

MAK

SPRING SUMMER

VOL 1 2021



A landscape photograph featuring a weathered tree stump on the left, a grassy hill with scattered white flowers, and a clear sky. A large, stylized red graphic, resembling a thick, continuous line forming a complex, looping shape, is overlaid on the right side of the image. The graphic has a gradient from light pink at the top to bright red at the bottom.

**WE GREW UP IN GARDENS. MADE MEMORIES CAMPING IN FORESTS. RAN ACROSS
THE SAND ON SPARKLING BLUE BEACHES. MADE BONFIRES UNDERNEATH GLITTERING
NIGHT SKIES IN BARREN DESERTS.**

WE FELL IN LOVE WITH THE EARTH AS KIDS. WITH TIME, THAT LOVE ONLY INTENSIFIED.



Today we walk. We walk to preserve the gardens, the forests, the beaches and the deserts of our youth for future generations.

MAK takes a stand in the fight to save the planet. Little by little, we make efforts to heal the wounds of a planet at the verge of decline. The S/S '21 campaign seeks to evoke our memories of connecting with nature, to remind us what is at stake, what we are set to lose if we don't act now.

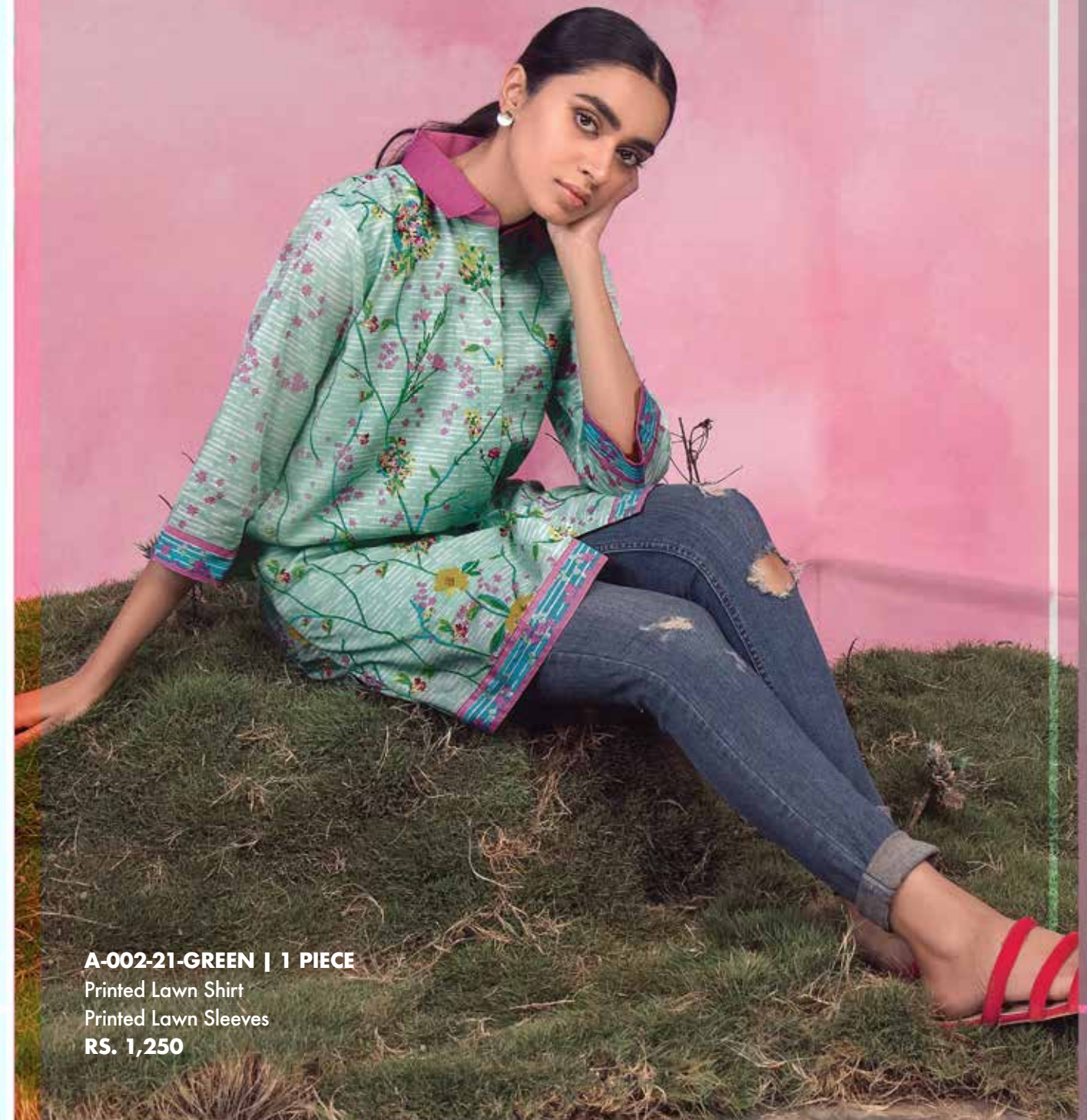
The prints are colourful and whimsical, quintessentially MAK, perfect for a fresh start into the new year.





CHANGE

D001-21-GREEN | 2 PIECE
Digital Printed Cotton Viscose Dupatta
Digital Cambric Shirt
RS. 2,450



A-002-21-GREEN | 1 PIECE
Printed Lawn Shirt
Printed Lawn Sleeves
RS. 1,250

UPCYCLE



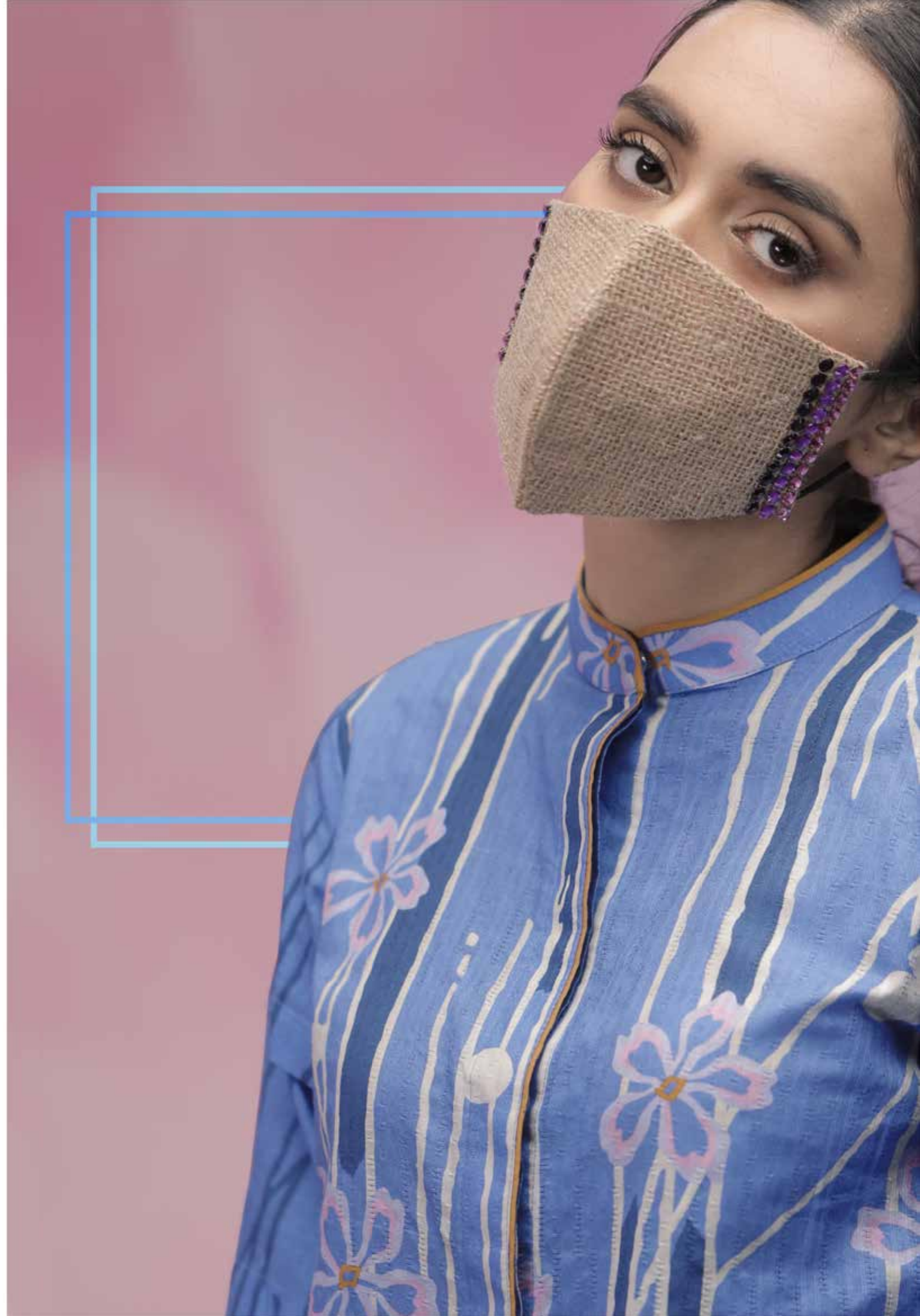
F-002-21-BLUE | 2 PIECE
Cotton Viscose Stole
Digital Dobby Shirt
RS. 2,050



