



**TECHNIQUE TOKEN**  
P R O D U C T S  
O C

## TECHNICAL SPECIFICATIONS

### Product

**GREEN:** PERLADO

**BLUE:** PLATINADO

**PINK:** CHAMPAGNE

**BLACK:** CENIZA

**4 FUERZAS:** TONOS FRÍOS Y LUMINOSOS

### What is it?

Pigments that tone, neutralize unwanted tones or provide light/ reflection to the hair.

### Chemistry

- Pigments extracted from nature · Extreme (acidifying treatment)
- Restore (amino acids) · Luminous (adds shine.)

### How to use it?

Make sure hair is clean/ free of residues and damp. Apply directly if you want to intensify the mattifying effect. Dilute in the palms of your hands and then deposit to the hair with a uniform massage if you just want to provide a reflection. Leave on for 5 to 45 minutes then rinse.

### Why use it?

- Simple and fast application
- Do not require the oxidative power to reveal themselves
- Designed as a deep treatment that moisturizes the hair while also toning.



# TONERS

H O M E C A R E



## TECHNICAL SPECIFICATIONS

### Product

Home Care Hamamelis  
Witch Hazel Kit

### What is it?

Set of cleanser/ hydrator with a capillary spa service

### Chemistry

**SHAMPOO TEA TREE:** WitchHazel Extract, Mint and Menthol  
(Sodium Free)

**SHAMPOO FOR HAIR STRENGTH:** Collagen protein, seaweed extract,  
coconut oil, ProdeW 500

**ULTIMATE TREATMENT MASK:** Witch Hazel Extract

### How to use it?

**SHAMPOO TEA TREE:** With damp hair, apply a small amount on the  
scalp and massage in circular motions then rinse.

**SHAMPOO FOR HAIR STRENGTH:** With damp hair, apply to the hair  
until it creates a creamy foam and rinse.

**ULTIMATE TREATMENT MASK:** With the hair free of residues, apply  
a small amount by massaging section by section.  
Let it act for 5 to 10 minutes, then rinse.

### Why use it?

**SHAMPOO TEA TREE:** Controls the oiliness of scalp, anti-inflammatory  
softener, which cleanses. **SHAMPOO FOR HAIR STRENGTH:** Improves  
flexibility, malleability, density. Protects, repairs, nourishes, revitalizes,  
moisturizes, conditions, and strengthens. Providing shine and strength.  
Ultimate Treatment mask: 1. Thermal protection - 2. nutrition  
3. Instant repair - 4. Conditioning - 5. Normalizes Ph - 6. Anti-humidity film  
7. Anti-frizz effect - 8. Seals cuticles and ends - 9. Color protection  
Protection against free radicals



# KIT HAMA MELIS

H O M E C A R E



## TECHNICAL SPECIFICATIONS

### Product

CCRP HOME CARE

### What is it?

Home treatment kit cleaning and nutrition.

### Chemistry

**SHAMPOO CCRP** - Bio acetum, agents gentle cleaning.

**CCRP MASK** - Bio acetum, collagen, healing herb extract, shea butter, fatty acids, noble oil blend

**OIL** - Argan

### How to use it?

With damp hair, apply the CCRP shampoo performing a massage until hair is free of residues and rinse, then apply the CCRP mask, letting it act between 5 to 20 min. then rinse. Finally apply a small amount of oil from mid to ends without rinsing

### Why use it?

CCRP Home Care treatment complements the regeneration and reconstruction procedure, providing beneficial properties to damaged hair every time you do a washing process.



K I T

# CCRP HOME CARE



## TECHNICAL SPECIFICATIONS

### Product

Extreme Treatment

### What is it?

Acidifying treatment, which normalizes the pH of the hair, providing a more hydrated and restructured hair strand.

### Chemistry

- Ph2.8
- Rich active (antioxidants, moisturizers)
- Shea butter
- Keratin
- Ceramides
- Jborandi

### How to use it?

With the hair clean and free of residues, apply the extreme treatment and let it rest between 5 to 20 min and then rinse

### Why use it?

Prepares the hair before a process, normalizes the pH.  
Promotes natural elasticity and resistance to hair after chemical procedures.



# EXTREME TREATMENT



## TECHNICAL SPECIFICATIONS

### Product

Capillary Botox | Blond Ampoule | Power Ampoule | BTX Mask

### What is it?

Intercellular filling treatment and toner.

### Chemistry

- Blue and violet pigments
- Cysteine
- Bio-restore (amino acids)
- Liposeal UB (oil complexes)
- Olive oil

### How to use it?

10 ml Blond Ampoule +5ml

Power Ampoule+ 150ml water

With clean hair free of residue, apply the formula evenly section by section leaving a pose time between 5 to 25 min. and rinse.

