

TECHNICAL DATA SHEET

Simply Poster Paper - Silk is a white, fully coated paper with a silky, smooth surface that provides excellent reproduction of pictures and text. The paper is characterised by high bulk, opacity and rigidity, with excellent printing properties on press. The surface is reader friendly and adds good lift to image areas with intense colours and high print gloss.

Simply Poster Paper - Silk standard products are available as FSC® – The mark of responsible forestry. www.fsc.org. FSC-C007342 and PEFC™ PEFC/05-33-98 certified.

Technical specifications

Basic information	Surface		Shade		Printing techniques			
Optimized for colour printing	Coated		White		Offset (heatset)			
Available in sheets	Semi-matt				Offset (sheet-fed)			
Available in reels					Flexo			
					Laser			
					HP Indigo			
Grammage (g/m²)	90	100	115	130	150	170	200	250
Opacity (%)	92	94.5	96	97	98	98.5	99.1	99.5
Thickness (µm)	82	91	107	125	145	165	203	255
Bulk (thickness/grammage)	0.91	0.91	0.93	0.96	0.97	0.97	1.02	1.02
Whiteness (CIE)	119	119	119	119	119	119	119	119
Brightness (ISO 2470/D65 %)	97	97	97	97	97	97	97	97
Smoothness (PPS, µm)	1.8	1.8	1.8	1.8	1.8	1.8	2.2	2.2
Surface Gloss (TAPPI T 480: 75°, g.u.)	25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30

Disclaimer: In as much as Pyramid Display Materials has no control over the use to which others may put the material, it does not guarantee that the same results as those described herein will be obtained. Each user of the material should make their own tests to determine the material's suitability for their own particular use. Pyramid Display Materials cannot be held responsible for any losses incurred through incorrect installation, printing, handling or storage of the material.