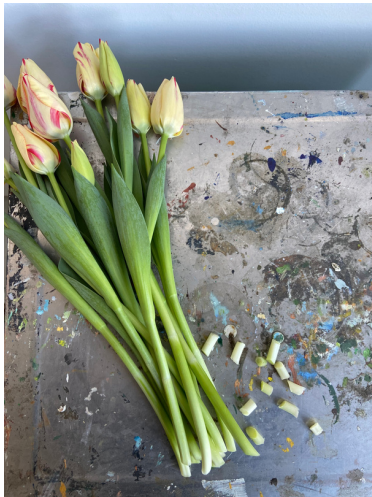


Sustainable floral design since 2011 ~ Local flower subscriptions since 2020



Tried, true, and sustainable care tips for flowers:



1. Unwrap flowers with care, tearing sleeve along the seam
2. Add fresh water into a well-cleaned vase (really scrub those nooks + crannies!)
3. Trim 1/4" off base of stems on a sharp angle; place in your vase
4. Place flowers away from direct sun, heaters or fans, hungry kitties or pups
5. Trim flowers, change the water, and scrub your vase every 1-2 days
6. Enjoy!!!



Learn more about our subscription offerings here:





Why Local Flowers?

- The US imports 80% of flowers sold. Yet, flower farms exist in all 50 states.
- Roughly 200,000 tons of flowers land in Miami International Airport each year. Seven daily flights six days a week: that is a lot of carbon to offset!
- As of 2019, 58% of US flower farms had gone out of business since 1992, unable to compete with low-cost imports.
- The domestic floral industry is coming back: there's a new wave of younger flower farmers making a go of it, using sustainable practices, and they need our support! With the help of consumers, we can grow and support our local flower economy, send love to rural economies and help grow green jobs

How to send locally grown flowers across the US:

There are several directories that index flower farms who take same day/same week deliveries, as well as florists that prioritize sourcing local, seasonal flowers. My go-to is <https://www.localflowers.org>, the largest directory, searchable by zip code. You can also try [slowflowers.org](https://www.slowflowers.org) or <https://www.floretflowers.com/directory>.