START SMALL



F-005-21-BLUE | 2 PIECE
Digital Cotton Viscose Stole
Digital Dobby Shirt
RS. 2,050





RETHINK

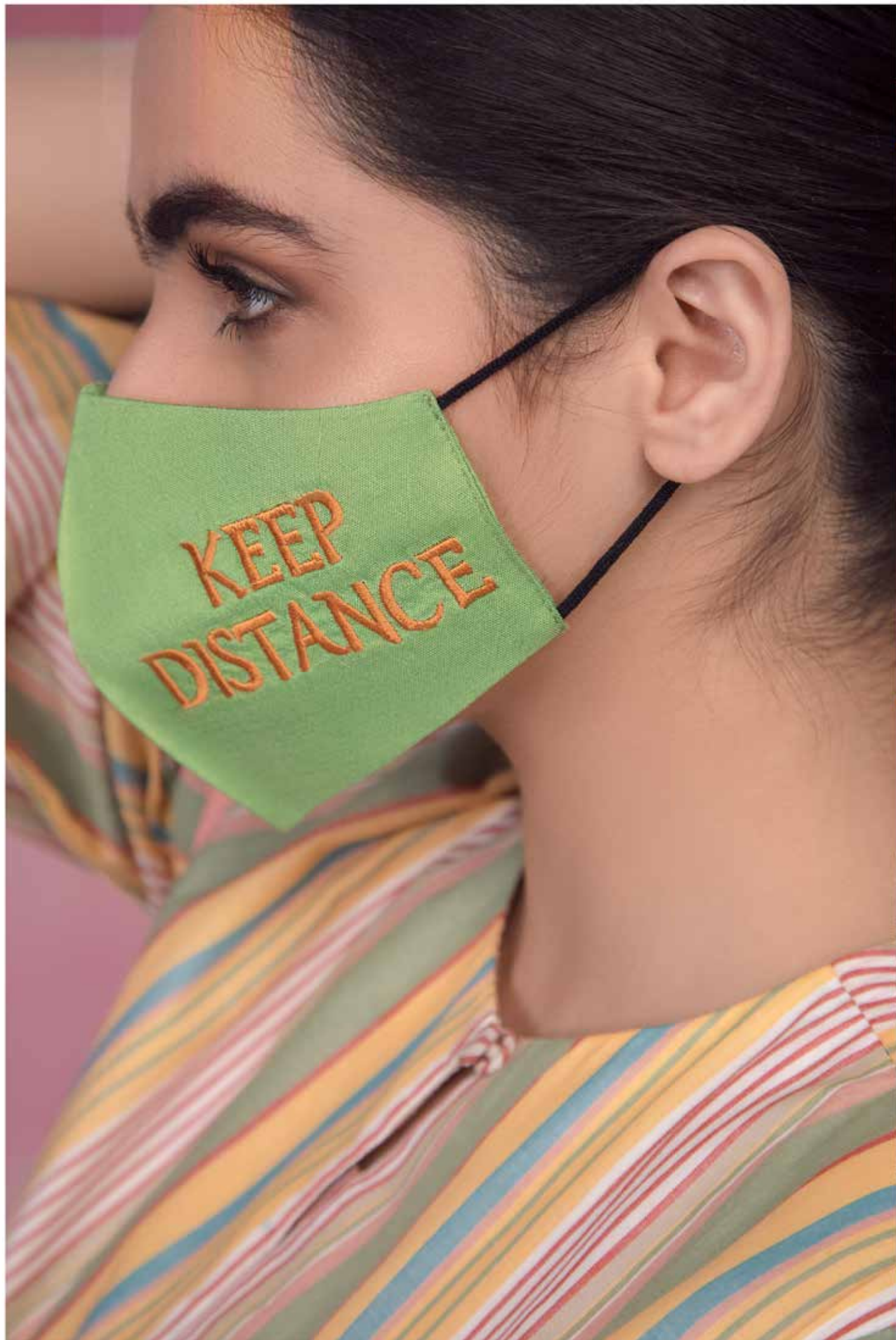


B-004-21-YELLOW | 1 PIECE
Embroidered Yarn Dyed Shirt
RS. 1,450





D004-21-WHITE | 2 PIECE
Digital Printed Cotton Viscose Dupatta
Digital Cambric Shirt
RS. 2,450



CARE

B-002-21-MULTI | 1 PIECE
Embroidered Yarn Dyed Shirt
RS. 1,450

There are places where the trees speak. Where birds roam freely. Where wild beasts carry on about their day without a care in the world. Where sunlight struggles to make its way to the ground. We call these places forests. Dense growth that stretches for miles and acres of land.

