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The new space allows Sunpan to display more vignettes.

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Bobby Dalheim // Senior Editor of Case Goods and Global Sourcing // December 7, 2023



LAS VEGAS – Contemporary furniture supplier **Sunpan** will move into a larger Las Vegas showroom in time for the coming market, Jan. 28-Feb. 1, 2024. The new space is located on the second floor of building B, which has been remerchandised for “better” home furnishings brands.

“Showcasing our brand at Las Vegas Market has always been important to us and our growth in the West Coast and Latin American markets,” said Sundeep Bagga, Sunpan CEO. “Moving to a larger and more prominent showroom space will not only boost Sunpan’s visibility, but also create a more elevated environment for our customers. We are quite upbeat about this next chapter in Las Vegas.”

The new showroom will allow for more curated vignettes across multiple categories: living, dining and bar, bedroom, office, outdoor, rugs, art, mirrors and lighting. Similar to the company’s High Point showroom, the new space will also feature dedicated galleries for chairs, rugs and nightstands, as well as a devoted area for outdoor furniture. The space will have two entrances, as well as an extended bar and hospitality area.

“Sunpan’s Las Vegas showroom expansion demonstrates a commitment to the market, both in terms of the return on investment it has afforded and the future opportunities it will provide,” said Dorothy Belshaw, Andmore chief growth officer.

The company calls the move a milestone, as it had been showing out of its previous space on the building’s seventh floor since 2006. The move also aligns with the opening of the company’s **first U.S. warehouse in Houston**. Announced in March, the 200,000-square-foot warehouse is now open.

Sunpan specializes in transitional and contemporary furnishings. It sells exclusively to furniture retailers, interior design firms and other members of the design trade.

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