

Media Contact

Jordan Ramsdell Liz Alstott (855) 421-8282 press@anovaculinary.com

Anova Announces Partnership with Innovative Silicone Bag Provider

Anova Partners with stasher to Provide Reusable Silicone Bag Option for Precision Cooking

CHICAGO, March 17, 2017 -- Anova, the leader in connected cooking technology, today announced that the company has entered into a partnership with innovative container company stasher to provide home cooks with a reusable silicone bag for precision cooking. Together with stasher, Anova will make it even even easier for home cooks to produce restaurant-quality results, every day of the week.

The companies introduced a personal-sized option to serve 1-2 people and plan to launch a family-sized silicone sous vide bag this summer. Each of these options will be available for purchase from Anova through its website.

Each of the products will be on display during IH+HS 2017 at Anova's booth, #L13152 and in the Smart Home Pavilion, as well as stasher's at #N8303.

About stasher

stasher was created by Kat Nouri, founder of the international lifestyle brand modern-twist. As a mother of three, Kat was recognized a profound need for an environmentally friendly and reusable storage alternative. stasher launched in 2016 and has been recognized for its innovation and design with awards from the International Housewares Association (IHA), Inc. Magazine and Red Dot. stasher is proud to be a certified Bcorp (doing business for better) organization, member of 1% for the planet member, and a women-owned business. For more information on stasher, please visit stasherbag.com.

About Anova

Anova is the leading smart kitchen brand with its award-winning connected sous vide device, the <u>Anova Precision Cooker</u>. Since its inception, the company's vision has been to build an Anova Kitchen—a kitchen where devices are user-friendly, connected, and affordable, so everyone can cook like a pro. For more information, go to <u>anovaculinary.com</u>.

###