

JULY 2022 | EDITION 014

# TheRealB

## MAG

**ENDING  
THE WORLD  
IN A CHIC WAY**

MONSOON  
MAKEUP GUIDE

INSPIRATION  
TOWARDS  
FASHION FREEDOM

**NOTES ON  
FASHIONS**

FROM DESIGNER &  
FOUNDER

**BINAL PATEL**





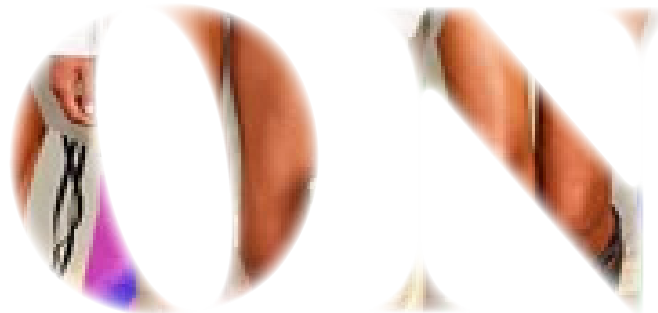
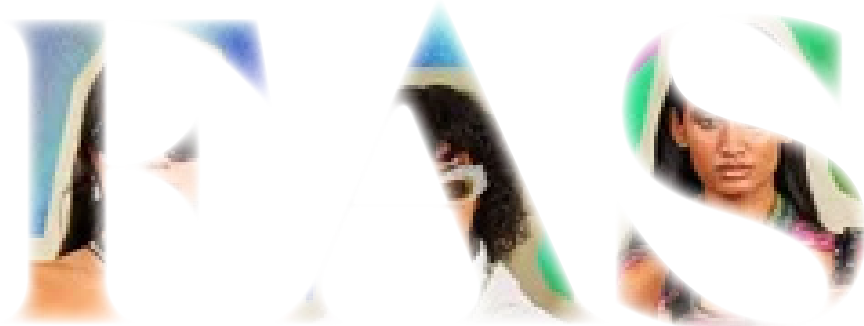
# AVANT APOCALYPSE BRING A NEW DEFINITION OF FASHION IN 2022

2022 is a year of complete revival of trends and fashion, we witnessed a newfound love towards Y2K and now the world is witnessing Avant Apocalypse an emerging fashion of streetwear aesthetics, this trend was widely followed during '70s and '80s era.

Avant Apocalypse very fashionably vocalises rejecting the fear of a dystopian world by turning it into something pleasant and entertaining for the time being.

This new trend was sparkling for a while now, but the trendsetting Gen Z TikTokers put the flames on with their rebellious fashion approach by questioning all the rights and wrongs of fashion norms. Avant Apocalypse is a blend of warm aesthetic fashion that questions all the right ways of wearing a cloth, by giving a new definition of fashion that stays styling doesn't even have to make sense.

**"LOOKS LIKE  
THE WORLD IS  
ACTUALLY ENDING  
IN A CHIC WAY"**



## FEW APOCALYPSE INSPIRATIONS THAT WE LOVE!

### DARK & FUTURISTIC LOOKS



This trend inspires people to go for layers and leathers altogether in a destructively confident way. This tone of apparel speaks an impression of modern vigour and screams a confident and secure aura in a world that feels chaotic and scary. This trend vocalize getting dressed for the end of the world.

### FASHIONABLY DISTRESSED LOOKS



This style is all about wearing your feelings, this trend highly speaks about being fashionably distressed. Neutrals are a central attribute of this style flattering it with fashion accessories, like sunglasses and headphones. It underlines deconstruction and unconventional silhouettes with the neutral motif, holey shirts and long fragments of fabric dangling off the body.

### COLLECTION OF PATCHWORK LOOKS



Back in 1960 patchwork designs were widely adopted by mainstream and high-end fashion designers. This trend is slowly breathing back to life in 2022, a style that showcases a range of outfits that have detailing done with other left-out fabrics. Primarily seen in pants and long dresses and a wide range of accessories like shoes, hats and bags.

### KNIT OPENWORK LOOKS



This trend crucial highlights the fledgling of taking your staples subversive or otherwise and stacking them jointly to create new silhouettes and cutouts. This mostly showcases turning your winter wear into a destructively fabulous piece of art. A trend that focuses on repurposing garments one already has in their wardrobes and underlines the body with skin-revealing cutouts and curve-hugging fabrics.



