

## CATALOGUE & HISTORY



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## LIGHTING THE WAY FOR GENERATIONS

# AND GENERATIONS TO COME

## LIGHTING A LIFETIME

Coolicon Lighting Limited is a UK company steeped in 90 years of rich product history. As proud British manufacturers, we expand upon an iconic legacy set by our Coolicon<sup>®</sup> forefathers to lead the way in Vitreous enamel lighting products.

Our roots lie in lighting innovation, with a speciality in cooling light bulbs and even light distribution, to efficiently light above and below each shade.

Our expert craftsmen honour traditional craft techniques to handmake each familiar shade, designed to last a lifetime.

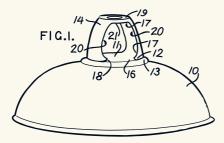




### SINCE 1933

Coolicon<sup>®</sup> lampshades are a piece of British history dating back to industrial Art Deco Britain where hand skills and production were king. The lampshade's thoughtful design and durability made it a reliable beacon for millions of workers in Britain's industrial heartlands.

First patented in 1933, the Coolicon<sup>®</sup> shade soon became England's choice for factory lighting due to its functional bi-directional lighting design and robust Vitreous Enamel finish.



May 12, 1933, Patent No. 13850. [Class 75 (ii).]





### A PLACE IN HISTORY

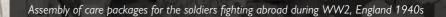
The industrialisation of Britain during the Second World War saw Coolicon<sup>®</sup> feature in all walks of life, from factories to pubs.

The shade's utilitarian aesthetic and functionality drew the attention of many British greats across the era. Winston Churchill's war bunker kitchen, the government's corridors of power, military offices, and early hospitals all featured Coolicon<sup>®</sup> shades hanging proudly throughout.

The Coolicon<sup>®</sup> brand became synonymous with British industry and culture, finding its way into the collective hearts of a nation, thus establishing itself as a British design classic.

An icon of British industry, the Standard Coolicon<sup>®</sup> lampshade and its elegant form is as fresh and ground-breaking today as it was in 1933.





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Lighting the Stoke-on-Trent Potteries, England 1950s

These utility shades made their way from heavy industry into **Winston Churchill's** war bunker kitchen, military **offices** and early **hospitals**.

> They then went on to feature in **James Bond** movies and in the **Dr Who soundtrack**.

Widely regarded as a **British Design Classic** of the 20<sup>th</sup> Century, today they feature in UK **museum collections** and have become a commom sight underpinning British culture.

From corridors to the big screens, these utility shades made their way into two James Bond movies and were used to create special effects sounds by Delia Derbyshire, creator of the iconic Dr Who soundtrack for the BBC.



### A UTILITY FINISH FIT FOR TODAY'S INTERIORS



#### TODAY'S LAMPSHADE REMAINS TRUE TO THE ORIGINAL PATENT AND CRAFT PROCESSES



#### Traditional handmade processes

See the traditional handmade processes used to create a British Design Classic

### MADE THE SAME WAY TODAY AS IT WAS IN 1933

Distinctive vents in the top gallery: Provides ambient light above and task light below while allowing bulb to burn 40% cooler

## No.2

**No.1** 

**Two-part construction:** Vented top gallery is skilfully hand-welded to lower reflector

## No.3

**Solid steel construction:** The solid steel construction makes for an extremely robust structure to last a lifetime

## No.4

Vitreous Enamel coating: High gloss and durable finish with bright white interior for maximum light reflection

No.5

### **Registered Coolicon badge:** Aligned by eye and applied by hand, the final touch from the Maker



#### The Maker's Marks

We're proud of our *"Maker's marks"* showcasing the human influence and material characteristics during the making process.

### AMBIENT LIGHT

### COMFORT

### DIRECT LIGHT

## No.1

# DISTINCTIVE VENTS

Intended to be hung low, Coolicon<sup>®</sup> lampshades are the perfect choice for bringing light into any room, big or small.

Due to their iconic vented design, hanging these lights low allows for more ambient light to fill the room while casting direct task lighting faultlessly below.

For the most comfortable and effective lighting, as a general rule we suggest the gallery vents of this classic light should be positioned just above eyeline in the area of use. This ensures for optimum lighting without being dazzled by the bulb.

### No.4

### VITREOUS ENAMEL COATING

A material born out of extreme conditions with strength to last decades, Vitreous Enamel, also referred to as Porcelain Enamel, is what gives Coolicon<sup>®</sup> shades that deep colour and classic utility finish.

