

APCO Performance Summary

Company Name: **insignia Pty Ltd**

Trading As: **insignia Pty Ltd**

ABN: **65086314025**

About the APCO Annual Report & Performance

The score above and chart below indicate your organisation's overall performance in the 2024 APCO Annual Report. With your chosen reporting period of **January, 2023 - December, 2023** you have achieved a **Beyond Best Practice** overall performance level.

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

Criteria 1: **Governance & Strategy** This criteria considers actions to integrate packaging sustainability into business strategies.

Criteria 2: **Design & Procurement** This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

Criteria 3: **Recycled Content** This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

Contact

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Criteria 4:

Recoverability

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

Criteria 5:

Disposal Labelling

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

Criteria 6:

On-site Waste

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

Criteria 7:

Problematic Materials

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report.

Criteria 1

Governance & Strategy

Does your organisation have a strategy that includes goals for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent?

Yes No

Supporting Evidence

Insignia has an Environmental and Sustainability Policy, signed by our Managing Director. This Policy details our commitment to the 2025 National Packaging Targets and our commitment to using the Sustainable Packaging Guidelines.

Criteria 2

Design & Procurement

Do you use the SPGs to review your packaging?

Yes No

Are you keeping records of the outcomes of your reviews using the SPGs?

Yes No

Please provide an example of a positive outcome you have achieved.

Removal of poly bags around all insignia produced items
Introduction of natural external cartons to replace bleached white cartons

How many reviews did you conduct during the reporting period?

120

Supporting Evidence

We undertake detailed audits of our own-brand packaging. All evidence is collected on a spreadsheet and quantified. We then consult with our suppliers on how to ensure that the packaging meets the 2025 packaging targets, implementing recommendations wherever possible.

Criteria 3

Recycled Content

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes No

Does any of your packaging contain recycled materials?

Primary

Yes No

Secondary

Yes No

Tertiary

Yes No

Supporting Evidence

Empty text area for supporting evidence.

Criteria 4

Recoverability

Have you investigated the recoverability of your packaging to look for opportunities for greater reuse or recycling?

Yes No

Supporting Evidence

We conduct packaging audits on our products to determine recoverability

Criteria 5

Disposal Labelling

Do you provide disposal information for your packaging on-pack?

Yes No

Supporting Evidence

Our cartons are labelled with the mobius loop, so customers are aware the packing is recyclable

Criteria 6

On-site Waste

Do you have a system to collect and recycle used packaging generated at your facilities (e.g. office, warehouse etc.)

Yes No

Supporting Evidence

We have an on-site recycling streams for the below material types: Paper/Cardboard, Soft Plastics, Rigid Plastics, Timber and Metals.

Criteria 7

Problematic Materials

Which of the following activities do you undertake to help reduce the impact of litter?

- Conduct regular clean-ups on-site
- Participate in Business Clean-Up Day
- Redesign packaging to eliminate components that may have the propensity to become litter
- Other (please specify)

Please specify

We sponsored and participated in a Clean Up Australia Day event. We did this in conjunction with the local council's litter prevention team.

We also run education pieces throughout the business on litter prevention through "Trash Trivia" run in meetings and townhalls for all departments.

Your full response can be found towards the end of this document.

- None of the above

Supporting Evidence

Additional Information

- No additional information

Please tell us about any innovative packaging sustainability initiatives you have implemented during your chosen 12 month reporting period.

Please tell us of any constraints you may have had during your chosen 12 month reporting period that has impacted on your packaging sustainability initiatives and Covenant obligations.

Full Open Responses

Criteria 7 - Please specify

We sponsored and participated in a Clean Up Australia Day event. We did this in conjunction with the local council's litter prevention team.

We also run education pieces throughout the business on litter prevention through "Trash Trivia" run in Huddles and townhalls for all departments.

As part of our packaging audits we identify any unnecessary packaging components and work with our vendors to remove this packaging in future shipments where applicable.