



2024 SPONSORSHIP



PROUDLY PRODUCED BY

events
edmonton



HIGHLIGHTS

Events Edmonton is a non-profit, charitable organization that has been producing events/festivals for 40+ years.

Behind every successful event/festival is our amazing community sponsors who we are proud to acknowledge as partners and friends. Our sponsors support is essential to help us bring Taste of Edmonton, Western Canada's largest food and outdoor music festival to our beloved community.

We hope that you will consider becoming a partner of this great festival that showcases a passion for good food, great music and community.

We look forward to working with you to make the 2024 Taste of Edmonton the best yet!



TASTE OF EDMONTON BY THE NUMBERS

270,000+ ANNUAL ATTENDEES

50+ LIVE CANADIAN PERFORMERS

17+ LOCAL CHARITABLE VOLUNTEER PARTNERS

\$100,000 CHARITABLE DONATIONS



- VOLUNTEER DRIVEN
- HEART - CENTERED
- COMMUNITY - LED

tasteofedm.ca

**Charitable tax receipts are available*



SPONSORSHIP OPPORTUNITIES

PREMIUM

\$25,000 +



BENEFITS:

- **NAMING RIGHTS** to a festival area
- **ACTIVATION** opportunities
- Your company **LOGO** on the Taste of Edmonton **WEBSITE** linked to your website
- Your company **NAME** in the **FESTIVAL GUIDE**
- Your logo on festival **SIGNAGE & VIDEO SCREENS**
- 1 post to our **SOCIAL MEDIA**
- 1 **AD** on the Taste of Edmonton **WEBSITE**
- 1 **15-SECOND AD** on screens
- 240 **COMPLIMENTARY** Taste tickets
- Tickets to our **SPONSOR APPRECIATION NIGHT**
- 2 **VIP LOUNGE** bookings

TIER 1

\$10,000-\$24,999



BENEFITS:

- Your company **LOGO** on the Taste of Edmonton **WEBSITE** linked to your website
- Your company **NAME** in the **FESTIVAL GUIDE**
- Your **LOGO** on festival **SIGNAGE & VIDEO SCREENS**
- 1 post to our **SOCIAL MEDIA**
- 1 **AD** on the Taste of Edmonton **WEBSITE**
- 1 **15-SECOND AD** on screens
- 240 **COMPLIMENTARY** Taste tickets
- 4 days of On Site **ACTIVATIONS**
- 1 **VIP LOUNGE** booking
- Tickets to our **SPONSOR APPRECIATION NIGHT**

TIER 2

\$5000-\$9999



BENEFITS:

- Your company **LOGO** on the Taste of Edmonton **WEBSITE** linked to your website
- Your company **NAME** in the **FESTIVAL GUIDE**
- Your **LOGO** on festival **SIGNAGE & VIDEO SCREENS**
- 1 post to our **SOCIAL MEDIA**
- 1 **AD** on the Taste of Edmonton **WEBSITE**
- 160 **COMPLIMENTARY** Taste tickets
- 2 days of On Site **ACTIVATIONS**
- Tickets to our **SPONSOR APPRECIATION NIGHT**



SPONSORSHIP OPPORTUNITIES

TIER 3

\$2500-\$4999



BENEFITS:

- Your company **LOGO** on the Taste of Edmonton **WEBSITE** linked to your website
- Your company **NAME** in the **FESTIVAL GUIDE**
- Your **LOGO** on festival **SIGNAGE**
- 1 post to our **SOCIAL MEDIA** stories
- 80 **COMPLIMENTARY** Taste tickets
- 2 days of On Site **ACTIVATIONS**
- Tickets to our **SPONSOR APPRECIATION NIGHT**

FESTIVAL SUPPORTER

\$1000-\$2499



BENEFITS:

- Your company **LOGO** on the Taste of Edmonton **WEBSITE** linked to your website
- Your company **NAME** in the **FESTIVAL GUIDE**
- Your **LOGO** on festival **SIGNAGE**
- 80 **COMPLIMENTARY** Taste tickets
- Tickets to our **SPONSOR APPRECIATION NIGHT**

CONTACT US

To become a proud sponsor of Edmonton's premier food festival and free music festival.

DONOVAN VIENNEAU

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