Vitreous Enamel is a glass surface fused to a steel substrate at very high temperatures - over 800°C. We have kept this traditional material for our Standard Collection using a *wet enamelling* process. This process must be done by hand and is considered the most skilled form of enamelling.

Multiple applications and firings build a thick glass surface with a rich depth of colour. The glass flows and fuses differently every time, allowing for the Standard Collection's signature expressed edges, deep colours and character-rich Makers' marks to form.

As with many traditional processes, wet enamelling takes years to perfect, and the skills are often passed down from generation to generation. We see this as a great honour, not only to provide a space for craftspeople to perfect their work but also being able to keep these family traditions alive.







## No.5

# THE REGISTERED

Found on every Coolicon lampshade since 1933, the Coolicon badge is expertly aligned by eye and applied by hand; a signature from its maker with merit to their craftsmanship.

Printed using a traditional printing press, onto thick paper stock, the badge is our seal of approval. With characterrich wrinkles comes authenticity; you now have a Coolicon lampshade like no other.

The scale and proportions of our badges have not changed since the beginning of Coolicon history, and for good reason.

Let's rewind to the hustle and bustle of British factories in 1933. When workers looked up to see the Coolicon badge they knew they were under the finest quality factory lighting.

Providing safer and more productive working conditions for the crafts and industry alike, trusty Coolicon lighting was a welcomed sight, and we maintain this standard to this day.

#### Original 1933<sup>™</sup> Design

Models: CL01 & CL01A

Designed to be hung low, the Original shade produces concentrated light from a tailored vented gallery, resulting in a focused and bright task light.



Materials: Steel with Vitreous Enamel Finish Shade compatible with: All bulb types (100W MAX) Origin: Made in the UK Lamp Holder Size (CL01): B22 or E14 Lamp Holder Size (CL01A): Coolicon E26 Weight: approx. 0.5kg (1.1lb)



#### Large 1933<sup>™</sup> Design

Models: CL02 & CL02A

The lightbulb sits higher within the larger vented gallery, giving more ambient light above and a diffused light below, for a soft and relaxed space.



Materials: Steel with Vitreous Enamel Finish Shade compatible with: All bulb types (100W MAX) Origin: Made in the UK Lamp Holder Size (CL02): E27 Lamp Holder Size (CL02A): E26 Weight: approx. 1kg (2.2lb)



THE ORIGINAL 1933™ DESIGN



## THE STANDARD COLLECTION

The Original 1933<sup>™</sup> Design lampshade in Vitreous Enamel is a handcrafted legacy, true to the patent, perfectly meeting the lighting requirements of today.

An icon in its own right.

The introduction of the Large 1933<sup>™</sup> Design utilises the ambient light, to transition the shade from utility task light to contemporary interior lighting.

The Standard Collection ensures this timeless lampshade will be at home in any room.



JET BLACK



### THE CLASSIC PALETTE

The *Classic Palette* is made up of six colours dating back from the 1930s, 1940s and 1950s.

Quintessentially British enamel colours, this palette was built from historical influences; Original Green, a classic racing colour, Original Grey, from garages and automotive workshops, and Original White, from the corridors and wards of hospitals.

ROYAL BLUE

THE STANDARD COLLECTION

## THE LARGE 1933™ DESIGN

The Large 1933<sup>™</sup> Design shade shares the same visual language and proportions of the Original shade, but shapes the light differently to suit main room or statement lighting. Accepting larger light bulbs that sit higher in the top gallery, the Large shade emits more ambient light into the room while maintaining direct light below.



