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# TheRealB

## MAG

*IT'S TIME*  
TO BLOOM

*GO FAR*  
FOR LOVE

*HITTING  
BACK*  
TO THE '90S

*SUMMER STYLING IDEAS*  
FROM DESIGNER & FOUNDER  
**BINAL PATEL**



# *Retro Beauty Trends*

*that are making a comeback*



*A shade of Red for everyone*



*Eyebrows: Bushy, please!*



*Let there be shine: Glossy Lips*



*Glitter! Don't deter: Glitter Eye-shadow*



*Face-to-face with Face Art*

# **WFH...** *But in Style*

Get into the feel of working from home again, but this time, dress up in pretty Loungewear. Swap Sweatpants with Loungewear for this Work From Home season.



The one outfit that you can wear for a virtual meeting and also while heading out to run errands.



The one outfit that you can wear for a virtual meeting and also while heading out to run errands.



The perfect Lounge-wear with the perfect mix of comfort and style that makes even God envy you.



You would be living in this clergy shirt with the utmost ease.



# From Runway to Streets: Flowers Rule all Seasons

Get a sneak into how the Fashion Industry pays ode to Mother Nature. Here are a few of our all-time favourite flower ensembles.



*Floral drama*



*Freshly filled totes*



*Giant daisies*



*Sequined petals*



*Romance with roses*

# Lavender: Colour of Spring Summer 2022

Just the thought of lavender makes us calm. Such is the power of this colour. Spreading positivity and calmness around in these tough times, lavender has set a strong foothold in the fashion industry. Lavender is a colour which is both luxurious and modest. No wonder we are witnessing this colour on the brides on their big day. Daunt this colour everywhere with outfits, handbags and even footwear in different hues of lavender.

People are trying out monotone lavender outfits, are matching different hues of lavender together and are making this colour pop up by colour blocking it. So, what's your style?



Bringing the pop of Lavender to the neutral outfits is this Lavender bag. Styling this bag would be a fashion lover's favourite challenge.



Forget "little black dress" and check out this "pretty lavender dress" as this is what the fashion lovers are going for.



Who is wearing boring coloured shoes anymore? Definitely not the fashion-forward women! Try out shoes in Lavender colour and step up your fashion game.



Mixing and matching colours is a thing of the past. Go for a monotone Lavender outfit like this one and make the world your ramp.



Confident would be a synonym of you when you will wear this combo of Red and Lavender outfits like this one. Show the world your true style and do power dressing inspired by this look.



"Get ready to fall in love with the styles that are not just going to keep you blooming all year long. Not just in the way you look but also in the comfort it brings that will make you feel at utmost ease. Think of solids and florals in tones of lavender, ice blue, lemon green, peaches as influencing colours of the season."

**BINAL PATEL,**  
founder of  
**TheRealB**