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SUNPAN Unveils New Designs for Fall High Point Market

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Ira Sofa in Camel leather

SUNPAN recently announced its newest introductions for the fall edition of High Point Market with new and on-trend styles.

"I could not be more confident in the innovative designs that we have lined up for High Point Market this year," said Sundeep Bagga, President and CEO of SUNPAN. "The team here at SUNPAN has worked relentlessly to cultivate a variety of trend-forward styles by

juxtaposing different materials and finishes. We are beyond excited to get these eclectic designs into the hands of the trade community."

The Product Development team at SUNPAN explored materials that invite touch and invoke the feel of varying textures in a product. For instance, the Herriot Coffee Table in a recently introduced summer sand finish mimics a timber wood grain through concrete, ultimately using one material to portray multiple textures. The new Alanya Dining Table and Mojave Collection feature dynamic ripple and fold-like details not often portrayed through solid material. The brand-new Caspian Sofa and Laken Sofa Chaise both feature a soft yet knotty boucle fabric that boosts comfort with cloud-like cushioning.

"This market is all about soft and tactile designs that add warmth and comfort to any space," said Fion Ho, Director of Product Development at SUNPAN. "In terms of colour palette, warm, earthy tones continue to be strong in this market."

SUNPAN will also debut a new leather colourway, Sahara sand, while augmenting its leather line with new introductions in camel and cognac. Sahara sand, a warm neutral tone that adds sophistication and comfort to any space, is launching two pieces, the Tryor lounge chair and the Tadeo swivel lounge chair.

In addition to the introduction of unique textures and finishes, the company will introduce artisan-crafted products that are purposefully built for a lived-in or aged look.

"These handcrafted products use design techniques that have been passed down through generations," Ms. Ho said. "We are proud to work with these skilled artisans to preserve age-old techniques and bring them to homes around the world."

Visitors can discover over 1,200 styles, spanning indoor and outdoor furniture, home accents, lighting and art, at the 40,000 square feet showroom, Showplace #1200 in High Point.

About SUNPAN: SUNPAN is a global furniture company specializing in transitional and contemporary furnishings. We are committed to understanding fashion and design in order to offer a diverse selection of high-end looks at affordable prices. Our products are thoughtfully designed and crafted with renowned international designers to create modern and transitional styles for interior and exterior spaces. We are a trade-only business and sell exclusively to furniture retailers, interior design firms, and other members of the design trade. As a rapidly growing company that deeply values its employees, SUNPAN has been

formally recognized by Great Place To Work® Canada. For more information, visit www.sunpan.com

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