# **Artwork guidelines for Custom Labels**





#### **FONTS**

Please supply any fonts used in your job. **Note:** Files with fonts 'converted to paths' or 'outlined' cannot be easily edited, therefore if changes are required additional charges may be incurred.



#### **BARCODES**

Please submit barcode numbers with your artwork. We will reproduce your barcode using our software. Barcodes will be printed at 85-100% magnification to GS1 guideline specifications.



### **LOGO FILES**

For optimum quality, all vector (line art) logos must be supplied in their original format. ie. EPS or Adobe Illustrator. Logos supplied as JPEGs (made up of dots) will not produce a good result when printed.



#### **BLEED**

A bleed of 3mm is required



## **ART FILES**

EPS or PDF formats are acceptable. Please include all support or linked files and specify any PMS colours required. If your art is created in Photoshop please supply the layered file (.psd), i.e. keeping image and type layers seperate.



## **APPLICATIONS**

Adobe Illustrator, Photoshop and InDesign



## **IMAGE FILES**

Please supply all images as seperate files (even if they are embedded in the file, we still require them). Images should be supplied at 300dpi, and will be printed CMYK unless PMS Duotone / Monotone are specified in the file.



# **PLATFORM**

Apple OS



### **COLOURS**

The maximum number of colours that can be used is 8, or 7 if a varnish or laminate is specified.



### **DELIVERY**

Artwork up to 10MB can be emailed to your rep. For files larger than 10MB, please contact our team.