



ELIE SAAB

TOWERS

by



METROPOLITAN

A NEW WAY OF LIVING

ROMANIA'S FIRST
BRANDED RESIDENCES

inspired by

THE MASTER OF HAUTE COUTURE

ELIE SAAB

MASTER OF HAUTE COUTURE & DESIGN ICON

Elie Saab founded his eponymous label in 1982, at just 18 years old. Since then, the ELIE SAAB house has been established as one of the major leaders in the HAUTE COUTURE category globally, with ateliers based in Paris and Beirut.

Today, ELIE SAAB is a lifestyle brand, with a presence of flagships and points of sale spread globally and a wide range of product lines to cater to the many enthusiasts of ELIE SAAB aesthetics.

Along with the brand's venture into home & interiors, with the MAISON line, ELIE SAAB joins the premiere league of the world's global luxury fashion & lifestyle brands.

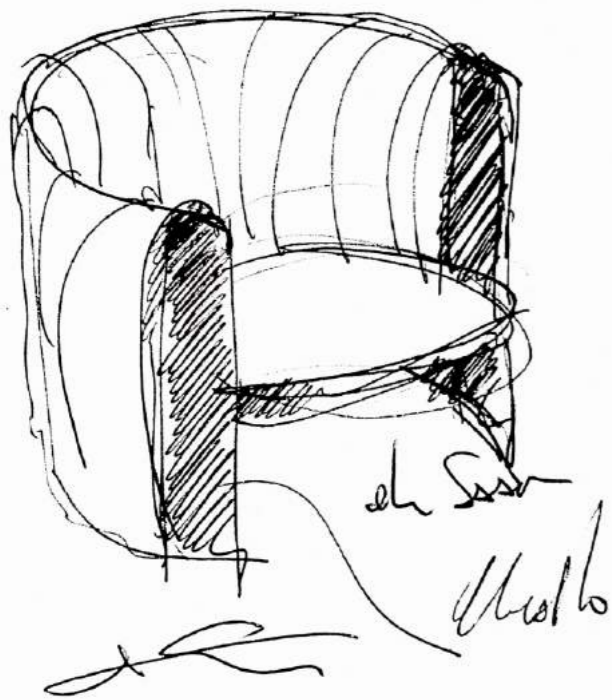
"Elegance is a statement, an attitude."

ELIE SAAB



ELIE SAAB

MAISON



A DESIGNER'S VISION *extended to* FURNITURE MASTERPIECES

ELIE SAAB has extended his craftsmanship into interior design with
ELIE SAAB MAISON.

ELIE SAAB's designs radiate a unique and timeless aura.
The rigorous manufacture, scenographic shapes,
refined materials, and intricacy of each finish put
ELIE SAAB Interiors in a class of its own.

The ELIE SAAB Maison collection is entirely
manufactured in Italy, produced and distributed
by Corporate Brand Maison SA.

Drawn from the passion for beauty, ELIE SAAB's sophisticated
collection of furniture, lighting and carpets illustrates
timeless elegance, unrivalled craftsmanship and
absolute sense of glamour.

MARKING AN *exceptional* MILESTONE

Metropolitan Group is one of the most active real estate developers in Romania, with 100% Romanian capital. Founded by Robertino Georgescu and Dan Dragulin in 2010, it has developed 18 residential projects in Bucharest and Ilfov, delivering more than 4000 residential units to the market.

With investments of more than 250 million to date, the company's portfolio includes middle, middle-upper and luxury real estate projects.

For the very first time in Romania, ELIE SAAB and Metropolitan Group have partnered to launch their first branded residences - **ELIE SAAB Towers** - setting a new benchmark for bespoke luxury living.



METROPOLITAN
A NEW WAY OF LIVING

ELIE SAAB TOWERS

the epitome

OF HIGH-END LUXURY

An exquisite lifestyle, unlike anywhere seen before, evoking an impeccable sense of quality, splendor and sophistication, creating a unique experience.

ELIE SAAB Towers express the art of an extravagant lifestyle, defined by the timeless elegance of the brand DNA, addressed to a community of successful people, who aspire to a luxurious lifestyle.

The tower buildings represent a symbol of Bucharest, visually imposing, futuristic, harmonious, in compliance with the standards of quality and social responsibility.



