

Sunpan joins High Point Showroom Assn.

Sunpan commits to year-round showroom availability to customers



Powell Slaughter // Senior Editor

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TORONTO – Contemporary furnishings resource [Sunpan](#) has joined the High Point Showroom Assn. Along with its previously reported participation in the First Tuesday initiative, the move is part of the company’s commitment to keeping its showroom open for accounts throughout the year.

As a new HPSA member, Sunpan will participate in special events such as Designer Day, occurring the second Wednesday of every month. Along with First Tuesday, the Sunpan sales team will offer private appointments to the design community. The first scheduled event is on Dec. 2 for the Designer Holiday Market, concurrent with First Tuesday running Dec. 1-3.

Sunpan’s showroom is located at Showplace 1200.

"This year, we had the opportunity to learn new ways to connect with our clients and found alternative measures to share access to our product," said Sunpan President and CEO Sundeep Bagga. "We understand the challenges our clients are facing while navigating local and international restrictions and, as a result, launched a Virtual Tour of our High Point showroom. We have also made arrangements to keep our showroom open throughout the year by joining HPSA and First Tuesday."

To ensure the safety of staff and guests, showroom appointments are strongly recommended. To schedule an appointment, contact Becky Newsome at (336) 239-6780 or [email](#). COVID-19-related protocols will remain in place until further notice. For clients unable to attend High Point Market or other events in person, a virtual tour of the new showroom along with the most up-to-date product launches and new arrivals is now available on Sunpan's [website](#).

"High Point has become a destination for the design community beyond bi-annual Market dates," Bagga said. "We pressed forward to double our showroom space to 100,000 square feet and merchandise our latest and greatest designs. We are always working to find new ways to serve our clients conveniently and safely, and I am thrilled that our High Point showroom is now open to customers year-round."

I'm Powell Slaughter, senior editor at Furniture/Today. I returned to the publication in January 2015 after nine years of writing about furniture retail strategies and best practices at a monthly magazine focusing on home furnishings retail operations. Prior to that, I spent 10 years with F/T covering wood furniture, the last five of those as case goods editor. Upon my return to F/T, I developed coverage of the logistical and service aspects of the furniture industry as well as following the occasional, home office and home entertainment categories. In April 2018 I took over the upholstery category, with responsibility for coverage of the fabric and leather stationary and motion upholstery, recliners and massage chair categories.