



2025 SPONSORSHIP



Proudly
produced by **events**
edmonton



Events Edmonton is a community-focused, non-profit, charity and major festival producer behind Taste of Edmonton, one of Canada's largest outdoor food and FREE music festivals. With a focus on enriching the lives of Alberta's capital region through events that promote equity, diversity and inclusion Events Edmonton is proud to support local artists and charities in our community.

250,000 to
300,000
Attendees

Events Edmonton brings Taste of Edmonton to life every year with the support of over 150 community partners, 18 local charity partners and 800+ volunteers. Community sponsors are a major contributor that allows Taste of Edmonton to continually operate and donate over \$90,000 to local charities. By partnering with Taste of Edmonton sponsors engage their community and support some of Edmonton's most impactful charities.

18 Charity
Partners

50+
Canadian
Performers

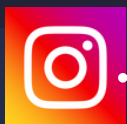
With an average of over 270,000 festival attendees and a combined 45k social media followers a partnership with Taste of Edmonton doesn't just support the community, but exposes your brand to thousands of potential customers. The opportunity to grow your brand alongside Taste of Edmonton is limitless and can be in many different forms. Please reach out to discuss the opportunities more!

800+
Volunteers

\$90,000+
Charitable
Donations

50+
Restaurant
Partners

100+
Local
Artisans



• 10.9K followers



• 17.1K followers



• 18K followers



TasteofEDM.ca

SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS	PERFORMER SPONSOR	PREMIUM	GOLD	SILVER	BRONZE	FESTIVAL SUPPORTER
Commitment	\$25,000+	\$25,000+	\$15k-\$25k	\$10k-\$15k	\$5K - \$10k	\$1k - \$5k
Naming Rights		Area Naming				
Taste of Edmonton Tickets	✓	✓	✓	✓	✓	✓
Sponsor Appreciation Night Tickets	10	10	8	6	4	2
Social Media Posts/Stories	4 Posts & 4 Stories	4 Posts & 4 Stories	2 Posts & 2 Stories	1 Post & 1 Story	1 Post	1 Post
TasteofEDM.ca	All	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Festival Guide	All	Logo	Logo	Logo	Logo	Name
Onsite Signage	All	Logo	Logo	Logo	Logo	Logo
TasteofEDM.ca AD	One	One	One			
Stage Video Screens	✓	✓	✓			
On Site Activation	1 Day	8 Days	5 Days	3 Days	2 Days	
VIP Patio Booking	1 Included	1 Included				
Sky Lounge Booking			1 Included			

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS	TITLE SPONSOR
Commitment	\$100,000+
Naming Rights	Festival Naming
Taste of Edmonton Tickets	✓
Sponsor Appreciation Night Tickets	12
Social Media Posts/Stories	10 Posts & 10 Stories
TasteofEDM.ca	All
Festival Guide	All
Onsite Signage	All
TasteofEDM.ca AD	One
Stage Video Screens	✓
On Site Activation	11 Days
VIP Patio Booking	1 Included
Sky Lounge Booking	1 Included
Logo Integration	✓
Inclusion on all Taste of Edmonton Advertising	✓



CONTACT US

To become a proud sponsor of Edmonton's premier food festival and free performance series.

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- VOLUNTEER DRIVEN
- HEART CENTERED
- COMMUNITY LED



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