THE MOST *iconic* PLACE TO BE

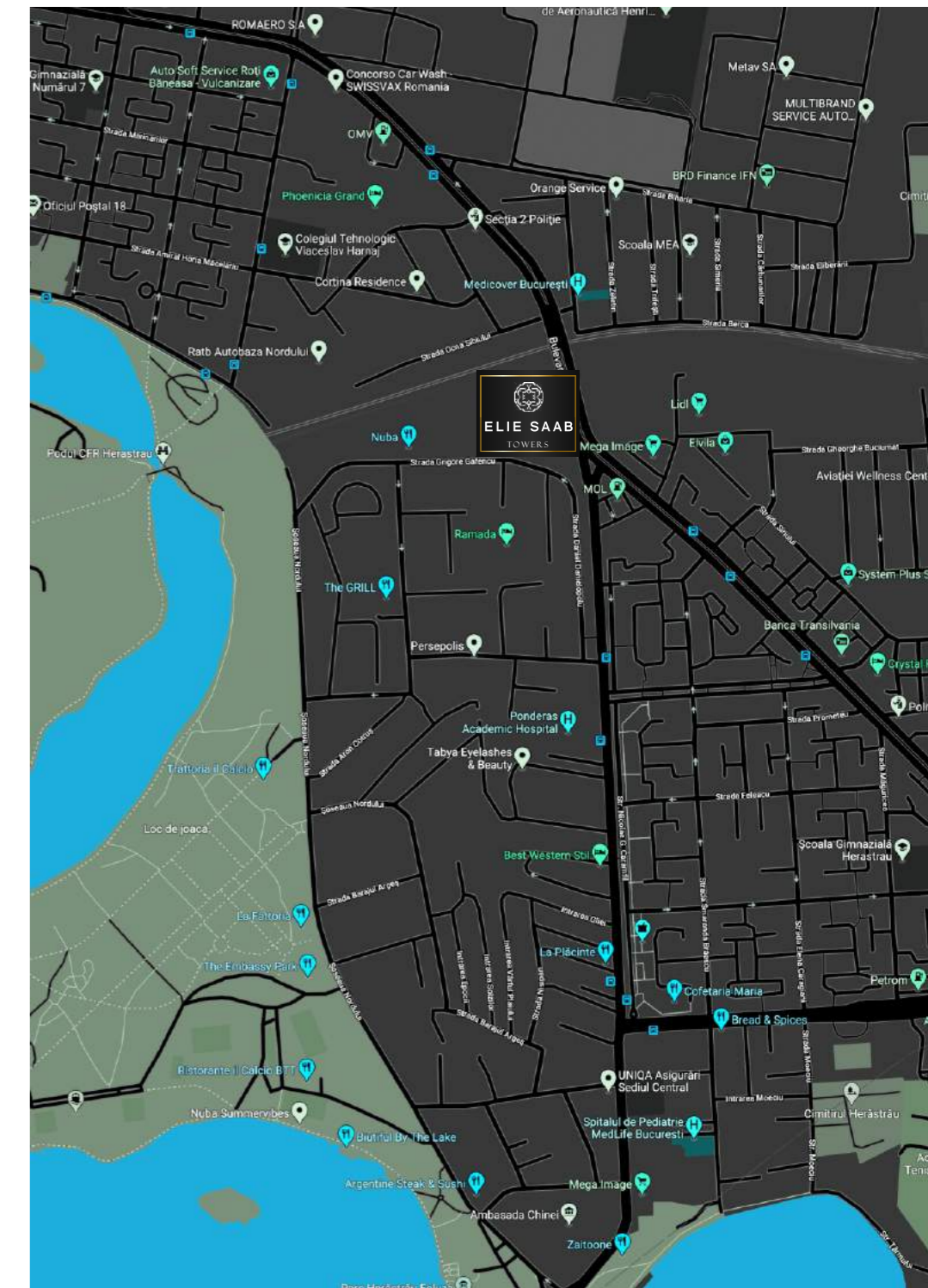
Among the Capital's exclusive North area highlights there are the French Village, Herastrau Lake and King Michael I Park, Ramada Hotel, plus many elite restaurants on the main road and on the lake.

The quick access to the international schools and commercial office centers in Pipera is also an asset. Modern beauty salons, fitness clubs and gyms are available in close proximity.

It only takes 5 minutes drive to the downtown area of the city – Piata Charles de Gaulle and the connection to Henri Coanda International Airport is also quick and easy.