Then proceed to the application of the mask- massage in your palms, apply then let it act for 25 minutes then rinse.

### Why use it?

CCRP Home Care treatment complements the regeneration and reconstruction procedure, providing beneficial properties to damaged hair every time you do a washing process.



# KIT B.T.X TREATMENT



## TECHNICAL SPECIFICATIONS

### Product

Black Love  
Biphasic thermal protector

### What is it?

Volume reducing treatment, anti-frizz, smoothing biphasic toner,  
Thermal Protector

### Chemistry

- Plant technology - Illium cepa bulb - Hydrolyzed extract
- Corn protein - Cystaine - Cysteamine - Black pigment
- Biphasic =pigment and oil

### How to use it?

Wash hair with a shampoo

Dry 80 to 100% the hair and apply the smoothing product section  
by section letting it act between 40 to 60 min. then rinse 50% to  
100% of the product with water. Spread the biphasic protector  
throughout the hair and proceed to drying and straightening it.  
At the end rinse and apply extreme treatment between 5 to 10 min.

### Why use it?

It provides perfectly smooth hair, without receiving any aggression,  
counteracting the oxidation process through its black pigments.



KIT  
**BLACK  
LOVE**

## TECHNICAL SPECIFICATIONS

### Product

White Love

### What is it?

Volume reducing treatment, anti-frizz, perfect smoothing

### Chemistry

- Plant technology - Illium cepa bulb - Hydrolyzed extract
- Corn protein - Cysteine - Cysteamine

### How to use it?

Wash hair with shampoo.

Dry 80% to 100% of the hair and apply the smoothing product section by section, letting it act between 40 to 60 min.

Then rinse 50% to 100% of the product with water.

Proceed to drying and straightening. At the end, rinse and apply extreme treatment between 5 to 10 min

### Why use it?

It provides perfectly smooth hair, without receiving any type of aggression, perfectly complements the black love treatment, potentiating its benefits



K I T  
**WHITE  
LOVE**





## TECHNICAL SPECIFICATIONS

### Product

**Toning Shampoo**

**Green** - Pearl

**Blue** - Platinum

**Pink** - Champagne

**Black** - Ash

**4 forces** - Cold and Luminous Tones

### What is it?

Cleaning agents pigments

### Chemistry

- Soft cleansing shampoo that also contains pigments
- Toning

### How to use it?

With damp hair apply shampoo while gently massaging the scalp, rinse with water.

### Why use it?

It promotes a gentle cleanse while also toning therefore extending the durability of the color.



# TONING SHAMPOO



## TECHNICAL SPECIFICATIONS

### Product

**Power Dose**

### What is it?

Reparative and reconstructive treatment, presented in 30 ml formulas

### Chemistry

- Arginine - Cistern - Tyrosine - Lactic Acid

### How to use it?

With the hair free of residues, apply the ampoule with a massage letting act between 5 to 10 min and rinse

### Why use it?

It instantly repairs and reconstructs the hair from within, providing shine, softness, and strength. Suitable for heavily damaged and weakened hair



# POWER DOSE

H O M E C A R E



## TECHNICAL SPECIFICATIONS

### Product

#### American Oil

### What is it?

Reconstructive oil used to finalize a style.

### Chemistry

- Oil blend - Argan - Ojon - Safflower - Grape seed oil
- Diffusx technology

### How to use it?

Put a small amount on your palms and apply to hair from mids to ends.

### Why use it?

Provides a protective veil while keeping hair hydrated for much longer.



# AMERICAN OIL

## TECHNICAL SPECIFICATIONS

### Product

**Hair Perfume**

### What is it?

Scented oily finalizer

### Chemistry

- Moisturizing active ingredients
- Fragrance

### How to use it?

Spray approximately 20cm away from dry and finished hair

### Why use it?

Provides a pleasant aroma and a velvety touch



# HAIR PERFUME



## TECHNICAL SPECIFICATIONS

### Product

**Mater Mechas**  
**Lightening Powder**

### What is it?

Lightening powder designed to lighten and provide fast and effective discoloration.

