

## Stoov® - Modern design & innovative technology with a good conscience



The Dutch lifestyle brand Stoov® was founded by Teun van Leijsen in 2014. Since his childhood, Teun has always been driven by new ideas and inventions to make the world a little more beautiful and sustainable. Inspired by a shivering moment during the cold winter months in his own home, he came up with the idea for a sustainable, portable heat source that would keep everybody warm and make design lovers and the planet happy altogether: Stoov®. With Stoov®, he finally dared to bring his idea to life. The innovative, cordless Stoov® design heating pads and cushions provide hours of cosy warmth and can be taken anywhere - indoors in the home, outdoors on the patio, at a picnic in the park or on a camping trip - there are no limits to Stoov®'s warmth.

## Modern design & technology

Stoov® combines innovative functionality and modern design with its products. All Stoov® products feature 100% safe, certified infrared heat technology with integrated overheating protection and automatic switch-off, which allows the heat level to be individually adjusted using three temperature levels. The versatile selection of Stoov® fabrics for indoor and outdoor use as well as the exclusive Stoov® colour range allow the cushions to be adapted to personal style. The Stoov® product portfolio includes the PLOOV heated cushion, the BIG HUG heated pad, the ONE heated seat cushion, the HOMEY electric hot water bottle, the WOOV heated dog cushion and a diverse selection of fabrics and cushion covers for stylish customisation.

## Sustainable, social thinking & acting

Stoov® is aware of its responsibility and has set the goal of making a valuable contribution to sustainable development. Fundamentals such as responsible production processes, ethical choice of materials and socially fair working conditions are firmly anchored in the company's philosophy - and new, sustainable measures are constantly being developed.

*"With every decision we make, we keep the future in mind. It is already standard for Stoov® that all Stoov® inner cushions and fillings are made from the sustainable material RPET, which is derived from recycled PET bottles. As little plastic as possible is used to transport our products, and if it is used, it is recyclable or compostable. Also a part of the Stoov® supply chain is located in the Netherlands, whereby Stoov® supports people with an occupational disability or the long-term unemployed and provides them with a socially appropriate working environment and re-entry opportunity."*

*- Teun van Leijsen, founder of Stoov®*

Another remarkable fact about the Stoov® technology is that it can save additional energy. If the warmth heats the body directly and the thermostat at home is lowered by just one degree as a result, an average household can easily save almost 100 euros per year. Which makes Stoov® not only look pretty, it also warms with a clear conscience - always keeping people and the environment in mind.

## Five exclusive Stoov® fabrics



### Woolly

Its texture is reminiscent of a cuddly teddy or sheepskin, has a woolly-soft feel and adds a cosy atmosphere to any interior. It is made of recyclable synthetic fibres (polyester, acrylic) and is therefore hard-wearing, lint-free and easy to clean.



### Outdoor Premium

Premium is a hard-wearing and robust fabric with a mottled, modern look. The fabric is made from 100% recycled Revyva yarns and is water and dirt repellent as well as UV resistant and is suitable for indoor and outdoor use.



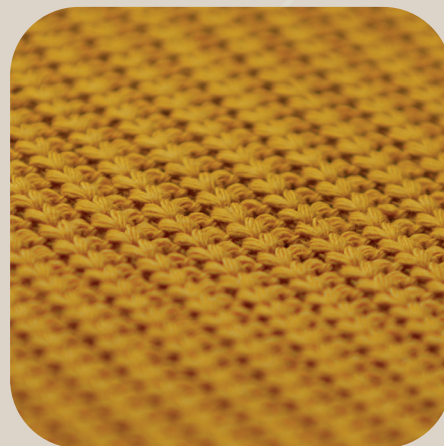
### Original

The classic Stoov® fabric collection goes with any interior style and is easy to combine. It is made from high-quality, recyclable synthetic fibres and is pleasantly soft, crease-resistant and retains its puristic beauty even after intensive use.



### Velvet

The soft velvet fabric brings a stylish elegance to the interior. It has a pleasant pile height, an extremely soft feel and a pleasant sheen. The synthetic velvet fabric is made from recycled PET and is uncomplicated and easy to clean.



### Knitted

A charming eye-catcher with a romantic aura. The knitted fabric is made of a cuddly cotton-acrylic mix and brings an all-round cosy feeling.