



ecohero

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# Rice **Straw**

C A T A L O G



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# Why **Rice Straws?**

Our Eco-Conscious Rice Straws are edible, affordable and leave no waste for future generations. Be part of the solution to a plastic free ocean.

They don't go soggy in a beverage like paper straws, don't require cleaning like metal/bamboo ones and are fully compostable.

Ecohero Rice Straws are the ultimate environmentally friendly solution. Our rice straws are made from broken rice grains that are collected from previous crops that would otherwise go to waste! Furthermore, we use "unattractive" vegetables and fruits for the pigmentation of our straws that are refused from the supermarkets.

You will love it! They are funky, Instagrammable, customizable, and come in a variety of colors, shapes, and sizes. Be an ecohero, save the planet!

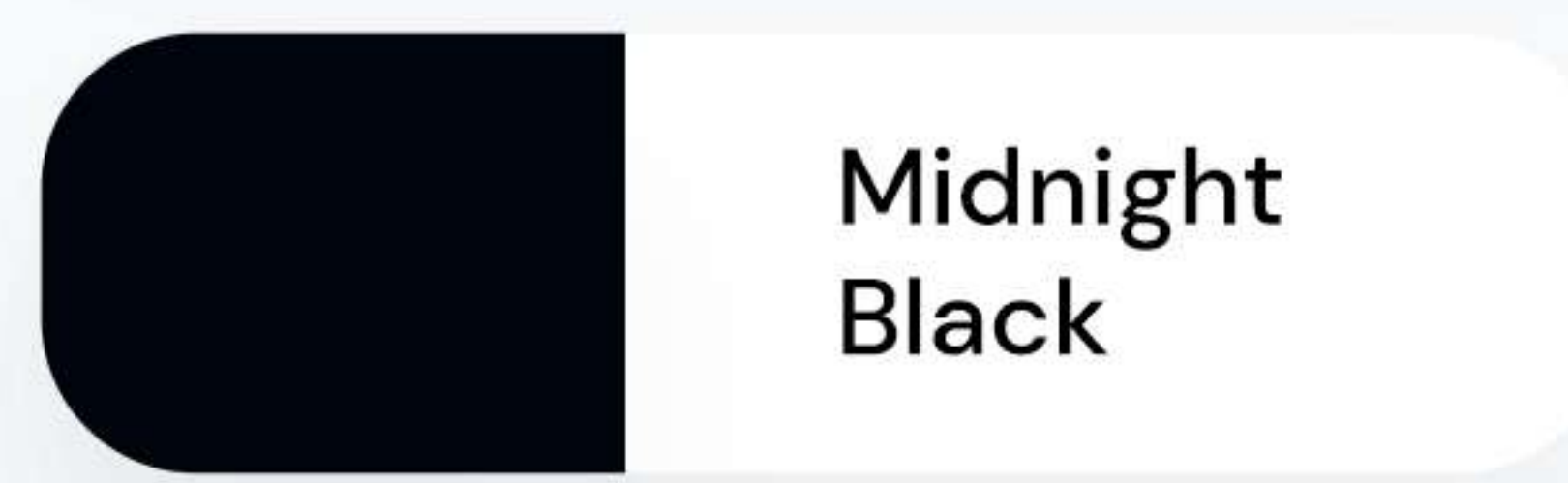
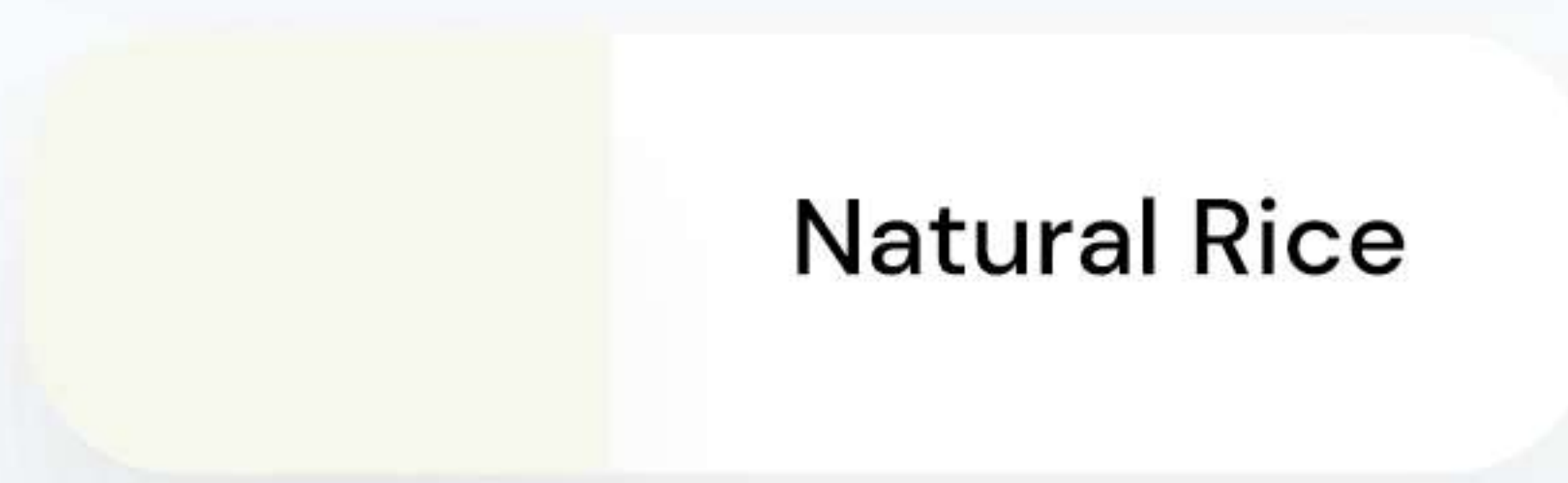
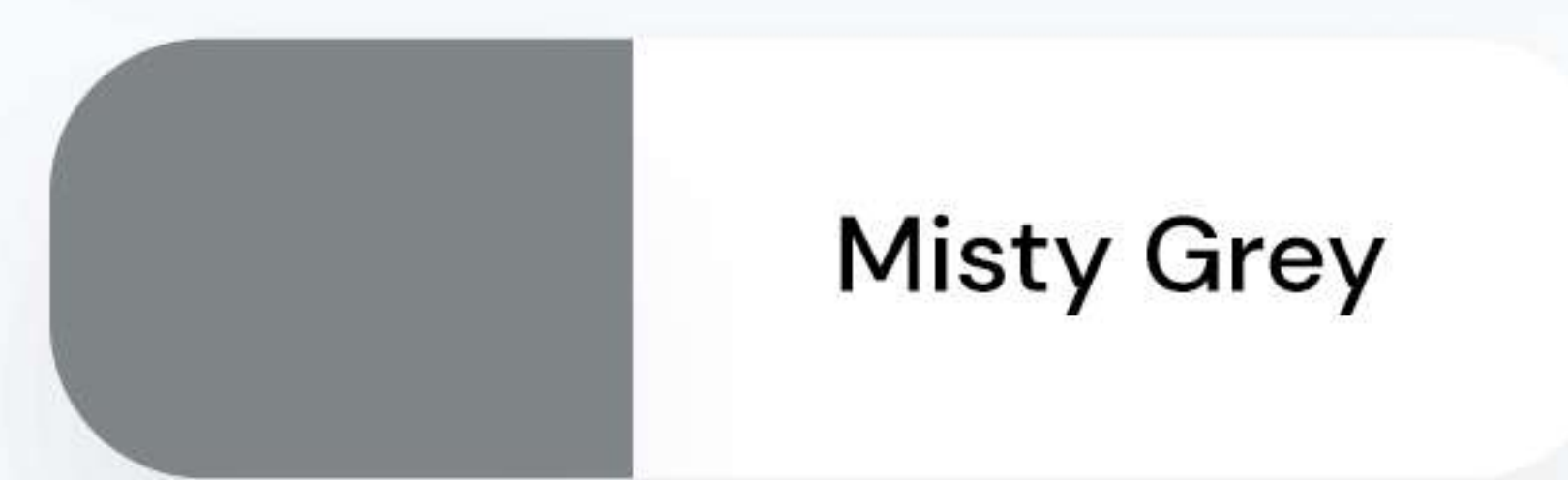
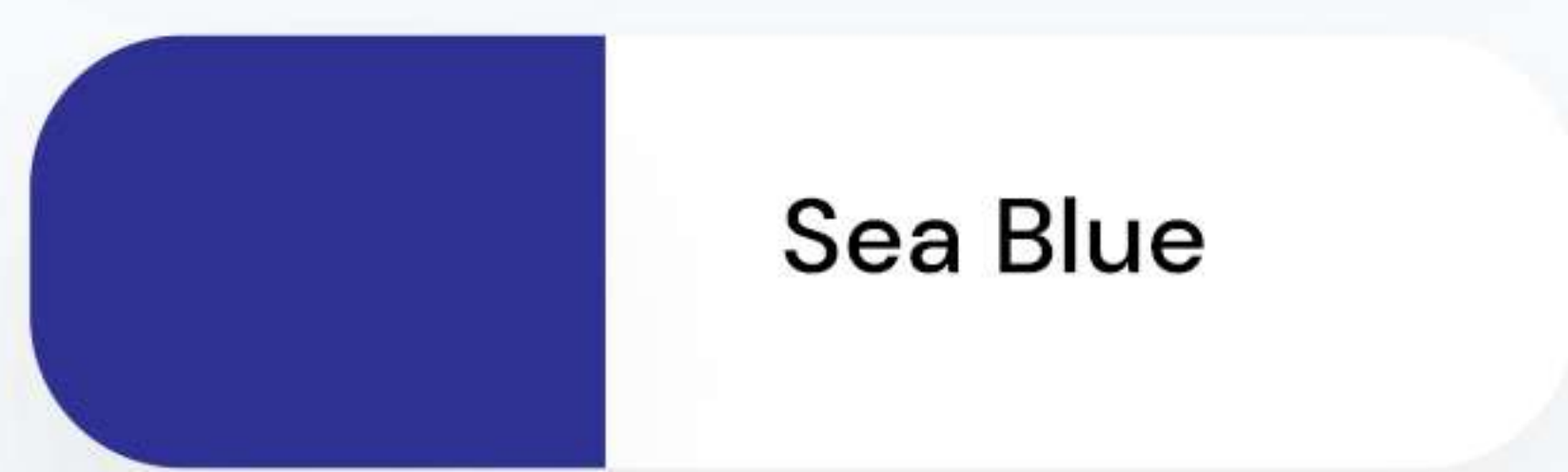
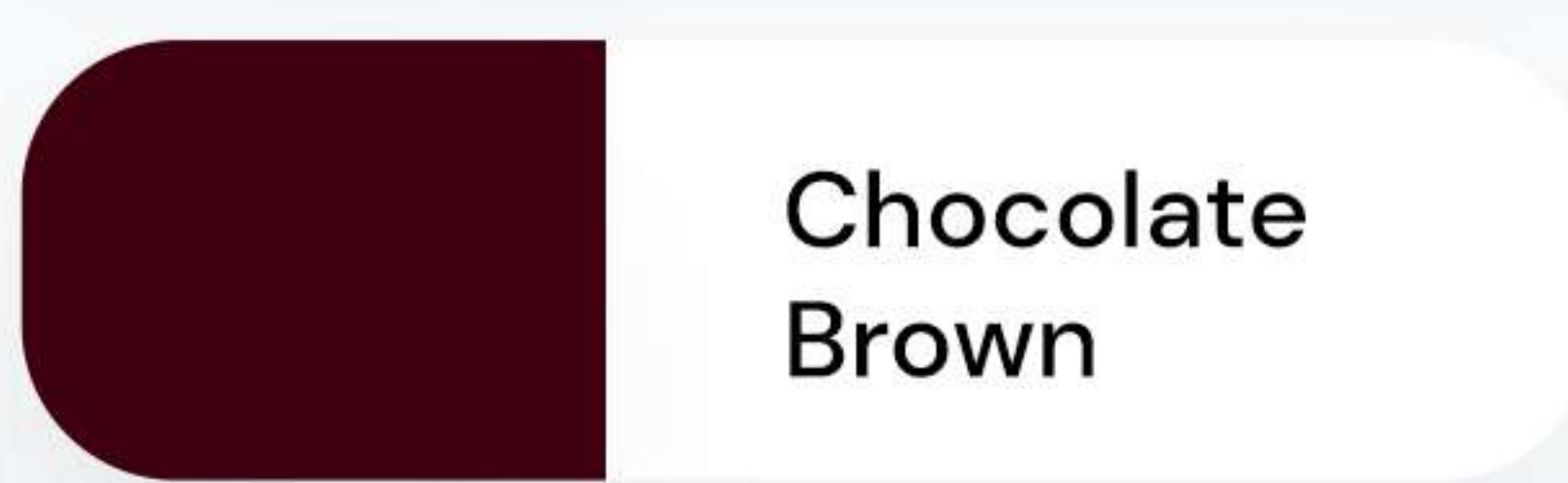


