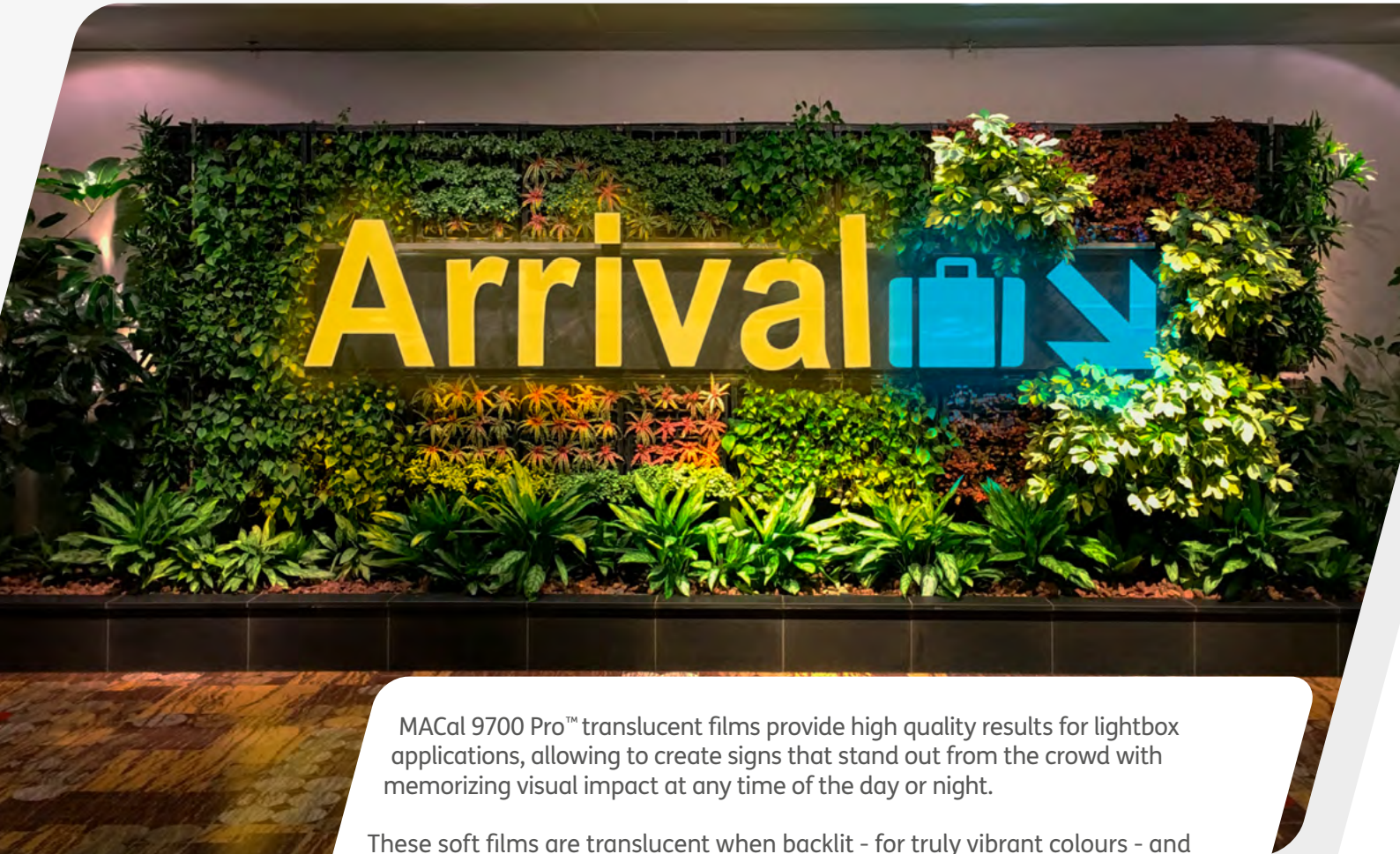


MACal 9700 Pro™ Signs that shine

Day and night



MACal 9700 Pro™ translucent films provide high quality results for lightbox applications, allowing to create signs that stand out from the crowd with memorizing visual impact at any time of the day or night.

These soft films are translucent when backlit - for truly vibrant colours - and opaque during daytime so that the signage continues to look good and colorful. High performance from start to finish includes uniform colour reproduction - and you can choose from 31 different colours plus two light diffusion films.

A durable permanent acrylic adhesive also ensures very good wet-out for extra clarity. MACal 9700 Pro™ Series is suitable up to 7 years outdoor applications*.

Applications

MACal 9700 Pro™ is designed for light boxes and other backlit or internally illuminated signs. It could suit window graphics, decorative signage on transparent surfaces, panels and many different branding applications.

* Central Europe, Zone 1

MACal 9700 PRO™






Key features

- Translucent at night, for backlit impact
- Vibrant and opaque coloured films during the day
- Good colour uniformity across the web for optimal visuals
- Manufactured for uniform colour reproduction
- 31 coloured films, 2 light diffusers (30% & 60%), one block-out film
- Colour matching, with 52 rolls MOQ
- Up to 7 year vertical durability*

Advantages

- **High quality marking film** with many durable* translucent coloured films
- **Matt, slightly grained** finish - **no glare** and **uniform light box diffusion**
- **High quality pigments**, plus a solvent adhesive to help avoid colour fading, cracks, edge-lifting, shrinkage etc.
- Trouble-free **cutting and weeding** with outstanding controlled release
- Very **good adhesion** on glass, acrylic or flexible face materials
- **Indoor and outdoor** applications
- **Easy removal with no residue**, thanks to a special production process
- **High dimensional stability**, with a good cohesive adhesive

Technical characteristics

	Description	80 µm conformable polymeric vinyl
	Finish	Matt
	Adhesive	High-performance, permanent, solvent-based
	Outdoor durability	Up to 7 years (Central Europe, Zone 1)
	Compliance	Compliant with REACH regulations

©2020 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

All Mactac statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Mactac products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Mactac products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com> 2020-10_30440 EN



Contact: contact.mactac | mactacgraphics.eu

