

Sunpan Moves to Larger Las Vegas Market Showroom

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December 6, 2023

Sunpan's new Las Vegas Market showroom space (Showroom B250) will be on the second floor of building B, starting in January.

12/06/2023



Sunpan's new, larger Las Vegas Market showroom creates opportunities for more curated vignettes.

Sunpan a leading global furniture brand, is proud to announce the strategic move to a larger Las Vegas showroom, in time for the upcoming Winter Las Vegas Market in January 2024. The new location on the second floor of building B (Showroom B250) at the World

Market Center in Las Vegas, Nevada, marks a significant enhancement to [Sunpan's](#) footprint at the Las Vegas Market.

“Showcasing our brand at [Las Vegas Market](#) has always been important to us and our growth in the West Coast and Latin American markets,” said Sundeep Bagga, President and CEO of Sunpan. “Moving to a larger and more prominent showroom space will not only boost Sunpan’s visibility, but also create a more elevated environment for our customers. We are quite upbeat about this next chapter in Las Vegas.”

The expansive new showroom creates the opportunity for more curated vignettes across multiple categories: living, dining and bar, bedroom, office, outdoor, rugs, art, mirrors and lighting. Similar to the company’s High Point showroom, the new space will also feature dedicated galleries for chairs, rugs and nightstands, and a devoted area to showcase Sunpan’s Outdoor Collection.

“Sunpan’s Las Vegas Market showroom expansion demonstrates a commitment to the market, both in terms of the return on investment it has afforded and the future opportunities it will provide,” said Dorothy Belshaw, Andmore Executive Vice President, Chief Growth Officer. “Sunpan is an important part of Andmore’s dynamic remerchandising of B2 as a resource for better home furnishings, and we are delighted to be working together for the January 2024 launch.”

Sunpan's New Warehouse

This transition is an important milestone for Sunpan. The company has been located on the seventh floor since debuting at the market in 2006. The move to the dedicated high-end home furnishings floor will increase Sunpan’s brand exposure at a time the company is also opening its first US warehouse in Houston, TX – both significant investments to bolster its presence in the U.S. market.

Once the new showroom opens its doors, guests will be welcomed from two anchoring entrances. The new space will also feature an expanded bar and hospitality area to host buyers during the market.

Additional details about the showroom will become available closer to the January market.

[Sunpan, Las Vegas Market](#)