Sunpan adds special-order upholstery capability

Domestic by Sunpan has eco-friendly focus



Powell Slaughter // Senior Editor September 24, 2020



TORONTO – Sunpan has expanded its Domestic by Sunpan collection of North American-made upholstery to include special-order custom configurations.

Domestic by Sunpan features streamlined designs targeting comfort and style in contemporary, modern and transitional spaces. The new special order program is designed to offer custom options while featuring earth-friendly manufacturing, efficient lead times, and beautiful designs for any space.

Three base frames –Adrian, Byward and Cascade – are supplemented with 14 configurable frames and 14 covers. To meet growing consumer demand for local and environmentally friendly product Domestic by Sunpan utilizes a North American

production facility, Forest Stewardship Council-certified wood, performance fabric made from recycled plastic water bottles and locally produced foam filling.

In a release, Sunpan CEO and President Sundeep Bagga said the program's customizable options will meet the needs of both residential and hospitality markets. "I personally a custom sectional already on the way," he added.

Customers can view the new upholstery collection in-person, year-round at Sunpan's Toronto and High Point showrooms. The 40,000-square-foot High Point showroom is located in spaces 1200 and 1650 of Showplace.

Sunpan specializes in the design and manufacturing of transitional and contemporary furnishings including hard goods, dining, upholstery and art.

I'm Powell Slaughter, senior editor at Furniture/Today. I returned to the publication in January 2015 after nine years of writing about furniture retail strategies and best practices at a monthly magazine focusing on home furnishings retail operations. Prior to that, I spent 10 years with F/T covering wood furniture, the last five of those as case goods editor. Upon my return to F/T, I developed coverage of the logistical and service aspects of the furniture industry as well as following the occasional, home office and home entertainment categories. In April 2018 I took over the upholstery category, with responsibility for coverage of the fabric and leather stationary and motion upholstery, recliners and massage chair categories.