

# The Real B

## MAG



**DECODING  
FASHION**

**ON THE SCREEN OF  
MASABA MASABA**

**MEANING OF  
FASHION**

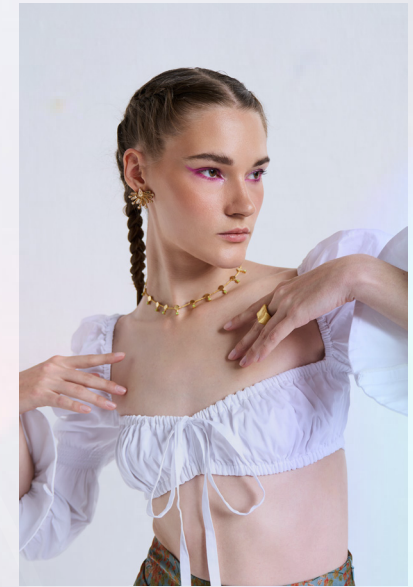
**FROM DESIGNER &  
FOUNDER**

**BINAL PATEL**



# *TheRealB* *decodes* *fashion* with a *beautiful vision!*

*Glimpse of things that altogether  
comprise fashion as a beautiful  
imagination.*



## *Pop of Makeup*

Makeup takes everything to a level up, adding the perfect pop of colour with the perfect curl of hair. Brush the final glow of the imagination with makeup and accessories.



## *Cuts & Stitches*

The art of giving cuts and curves in a way that perfectly fits and flatters your imagination by complementing the threads and colours.

## *Amalgamation of Threads*

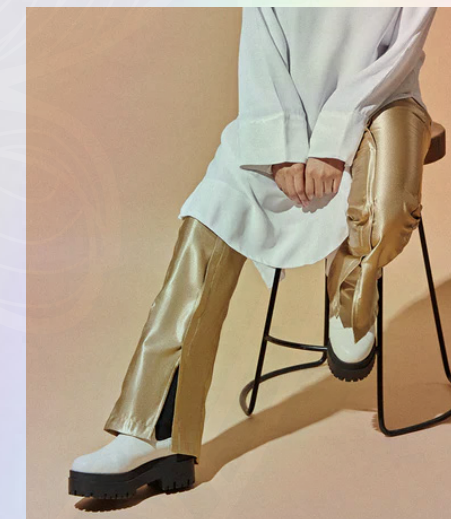


Choosing the perfect thread that describes your imagination is the most important part of giving life to the Silhouettes.

## *Beauty of accessorizing*



The tinny details hold a huge impact, accessories are the little luxuries that elevate your imagination, add the perfect accessories that beautify every cut & stitch.



## *Footwear*

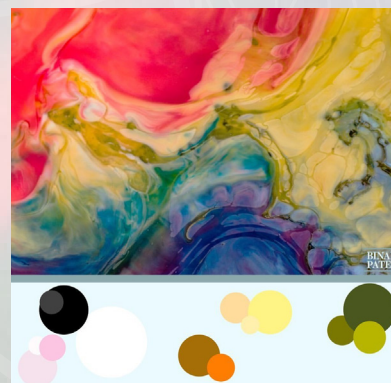
Carry unbreakable confidence with that perfect pair of shoes that guides you to the world. Walk-in with this imagination and the perfect Pop of Makeup.



## *Inspire to imagine*

Every work of fashion is inspired by something or other that gives birth to a beautiful imagination, and fashion is the art of giving life to that imagination.

## *Blend of Colours*



Landing on the perfect colour palette that compliments your fabric by adding the magic of colour to your imagination and giving life to the threads.

## *Sketching the Silhouettes*

The skeleton of fashion, the beginning of every fashionable imagination. Sketching out the soul of every staple that reaches the peak of fashion through imagination.



*This all together  
gives birth to  
fashion, a beautiful  
imagination.*



# THE REAL B FLAUNTING

WAY TO MASABA MASABA



*With the season's most trending and influential Masaba Masaba series, TheRealB decided to make their way to the screen.*

*Maria Goretti walks through the screen of Masaba Masaba wearing TheRealB's Pleated Halterneck High-Low Dress with an unmatched level of confidence and natural elegance.*

*The maxi dress is made with detailing that carried a black pleated high-low pattern with a halterneck. The dress proved to be the ultimate style statement with a long pleated pattern that perfectly falls on high-low edges right below the knees.*

## *Few other looks that we adore from the screen of Masaba Masaba*

*Classy Neon blazer with a statement belt on the waist with the boss babe look*



*The ultimate queen of the era look*



*The deep neck tie-down red shirt with the badass look*



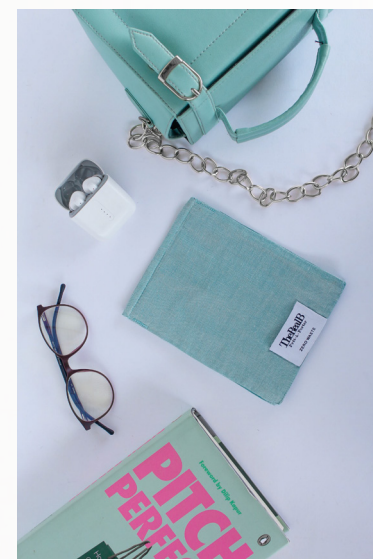
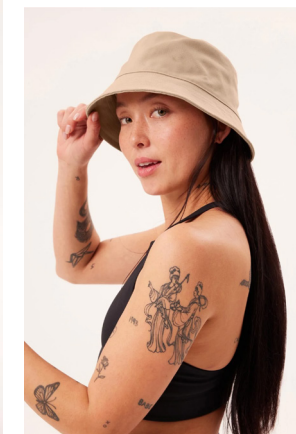
# MAKE FASHION A SUSTAINABLE CHOICE!



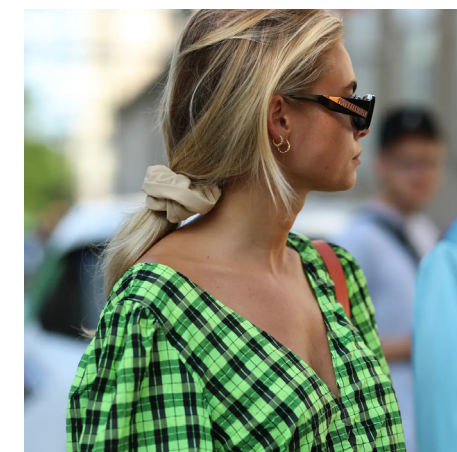
*Eco-friendly Tote Bags*



*Sustainable Bucket Hats*



*Menstrual Care Poches*



*Scrunchies Made From Leftover Fabrics*





Fashion lately has been going through every extension of creations, with fashion being the ultimate definition of every expression. It has always been my happy part, I enjoy conversing with the art of fashion and decoding fashion for you with TheRealB. Since we are witnessing a rebellion where people are unapologetically questioning every correct way of styling we have decoded fashion where we are moving forward with a new freedom of fashion by breaking every fashion norm.

With this newfound freedom of fashion and way of expression let's wear everything we feel in the most fashionable way we can.

**BINAL PATEL,**

founder of

**TheRealB**