THE LARGE 1933<sup>™</sup> DESIGN



TERRACOTTA

SKY BLUE

POWDER PINK

## THE CONTEMPORARY PALETTE

26 | THE STANDARD COLLECTION



LATTE BROWN

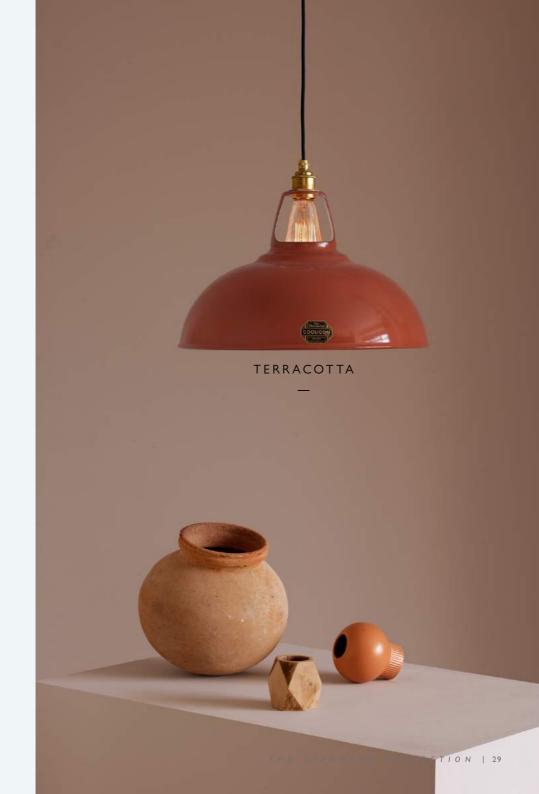
FRESH TEAL

DEEP YELLOW

Our *Contemporary Palette* is made up of six vibrant modern colours. Traditionally very challenging to produce, these enamel colours are often only used in small areas such as on jewellery. The *Contemporary Palette* brings the classic utility lampshade up-to-date in refreshing interior accent colours. These colours further reveal the expressed edges and Maker's Marks, bringing them to the aesthetic forefront.



DEEP YELLOW



METROPOLITAN

PEWTER

## THE SELECT PALETTE



#### SELVEDGE

ANTINIUM

Influenced by sumptuous Victorian interiors and Georgian elegance these rich, deep, period colours are our most complex enamel recipes. Inspired by the past, re-imagined for today; the *Select Palette* will suit every interior, pairing timeless colours with timeless design.



#### DISTRICT LINE

PAPER CREAM



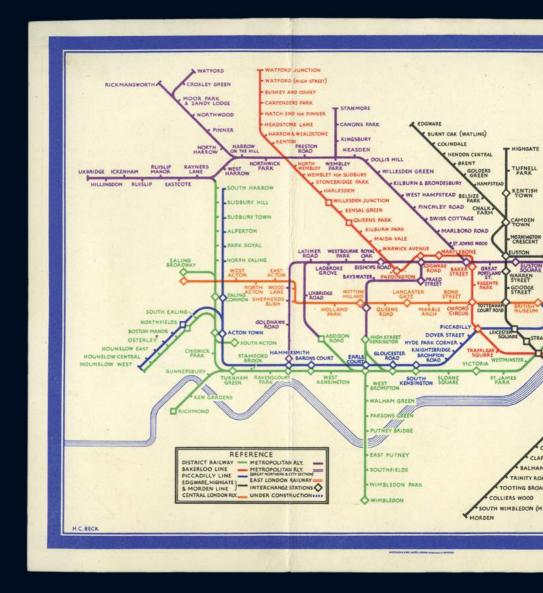
### THE

# UNDERGROUND COLLECTION

Sharing a rich heritage story, the Coolicon<sup>®</sup> shade was first designed in London and released in 1933, as was the original London Underground map designed by Harry Beck.

Proving to be an icon-generating year in the British capital, 1933 saw Frank Pick initiate a coherent design approach to London's public transport system which Coolicon<sup>®</sup> seamlessly fitted into.

This began to shape the city landscape with the modernist stations by Charles Holden and Stanley Heaps, all while Coolicon<sup>®</sup> shades lit the workshops and back rooms that kept the stations and network running.



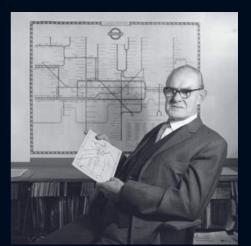


# HARRY BECK

Harry Beck created the famous London Underground map as we know it today. As a technical draughtsman working at the London Underground Signals Office, Beck used his experience to map the complex tube route in the same colour coordinated format found in electrical circuit diagrams to propose a radical solution that was lauded on its release in 1933.

Owing to its historic relationship with the London Underground, the Coolicon<sup>®</sup> shade is the only product in the world to bear the original map as Beck drew it.

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# LIGHTING BACK ROOMS & WORKSHOPS

Standard Coolicon lampshades were used extensively across the London Underground network, from workshops to canteens and back offices. Quietly lighting the way, the trusty Coolicon became part of Frank Pick's vision of coherent design throughout the London Underground network.

Pick's influence can be seen in the London Underground logo and font, both still used today.





The signature blue of the Piccadilly Line is a welcome sight for holiday makers from all walks of life. Drop by Covent Garden or Hyde Park as you venture into the centre of London from Heathrow Airport, with the excitement of city adventures ahead.