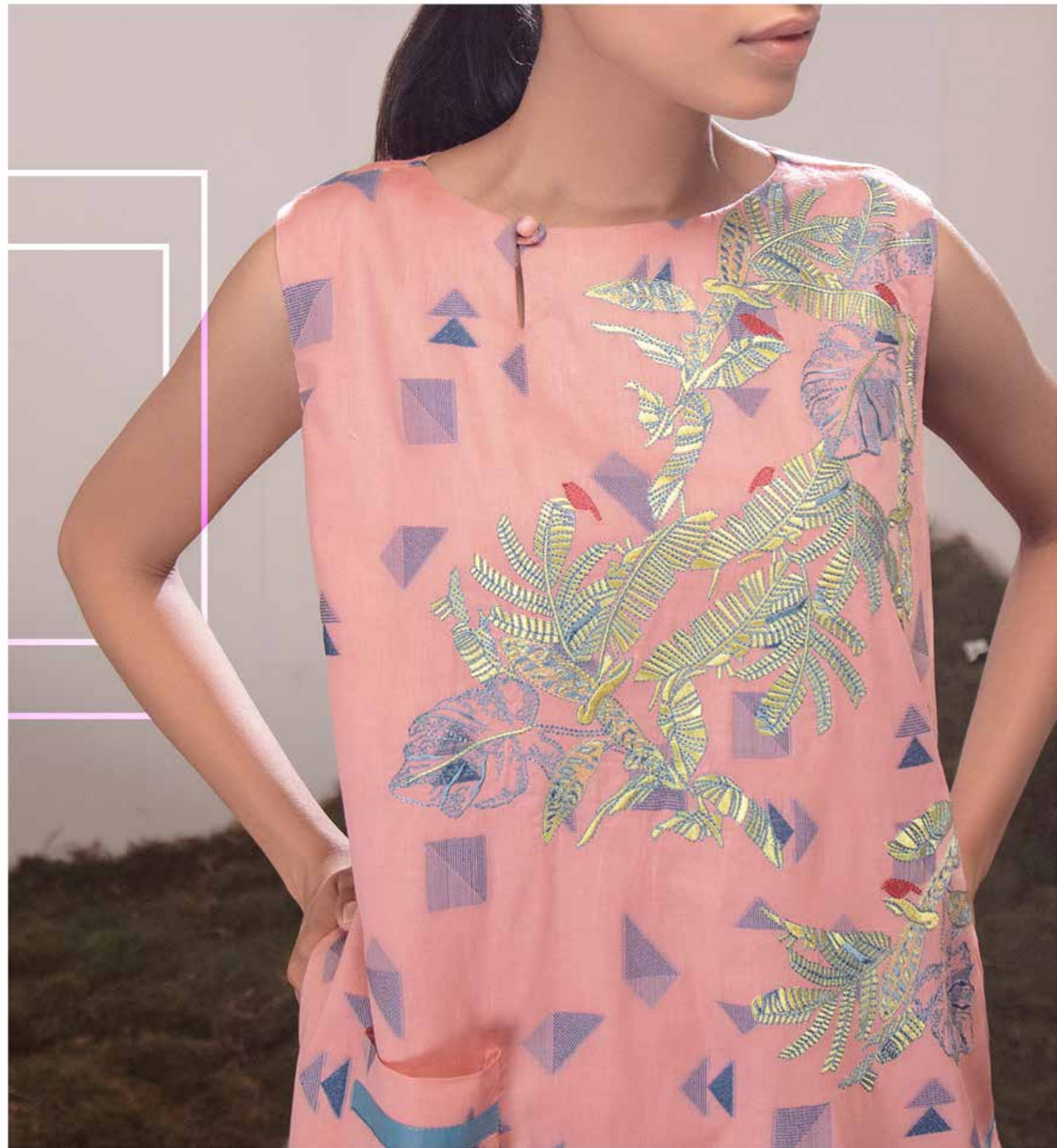
Over time, there has been a steady rise in deforestation. Trees cut for timber. Leading to the erosion of land and the extinction of several species of birds and animals.

We hand together to preserve our forests. All will not be lost.

ENRICH

C-003-21-YELLOW | 2 PIECE
Printed Cambric Shirt
Dyed Cambric Trousers
RS. 2,350





G-001-21-TEA PINK | 2 PIECE

Jacquard Embroidered Shirt

Dyed Cambric Trousers

RS. 2,950

IT BEGINS WITH US





RESTORE

E-002-21-PURPLE | 1 PIECE
Printed Lawn Shirt with Embroidery
RS. 1,650



F-001-21-PINK | 2 PIECE
Digital Cotton Viscose Stole
Digital Dobby Shirt
RS. 2,050



REDUCE

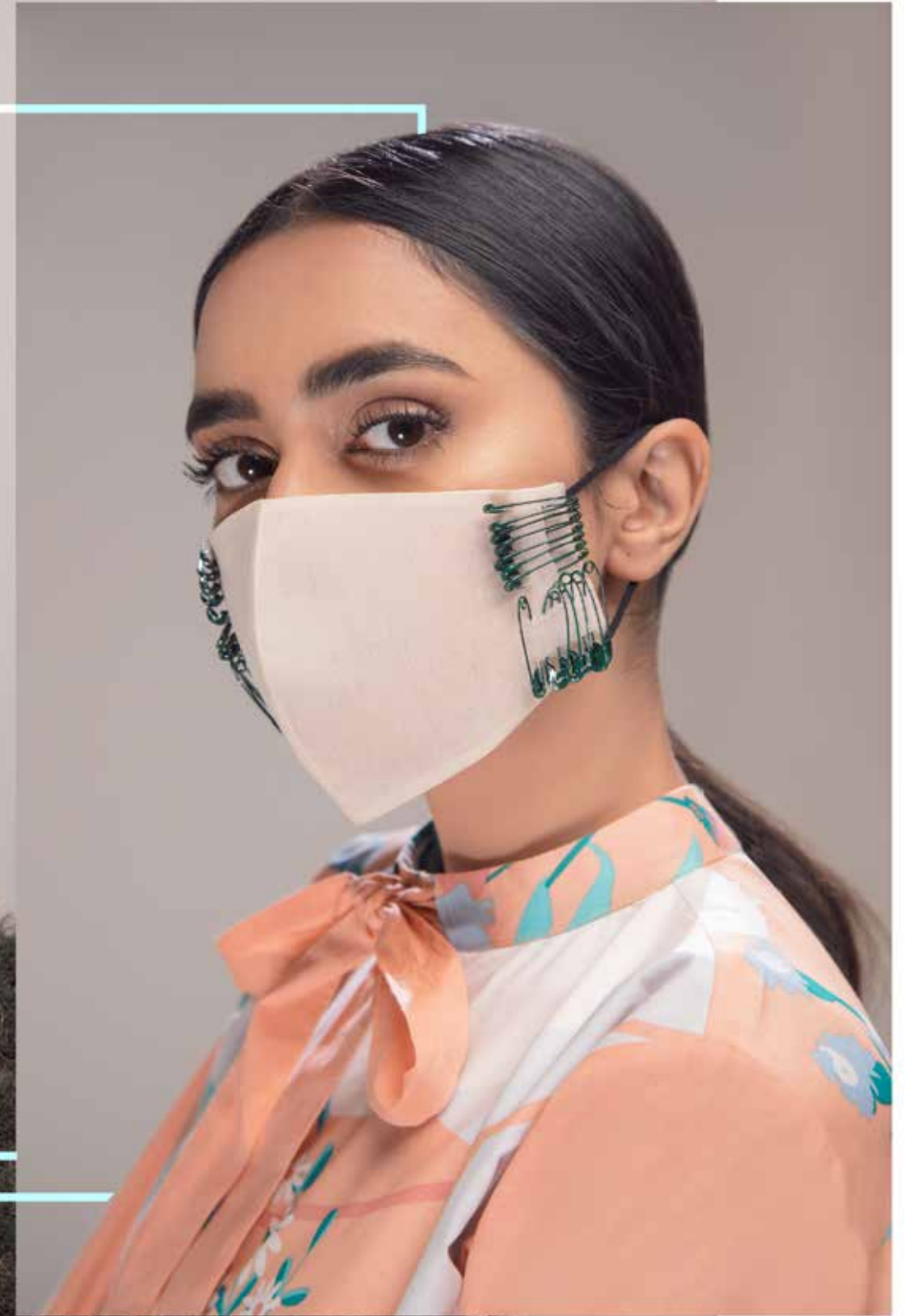
C-002-21-PURPLE | 2 PIECE
Digital Cambric Shirt
Dyed Cambric Trousers
RS. 2,350