# Straw Comparison

ECOHERO	Bamboo Straws	Glass Straws	Metal Straws	Paper Straws	Pasta Straws	PLA Straws	Rice Straws
Bar Friendly		✓	✓	✓	✓	✓	✓
Compostable	✓			✓	✓	✓	✓
Does not affect drinks' flavor	✓	✓	✓			✓	✓
Does not get soggy	✓	✓	✓			✓	✓
Ecological	✓	✓	✓				✓
Edible. Boil them and eat them like pasta!							✓

## Color Options

100% Natural Coloring from Fruit & Vegetable Pigments.



# Features



Natural products of plant origin



Does not alter the taste of your drink



Ecological



Remains its shape for up to 1 hour



Edible



Compostable in 90 days



Composed of 70% rice flour and 30% tapioca powder



Natural dyes of plant origin

# Our Straws

Ecohero has a variety of sizes at your disposal



## Cocktail Straws

6.5mm x 15cm  
For Martinis, Margaritas and other cocktails



## Standard Straws

6.5mm x 21cm  
For Sodas, Juices and Longdrinks



## Frappe Straws

8mm x 21cm  
For Frappe & Ice Blended



## Smoothie Straws

10mm x 21cm  
For Smoothies, Powder shakes, Superfood Blends or Yogurt.



## Boba Straws

14mm x 21cm  
For Boba or Bubble Tea

*\*Length of straw can be customized, please inquire for XL and Jumbo variations.*

# Nutritional Information

INGREDIENTS	APPROX PER 100 G
1. Energy	344.64 Kcal
2. Protein	6.74 g
3. Carbohydrate	78.61 g
4. Sugars	0 g
5. Fats	0.36 g
<b>Total Sugars</b>	<b>0.00 g</b>



Halal



Vegan



Gluten Free

## Certificate



# About Us & **Who we give back to**

## **Vision**

We are a group of motivated people who understand that by creating a balance between humans and nature, present and future life on planet earth can be the true paradise we are all striving for. Our mission is to satisfy the human needs of the 21st century without sacrificing modern-day comfort, by providing sustainable alternatives to day-to-day products.

Our vision is to be a sustainable network dedicated to protecting the environment, the animals, and people's health through the promotion of usage of sustainable products and by manufacturing locally to introduce economic benefits to those more in need. We are situated worldwide, but source our beautiful products from Bali, Indonesia. We believe that through stronger cooperation with mother earth, everyone can be an ecohero.

**We donate up to 5% of  
our profits to:**






# "From Bali, with love"

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