

1ST ANNIVERSARY | EDITION 007

TheRealB MAG

IN THE SPOTLIGHT
BINAL PATEL

NEW YEAR,
New You

***Beauty
Reboot***

RISE
SUSTAINABLY

YEAR IN A
wrap

ICONIC LOOKS FROM
Audrey Hepburn



fun to execute, and filled us all with a much-needed spark of joy this past year. I believe in making a statement without overcomplicating it usually with lots of wardrobe staples that are easy to style,' says Binal Patel

IN THE SPOTLIGHT, ***Binal Patel***

As TheRealB celebrates its first year anniversary, we thought to turn our attention to our Founder, Binal Patel to walk us through her favourite picks of the year.

"I believe in making a statement without overcomplicating it" — Binal Patel

"Thank you for supporting us and for all the love you send our way, we are forever thankful. I look forward to many more milestones to commemorate together. I want to dedicate this Anniversary Edition to celebrating all the wonderful things that were fun to dream up.

Black Top with Pleated Sleeves and Straight Pants



Marigold Jacquard Slip Dress with Kimono



Oversized Shirt with Box Pleated Mini Skirt



Silk Asymmetrical Dress

Pewter Tube Top with Tailored Pants



Be Runway Ready



Fashion shows are a great way of showcasing the newest trends to the world that will dominate the fashion industry in the upcoming times. Not only this, but it also is a great way of showing the inspiration behind the collection curated by the designers. We are aware that different fashion shows happen at different times of the year and it is a week-long affair. It is important for you to know about different fashion weeks and the latest updates if you belong to the fashion industry or want to be a part of it. Here is everything worth noting about the different fashion weeks held in 2021 so far.

Fashion experts have been in awe of the new collections launched by various designers at the four most-awaited and reputable fashion weeks. The fashion shows were phygital which means there were both physical and digital demonstrations of the collections. While in the Paris Fashion Week that was held around February this year, we witnessed a lot of power dressing. Bold jackets and bodysuits gave the boss vibes. New York fashion week was a hit as well as it portrayed some of the most interesting 2022 spring collections. London fashion week was all about quirky prints on dresses and skirts and unconventional print on print styles. Milan fashion week presented us with all the metallic colours and bold designs.

Let us delve deep and know exactly what happened at all of these fashion weeks -

Paris Fashion Week

Paris is the city that is considered to be the hub for fashion. Therefore, it is obvious that we are starting with the fashion show from the city which is the home of various luxury brand labels.

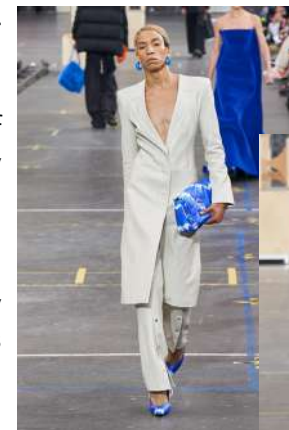


Mugler - For fall 2021, Casey Cadwallader displayed a mini film with a star-studded cast like Hunter Schaefer, Dominique Jackson, Alek Wek, Bella Hadid, Irina Shayk, and many more. They wore outfits with sultry bonded lycra bodysuits, bold-shouldered jackets with sleek cutouts, and form-hugging jersey dresses.



Off-White - Virgil Abloh is fostering a sense of community among creatives and celebrating inclusivity through his collection titled Adam and Eve.

Abloh focused on style essentials, but with a twist. You will notice Sharply tailored suits in lime green under a streamlined coat in violet lamé; sleek, flesh-coloured knit frocks with cutouts at the hips and shoulders; and halterneck pleated dresses in vivid hues over fitted jackets and trousers.

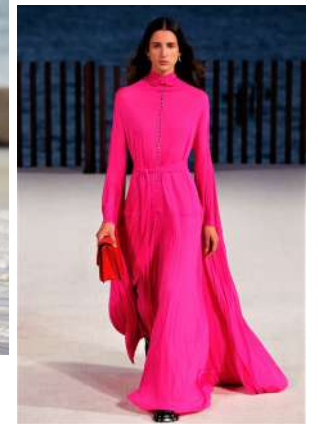


A lot of other ace designer brands like Alexander McQueen by Sarah Burton, Saint Laurent, Celine, and Raf Simons unveiled their collections for Fall 2021. Each of these collections had different inspirations but they collectively surely set the ramp on fire.

