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Anova Announces Exclusive Partnership with Field Company

Anova Announces Partnership with Kickstarter Success Story Field Company, Providing Customers with Access to Long-Awaited Field Skillet Before it's Available to the Public.

SAN FRANCISCO, July 25, 2017 -- <u>Anova</u>, leader in smart kitchen appliances, today announced a partnership with <u>Field Company</u> to offer an exclusive limited batch of the crowdfunded Field Skillet #8 before it is available to the public. Together with Field Company, Anova will bring precision to every meal from start to finish, making it easy for anyone to achieve perfect results from edge-to-edge, every time.

"Searing with a cast-iron skillet is one of the most common techniques used by our customers to finish food after cooking it with Anova. The sear adds a crisp layer of color and flavor, but it can be a challenge to maintain a precise sear without overcooking," said John Van Den Nieuwenhuizen, Vice President of Hardware Management at Anova. "The Field Skillet provides a more seamless searing experience and really reinforces our belief that cooking is about precision. We expect our customers will love this final step in searing with Field Skillet."

With a waitlist of more than thirty thousand people, the Field Skillet is a smoother, lighter cast-iron pan reminiscent of the best vintage American skillets. Anova will ship a limited number—just five hundred skillets total—to home cooks before they are available to the public.

"The Field Skillet and the Anova Precision Cooker are naturally complementary—they both help you get the most out of heat," said Chris Muscarella, Founder of Field Company. "The Field Skillet is designed to be the best cast iron pan for everyday use due to its weight, finish, and hand feel."

The skillet is now available for purchase exclusively from Anova through its website. Learn more about the partnership at https://anovaculinary.com/the-field-company-8-cast-iron-skillet

About Field Company

Field Company is dedicated to creating cast-iron pans with the same quality and finish as vintage cast-iron skillets. In March 2016, Field Company launched its Kickstarter campaign for the Field Skillet: lighter, smoother cast iron—an American classic meticulously redesigned with a modern twist. To learn more about Field Company's story and products, visit <u>Kickstarter</u>, where Field Company started and raised more than \$1.6M in funding from 12,553 backers.

About Anova

Anova is the leading smart kitchen brand with its award-winning connected sous vide device, the <u>Anova Precision Cooker</u>. Since its inception, the company's vision has been to build an Anova Kitchen—a kitchen where devices are user-friendly, connected, and affordable, so everyone can cook like a pro. For more information, go to <u>anovaculinary.com</u>.

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