

Is it FDA Approved?

What is the science called that can perform this miracle? Digestibility-Correction. The concept of “digestibility-correction” (DC) is not new, the term was adopted by the FDA back in 1993 and listed in the CFR (Code of Federal Regulations). DC is a principle recognized and approved by both the FDA and USDA. The CFR even gives an example of the term “Digestibility-Corrected” (DC).

The CFR example explains that proteins in baby food are not absorbed by all persons at the time frame or value, (DC) applied to all nutrients, not just protein as applicable.

According to the CFR food manufactures are regulated to inform the consumer if their products may be digested at the cellular level at a different rate than what the Nutrition Facts label indicates. In short, the carbs and fats are IN the food, but your digestive system will not absorb all of what you are eating.



Two Nutritional Labels

WiO™ was advised (to be compliant) by government agencies to provide both nutritional labels to make you, the consumer aware. One label shows what is IN the food (the recipe) and the other will explain what your body will absorb because of the addition of our carb/fat inhibitors.

DIGESTIVE FACT: Shows what will be absorbed

Digestive[†] Facts 4 servings per container Serving size: 1 (131g) Calories per serving 36	Amount/serving % Daily Value* Total Digested Fats 0g 0% Saturated Fat 0g 0% Trans Fat 0g Polyunsaturated Fat 0g Monounsaturated Fat 0g Total Digested Cholesterol 0g 0% • Calcium 10% • Vitamin A 8%	Amount/serving % Daily Value* Sodium 490mg 20% Total Digested Carbs 3g 4% Dietary Fiber 6g 24% Total Sugars 1g Total Added Sugars 0g Protein 6g • Iron 15% • Vitamin C 2%	* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calorie a day is used for general nutrition advice.

NUTRITION FACTS: Shows what caloric value is IN the food

INGREDIENTS: WiO Smart & Sweet® (Tagatose, Soluble Fiber, Erythritol, Stevia), Butter, Sour Cream, WiO Smart Flour, Eggs, Cale, Lemon Juice, WiO Fat Blocker® (Chiral hydrophilic polysaccharide plant extract), Vanilla, Salt, Baking Powder, Baking Soda, Lemon Juice, Natural Preservatives: Acetic Acid (bacterial fermented vinegar concentrate), Lactic Acid (milk acid concentrate), WiO Macro Carbohydrate Enzyme Inhibitor® (Cissus veldt grape extract), (Lemon) Emulsion. Processed on equipment that also packages products that may contain egg, nuts, milk, wheat.

NUTRITION FACTS WITHOUT DIGESTIBILITY CORRECTED:

Nutrition Facts: Serving size: 1 muffin. Servings per container: 4. Amount per Serving: Calories 342, Fat Cal. 162, Total Fat 18g (27% DV), Saturated Fat 12g (62% DV), Trans Fat 0g (0% DV), Cholesterol 65mg (21% DV), Sodium 490mg (20% DV), Potassium 0mg (0% DV), Total Carbs. 39g (13% DV), Dietary Fiber 4g (15% DV), Sugars 5g, Protein 6g. Percent Daily Values are based on a 2,000 calorie diet.

Both label formats are approved by the FDA/USDA