

## 11 BIPOC designers enrolled in Kaleidoscope Project to reimagine residential units



Erica Hawbaker // Associate Editor, Furniture Today

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The Lorelei counter stools by Sunpan, as seen in The Cornell Inn bar area from The Kaleidoscope Project in 2021. Design by David Santiago / Photography by Frank Frances Studio

TORONTO – [Sunpan](#) has announced its partnership with the Kaleidoscope Project as a Sapphire Sponsor for the second consecutive year. The Kaleidoscope Project is a designer show house venture to showcase the diverse talent within the creative design industry.

For the 2022 installation, The Kaleidoscope Project has enrolled 11 interior designers/design teams to reimagine four residential units in the historic 1906 Tyler Street Firehouse in Pittsfield, Mass. The redesigned spaces will also feature pieces of artwork created by BIPOC artists.

With the Sapphire sponsorship, Black, Indigenous and People of Color (BIPOC) designers taking part in The Kaleidoscope Project received product donations and subsidies, granting them access to Sunpan's catalog. An additional monetary donation was also granted to The Kaleidoscope Project to provide scholarships to members of the BIPOC community interested in pursuing a career in the arts and design industry.

"We are proud to be a part of a new era in Pittsfield, and to introduce our mission, designs and sourced products, which will remain intact in these spaces for future residents, long after these creations are closed to the public," said Amy Lynn Schwartzbard, founder of The Kaleidoscope Project. "This further aligns with our mission of sustainability and is unique to the Showhouse paradigm."

Last year, The Kaleidoscope Project completed a revamp of the Cornell Inn in Lenox, Mass., where 23 BIPOC designers transformed 21 different rooms in the hotel. The opening night for this year's project will be on, Aug. 19, from 5:30-10 p.m. The daily Showhouse touring will commence on Aug. 20 and continue until Sept. 5, from 10 a.m. to 3 p.m.

Proceeds from ticket sales will go towards The Kaleidoscope Project's goal of providing scholarships and inspiring internships to those in the BIPOC community interested in careers in a creative field – through partnerships with educational programs and other non-profit organizations.

To learn more about this year's project and to view the designers participating in the 2022 edition, please visit The [Kaleidoscope Project's website](#).

### **See also:**

- [Houzz program offers support to up-and-coming remodeling and design professionals](#)
- [How to be a design influencer at High Point Market](#)

Erica Hawbaker, associate editor for Furniture Today, is a recent graduate of the University of Iowa, with a degree in English and a writing certificate in publishing. In addition to bringing her

writing talent to the editorial team, Erica will add her late-Millennial perspective.