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TheRealB MAG

The Ultimate Show at
**PARIS FASHION
WEEK**

THE JOURNEY TO PFW RUNWAY
FROM DESIGNER & FOUNDER
BINAL PATEL

***HOT!
HOTTER!
HOTTEST!***

THINGS ARE

Spring or summer, day or night, casual, or party. You would never see a wardrobe without florals! Well, it's not even a question, that women can't resist the charm of flowers.

While summer is the season of blossoms, the styles that spur up on the streets also have a section of people that just embraces solids in edgy cuts & youthful colours.

We as humans always have associated flowers with the beginning of a new chapter, of youth & innocence!

So year after year taking inspiration from nature and taking the shape of the time, the moment, **TheRealB** has launched a wide range of options from charming cherry blossoms to pleasing peonies. And let's not forget colours, from bright to bold and dusky to pastels.

GETTING HOTTER!



Explore new age colours of the season, ready to amp up your wardrobe.

1. Inspiration PANSY

Cut from fluid fabric for a comfortable fit, this co-ord features a satin blouse featuring a collar belt, v-neck & buttons on the waist and an asymmetric hem and belt satin midi skirt. Pair the co-ord with mules or sandals for extra glam.



2. Inspiration BOAT ORCHID

Curated for the modern bohemian woman, this dress features gathered detailing on the side with a concealed zip. For that special night out, this dreamy design shows off seamed detailing and a flirty halter neckline. It flows down to a demure midi length to frame your favourite party heels.



3. Inspiration DAFFODIL

From daytime to date night, this mesh dress is all you need to fall in love. Exuding dreamy mesh fabric with embroidered flowers from every angle, it features a satin bust with a bow on the shoulders to tie.



5. Inspiration YELLOW DAYLILY

For those plans, you want to look good at. This midi dress comes in satin and features a bold lace detailing on the front and the side. That's one way to make an entrance. Pair it with some high heels and a clutch bag or a sling with some sandals.



4. Inspiration GENTIANAS

Curated for the modern bohemian woman, this dress features gathered detailing on the side with a concealed zip. For that special night out, this dreamy design shows off seamed detailing and a flirty halter neckline. It flows down to a demure midi length to frame your favourite party heels.



The
Legendary Debut
of TheRealB at
Paris Fashion Week.

Every style coming from the runways of Paris always carries a message. This year the show started with a call for 'Solemnity' from everyone as the event was held under the dark clouds of the war in Ukraine.

All the luxury brands extraordinarily showcased their collections while acknowledging the present situation in Ukraine. Some paid tribute to while holding moments of silence while some called off their after-show party and wore blue and yellow sweaters, the Ukrainian flag colours, in support of Ukraine. Moreover, luxury brands even went further and started their show on a very heartwarming note by reading a poem in Ukrainian.

While this season marked a pivotal return to the physical show, all brands made sure to mark their impression on every spectator.

Some brands inculcated the theme of gender fluidity, while some talked about inclusivity. And the theme of sustainability was at the core like always.

AMIDST ALL OF THE MADNESS, THIS YEAR

TheRealB made it really big this time!

IT MADE ITS
DEBUT IN THE
REALMS OF
FASHION
SHOWS AT
PARIS FASHION
WEEK.

TheRealB presented its Autumn-Winter 2022 collection at Fashion Week. The collection carried the idea of feeling sexy and confident with your skin and the silhouettes you wear next to the skin. Shiny embellishments, sexy net, dramatic ruffles, cozy furs, alluring stripes, and a lot more were seen on the runway with a twist of edgy cuts and sensual details which is not to mention her signature style.

It was evident with the designs, that herculean efforts were made to turn the idea into reality!



For the first time ever the brand launched the Menswear Autumn-Winter 2022 collection live on the runway of the Paris Fashion Show and was praised with all hearts by the spectators and the show was a grand success.



"It's pure happiness! Because when you have an idea that is going to put you and the country you represent on the global map and all your efforts and energy for that one crazy idea leads to success, you are just bound to be happy from head to toe as we successfully showcased at Paris Fashion Week. Besides crossing one of the biggest milestones, we also launched our new collection which is all about embracing the hot season that hits us. Appealing to women of our times who are always looking for something refreshing to add to their wardrobe, this latest is definitely going to keep them blooming all year long."

BINAL PATEL,
founder of
TheRealB