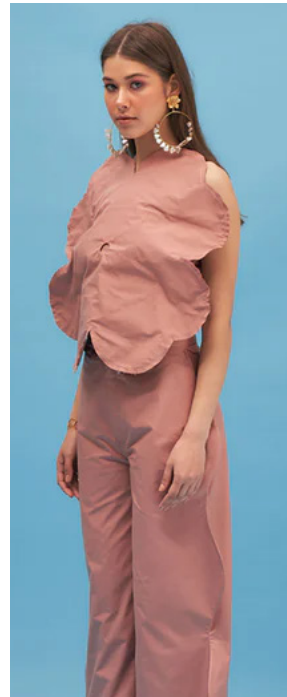
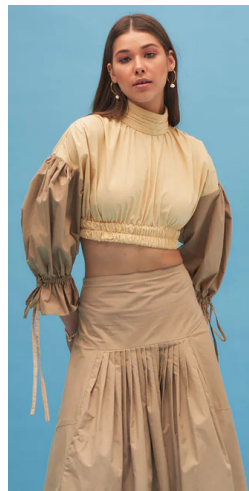
# THE REAL B INSPIRES EVERYONE TOWARDS FASHION FREEDOM

While everyone is fearlessly getting dressed for the end of the world with the Apocalypse, another set of majority is hoping for a better future with an increased sense of optimism and newfound freedom of expression and fashion.

'Few inspirations from the court of TheRealB'

## SHIRRED SKIRT & TOP

This pattern justifies comfort and elegance altogether, with chic detailing in the hems that adds an ultimate grace to the outfit. It is enhanced with warm pastel colours that radiants an essence of hope.



## TIERED SUNDRESS



A perfect outfit that strikes a balance between relaxed resort wear and everyday wear, with an added volume of elegance that makes it a perfect outfit that indicates freedom.

## OVERSIZED UTILITY SHIRT

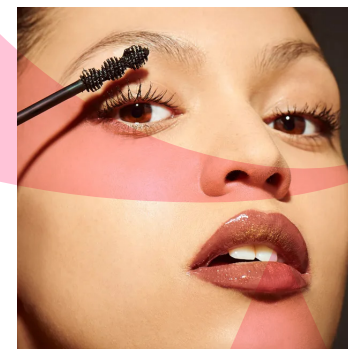
The most classic way of dressing that itself screams freedom. The most popular trend that perfectly blends functionality with femininity all at once.



With a mix of new trends and renaissance of fashion, your body is the canvas and the trend lends itself to the revival of vintage and creativity within the fashion and newfound freedom.

# GET READY TO SLAY THE MOONSOON

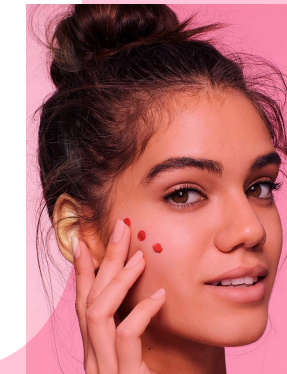
*Go a little dramatic with a ton of waterproof mascara*



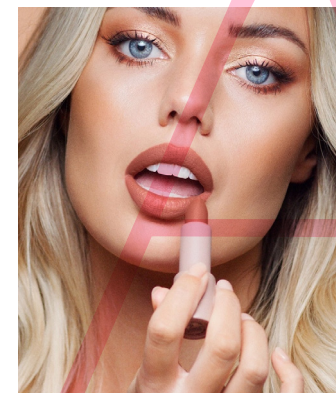
*Ditch the cream base foundation and choose the power-based formulas*



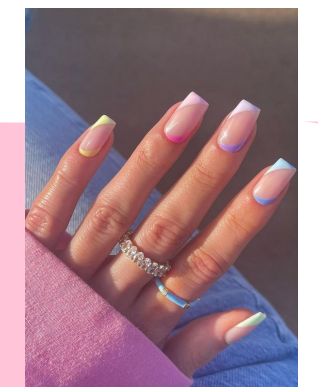
*Go a little pink with cream-based blush*



*Stay away from the glossy lipsticks rather go for matte ones*



*Keep your nail game on point*



*Don't forget the evergreen mantra 'Less is More'*





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**BINAL PATEL,**  
founder of  
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