

Case Study

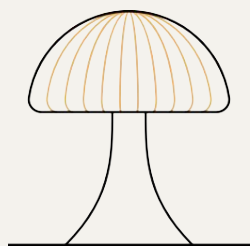
Client: Ever Amid

Ever Amid makes lip balm and skin care products, presented in beautiful custom, porcelain vessels.

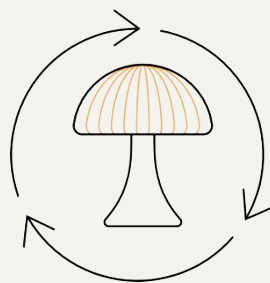
The company is committed to presenting an alternative to excess and convenience obsessed consumption, with careful sourcing, production, and shipping to reflect the brand's values.

Opportunity:

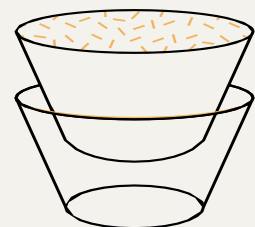
- Protect fragile porcelain in transit
- Precision design to act as 'lock' for components
- Extra deep form factor
- Elegant solution for jewelry and skin care products



Natural



Home-Compostable



Custom Design

Solution:

The Mushroom® Packaging team designed parts for very fragile, handmade products — a white container for skin care product and a black container for jewelry — each requiring robust protection. The customer's goal was for the packaging to also act as a mechanism for keeping the vessel sealed. The result was a beautiful presentation that creates a wonderful unboxing experience for Ever Amid's customers.