

Ethnicraft

CARE INSTRUCTIONS

INDOOR/OUTDOOR RUGS

ABOUT US

TIMELESS DESIGN

All our designs are intentionally timeless. They withstand trends and associate well with different styles, and they can be passed on from one home to the next, carrying over the stories of one lifetime into another. Our collections go back to the essence of what we believe is good design: pieces full of character, made from quality materials that age beautifully.

We create collections for every room or space: from the furniture that defines the purpose of an area, to the objects that layer it with meaning. Nothing excites us more than seeing how people love and use our products in the story of their life.

CRAFTSMANSHIP

Outstanding craftsmanship is at the core of our brand, and behind the simplicity of our pieces lies a constant drive for innovation. Incorporating advanced techniques to our process of creation, each new design is revised and reworked to the last detail: every curve, texture and line reflects our design values.

TIPS & TRICKS

- This product is intended for both indoor and outdoor use.
- To prevent colour differences: rotate to avoid prolonged periods of direct sunlight exposure.
- To prevent slipping and movement: we recommend fitting an underlay beneath your rug. Always ensure the underlay is suited to the indoor or outdoor environment where the rug is placed.
- Avoid exposure to extreme conditions: do not place furniture near heating sources or air-conditioners.
- To prevent staining, we recommend that any spills be removed immediately.
- Take care with solutions designed to clean interior flooring or outdoor ground surfaces, as splashes may leave permanent marks.

CARE INSTRUCTIONS

Handmade using eco-friendly, polyester fibres, our Indoor/Outdoor rugs are fully recycled, made with PET yarns from plastic bottles.

Hand crafting each item ensures the wool-like texture and individual personality of the final product is maximised.

Your soft and sustainable PET yarn rug is incredibly durable; suited for both indoor and outdoor use. It is also lightweight, stain resistant and very easy-care.

While being produced to be UV resistant, prolonged exposure to sunlight should still be avoided.

To keep your rug in optimal condition, we recommend the following:

- Vacuuming regularly or gently shaking out the rug on occasion.
- For a more thorough clean or to remove stains, lightly brush with clear or natural-soaped water, or spray down with a hose. Excess scrubbing can cause rugs to unnecessarily fluff or pill.
- Remove any dry or solid matter (food, etc.) by scraping excess away with a spoon before cleaning. Avoid vigorous rubbing.
- PET yarns can hold moisture after complete saturation. If your rug is outdoors and becomes fully saturated after rain, hang it to allow for complete drying.
- Ensure the floor or surface below the rug is thoroughly dry after.
- Do not machine wash or dry or use excessively hot water, steam or any harsh chemicals.

**We create the foundations
of your home, to inspire the
stories of your life.**

If you prefer, these care instructions are available for
download in other languages. Please see the product page
at ethnicraft.com in your chosen language.

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