

# NEVER MISS AN OPPORTUNITY TO CONNECT

## MPOWER MEMBERSHIP

### THE POWER TO GENERATE, TRACK AND MONITOR LEADS

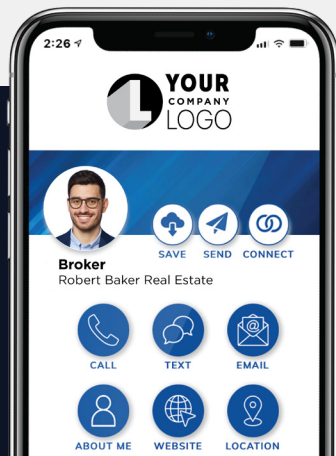
MPower, a new annual membership service from TPMCO, provides a seamless, digital, lead-generation solution to complement all your TPMCO print products and services.

Exclusive advantages of MPower include unique QR codes on all printed marketing materials, your very own branded SMS text number and a digital business card. In today's digital world, these are necessary tools to connect and communicate consistently.



THE *Personal*  
MARKETING CO.

WIN LOCAL



# MPOWER MEMBERSHIP

RECEIVE A FULLY-CUSTOMIZABLE  
MPOWER MARKETING KIT FOR  
**ONLY \$149 ANNUALLY**



## Your Kit Includes:

### ✓ Dynamic QR Codes

- Build anonymous audiences to retarget marketing messages
- Redirect to new links without having to reprint items
- Place on anything a smart phone can scan

### ✓ SMS Text (Keyword)

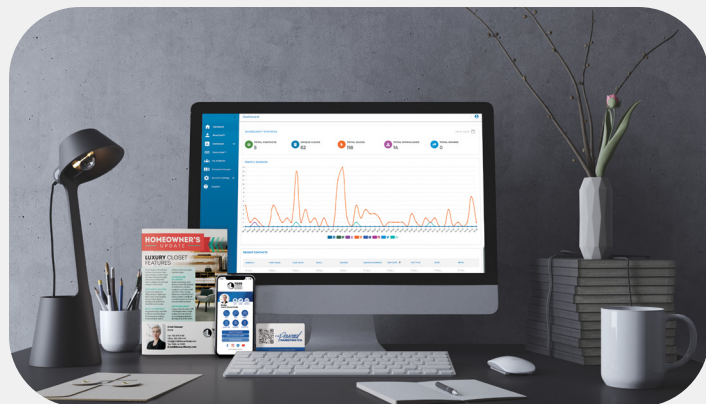
- Capture cell phone numbers for instant lead generation
- Trigger email, text alerts and engaged conversations with the auto-captured number
- Build leads as well as an audience to re-engage later through additional marketing campaigns
- Your own branded SMS keyword (example: TEXT PAML to phone #88500)

### ✓ Dynamic MPower Dashboard

- House your contacts and track your marketing efforts efficiently online
- Create a segmented database automatically with zero data entry required
- Re-engage on Facebook®, Instagram®, LinkedIn®, and over 50,000 other apps

### ✓ Digital Business ShareCard™ and ShareTag™

- Share your contact information with potential clients via your branded ShareCard™ and ShareTag™
- Build your target audience for re-engagement each time the card is shared
- Fully customizable digital business card with logo, colors and custom CTAs
- Save, Send, Connect, and Auto-Connect features, ensuring a two-way exchange of information with your clients and prospects



## Contact us

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