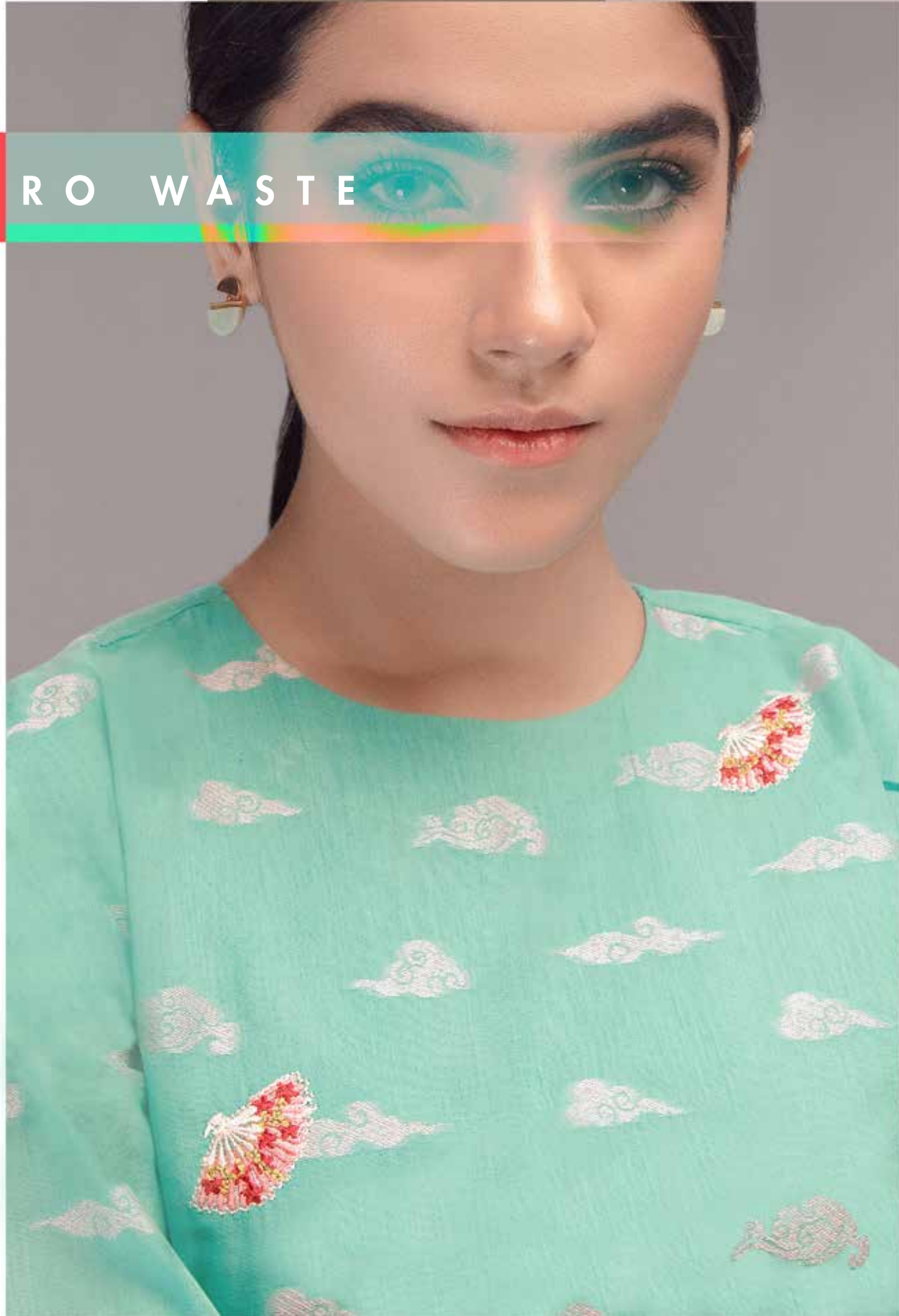


C-001-21-PEACH | 2 PIECE
Printed Cambric Shirt
Dyed Cambric Trousers
RS. 2,350

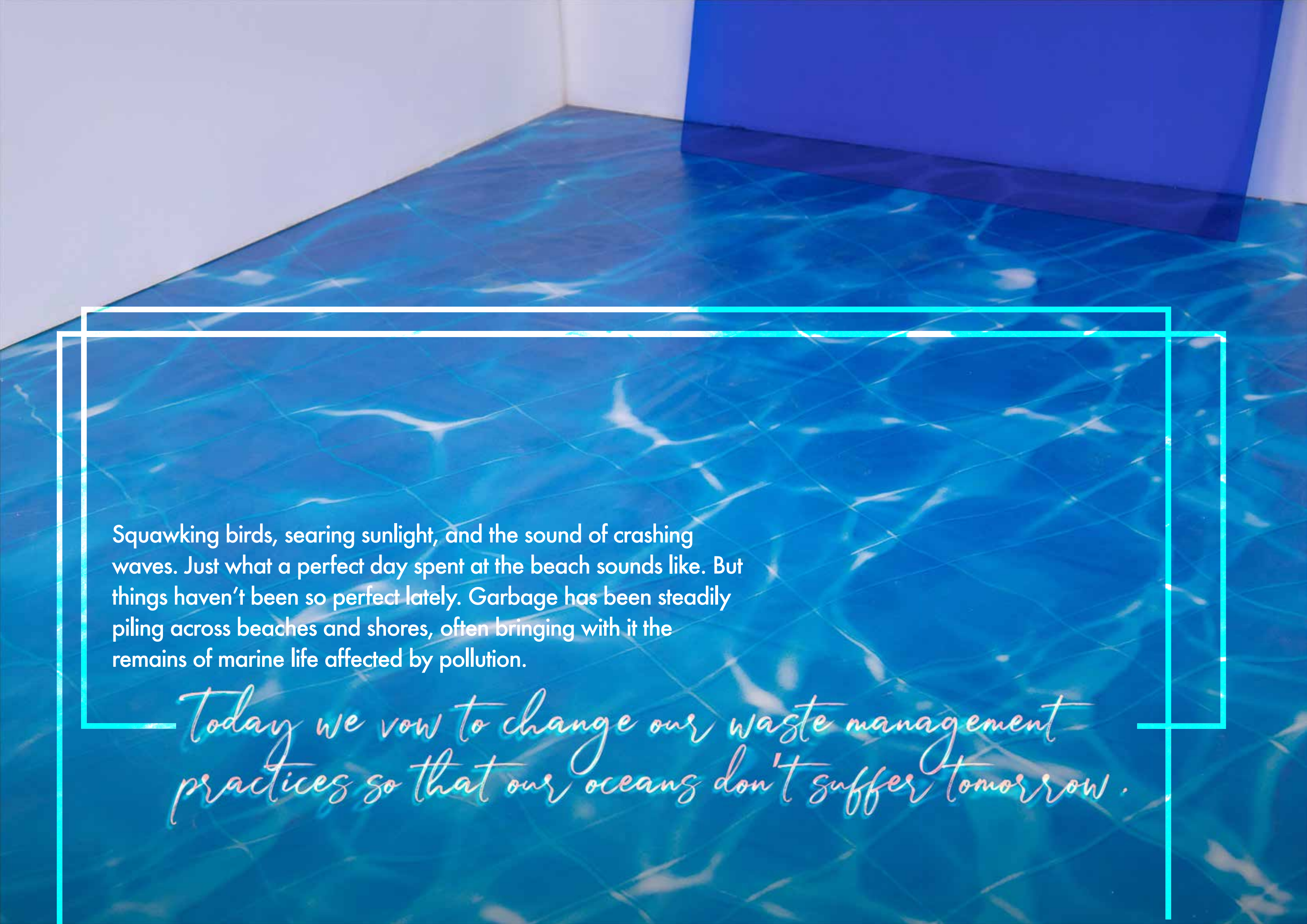
GROW



ZERO WASTE



G-003-21-BLUE | 2 PIECE
Jacquard Embroidered Shirt
Dyed Cambric Trousers
RS. 2,950



Squawking birds, searing sunlight, and the sound of crashing waves. Just what a perfect day spent at the beach sounds like. But things haven't been so perfect lately. Garbage has been steadily piling across beaches and shores, often bringing with it the remains of marine life affected by pollution.

