



16 WATERLOO PLACE

LONDON'S PREMIER EVENT VENUE

ICONICIMAGES

ICONIC IMAGES GALLERY
lies at the epicentre of London's
most celebrated sights, between
Trafalgar Square and Buckingham
Palace, in the beating heart of
London's stellar museum, theatre,
and fine-dining district.





The Destination

- 16 Waterloo Place occupies a prestigious position on the west side of Waterloo Place in the heart of London.
- Conveniently accessible at the intersection of Pall Mall and lower Regent Street.
- 5 minute walk to Piccadilly Circus underground station. (Piccadilly & Bakerloo lines)
- Located directly opposite Sofitel London St James and surrounded by a wealth of internationally renowned cultural and financial institutions, art galleries, private members clubs, restaurants and bars.

THE BUILDING

Established in 1925

Former banking hall with Edwardian Baroque details

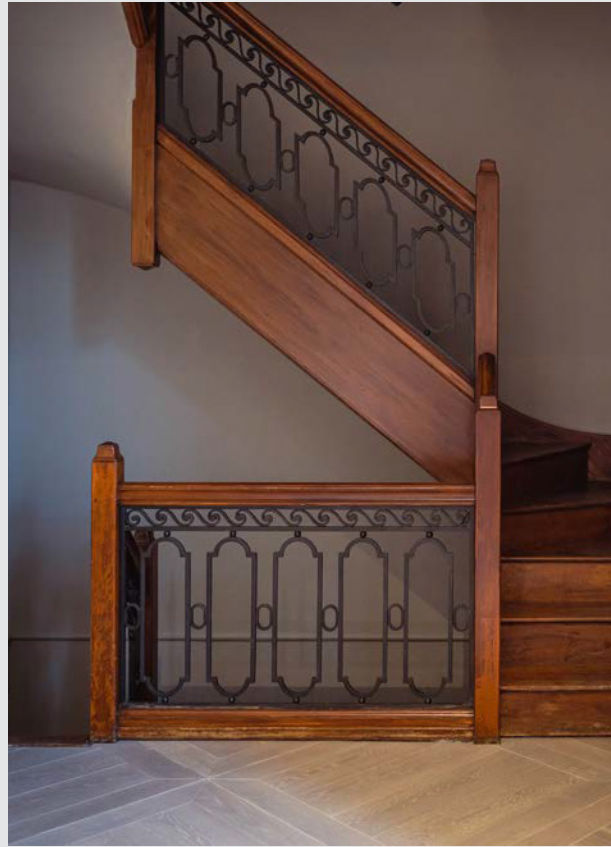
Grade II listed building

Plentiful natural light

Grand double-height entrance

Optional mezzanine level for flexible use







Private Events

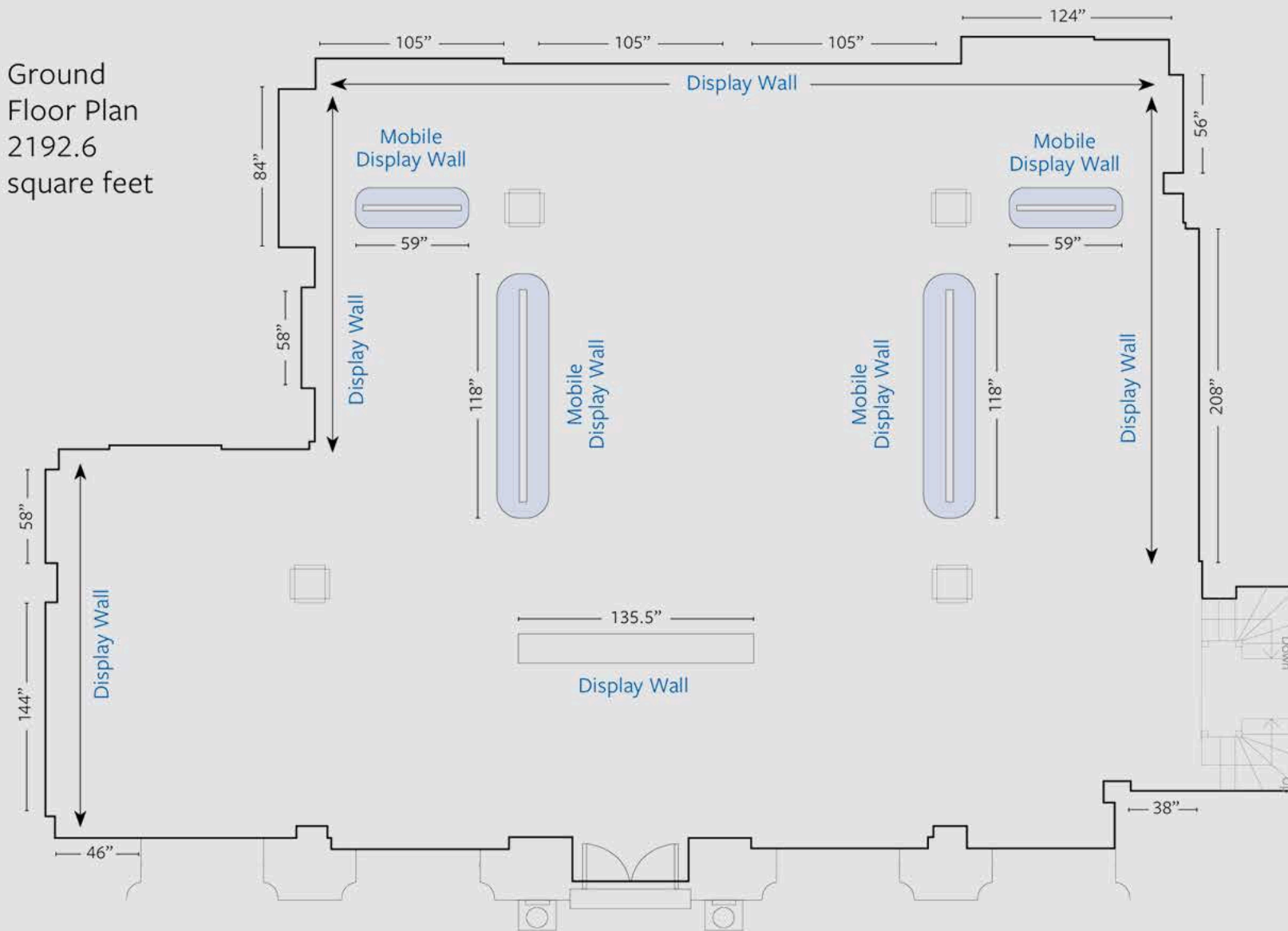
Iconic Images Gallery offers a fully tailored experience for a variety of events, activations and parties in the stately interior of an iconic venue.



YOUR NEXT EVENT

- Private parties and celebrations
- Product showcases, exhibitions or launches
- Afterparty location
- Pop-up art exhibition
- Fundraising events
- Corporate events; social gatherings/seminars/workshops
- Performance art/live space

Ground Floor Plan
2192.6 square feet



SPECIFICATIONS

- 2,000 square feet of ground floor venue space
- Capacity
 - 30-50 guests seated for dining
 - 200 guests for standing
- Audio capabilities for sound and music
- Video available upon request
- Back of house
 - Basement level prep kitchen
 - 4 individual W/C
 - Cloak room storage
- Flexible gallery walls that are movable and can be tailored to any event
- 4 east facing street side windows for display purposes and signage
- Options to fully resource hiring of bar, catering, and staff