### Chemistry

- OPA (3 Water Protectors, Lipids, Antioxidants)
- OMEGA PLUS (Set of Amino Acids)
- 2SF (70% Ammonium Sulfate / 30% Potassium)

### How to use it?

1)(50G) + 1)(50ML) = 120 MIN

Powder + OX

1)(50G) + 1,5)(75ML) = 90 MIN

Powder + OX

1)(50G) + 1 + 2 (100ML) = 40 MIN A 60 MIN

Powder + OX

### Why use it?

- Its Premium capacity is designed to preserve the integrity of the hair.
- Free of sodium, which does not inflame/release bad odors



# LIGHTENING POWDER



## TECHNICAL SPECIFICATIONS

### Product

**MATER MECHAS  
REVEALING EMULSION**

### What is it?

OXIDIZING AGENT THAT LIGHTENS WHEN MIXED WITH PERSULFATES.  
ALSO DEPOSITS COLOR IF MIXED WITH HAIR DYES.

### Chemistry

H<sub>2</sub>O<sub>2</sub>

HYDROGEN PEROXIDE COMMERCIALY KNOWN  
AS AN OXIDANT

### How to use it?

WITH COLORATION

1.5% HIGHLIGHTS A SHADE

3% HIGHLIGHTS A SHADE.

6% IN DARK TONES REVEALS 1 SHADE.

9% IN DARK TONES REVEALS 2 SHADES.

12% BRIGHTENS 3 SHADES (WITH SUPER LIGHTENERS)

WITH BLEACH

1+1 (50ML) = 120 MIN

1+1,5(75ML) = 90MIN

1+2(100ML)=40 TO 60MIN

### Why use it?

- ITS PREMIUM CAPACITY IS DESIGNED TO PRESERVE THE INTEGRITY OF THE HAIR.
- FREE OF SODIUM, WHICH DOES NOT INFLAME/ RELEASE BAD ODORS



## REVEALING EMULSION



## TECHNICAL SPECIFICATIONS

### Product

COLOR PREMIUM

### What is it?

COLORING AND TONING

### Chemistry

- NANOPARTICLE TECHNOLOGY
- HERBAL EXTRACTS
- AMMONIA FREE

### How to use it?

1+1= GRAY HAIR COVERAGE

1+1.5= DEPOSIT IS COLORED IN NATURAL HAIR

1+2= SUPER LIGHTENERS WITH 9% / 12% PEROXID

### Why use it?

- DOES NOT IRRITATE THE SCALP
- PROMOTES VIVID COLORS
- 100% GRAY HAIR COVERAGE



# COLOR PREMIUM



## FICHA TÉCNICA

### Producto

**GREEN:** PERLADO

**BLUE:** PLATINADO

**PINK:** CHAMPAGNE

**BLACK:** CENIZA

**4 FUERZAS:** TONOS FRÍOS Y LUMINOSOS

### Que es?

PIGMENTOS QUE MATIZAN , NEUTRALIZAN TONOS INDESEADOS O APORTAN REFLEJOS.

### QUÍMICA

PIGMENTOS EXTRAIDOS DE LA NATURALEZA.

EXTREME (TRATAMIENTO ACIDIFICANTE)

RESTORE (AMINOACIDOS)

LUMINOUS (BRILLO)

### COMO LO USO

CON EL CABELLO LIBRE DE RESIDUOS Y HUMEDO APLIQUE DE MANERA DIRECTA SI DESEA INTENCIFICAR LA MATIZACIÓN, O DILUIR EN LA PALMAS DE LAS MANOS PARA LUEGO DEPOSITAR EN EL CABELLO CON UN MASAJE UNIFORME SI SOLO DESEA APORTAR UN REFLEJO. DEJE ACTUAR DE 5 A 45 MIN Y LUEGO ENJUAGUE.

### EL PORQUE UTILIZARLO?

APLICACIÓN SIMPLE Y RAPIDA.

NO PRECISAN DEL PODER OXIDATIVO PARA REVELARSE.

DISEÑADO COMO TRATAMIENTO PROFUNDO QUE HIDRATA EL CABELLO AL MISMO TIEMPO QUE APORTA UNA TONALIDAD.



# TONERS





## TECHNICAL SPECIFICATIONS

### Product

Shampoo Extreme Treatment

### What is it?

Moisturizing Shampoo

### chemistry

Coconut oil  
Keratin

### How to use it?

With damp hair, apply a small amount and massage onto scalp gently, once hair is clean rinse with water.

### Why use it?

It provides strength, shine and improves flexibility, malleability and contributes to the normalization of hair pH

# SHAMPOO EXTREME TREATMENT



## TECHNICAL SPECIFICATIONS

### Product

FINISH HAIR LUMINOUS

### What is it?

Finalizer, thermal protector, and can also work as a last-minute toner.

### Chemistry

- Pigments extracted from nature
- Restore
- Extreme
- Luminous
- Aqueous presentation

### How to use it?

With damp hair, apply at a distance if you only want thermal protection. Apply closely to the hair if you want to intensify the toning effect. No rinsing.

