

BUSINESS PROFILE:

The genesis of Choice Alpaca Products initially came about while the owner Brian Schieber was flipping through a magazine on an airplane during a business trip in 1999. He saw a picture of pack of grazing alpacas and thought, "wow, those looks really interesting." Tired with his job in the high tech field, Brian did a year of research, and next thing he knew, had bought a 5 acre piece of land on Vashon Island (outside of Seattle) where he started a small alpaca farm and a crude online shopping cart.

Cut to 20 years later, and Brian and his wife now run a successful e-commerce "Mom-n-Pop" business venture, ChoiceAlpacaProducts.com, a wholesaler of alpaca goods to small alpaca farm stores and businesses. What started as a fascination with a cute looking animal turned out to be a solid business decision: demand for alpaca products gets higher all the time and Brian and his wife have grown the business greatly over the years.

Overall the company's focus of products is from Brian's years as an alpaca farmer and alpaca shearer, show ring participant and show vendor. This gives them a rounded and multi-faceted understanding of the alpaca industry. Everything Choice provides must first answer "Yes!" to one key question, "Would this sell well in a farm store?". They operated farm stores in both of the two farms they had in the Pacific Northwest, and the current growing collection offers items designed to sell well to farm store visitors.

Choice also sells to many small business customers who sell in boutiques, online and even old school catalogs. Choice's offerings include many gift items in a wide range styles, purposes and price. From small farm visit souvenir mementos to high luxury alpaca garments and accessories, Choice Alpaca Products has your store in mind.



At Choice Alpaca Products we see alpacas as a gift to be shared. Alpaca fiber brings a healthy, environmentally friendly alternative to the artificial and polluting clothing products which have saturated our lives. Involved in the USA alpaca industry since 2001 as alpaca farmers, shearers and retailers, we love the industry and always strive to promote alpaca in as many ways as we can. Alpaca

fiber is a sustainable product which is good for all. Your purchase of alpaca clothing products supports thousands of small family farms which produce a natural, healthy product on small acreage. Supporting small alpaca farms supports families, the environment and yourself. Alpaca is wonderful!

Today, Choice Alpaca Products operates from an unlikely location, the desert mountains of Ramona, CA outside of San Diego they operate a 3,000 square foot warehouse from which they ship most of their orders. When not working, Brian and Paula are avid road riders, motorcycling all over the United States and a growing list of countries world-wide.



Alpaca Products-Wholesale

ChoiceAlpacaProducts.com

info@choicealpacaproducts.com

