

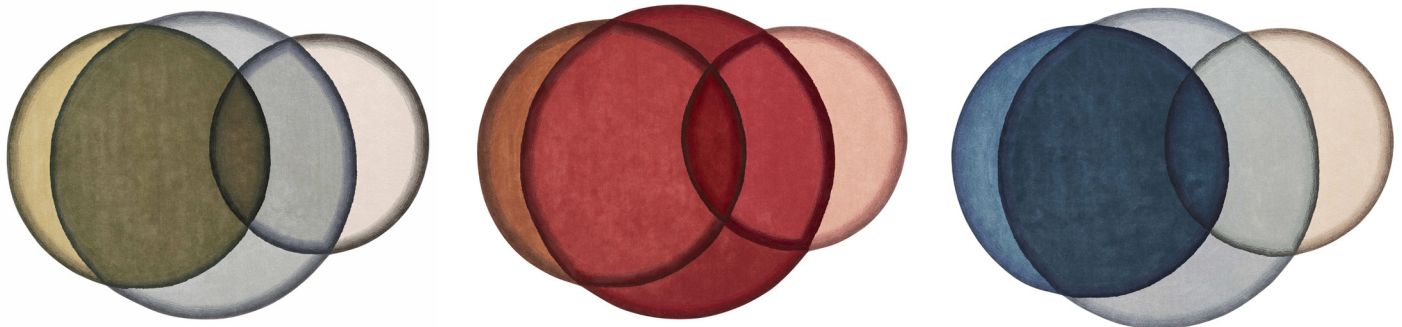
## CRYSTAL. Illusion of depth and transparency



Can wool, flexible, soft and warm, imitate cold and fragile glass? **Charlotte Lancelot**, a regular collaborator of **GAN**, puts the focus on the material and proposes with her new **CRYSTAL** collection a game for the visual perception of the observer.