The humble Piccadilly Line Blue of this lampshade reflects the hues of early night skies after days of exploring. With a vibrancy and depth synonymous with our Vitreous Enamel, this regal design adds a hint of adventure to classic interiors.





#### PICCADILLY LINE BLUE



You know you mean business when you see the rich black of the Northern Line. As one of London Underground's predominant commuter lines, everyone has their own story to tell.

Flashes of polished shoes and tailored suits catch your eye as you race towards the business district. Steeped in history, you can almost hear the rustle from newspapers of commutes past, a timeless experience captured in a timeless lampshade.





### NORTHERN LINE BLACK

Nothing screams "a great day out" more than District Line Green. Linking all the hot spots from the sights of London city centre to the charm and excitement of tennis at Wimbledon; when the District Line arrives, your leisurely outing begins.

As green as the holly wreaths that hung on Christmas Eve of 1868 when this Underground line opened, the District Line is one of memory making and relaxing days out.

Meandering past the River Thames, stop off at Kew Gardens or the Natural History Museum before enjoying a casual bite with friends.



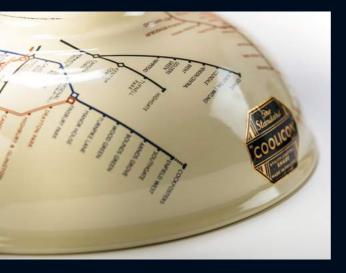


### DISTRICT LINE GREEN



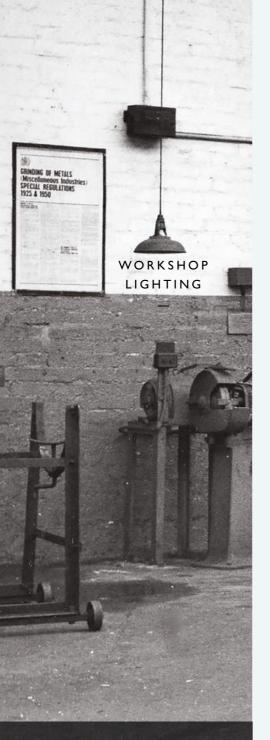


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UNDERGROUND MAP

ORIGINAL



Transport for London Overground Bus Network Workshop, circa 1950

# A PIECE OF HISTORY

Coolicon Lighting is one of the few remaining, truly British heritage brands who manufacture handmade products on an industrial scale in England.

Taking pride in our roots, with every Coolicon<sup>®</sup> shade created, we share the legacy of not just the brand, but of the generations of craftspeople whose time, dedication and love of the process made it possible.

A Coolicon<sup>®</sup> lampshade is more than just a lighting accessory, it is the lampshade that keeps history alive.





# THE CRAFTSMANS<sup>™</sup> COLLECTION

The shade that once lit England's world renowned Potteries of Stokeon-Trent (*page* 7) is now handmade in these very Potteries.

Through our *Craftsmans*<sup>™</sup> *Collection* we celebrate the long history of fine British ceramics that has been refined over generations.

The *Craftsmans*<sup>™</sup> *Collection* marries classic materials, traditional skills and processes with timeless design to create a new refined aesthetic.



# GLOSS SILHOUETTE

The Gloss Silhouette is the only shade in the Coolicon Lighting collection not to feature the trademark opening in the gallery.

This very special shade instead utilises the translucent properties of *Fine Bone China*. When illuminated the differing thickness of the top gallery glows to subtly pay homage to the trademark shape.

Formed from Bone China, a material so refined it is favoured by the Royal Family of England, this lampshade exudes elegance in every way.

As such, the Gloss Silhouette badge is hand applied and finished in real gold, fired into the glaze, never to tarnish.









Fine Bone China produced in its birth place of Stoke-on-Trent, England, is skillfully crafted by hand at every stage of production.













# NATURAL TERRACOTTA

As the unsung hero of the ceramic's world, Terracotta goes largely unnoticed.

In the same way we celebrate the beauty in the original utility Standard shade, we see the beauty, craft, and individuality of this traditional utility ceramic.

With structural properties far more forgiving than Fine Bone China, *Natural Terracotta* allows us to incorporate Coolicon<sup>®</sup>'s signature vented gallery cut outs into this elegant collection.

