

# WW 100 Pro

Brick walls made easy



**WW 100 Pro is an outstanding choice whenever you're facing the many challenges of real-world walls - different outdoor surfaces, including stone, bricks and paint, and also different weather conditions.**

This film provides you with the proven, reliable solution that has been popular for almost two decades. Its reputation is well deserved, with the right mix of conformability and strong adhesion - in fact, all of the performance needed to succeed on outdoor architectural applications. WW 100 Pro is a tradition that's literally holding strong when it comes to graphics on brickwork and building facades.

A unique soft facestock formulation allows the film to adapt to a wall's texture, providing adhesion across the entire surface. WW 100 Pro also removes more cleanly, to help leave surfaces intact, and it has been used successfully on high profile monuments for temporary displays. A grey, high-tack solvent-based adhesive ensures great opacity so that underlying features are concealed.

## Advantages

- Unique soft face film formulation for textured and brick walls
- In-house developed High-Tack adhesive - bonds fast and removes more easily
- Established and proven in the market
- Great opacity from a grey adhesive
- Excellent printability on all main platforms

## WW 100 Pro



### Applications

- Medium-term applications
- Outdoor architectural graphics
- Irregular surfaces like bricks, concrete, textured walls
- Difficult substrates

**Product**

WW 100

**Description**

Premium calendared vinyl

**Finish**

White Gloss

**Adhesive**

Grey High-Tack

**Laminate**

LF 10700 Series

**Application**

Walls

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