New York Fashion Week

New York fashion week 2021 that portrayed the spring/summer collection 2022 was a big thumbs up. We saw a lot of iconic designs and outfits. Bralettes are making their way stronger in 2022. Lace dresses and long yet casual gowns stole the show. Fun and

electrifying colours will paint in the year 2022. A lot of design options in pants were also witnessed. Mini skirts, cut-out skirts were the attraction points. Co-ord sets were yet again experimented with and they were not at all disappointing. All in all, New York fashion week got us excited for the summer of 2022.



London Fashion Week

There were a lot of up-and-coming designers who showcased at the London Fashion Week 2021.

New Gen 2021 designer Robyn Lynch showcased their non-seasonal menswear collection, made with upcycled deadstock fabric.

Designer duo Justin Thornton and Thea Bregazzi showcased their resort collection as a film during London Fashion Week. It is believed that the designers took inspiration from Cecil Beaton's photos of theatrical entertainment and costume parties. There were a lot of ruffled collars made with sheer fabric, dresses with poofy skirts and statement sleeves to add to the magic of the 1920s era.

Foraying into digital fashion, UK-based label Auroboros debuted its RTW collection titled Biomimicry at the London Fashion Week. The futuristic pieces were all virtual and it was zero waste produce.

No Loungewear was witnessed during the entire show. Although designers were inspired by a lot of different things, we found a similarity in all of them, and that is the concept of 'Less is more'.



THE COCKTAIL HOUR

The season to celebrate is here & we have all the right reasons to be merry and bright. We are bringing the best of trends to wear with matching cocktails to indulge in. Giving you a good reason to dress up and drink the night away.

CHAMPAGNE cocktail 1.



1 sugar cube
2-3 dashes Angostura bitters
Brut champagne
A dash of lemon juice

Place a sugar cube in a chilled champagne flute, lash it with 2 or 3 dashes of bitters, fill the glass with brut champagne, and squeeze a lemon twist on top.

AVIATION cocktail 2.



2 ounces gin
1/2 ounce maraschino liqueur
1/4 ounce creme de violette
3/4 ounce lemon juice
Brandied cherry for garnish

Add gin, maraschino liqueur, creme de violette & lemon juice in a cocktail shaker. Fill with ice & shake until cold. Strain into a cocktail glass and garnish with a brandied cherry.

PASSION FRUIT MARTINI cocktail 3.



4 ounce passion fruit vodka
2 ounce passion fruit juice
1 ounce lime juice
1 ounce simple syrup
4 fresh passion fruits, halved
2 ounce sparkling wine

Fill a cocktail shaker with ice. Pour in vodka, pineapple fruit juice, lime juice & simple syrup. Scoop the passion fruit seeds & juice out of each passion fruit & pour into the cocktail shaker. Shake vigorously for 1 min & strain into 2 martini glasses. Top off each glass with sparkling wine. Garnish with a passion fruit cut in half & serve.

COSMOPOLITAN cocktail 4.



1 1/2 ounces citrus vodka
1 ounce Cointreau
1/2 ounce lime juice
1/4 ounce cranberry juice
Lemon wedge for garnish

Add the vodka, Cointreau, lime juice and cranberry juice to a cocktail shaker with ice and shake until well-chilled. Strain into a chilled cocktail glass and garnish with a lemon wedge.

BLACK RUSSIAN cocktail 5.



1.5 ounces vodka
3/4 ounce of any coffee flavoured liqueur

Pour the ingredients into a glass with ice cubes, stir & serve.

GET THIS

Pair your look with these cheery and statement pieces



Chunky Rings

Colourful and mood-boosting chunky trinkets are all the rage these days with celebrities like Bella Hadid and Dua Lipa sporting them on repeat.



Glitzy Pearls

Swing on some pearls and brighten up your day. These adorned earrings are bound to look great with whatever you have inside your closet. With Regencycore hitting up the fashion scene don't mistake these with your grandmother's dainty trinkets.



Link Chains

Showcase your identity with these chains that are gaining popularity with men and women both. Ideal for wearing on a casual T-shirt or a Blazer, these Link Chains complement the tonality of the look to the T.



