

Media Contact Jordan Houston 855.421.8282 press@anovaculinary.com

ANOVA CULINARY LAUNCHES IOS APP

San Francisco, CA - February 5, 2015. Anova Culinary today announced the launch of its iOS app, which connects and controls its Bluetooth enabled Precision Cooker. The app is currently available on the <u>iTunes store</u>.

"With the first version of the app, we're not only unlocking the full bluetooth capabilities of your Precision Cooker, but also introducing you to our incredible content partners," said Stephen Svajian of Anova. "Our carefully crafted list of partners include James Beard award winning chefs, renowned cookbook authors, food editors, television personalities, and more."

The first build of the app includes the following key features:

- Operates the device remotely when connected and within range (set your time, temperature, and toggle between Fahrenheit and Celsius).
- Calibrates the Precision Cooker temperature to the nearest .01 degree F/C.
- Choose a recipe and press play! Once you're paired with the device, simply select what you'd like to cook and press play to automatically set the device to the required time and temperature settings.

The company will add the following features to the app in the next few weeks:

- Push notifications for when your Precision Cooker begins preheating, and when water has been brought up to temperature.
- A comprehensive time and temperature reference guide.
- In-app video's featuring content from the James Beard and Emmy award winning Chef Ming Tsai.

To download Anova's app on the iTunes store, visit https://itunes.apple.com/us/app/anova-culinary/id959638683.

About Anova Culinary, LLC

Anova Culinary LLC is a subsidiary of <u>Anova Industries</u> Inc. and manufactures sous vide products for home and commercial use.