Our *Natural Terracotta* shades are skilfully formed from this naturally rough clay, turning a rich, red-toned colour when fired in the kiln; a stark contrast and perfect companion to the high shine of the Gloss Silhouette.

Accenting the matte exterior with a traditional semi-transparent white Zinc glaze inside, our *Natural Terracotta* lampshade champions this warm, autumnal material, bringing it out of the woodwork and into contemporary interiors.







# THE COOLICON® ACCESSORIES

Our Vitreous Enamel ceiling cups perfectly match the Coolicon<sup>®</sup> Lighting range, hand enamelled in the same white as the inside of our Standard Collection shades. The proportions, colour and finish make for the perfect pairing.

Available with three different lamp holders, Coolicon<sup>®</sup> Suspension Sets reflect the brand's heritage and authentic product offering.

To keep the design clean and the joint barely noticeable, look closely and you'll find the cord grip sits snugly in a dimple on the top of the ceiling cup.





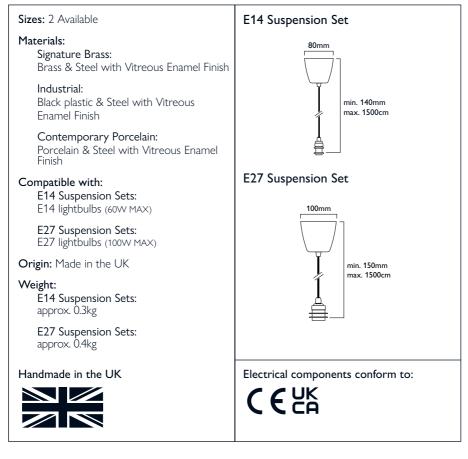


Our E14 and E27 Signature Brass lamp holders, with a white Vitreous Enamel ceiling cup matching the inside of the Coolicon<sup>®</sup> 1933<sup>™</sup> Design lampshade are connected by timeless black fabric overbraided cable.

Intended for use in: UK EU

This lamp holder is designed to last a lifetime, just like our lampshades. Imprinted with a "Coolicon" in the solid brass holder, this set is sure to place your shade centre stage.

Compatible with all *Original* 1933<sup>™</sup> *Design* Lampshades and our *Craftsmans<sup>™</sup> Collection*.







Our *E14 and E27 Industrial* black, Bakelite style lamp holders and white Vitreous Enamel ceiling cups are connected by timeless black fabric overbraided cable.

This suspension set breathes classic utilitarian style lighting, finishing your Coolicon look.

Compatible with all *Original* 1933<sup>™</sup> *Design* Lampshades and our *Craftsmans* <sup>™</sup> *Collection*.

Intended for use in:





Our *E14 and E27 Contemporary Porcelain* lamp holders and white Vitreous Enamel ceiling cups – reflecting the inside of the Coolicon<sup>®</sup> 1933<sup>™</sup> Design lampshade - are linked with a black fabric overbraided cable.



Sleek by design and crisp in colour, this suspension set ties your Coolicon look together with grace.

Compatible with all *Original* 1933<sup>™</sup> *Design* Lampshades. *Please note:* this suspension set is not compatible with the *Craftsmans<sup>™</sup> Collection* Lampshades







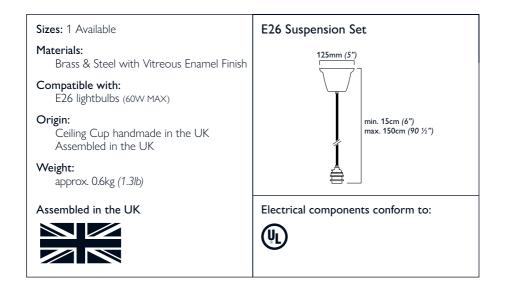




Exclusively designed for our North American customers, a Coolicon lampshade wouldn't be complete without it; the *E26 Signature Brass* suspension set.

Just like the trusty Coolicon lampshade, our Signature Brass E26 lamp holder is designed to last for decades. Expertly detailed with diamond knurling reminiscent of an industrial past and elegantly imprinted with "Coolicon<sup>®</sup>" around the top, this lighting set will be admired in any interior.

Compatible with all *Original* 1933<sup>™</sup> *Design* and *Large* 1933<sup>™</sup> *Design* Lampshades.