Fashion has been divided into two for far too long. Though today Gender-neutral fashion is gaining traction, boosting awareness and upending long-held conventions. It's all about fluidity, freedom, and footwear. Let's take a look at our curated collection of genderless shoes we think you're going to love!



Alexander Mcqueen
Upper and Ru Boots



Toga Virilis
Fringed Ankle Boots



Puma
Mayze Sneakers



Ganni
Rubber Sandals



Burberry
Salmond Sneakers

All about being a **BOSS BABE!**

They say you should dress for the job you want, not for the job you have, and we agree. Whether you're a businesswoman or work in the corporate world, what you wear and how you wear it makes a difference. Let's take a look at some of our favourite power looks!



UTILITARIAN STYLE

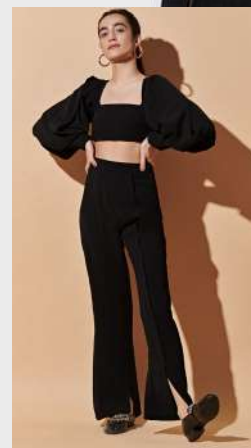
A jumpsuit featuring a plunging V neckline is the choice of many celebrities. Jenifer Lopez and Natalie Morales have been seen making an impression at the award show with a similar look.



EASY MODERN LOOK



High waist pants with pleated sleeves top is an elegant silhouette. Celebrities like Kim Kardashian and Jessica Alba have slayed a similar easy modern look.



Boss Babe

ONE-OF-A-KIND LOOK



A relaxed design makes it look effortlessly flattering and makes you feel like a boss babe. Kendall Jenner and Hailey Bieber have been a style inspiration for this classic look.



TheRealB **Monogram**

A timeless symbol of sophistication, a monogram draws the eye to a garment and can make all the difference in creating a polished look. Which is how the TheRealB Monogram is made and designed to make a bold statement with expressive detailing and texture.

Meticulously crafted and inspected to ensure maximum satisfaction, the monogram is adorned beautifully on the TheRealB Monogram clergy shirt. Combining functionality with a luxe aesthetic, the soft, fluid-draped design features a relaxed shape, band collar and long sleeves with cuffs, while the intricately embroidered monogram lends an understated touch of art.

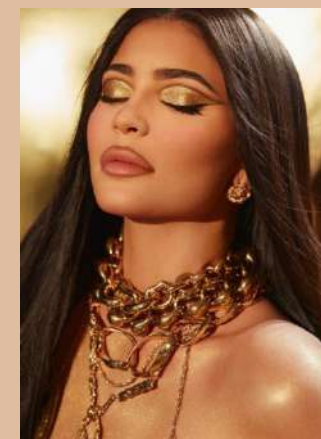
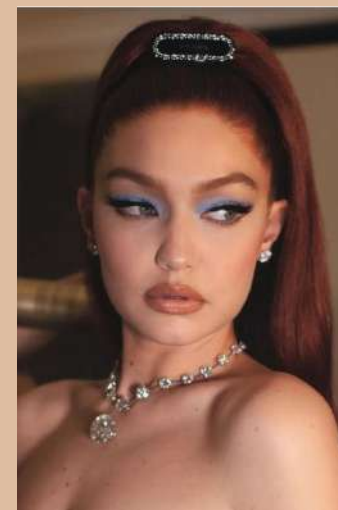
It's party time!

CELEBRATE THE NEW YEAR WITH A TOUCH OF GLAMOUR AND LOTS OF SHIMMER. HERE ARE SOME TRENDING MAKEUP LOOKS TO TRY FOR YOUR NEXT GRAND PARTY!



Feeling Blue

Time to dip into richer tones like emerald, sapphire, and amethyst. Look for eye-catching shades that have more of a grey undertone instead of a traditional white for more of a dusty, vintage vibe.



The Bold Eye Age

There is nothing better than a bronzy makeup look to cheer you up. It is all about creating that sun-kissed-just-came-from-the-beach look. It never goes out of fashion and will always be on-trend.



Take Center Stage

If you're in need of a little drama (aren't we all?), channel your inner icon with a swoop of gold shadow. Keeping the rest of your makeup light-handed makes it look cool and not overdone. Add a smudge of the liner to define your eyes, and hit the town.



No Makeup Makeup

Not into makeup? Keep it subtle yet gorgeous! Keep your cheeks muted and opt for shades in pink or mauve to make your face look slimmer and naturally fresh. Go for the effortless flushed glow and voilà!