GAFENCU-
DANIEL DANIELOPOLU

*the luxury
neighbourhood*



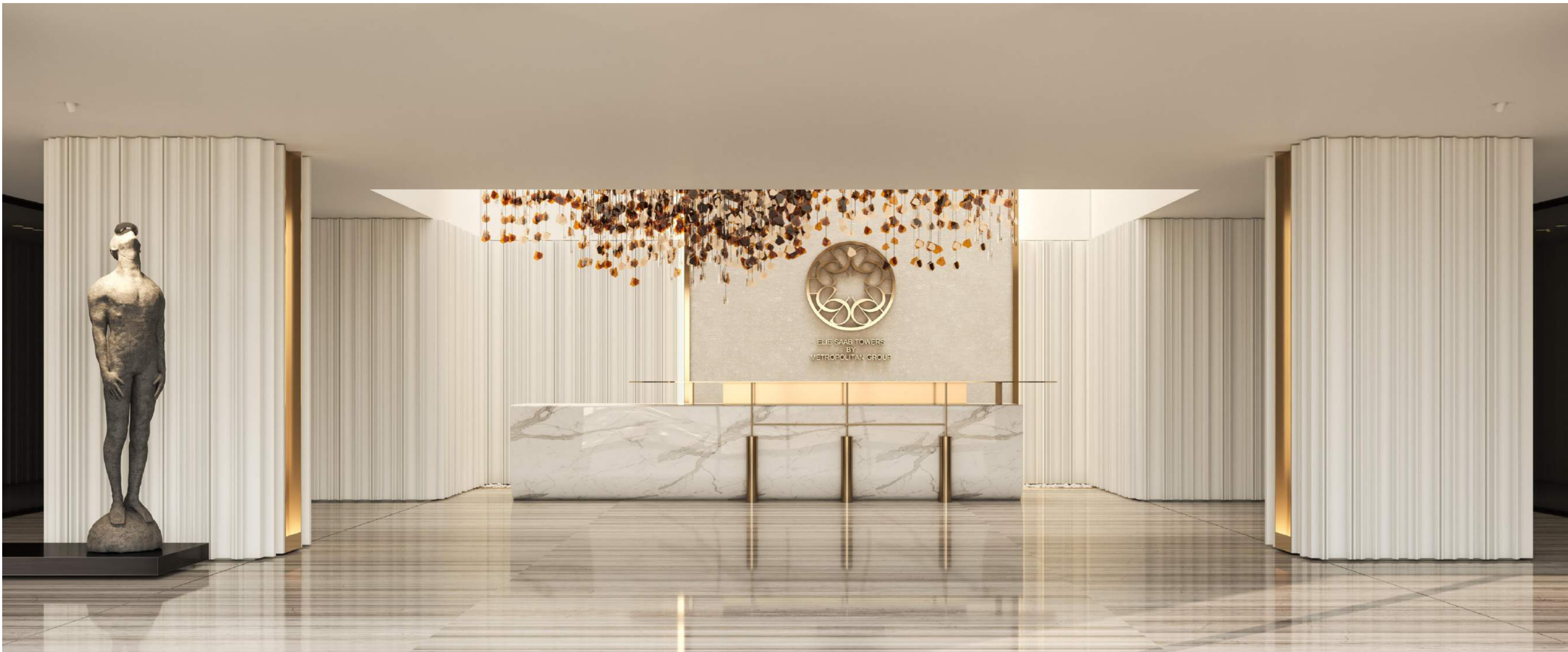
BUCHAREST
the emerging CAPITAL

With the perspectives of becoming the newest symbol of Bucharest, ELIE SAAB Towers is aimed to represent a label for the community of successful people.

The Northern part of Bucharest is the trendsetter for premium and ultra-premium locations. It is the place chosen for a refined lifestyle.

With the largest green areas, the best restaurants and clubs, the biggest shopping malls, but also the most important office centers in Romania with a suitable infrastructure, the North area has been developed pursuing the highest expectations in terms of luxury living and refined leisure.





WELCOME TO A DESIGNER

*signature
residence*

From the moment you step in,
you become part of a new world.
A world of seamless refinement, absolute comfort
and pure extravagance, where the architectural
masterpiece meets the majestic touch of fashion to
become a sanctuary of luxury.

ELIE SAAB Towers express the art of a sophisticated
lifestyle, defined by timeless elegance and the
beauty of fashion, elevating you to the unspoiled
land of high-end luxury.

EACH HOME IS A
Masterpiece
BUILT WITH A *Unique*
CONCEPT

giving access to a space that
redefines the notion of luxury and
sophistication.