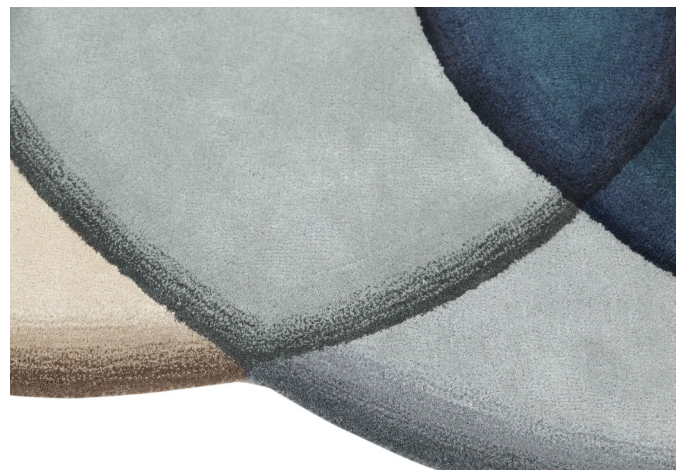
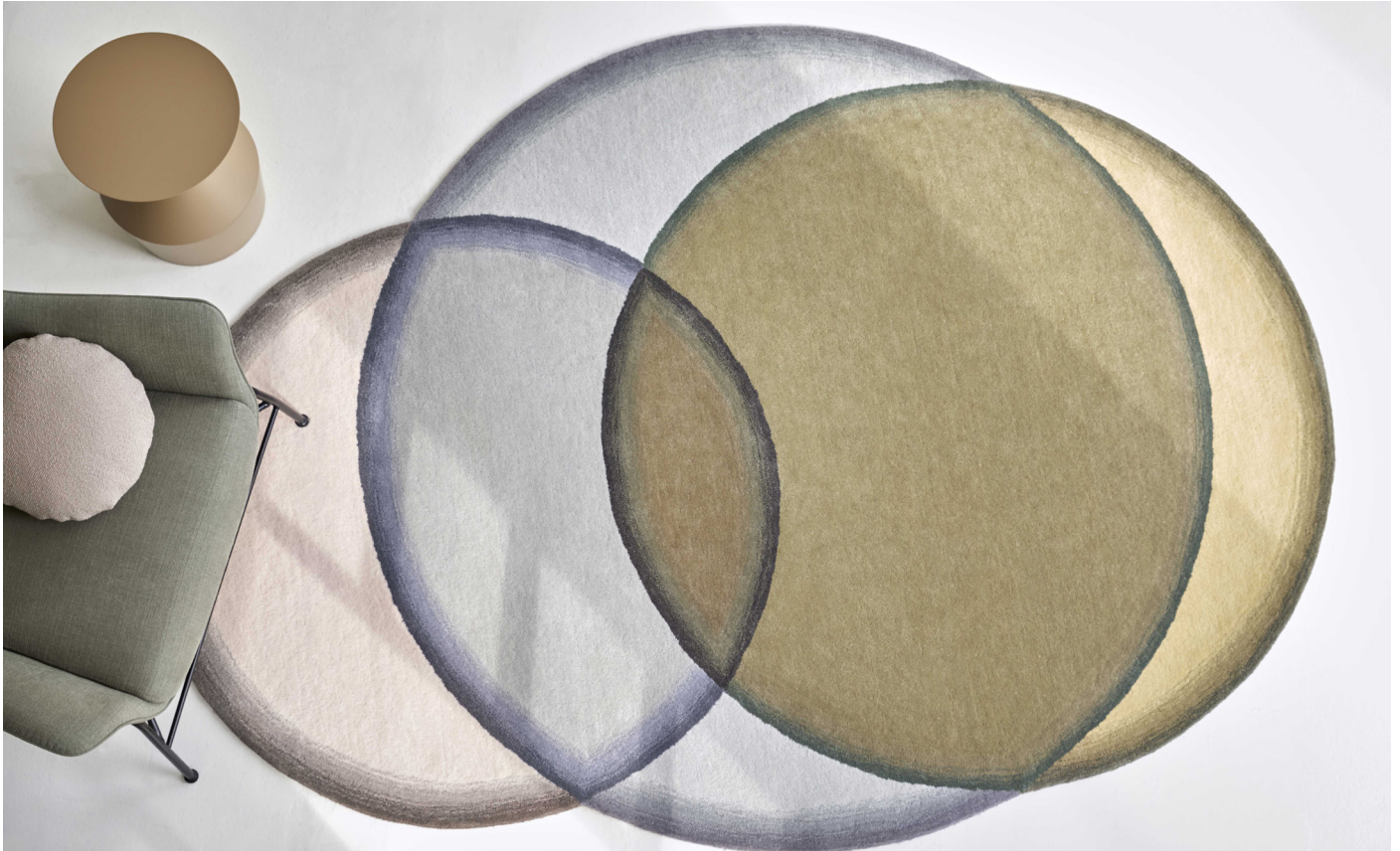
The thick and resistant wool manages to recreate in **CRYSTAL** the transparency of glass. This is how three colored circles seem to overlap in motion creating the illusion of color plates that intermingle and create different gradients and shading. It is an optical effect that suggests three dimensions and captures the attention of those who look at it while trying to guess what is the position of these simulated layers.

Crafted using the meticulous hand tufted technique, **CRYSTAL** comes in three different versions - Neutral, Red and Blue - that decline primary colors in subtle shades and result in beautiful color harmony in each case.





Due to its rounded and asymmetrical lines, the contours of **CRYSTAL** - which measures 190x260 cm / 6'2"x8'6" - are most unusual for a rug. In addition to adding uniqueness and personality to any residential or contract space, curves are an excellent resource for visually increasing the feeling of calm, fluidity and comfort.



## About Crystal:

Charlotte Lancelot, 2020

**Technique:** Hand Tufted

**Fiber composition:** 100% new wool. Cotton back

**Dimensions:** 190x260 cm / 6'2"x8'6"

**Colours:** Neutral, Red and Blue

## About Charlotte Lancelot:

Charlotte Lancelot (Brussels, 1980) studied at La Cambre, where she graduated in Industrial Design in 2003. She worked with the architect and designer Alain Berteau for two years before setting up her own studio. Lancelot has participated in numerous national fairs and exhibitions, where her work has been highlighted as a Brussels design within different media outlets such as Wallpaper, The New York Times, Le Monde... The designer has collaborated in companies such as Ligne Roset, Koziol, Konstantin, Slawinski, Kidslab and Easyoga. In 2012 she began her link with GAN. Charlotte Lancelot's design is characterized by an emotional attachment to the objects around her. Ecology, aesthetics, modernization of ancient techniques and improvements in living conditions are her main concerns.



## About GAN:

GAN is a Gandia Blasco Group brand dedicated to making handmade rugs, poufs and accessories. Thanks to the quality of its designs and the use of innovative artisan techniques, GAN has managed to become an internationally recognized brand, present in cities all around the world.

## Press contact

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