STYLE ICON -

Audrey Hepburn

The Breakfast at Tiffany's star has long been a fashion icon and continues to inspire designers, models and everyone in between with her timeless sense of style and effortless elegance. Hepburn was known for her feminine, understated elegance and refined sense of style — something that fashion designers still strive to achieve today. Her dress sense was always tailored, modest yet stylish and ladylike — she knew how to dress like a lady, but there was an edge to her signature look that made her stand out from other actresses in Hollywood during her time.

One of the greatest icons in the history of fashion and beauty, we can learn something new from her style every day. Let's take a look at some of her most stylish looks to be inspired by.

In this photo from the 1950s, Audrey Hepburn wears a vintage dress by Givenchy. It's strapless and the fabric is made of satin and tulle. A small bow cinches at the back and adds definition to her look. The dress has an A-line soft silhouette that looks great against Audrey's slender figure.



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Hepburn's influence on fashion reached its peak during the late 1950s and 1960s with her "little black dress" from Breakfast at Tiffany's (1961). The dress was among the twenty-five designs selected by fashion historians to be displayed in the Museum of Modern Art in New York City in 1999.



Audrey Hepburn was associated with white throughout most of her career. She wore white in Sabrina and Breakfast at Tiffany's. White can be easily matched with accessories of any colour as the possibilities are endless with this colour choice. The pink cape looked excellent to add on the white dress for a subtle pop of colour which she wore with a tiara.

Channel your way towards Audrey Hepburn's style:

Tailored, feminine and sexy, Audrey Hepburn's style is timeless. She could make a white tuxedo look like something out of an exclusive designer label, while at the same time she could dress in the simplest way possible and still look amazing.

Silhouette: Audrey Hepburn had a very feminine figure, always choosing dresses that hugged her body in all the right places. The fitted shape of her dresses complimented her body and also allowed for movement.

Femininity: Her outfits were always feminine, even when she dressed in pants or shorts. For example, her pants were never tight and she preferred blouses or tops that flowed over her body instead of hugging it.

Colours: She wasn't afraid of colour but she was very careful about how bright those colours were. She believed that if you wear bright colours then they should be in small amounts so they don't become too overpowering.

Accessories: Even though Audrey Hepburn kept a simple style she always added nice accessories to elevate her looks.

Regencycore at it's best

Regency Era fashion has clearly made its way to the 21st Century, from the Golden Era of Jane Austen to the ever-so-chic Bridgerton moment. Let's take a look at these modern day versions of this decadent fashion trend.

VINTAGE ROMANCE

The *Vintage Romance* era, influenced by the romantic sensibility typified by writers such as Lord Byron and Sir Walter Scott. Channel this vintage charm with silk dresses, exaggerated bows and sequin headbands.

SOUTHERN BELLE

The new age *Southern Belle* likes to adore outfits that are simple, yet stunning! She is burdened with a lot of tasks and wants the most comfortable outfit that makes her feel Fierce and *Ladylike*.

ENAMOURING BEAUTY

It's finally time to pull out that empire waisted dress from your wardrobe and look like an absolute Enamouring Beauty. After all it's the look that's most iconic to the era. Beautifully embellished with square neckline and cap sleeves the comeback of Regency Era fashion is the best thing that we could have asked for.

EMPIRE WAISTED DREAMS



Breathe new life INTO YOUR WARDROBE

Lately, people are changing their buying decisions to create a cleaner environment through the garments they wear. Hence they are focusing more on sustainable fashion. Sustainable fashion refers to clothing that is designed, manufactured, distributed, and used in environmentally friendly ways. Here are a few sustainable fabrics that brands are using to change the game.

ORGANIC COTTON

It is one of the most natural fabrics out there. It's grown without pesticides and artificial fertilizers and processed with no chemicals.

RECYCLED COTTON

It is manufactured using either post-industrial or post-consumer waste. Recycled cotton limits the fashion waste from ending up in a landfill.

HEMP

It is one of the most eco-friendly natural fabrics as its growth is healthy for the soil and requires much less water. It's considered a carbon-negative raw material because it absorbs CO2 from the atmosphere.

**"BE THE CHANGE YOU WANT TO SEE IN THE WORLD."
- MAHATMA GANDHI**