

SUMMER | EDITION 020

The Real B

MAG

Trend Alert!

*Summer
Style Guide*

Fall in love with spring
*with the spring
essentials*



A Ray of Hope
*by designer and
founder Binal Patel*

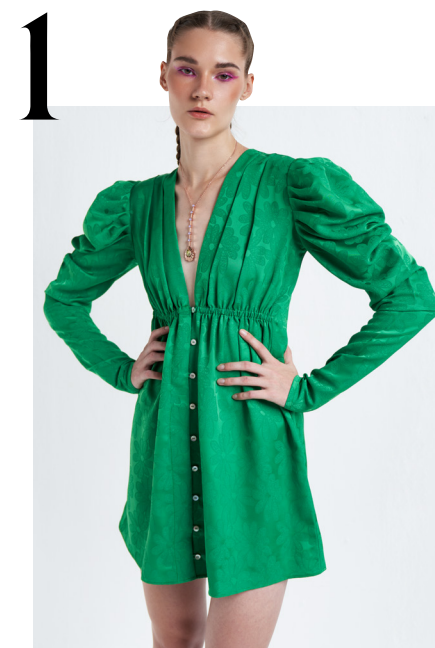
Take style inspiration
*from the
fashionistas*

SUMMER FASHION TRENDS

TO KEEP IN MIND FOR 2023



We can feel the heat already! Ready to embrace summer and head for a vacation? Here are some trends that you can include in the summer wardrobe of 2023 while going on a vacation without making a fashion faux pas



1 Bold and bright colors are likely to continue to be popular in 2023, with neon colors being particularly trendy.



2 Comfortable and oversized clothing is expected to remain popular in 2023, as people continue to prioritize comfort and functionality.



3 Floral patterns are a classic summer fashion trend that never goes out of style. In 2023, we will see more bold and graphic floral patterns.



4 Wide-leg pants are versatile pieces of clothing that can be dressed up or down. They are likely to continue to be popular in the summer of 2023.

HOW TO STYLE IN #THEREALB?

Take inspiration from the fashionistas



Amaira Chhabaria adorned the boss lady look in TheRealB tailored jumpsuit with complimenting sunglasses and purse



Apeksha Porwal stuns in the Trance skirt, coordinating piece, bling, and sparkling earrings, radiating modern mermaid vibes.



Hanna Khan styled her monochromatic Tailored pant, Coat, and Tube Top with minimal earrings and a peach bag.



Niti Mahendru brings the edgy yet sophisticated vibe in the TheRealB A-line dress with bust wrap and minimal accessorizing.



Dressed in a black puffed organza Co-Ord set, Upasana Thakkar embodies Bridgerton aesthetics.

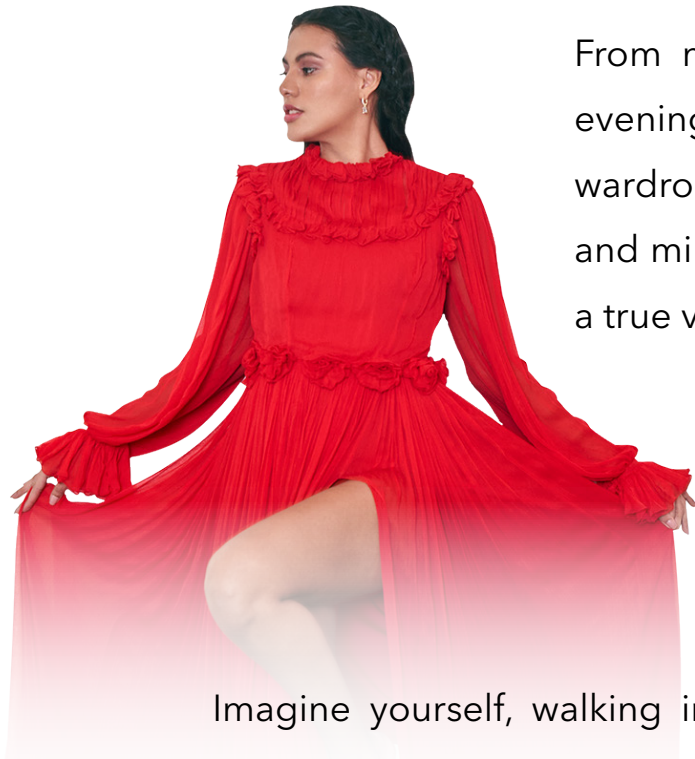


Fashion blogger, Alisha Pekha, keeps the Embroidery Mini-Dress minimally accessorized with just a black purse.

BLOOMING IN SPRING

Why the Victoria collection has imbibed spring trends with floral and pastel patterns?

In many parts of the world, spring is a transitional season between winter and summer. Floral and pastel dresses are typically made from lighter fabrics, which are more comfortable to wear in warmer weather than heavy winter clothing



From maxi dresses to co-ords, from min-skaters to evening gowns, bring couture elegance to your spring wardrobe with our Victoria collection. With floral hues and minimalistic patterns, the Victoria collection gives a true vibe of spring. Here are our top picks

Imagine yourself, walking in the streets of Mont Marte, eating macaroons at Laduree; this is the perfect ensemble to wear for a day out in Paris or any European city. Its flairful silhouette and soothing colour will keep you comfortable yet exude a stylish vibe.



Floral and pastel dresses can be dressed up or down, making them a versatile choice for a range of occasions. They can be paired with sandals or sneakers, layered with a cardigan or denim jacket, and accessorized with jewelry or scarves.



For a beach vacation at the Amalfi Coast or Mykonos, look summer chic in this elegantly crafted co-ord set. The halter top brings the vibe of the 90s summer ensemble, while the perfectly crafted linen pants add a touch of comfort.

Bring the Blitz of style while sipping champagne or watching an opera on your European vacation. This ensemble brings the shimmering vintage flair of elegance to your evening ensembles.



CARDIGAN



DENIM JACKET

OR



SANDALS



SNEAKERS

OR





As you know, climate change is one of the greatest threats facing our planet today. The fashion industry is a major contributor to climate change, producing significant amounts of greenhouse gases, consuming vast amounts of water and other resources, and generating a huge amount of waste. However, the fashion industry has the power to be a force for positive change. By reducing its carbon footprint, adopting more sustainable practices, and supporting renewable energy. Not only is addressing climate change an ethical responsibility for the fashion industry, but it is also a business imperative.

BINAL PATEL,
founder of
TheRealB