Today we vow to change our waste management practices so that our oceans don't suffer tomorrow.



F-004-21-BLACK | 2 PIECE
Cotton Viscose Stole
Printed Dobby Shirt
RS. 2,050





REUSE

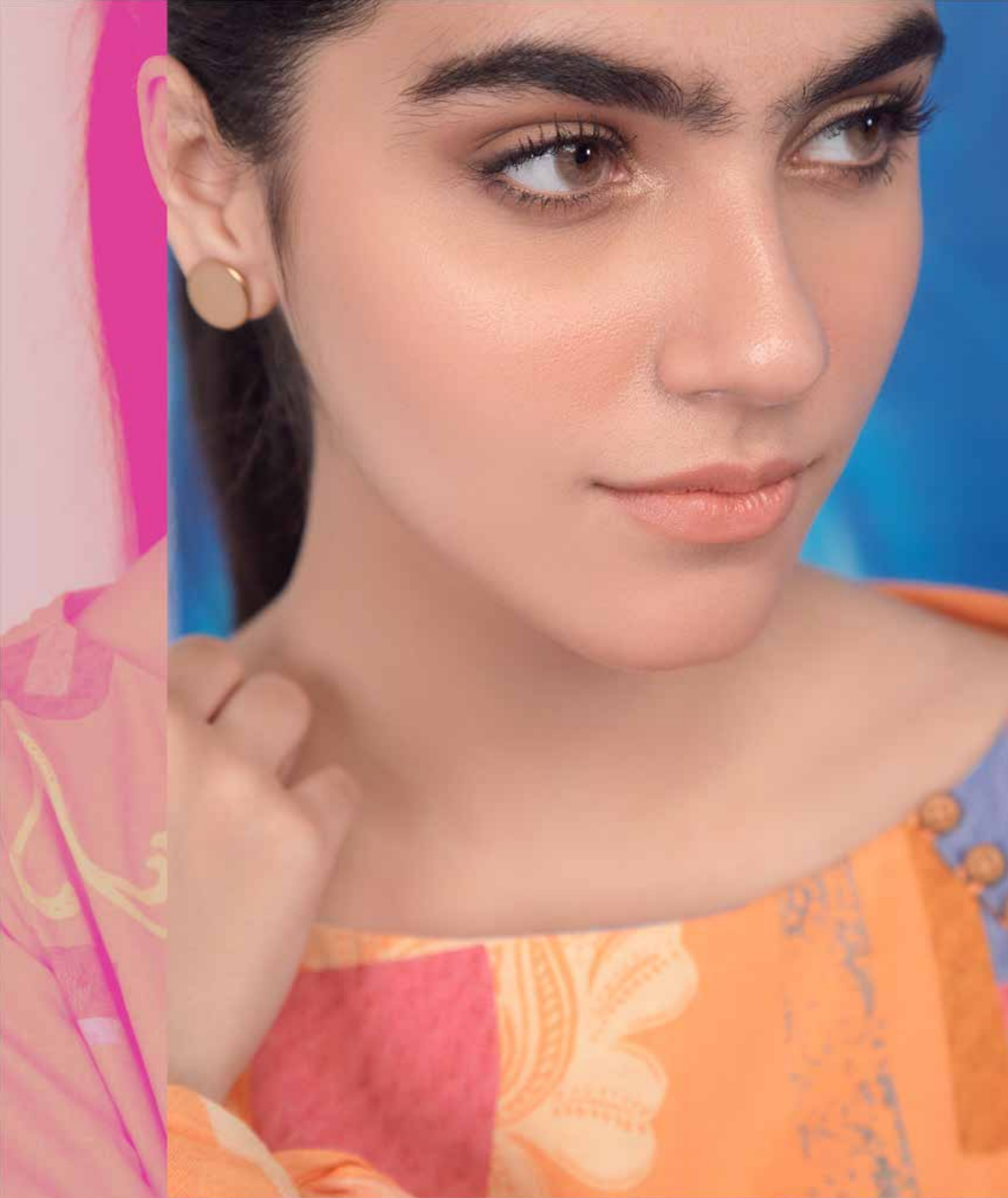
F-003-21 GREEN | 2 PIECE
Cotton Viscose Stole
Printed Dobby Shirt
RS. 2,050



RECYCLE



B-001-21-GREEN | 1 PIECE
Embroidered Yarn Dyed Shirt
RS. 1,450



D-002-21-ORANGE | 2 PIECE
Digital Printed Cotton Viscose Dupatta
Digital Cambric Shirt
RS. 2,450



E-003-21-YELLOW | 1 PIECE
Printed Lawn Shirt with Embroidery
RS. 1,650





B-003-21-ORANGE | 1 PIECE
Embroidered Yarn Dyed Shirt
RS. 1,450

REPAIR



CONSERVE

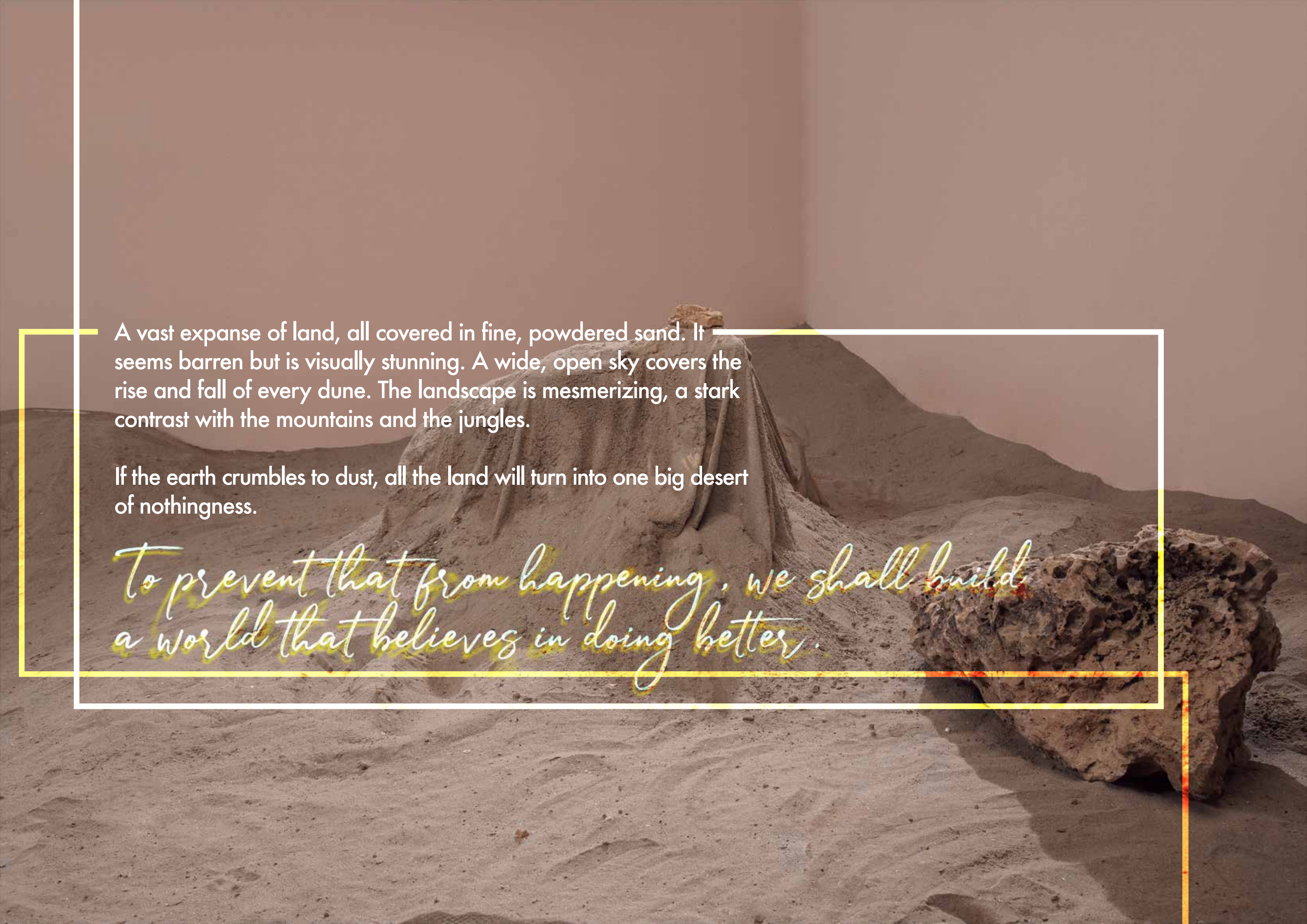
H-003-21 PINK | 1 PIECE
Printed Denim Shirt
RS. 1,750



