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TheRealB

MAG

THE FIRST LADY
OF INDIAN
FASHION INDUSTRY

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***SPLASH
ALERT!***

TRENDY STYLES TO DON

INSIGHTS

FROM DESIGNER & FOUNDER

BINAL PATEL

*Fall in
love with
vibrant hues*

**MID-DAY
BRUNCHES & SCENIC
SUNSETS**

SPLASHING TIPS OF THE SEASON

When rains create gloomy vibes, its time to add some fun elements to your wardrobe. Fall head over heels for the most beautiful trends of this season

PASTEL POP

Pastel shades have a way to soothe the eye, they remind us of happy times, of all things sweet and nice. Dresses in baby blues, soft yellows, and the all-time favourite peach pink dress, the serenity of these pastel shades is all we need in our solidarity. While wearing candy shades uplifts you, a pastel pop can calm you down and make you feel optimistic like no other colour.

THE STRAP TRAP

Dress up or rather dress down in the hottest trend that is perfect for this weather. Strap dresses that were all the rage in the 90s and were seen rocking by none other than Rachel Green from FRIENDS is making the fashion rounds again. Characterised by its noodle straps and minimalist style, the strap dress is an easy and effortless dress that will surely elevate your mood.

BAG THAT BAG

Super-cute 90s trend, Shoulder Bag is back! Big enough to hold your essentials, get attention but not too big to shadow your outfits. Shoulder bags are functional, stylish, versatile and fuss-free. We can't see why anyone would not love this trend.



MOODY VIBES

Gently fall and sway as you make your way through. Feel the freshness of the rain in sumptuous silhouettes that redefine luxury in a chic fashion.

Don breezy pieces that are made for those mid-day brunches and scenic sunsets by the ocean.

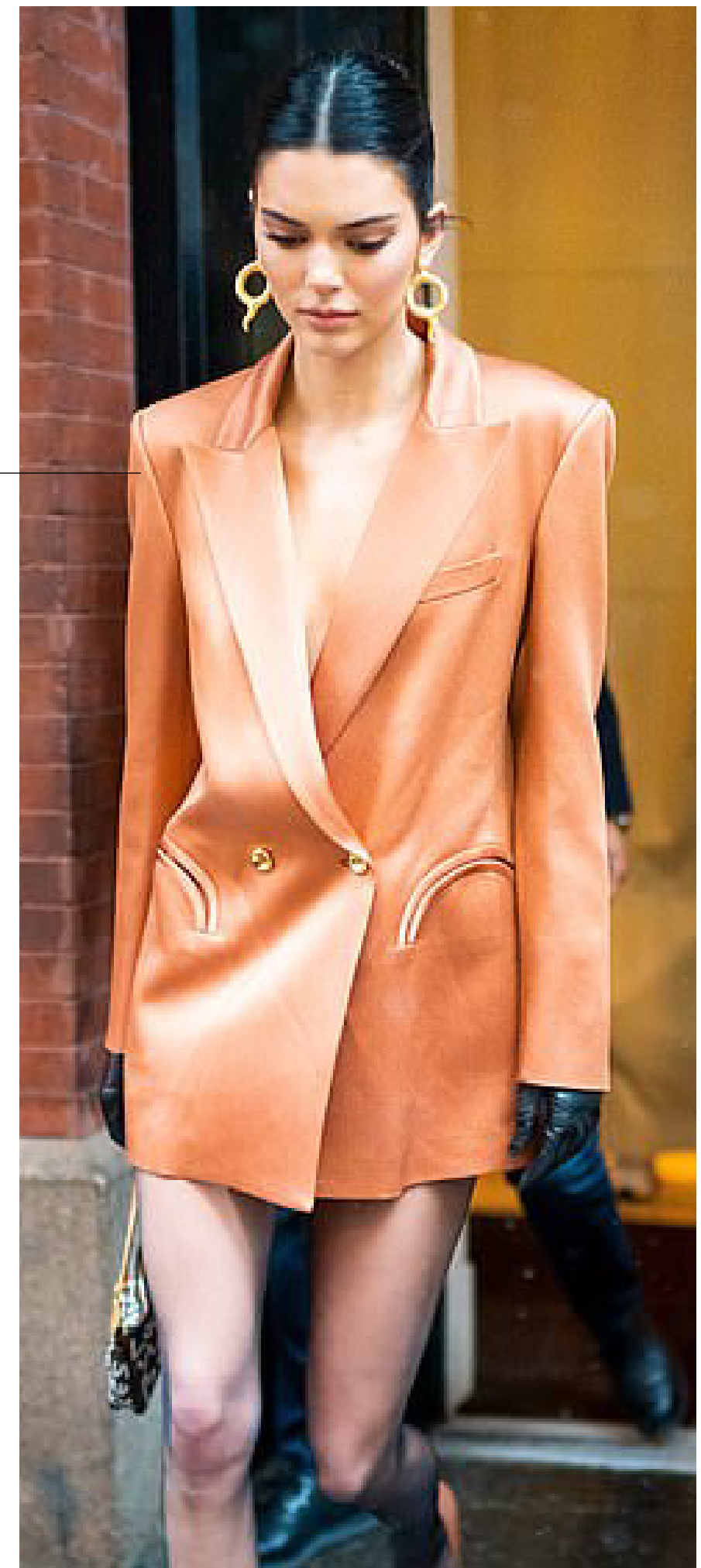


All about that *Monochrome*

Co-ords influenced by the 70's featuring high-waisted, wide-leg pants, striking blazers, dusters, and pristine silk tops.



Timeless, classic and flattering, dress up for the dinner date with barely-there heels or dress down with your favourite sneakers for a relaxed day. Explore such and more styles coming your way soon.





"Prepare to fall in love with vibrant hues of the season that highlight a fresh aesthetics for a youthful and nostalgic mood. Keep track of emerging colours, including soft lavender, sweet pink, subdued lime and dusted blue as hero tones within a youth-focused palette of pastels."

BINAL PATEL,
founder of
TheRealB