



Affiliate Tiers and Commission Structure

Join OptimallyMe as an affiliate partner to unlock the power of personalised health and take your professional offering to the next level for your clients. Earn commissions, build your brand, and dive into a world where health meets innovation.

TIER 1

- ✓ Receive a personal affiliate link or discount code: offering 20% discount off total referral sales to your clients when they purchase through your link or code, while you earn a 15% commission
- ✓ Receive monthly commission payments (minimum £35), and bonuses based on purchases linked back to your code.
- ✓ Bonus structure depends on monthly sales:
 - **£1,000 pcm = £180 bonus**
 - **£2,000 pcm = £260 bonus**
 - **£3,000 pcm = £350 bonus**

Open to any accounts with a Health & Wellness background, with **minimum 1k followers**.



TIER 2

All the benefits of Tier 1, with more options to earn and build your brand.



Option to produce paid UGC content for OptimallyMe, with payment upfront – and bonuses paid on performance of content (approval process required)

- **For accounts with 10-30k followers:** £300 paid, plus 1x free test. **Deliverables:** 1x video, 2x stories, 2x weeks interactions.
- **For accounts with 30-50k followers:** £500 paid, plus 1x free test. **Deliverables:** 2x videos, 4x stories, 4x weeks interactions.
- **For accounts with 50k+ followers:** £700 paid, plus 2x free tests. **Deliverables:** 4x videos, 8x stories, 8x weeks interactions.



UGC performance goals:

- **£100 bonus:** Achieve 20k views, £1000 in sales, 100 link taps from story.
- **£150 bonus:** Achieve 50k views, £1500 sales, 200 link taps from story.
- **£250 bonus:** Achieve 100k views, £2500 in sales, 400 link taps from story.

Open to any accounts with a Health & Wellness background, with a **minimum of 10k followers.**



TIER 3

You'll have access to all the benefits and opportunities of previous tiers, with content distribution rights to engage with your clients easily.



Content distribution for your mailing list, with monthly or weekly articles on health and wellness



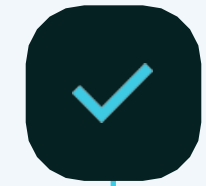
Access 1-3 pieces of newsletter content per month, for you to reshare with your mailing list.

Open to any accounts with a Health & Wellness background, with a **minimum of 1k followers.**



TIER 4

Our most exclusive tier, with all the benefits of previous tiers – plus the ability to grow your brand and engage more with your clients through online webinars and panel discussions; plus, gain more health and wellness knowledge.



Take part in online health & wellness webinars or panel discussions exploring different topics in health; fitness; science; and real health journeys, challenges, and experiences.

- **For accounts with 10-30k followers:** 1x event per year.
- **For accounts with 30-50k followers:** 2x events per year.
- **For accounts with 50k+ followers:** 3x events per year.

Open to any accounts with a Health & Wellness background, with a **minimum of 10k followers.**



Thank you!

We're thrilled to welcome you
to our Affiliate Programme



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[OptimallyMe.com](https://www.optimallyme.com)