strengthen protected areas around nesting beaches. This will help us see marine turtles flourish and grow.



alkaramstudio

Karachi

- Dolmen Mall, Hyderi 3rd Floor. Tel.: 021-36639483
- Com-3 Mall, Clifton Block 6, Bilawal Chowrangi. Tel.: 021-35148384-5
- Dolmen Mall Clifton, Shop #F-43 1st Floor ; Tel.: 021-35291471-2-3
- Dolmen Mall Tariq Road; 3rd Floor. Tel.: 021-34310988-9
- Lucky One Mall; F-12, 1st Floor. Tel.: 021-37181133
- Bahadurabad; Main Bahadurabad Road. Tel.: 021-34936332
- Saima Paari Point; Shop No. 5/6, Hyderi. Tel.: 021-36640082-3
- The Mall (Factory Outlet); Opposite Aladdin Park, Shop# 1, Main Rashid Minhas Road. Tel.: 021-34977044
- Atrium Mall (Factory Outlet); Ground Floor, Saddar. Tel.: 021-35642691
- Landhi (Factory Outlet); Dawood Chowrangi, Tel.: 021-35000113-114
- Munawar Chowrangi, Opposite Bin-Hashim Super Mart
- Ground Floor, Saima Mall & Residency

Lahore

- DHA; Y Block Plot #79, Opp. McDonald's
- Nishat Emporium Mall; Ground Floor, Jauhar Town Opp. Expo Center Tel.: 042-32592236
- Packages Mall; Shop No.1049, 1st Floor Walton Road
- MM Alam; 23 k College Road Gulberg 2
- Wapda Town 189 Shahrah Nazaria e Pakistan, Block F PIA Housing Scheme Tel: 04235134091

Islamabad

- Plot No 1-T, F-10 Markaz, Islamabad. Tel.: 051-2809701
- Centaurus Mall; Shop # 195-196, 1st Floor, F-8, Jinnah Avenue Tel.: 051-2701127-28
- GIGA Mall; 1st Floor, World Trade Center, DHA Phase II. Tel.: 051-2725592

Rawalpindi

- Plot #4, Adam Jee Road, Opposite Pizza Hut, Saddar Cantt, Rawalpindi Tel.: 051-5120296

Bahawalpur

- Boulevard Mall (Haqqi center), Ground & 1st Floor. Tel.: 0622-720082

Gujranwala

- Building No. 117-A, Satellite Town Main Market Tel.: 055-3251517, 055-3841517

alkaramfabrics

Karachi

- 4/84-A, Liaqat Ali Khan Road, Model Colony. Tel.: 021-34110301
- C-21, KDA Market, Block-3, Gulshan-e-Iqbal. Tel.: 021-34833345

Lahore

- Plot No. 148, A-Block Main Boulevard, Gulshan-e-Ravi. Tel.: 042-37416600
- Shadbagh; Plot No. NE-111-SB-670B. Tel.: 042-37608156

Hyderabad

- Shop No. 5, 6 & 14, Al-Noor Shopping Center, Tilak Chari. Tel.: 022-2638512

Daska

- Shop No. 6 & 7, Mini Mall, College Road, Daska. Tel.: 0308-4471760

Narowal

- Shop No. 2, Circular Road, Zafarwal Chowk, New Gourmet Bakers. Tel.: 0542-413758

Mardan

- The Mall of Mardan; Main Mardan Nowshera Road, Near Bilal Masjid. Tel.: 0937-873939

Muzaffarabad

- Khasra No. 679, Situated at Lower Plate, Neelum Road. Tel.: 05822-207355

Swat

- Swat Shopping Mall; Upper Ground Hall No. 1, G.T. Road, Jumdehri Qambar District. Tel.: 0946-883879

Abbotabad

- Silk Plaza Opp. Kashmir Cloth House, Mansehra Road. Tel.: 0992400150

Sargodha

- Burj Huraia Mall, Old Satellite Town, Near Zafarullah Chowk. Tel.: 048-3211315

Sialkot

- Mall of Sialkot; Shop No. 105, 1st Floor, Plot No. 100 Aziz Shaheed Road, Sialkot Cantt. Tel.: 052-4292306
- Shop no2 V MALL Cantt area, Sialkot 052-4267691

Faisalabad

- G13 Jaranwala Road near Ali center Faisalabad Tel.: 041-8720903-2
- Lyallpur Galleria Mall; 1st Floor, Canal Road, Saeed Colony, Nasarullah Khan Town. Tel.: 041-5210489

Sargodha

- University Road Near Modern Shopping Mall Tel.: 048-3769071

Multan

- Pace n Pace Mall; Bosan Road. Tel.: 061-6221501-4
- Gulgasht Colony; Shop No. 4 Building No. 93/A Opp. Post Office, Near Gol Bagh. Tel: 061-6510342

Rahim Yar Khan

- Building No. 25-A, Near City Park, Model Town. Tel.: 068-5877731

Gujrat

- Hassan Chowk, Kachehri Road. Tel.: 053-3510543

Mirpur

- Ismail Plaza, Plot 63-A, F1, Kotli Road, Mirpur, Azad Kashmir. Tel.: 058-27435516

Peshawar

- Main Jamrood, University Road, Near Mobilink Main Office. Tel.: 091-5852724, 091-5711326

Hyderabad

- Autobahn Road, Latifabad. Tel.: 022-3821323
- Boulevard Mall; Ground Floor. Tel.: 022-3413128, 022-3411072-73

Sukkur

- Queen's Road, Sukkur. Tel.: 071-5623910-11

Larkana

- Station Road Larkana. Tel.: 0331-2490605

Customer Care Number: 0213-8893961 / 0312-ALKARAM (255-272-6)
Customer Care Email: care@alkaramstudio.com

For bulk orders please email us at bulk@alkaram.com
For international shows, trade events, PR & media updates stay connected at
www.facebook.com/alkaramstudio

Find us at:      

Shop online at www.alkaramstudio.com



FREE SHIPPING

On domestic orders above PKR 1,500
and international orders above USD
100 or equivalent