

# MACal 8300 Pro™

Value and performance in one film



An intermediate film with good outdoor durability (5 years black and white, 4 years colours), it is coated with a solvent-based permanent acrylic adhesive, and offers excellent dimensional stability. This calendered soft vinyl material is designed to give you trouble-free computer cutting and fast weeding, even for small letters and fine lines. MACal 8300 Pro is available in 43 colours (41 gloss, 2 matt).

## Advantages

- Intermediate film for indoor/outdoor applications
- 43 colours (41 gloss, 2 matt)
- Clean, quick and trouble-free computer cutting with most plotters
- Easy and fast weeding even for small letters and fine lines
- Excellent dimensional stability when applied
- Good performance/price point ratio

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## ABSTRACT ART

Abstract art uses visual language of shape, form, color and line to create a composition which may exist with a degree of independence from visual references in the world. Western art had been, from the Renaissance up to the middle of the 19th century, underpinned by the logic of perspective and an attempt to reproduce an illusion of visible reality. By the end of the 19th century many artists felt a need to create a new kind of art which would encompass the fundamental changes taking place in technology, science and philosophy. The sources from which individual artists drew their theoretical arguments were diverse, and reflected the social and intellectual preoccupations in all areas of Western culture at that time.

### ✓ Durability

- Vertical outdoor product durability up to 5 years (5 years black and white, 4 years colours)



### ✓ Applications

- Medium-term events or corporate communication
- Suitable for indoor/outdoor signage, point of sale, wall decoration and for windows
- Compatible with flat glass, plexiglass, metal and non-porous substrate surfaces

### ✓ Technical characteristics

- 70 µm monomeric PVC film
- High quality clear solvent based permanent acrylic adhesive
- 135 g/m<sup>2</sup> Kraft paper with orange back printing. For white vinyls, the liner is coated with a blue silicone coating

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