

From Home Furnishing Business

SUNPAN Showcases Newest Introductions at HPMKT Showroom

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SUNPAN (<https://sunpan.com/>) showcases newest introductions at the Fall edition of High Point Market this year. These new and on-trend styles will be unveiled at SUNPAN's beautifully appointed showroom located at Showplace #1200 in High Point, North Carolina.

"I could not be more confident in the innovative designs that we have lined up for High Point Market this year," said Sundeep Bagga, president and CEO of SUNPAN.

"The team here at SUNPAN has worked relentlessly to cultivate a variety of trend-forward styles by juxtaposing different materials and finishes. We are beyond excited to get these eclectic designs into the hands of the trade community."

The Product Development team at SUNPAN explored materials that invite touch and invoke the feel of varying textures in a product. For instance, the Herriot Coffee Table in a recently introduced summer sand finish mimics a timber wood grain through concrete, ultimately using one material to portray

multiple textures.

The new Alanya Dining Table and Mojave Collection feature dynamic ripple and fold-like details not often portrayed through solid material. The brand-new Caspian Sofa and Laken Sofa Chaise both feature a soft yet knotty boucle fabric that boosts comfort with cloud-like cushioning.

“This market is all about soft and tactile designs that add warmth and comfort to any space,” said Fion Ho, Director of Product Development at SUNPAN. “In terms of color palette, warm, earthy tones continue to be strong in this market.”

SUNPAN is proud to debut a new leather colorway, Sahara sand, while augmenting its leather line with new introductions in camel and cognac. Sahara sand, a warm neutral tone that adds sophistication and comfort to any space, is launching at the Fall market with two pieces, Tryor lounge chair and the Tadeo swivel lounge chair.

Market attendees can also look forward to viewing the Ira sofa and Trine lounge chair in camel leather, and the Anakin sofa and Kalla dining chair in cognac leather at our showroom. Velvets continue to feature in our line with rich and luxurious rust and olive velvets that will be showcased at this market.

In addition to the introduction of unique textures and finishes, SUNPAN is thrilled to introduce artisan-crafted products that are purposefully built for a lived-in or aged look. The new Lathan lounge chair and the Zanatta collection feature hammered metal surfaces that give a geometric textural feel.

Likewise, the Auburn sideboard showcases patina-finished doors to mimic the natural progression and effect of time that is unique to each piece. The Corina collection features hand carved, etch-patterned surfaces.

“These handcrafted products use design techniques that have been passed down through generations,” Ms. Ho said. “We are proud to work with these skilled artisans to preserve age-old techniques and bring them to homes around the world.”

SUNPAN’s showroom is open to registered designers and buyers from 8 am to 7 pm during October 14-18. Visitors can discover over 1,200 styles, spanning indoor and outdoor furniture, home accents, lighting and art, at our 40,000 square feet showroom. Appointments can be made here (<https://sunpan.com/pages/high-point-market>).