G-002-21-RED | 2 PIECE
Jacquard Embroidered Shirt
Dyed Cambric Trousers
RS. 2,950



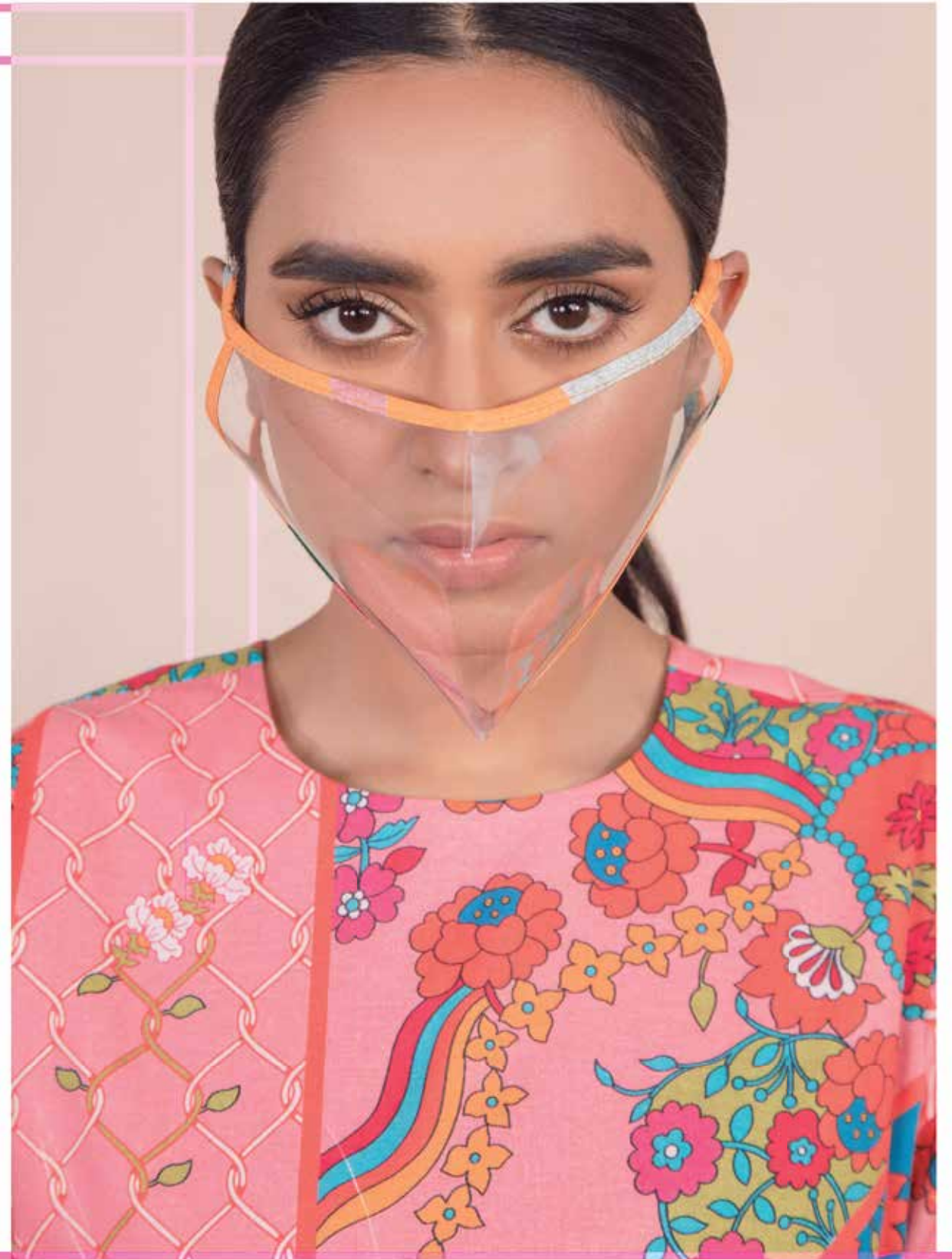
R E S P E C T



A vast expanse of land, all covered in fine, powdered sand. It seems barren but is visually stunning. A wide, open sky covers the rise and fall of every dune. The landscape is mesmerizing, a stark contrast with the mountains and the jungles.

If the earth crumbles to dust, all the land will turn into one big desert of nothingness.

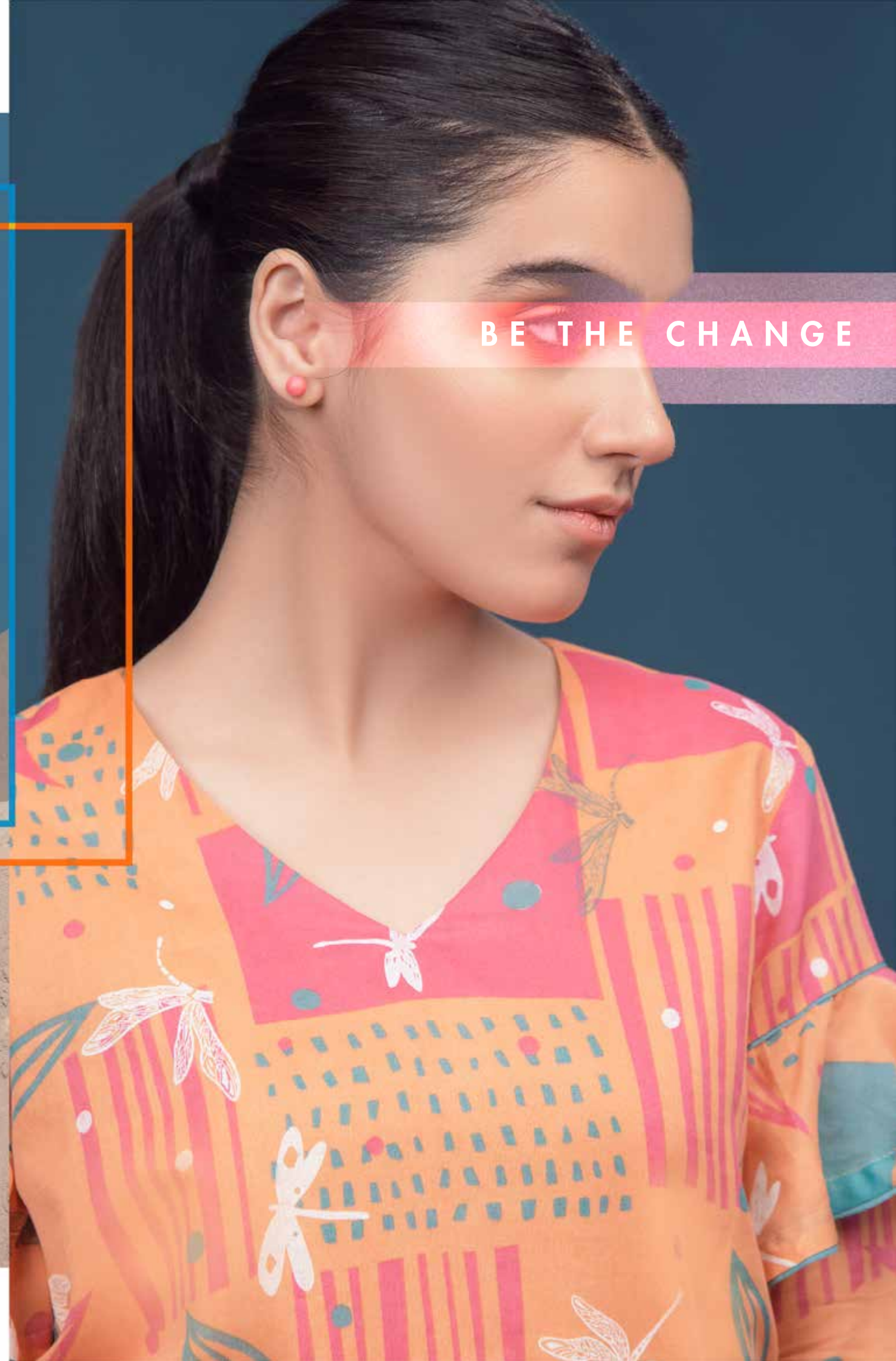
To prevent that from happening, we shall build a world that believes in doing better.



