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## ANTONIO DI BATTISTA

Antonio Di Battista is an Italian Designer involved in Denim Business for 20 years.

Born in the 60's he devoted his personal and professional life to the understanding of the cultural streams which animated that time.

Actually he would have been Vintage whatever the time he was born.

He graduated at the European Design Institute in Rome (IED) and currently lives in the East Coast of Italy where he divides his activity between research and experimentation.

His frequent trips to California and Japan, world poles of vintage and innovation, get him the inspiration for his work.

In 2008 he opened his office in Pescara where is preserved an archive of about 2000 garments of historic interest.

The observation of the everyday life and an accurate study of what have been done in the past are sources of ideas to anticipate future trends.

His lifestyle is a constant investigation of what is cool.

As a consultant, Antonio boasts a portfolio of important collaborations with renowned international partners.

Since 2002 he collaborates with 'Orta Anadolu' for which he creates special collections.

The 'Urban Utility' is the last he developed that basically is a compromise from the urban style with the mood of the traditional utility wear with the aim to create a functional and modern product.