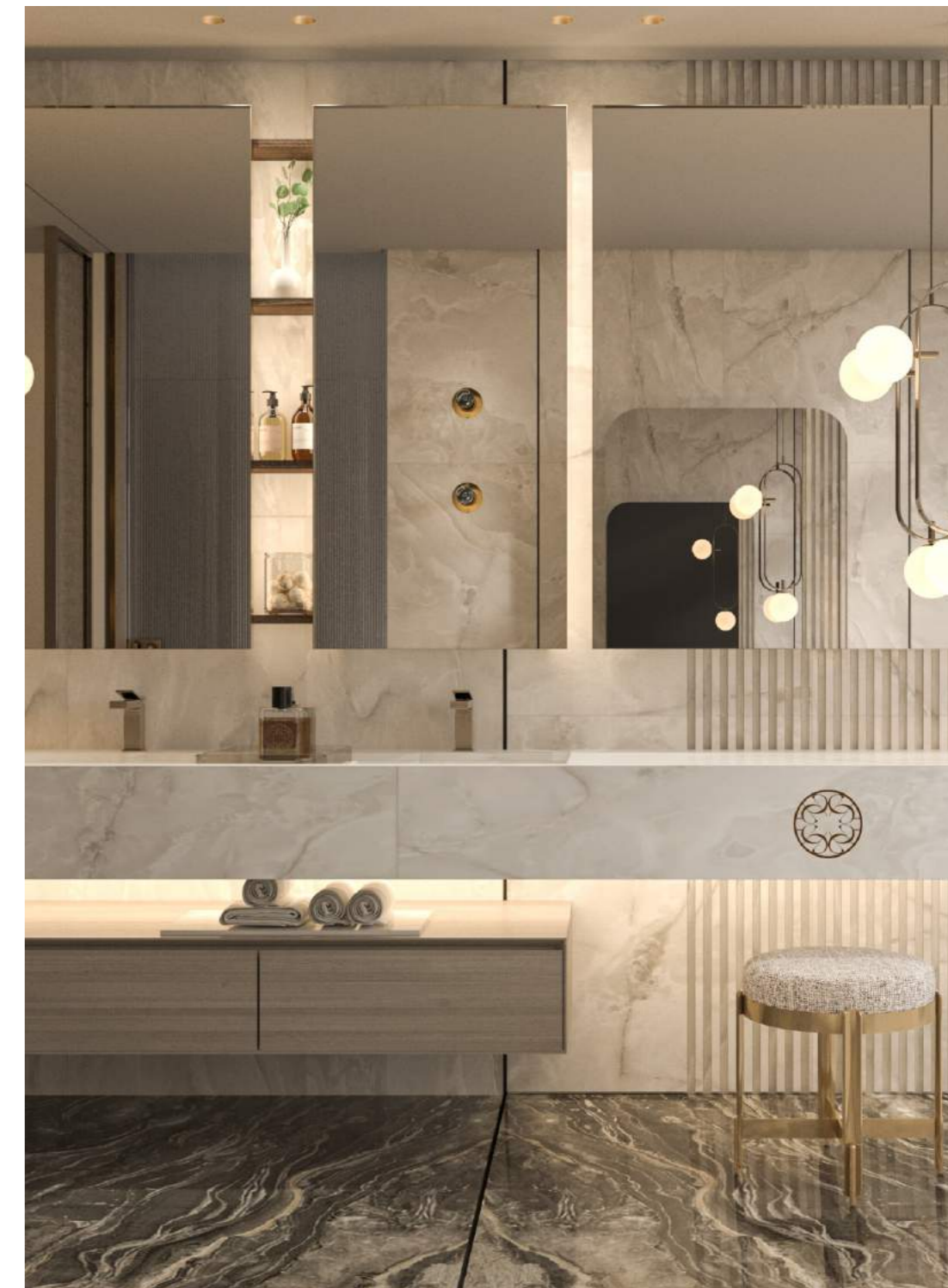
ENJOY
Seamless Living
WITHOUT BOUNDARIES



Bespoke DESIGN

Every detail bears the signature quality, craftsmanship and prestige of the world-renowned designer ELIE SAAB.

Embedding luxurious fabrics, and precious finishes in soft tones, together with distinctive style and meticulous attention to detail the living space is transformed into a rare piece of art, a priceless masterpiece.



DISTINCT CHARM AND FINESSE

Grandeur and exclusiveness
creating a private heaven,
to enjoy fine memories
for a lifetime.





WORLD CLASS *lifestyle* AMENITIES

FITNESS CENTER

Encourages you to lead a balanced and active lifestyle and promotes healthy living, thus keeping you fit.

24X7 CONCIERGE SERVICES

Avail a range of bespoke concierge services to sustain all your luxury lifestyle needs.

PIANO BAR

A dedicated place to socialize, experience good company, relaxing music and fine drinks.

Enjoy access to an exclusive lifestyle with amenities that are incorporated to raise the standards of your living!

CHILDRENS PLAY AREA

Dedicated play area for children, allowing them to have fun and indulge in recreational activities.

SPA & MASSAGE

Replenish your mind and soul with wholesome spa massages and treatments right from the experts.





Landmark BUILDINGS

From a sustainable structure to its aesthetically dominant and expressive demeanor, ELIE SAAB Towers will become iconic buildings of lasting value, a contemporary piece of art.

MADE TO
fulfill THE GREATEST
EXPECTATIONS

ELIE SAAB TOWERS is an inspirational vision of luxury that will transform the way the elite perceive the high-end living in Romania.

The project is aimed to fulfill the most extravagant desires in terms of lifestyle and to open the doors to a new world of aesthetics and refinement.

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