D-005-21-PINK | 2 PIECE
Digital Printed Cotton Viscose Dupatta
Digital Cambric Shirt
RS. 2,450

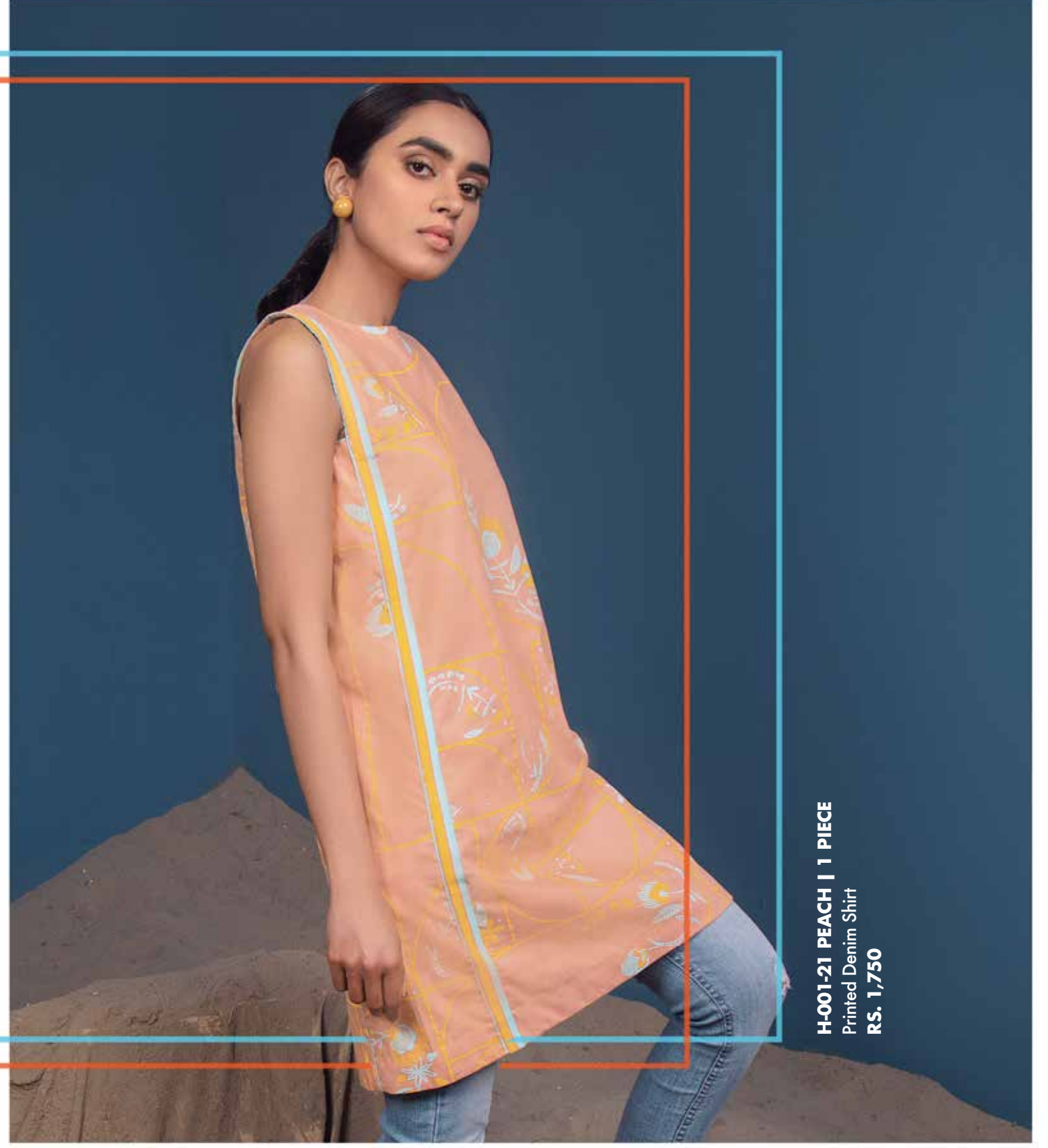
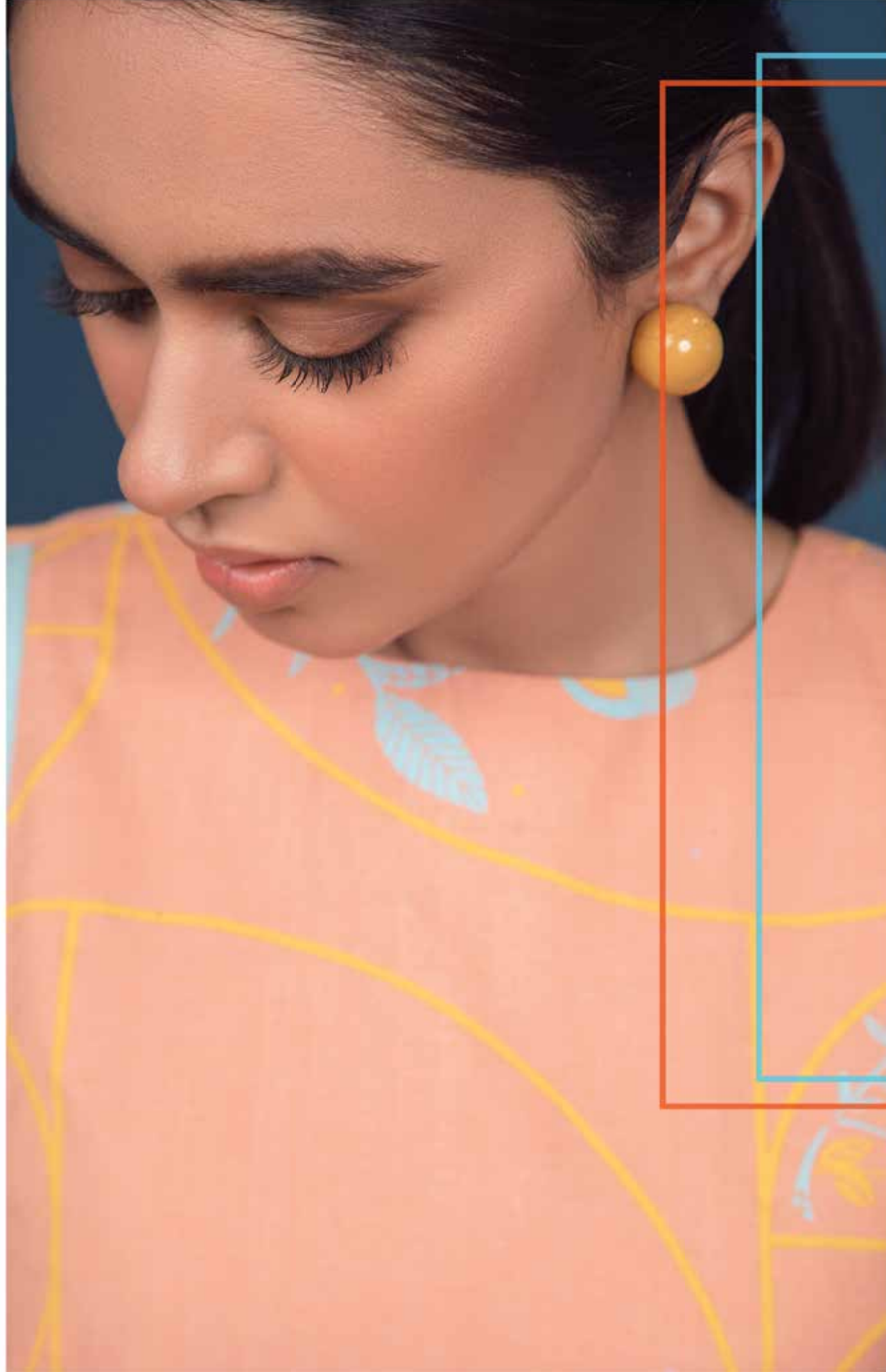