### Why use it?

- Protects the hair from the heat of mechanical actions, normalizes the PH, elongating the longevity of the toner.

# FINISH HAIR LUMINOUS



## TECHNICAL SPECIFICATIONS

### Product

KIT CCRP

### What is it?

High-impact treatment that restores and regenerates the capillary fiber

### Chemistry

SH (BIO ACETUM)

.1 (BIO ACETUM, KERATIN, AMINO ACIDS)

.2(Collagen, Shea butter healing herbal extracts, fatty acids, noble oil blend)

.3 (Pure argan oil, silicone-free antioxidant, Diffux technology)

### How to use it?

Wash your hair with shampoo SH, and rinse.

Remove excess water.

Elastic hair

Apply .1 in the affected area allowing to act between 5 to 20 min.

And rinse

Apply .2 with a massage section by section let act for 5 to 25 min and rinse.

Apply .3 media to ends without rinsing.

Treatment Power Dose Mixture:

5ml .1 + 10ml .2 + 5ml .3

Wash hair with SH shampoo and rinse.

Remove the excess water and apply the treatment for 5 to 25 min then rinse

### Why use it?

CCRP rebuilds,

returning its natural elasticity and strength to the hair fiber resulting in a fully recovered structure.

Power Dose provides strength softness, malleability, hydration, shine and softness.



## KIT CCRP TREATMENT



## TECHNICAL SPECIFICATIONS

### Product

**KIT LADY CREAM**

### What is it?

Cleansing and anti-frizz kit

### Chemistry

**Lady Shampoo** - cleaning agents, Moroccan argan oil, rich combination of amino acids, enriched with fatty acids.

**Lady Cream** - antioxidant lipids, vitamins, proteins, and minerals.

**Brush Cream** - Vegetable origin, mineral oil, Carbo cysteine and amino acids.

### How to use it?

With damp hair, apply lady shampoo performing a massage until hair is free of residues, then rinse. Then spread section by section throughout the hair letting it rest between 5 to 25 min, once time is completed, rinse again. To finish, apply a small amount of brush cream without rinsing, this restores the hairs capillary fiber.

### Why use it?

This care kit provides hydration, cleaning, anti-frizz, which strengthens the hair.



# KIT LADY CREAM



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Witch Hazel Kit

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Protection against free radicals

K I T

# HAMA MELIS



## TECHNICAL SPECIFICATIONS

### Product

Angles Cap (balayage effect)

Strong Cap (Chunky highlight effect)

Microstrong Cap (global blond effect)

### What is it?

Silicone cap with predesigned techniques

### Chemistry

- Flexible silicone
- Angles
- Strong Cap (580 holes)
- Microstrong Cap (2000 holes)

### How to use it?

With clean and 100% dry hair, perform the Proper divisions, place the cap and adjust the strap, then proceed to remove the hair from each hole.

### Why use it?

Cap techniques offer differentiated techniques with predesigned patterns that facilitate and speed up the process and management of all types of textures/lengths.



## CAP RP



## TECHNICAL SPECIFICATIONS

### Product

Apron

### What is it?

Stain protector

### Chemistry

Eco leather

### How to use it?

Place over your clothes

### Why use it?

Prevents any kind of  
liquid transfer your clothes



# APRON



## TECHNICAL SPECIFICATIONS

### Product

BOWL

BRUSH

BOARD

### What is it?

Bowl (container)

Brush (accessory to deposit product)

Table (support to perform foiling technique)

### chemistry

Plastic / Acrylic

### How to use it?

Bowl (to place the desired product)

Brush (deposit the product on the brush and apply)

Table (place the paper/foil on the board and perform your technique)

### Why use it?

It is necessary to have the right tools to carry out the work procedures.



## ACCESSORIES





## TECHNICAL SPECIFICATIONS

### Product

KIMONO  
CLOAK

### What is it?

Clothing protector

### Chemistry

Razo

### How to use it?

Place the kimono over your client's clothes and then the cape.

### Why use it?

Prevents any kind of liquid transfer onto your client's clothes protecting them from stains.



# KIMONO CLOAK



## TECHNICAL SPECIFICATIONS

### Product

T-SHIRT

### What is it?

Clothing representative of the RP brand.

### QUÍMICA

100% cotton

### How to use it?

Place on your clothes

### Why use it?

Each professional requires an identification, where they confirm the use of the product. Using a t-shirt of the brand you work with generates trust with your client.



## T-SHIRT





**TECHNIQUE TOKEN**  
P R O D U C T S  
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