# E14 & E27 Product Order Codes

## The Standard Collection

page 20

ORIGINAL		LARGE	
Top Colour	Code	Top Colour	Code
Antinium	CL01-ANT	Antinium	CL02-ANT
Jet Black	CL01-BLK	Jet Black	CL02-BLK
Royal Blue	CL01-BLU	Royal Blue	CL02-BLU
Classic Cream	CL01-CRM	Classic Cream	CL02-CRM
Original Green	CL01-GRN	Original Green	CL02-GRN
Original Grey	CL01-GRY	Original Grey	CL02-GRY
Latte Brown	CL01-LTE	Latte Brown	CL02-LTE
Metropolitan	CL01-MET	Metropolitan	CL02-MET
Pewter	CL01-PEW	Pewter	CL02-PEW
Powder Pink	CL01-PNK	Powder Pink	CL02-PNK
Selvedge	CL01-SEL	Selvedge	CL02-SEL
Sky Blue	CL01-SKY	Sky Blue	CL02-SKY
Fresh Teal	CL01-TEL	Fresh Teal	CL02-TEL
Terracotta	CL01-TER	Terracotta	CL02-TER
Original White	CL01-WHT	Original White	CL02-WHT
Deep Yellow	CL01-YEL	Deep Yellow	CL02-YEL

## The Underground Collection page 32

ORIGINAL	
Top Colour	Code
Northern Line Black	UND-CL01-BLK
Piccadilly Line Blue	UND-CL01-BLU
Paper Cream	UND-CL01-CRM
District Line Green	UND-CL01-GRN
Underground Map	UND-CL01-MAP

LARGE	
Top Colour	Code
Northern Line Black	UND-CL02-BLK
Piccadilly Line Blue	UND-CL02-BLU
Paper Cream	UND-CL02-CRM
District Line Green	UND-CL02-GRN
Underground Map	UND-CL02-MAP

## The Craftsmans<sup>™</sup> Collection page 42

ORIGINAL	
Material	Code
Gloss Silhouette	CL04-GLS
Terracotta	CL06-TER

PRODUCT ORDER CODES | 69

## The Coolicon<sup>®</sup> Accessories page 54

E14 Material Code E14 Brass SK01-E14-BRS E14 Industrial SK01-E14-IND E14 Porcelain SK01-E14-POR

E27	
Material	Code
E27 Brass	SK02-E27-BRS
E27 Industrial	SK02-E27-IND
E27 Porcelain	SK02-E27-POR





## E26 Product Order Codes

## The Standard Collection page 20

ORIGINAL		LARGE	
Top Colour	Code	Top Colour	Code
Antinium	CL01A-ANT	Antinium	CL02A-ANT
Jet Black	CL01A-BLK	Jet Black	CL02A-BLK
Royal Blue	CL01A-BLU	Royal Blue	CL02A-BLU
Classic Cream	CL01A-CRM	Classic Cream	CL02A-CRM
Original Green	CL01A-GRN	Original Green	CL02A-GRN
Original Grey	CL01A-GRY	Original Grey	CL02A-GRY
Latte Brown	CL01A-LTE	Latte Brown	CL02A-LTE
Metropolitan	CL01A-MET	Metropolitan	CL02A-MET
Pewter	CL01A-PEW	Pewter	CL02A-PEW
Powder Pink	CL01A-PNK	Powder Pink	CL02A-PNK
Selvedge	CL01A-SEL	Selvedge	CL02A-SEL
Sky Blue	CL01A-SKY	Sky Blue	CL02A-SKY
Fresh Teal	CL01A-TEL	Fresh Teal	CL02A-TEL
Terracotta	CL01A-TER	Terracotta	CL02A-TER
Original White	CL01A-WHT	Original White	CL02A-WHT
Deep Yellow	CL01A-YEL	Deep Yellow	CL02A-YEL

## The Underground Collection page 32

ORIGINAL	
Top Colour	Code
Northern Line Black	UND-CL01A-BLK
Piccadilly Line Blue	UND-CL01A-BLU
Paper Cream	UND-CL01A-CRM
District Line Green	UND-CL01A-GRN
Underground Map	UND-CL01A-MAP

LARGE	
Top Colour	Code
Northern Line Black	UND-CL02A-BLK
Piccadilly Line Blue	UND-CL02A-BLU
Paper Cream	UND-CL02A-CRM
District Line Green	UND-CL02A-GRN
Underground Map	UND-CL02A-MAP

## The Coolicon<sup>®</sup> Accessories page 54

E26	
Material	
E26 Brass	SK03-E26-BRS

PRODUCT ORDER CODES | 73

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# A PIECE OF DESIGN HISTORY

MADE FOR TODAY

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