A-003-21-ORANGE | 1 PIECE
Printed Lawn Shirt
RS. 1,250



BE THE CHANGE





H-001-21 PEACH | 1 PIECE
Printed Denim Shirt
RS. 1,750



H-002-21-BLUE | 1 PIECE
Printed Denim Shirt
RS. 1,750



RECLAIM



A-001-21-BLUE | 1 PIECE
Printed Lawn Shirt
RS. 1,250



C-004-21-MULTI | 2 PIECE
Digital Cambric Shirt
Dyed Cambric Trousers
RS. 2,350



D-003-21-MUSTARD | 2 PIECE
Digital Printed Cotton Viscose Dupatta
Digital Cambric Shirt
RS. 2,450

PROTECT

E-001-21-GREEN | 1 PIECE
Printed Lawn Shirt with Embroidery
RS. 1,650



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Karachi

- Dolmen Mall, Hyderi 3rd Floor. Tel.: 021-36639483
- Com-3 Mall, Clifton Block 6, Bilawal Chowrangi. Tel.: 021-35148384-5
- Dolmen Mall Clifton, Shop #F-43 1st Floor ; Tel.: 021-35291471-2-3
- Dolmen Mall Tariq Road; 3rd Floor. Tel.: 021-34310988-9
- Lucky One Mall; F-12, 1st Floor. Tel.: 021-37181133
- Bahadurabad; Main Bahadurabad Road. Tel.: 021-34936332
- Saima Paari Point; Shop No. 5/6, Hyderi. Tel.: 021-36640082-3
- The Mall (Factory Outlet); Opposite Aladdin Park, Shop# 1, Main Rashid Minhas Road. Tel.: 021-34977044
- Atrium Mall (Factory Outlet); Ground Floor, Saddar. Tel.: 021-35642691
- Landhi (Factory Outlet); Dawood Chowrangi, Tel.: 021-35000113-114

Lahore

- DHA; Y Block Plot #79, Opp. McDonald's
- Nishat Emporium Mall; Ground Floor, Jauhar Town Opp. Expo Center Tel.: 042-32592236
- Packages Mall; Shop No.1049, 1st Floor Walton Road
- MM Alam; 23 k College Road Gulberg 2

Islamabad

- Plot No 1-T, F-10 Markaz, Islamabad. Tel.: 051-2809701
- Centaurus Mall; Shop # 195-196, 1st Floor, F-8, Jinnah Avenue Tel.: 051-2701127-28
- GIGA Mall; 1st Floor, World Trade Center, DHA Phase II. Tel.: 051-2725592

Rawalpindi

- Plot #4, Adam Jee Road, Opposite Pizza Hut, Saddar Cantt, Rawalpindi Tel.: 051-5120296

Bahawalpur

- Boulevard Mall (Haqqi center), Ground & 1st Floor. Tel.: 0622-720082

Gujranwala

- Building No.117-A, Satellite Town Main Market Tel.: 055-3251517, 055-3841517

Sialkot

- Mall of Sialkot; Shop No.105, 1st Floor, Plot No. 100 Aziz Shaheed Road, Sialkot Cantt. Tel.: 052-4292306

Faisalabad

- G13 Jaranwala Road near Ali center Faisalabad Tel.: 041-8720903-2
- Lyallpur Galleria Mall; 1st Floor, Canal Road, Saeed Colony, Nasarullah Khan Town. Tel.: 041-5210489

Sargodha

- University Road Near Modern Shopping Mall Tel.: 048-3769071

Multan

- Pace n Pace Mall; Bosan Road. Tel.: 061-6221501-4
- Gulgasht Colony; Shop No. 4 Building No. 93/A Opp. Post Office, Near Gol Bagh. Tel.: 061-6510342

Rahim Yar Khan

- Building No. 25-A, Near City Park, Model Town. Tel.: 068-5877731

Gujrat

- Hassan Chowk, Kachehri Road. Tel.: 053-3510543

Mirpur

- Ismail Plaza, Plot 63-A, F1, Kotli Road, Mirpur, Azad Kashmir. Tel.: 058-27435516

Peshawar

- Main Jamrood, University Road, Near Mobilink Main Office. Tel.: 091-5852724, 091-5711326

Hyderabad

- Autobahn Road, Latifabad. Tel.: 022-3821323
- Boulevard Mall; Ground Floor. Tel.: 022-3413128, 022-3411072-73

alkaramfabrics

Karachi

- 4/84-A. Liaqat Ali Khan Road, Model Colony. Tel.: 021-34110301
- C-21, KDA Market, Block-3, Gulshan-e-Iqbal. Tel.: 021-34833345

Lahore

- Plot No.148, A-Block Main Boulevard, Gulshan-e-Ravi. Tel.: 042-37416600
- Shadbagh; Plot No. NE-111-SB-670B. Tel.: 042-37608156

Hyderabad

- Shop No. 5, 6 & 14, Al-Noor Shopping Center, Tilak Chari. Tel.: 022-2638512

Daska

- Shop No.1, Khwaja Humayun Center, Adjacent Bareeze, College Road, Near Noor Masjid. Tel.: 052-6615190

Narowal

- Shop No. 2, Circular Road, Zafarwal Chowk, New Gourmet Bakers. Tel.: 0542-413758

Mardan

- The Mall of Mardan; Main Mardan Nowshera Road, Near Bilal Masjid. Tel.: 0937-873939

Muzaffarabad

- Khasra No. 679, Situated at Lower Plate, Neelum Road. Tel.: 05822-207355

Swat

- Swat Shopping Mall; Upper Ground Hall No.1, G.T. Road, Jumdehri Qambar District. Tel.: 0946-883879

Abbotabad

- Silk Plaza Opp. Kashmir Cloth House, Mansehra Road. Tel.: 0992400150

Sargodha

- Burj Huraira Mall, Old Satellite Town, Near Zafarullah Chowk. Tel.: 048-3211315

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