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Panel of Trend Experts to Discuss Design Trends for 2024



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A panel of trend experts will be sharing their insights on design trends for 2024 at the American Home Furnishings Hall of Fame during the High Point Market. The panel discussion, sponsored by Sunpan, will take place at the Hall headquarters on October 16th. The seminar will explore the key design influences that will be top of mind in the coming year in home furnishings.

One of the trends that will be discussed is the emerging Divine trend, which is being previewed for the first time at this market. The Divine trend focuses on consumers finding deeper meaning with their products and creating a more purposeful connection with their home goods. This trend reflects a shift in consumer value system towards quality over quantity and the desire for items to have meaning and roots rather than just looking beautiful.

The panel discussion will be led by Aurora Hinz, a home and lifestyle strategist with Fashion Snoops. Hinz is well-versed in consumer lifestyle shifts and how these shifts can lead to business opportunities within the design community.

The four featured speakers at the seminar include Dixon Bartlett, chief creative officer of Norwalk Furniture; Elaine Markoutsas, global trend correspondent and design writer; Don Ricardo Massenburg, principal and founder of the interior design company Design Inkredible; and Franca Panetta, product manager with Sunpan.

The seminar is highly anticipated by industry professionals, as it provides valuable insights into the key design trends that will shape the home furnishings industry in the coming year. The new Hall of Fame building, where the seminar will take place, is the perfect venue for this type of discussion.

Sources:

- American Home Furnishings Hall of Fame
- Fashion Snoops



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