



BLOOM 2022

www.mohindia.in



Moh India proudly celebrates the authentic and vibrant world of Indian handlooms through the melody of forms and silhouettes, prints and patterns, textures and textiles, mirroring a progressive India, nestled in the age-old craft capitals, in the hands of our glorious artisans and craftsmen - the true creators of our world.

Like a wildflower... bloom!

Inspired by the wildflower, the collection '**Bloom**' is a story of bold prints, manifested through an unabashed palette of colours, made for the woman for whom blooming and evolving audaciously, even in unfamiliar spaces, is second nature.

A capsule curated mostly by cupro silk - a sustainable, smooth fabric that's vegan - this collection's durable nature combines the softness of natural fibers with the practicality of synthetic ones, without taking a toll on the environment.

Breathable silhouettes comfortable to move with freedom in, flowy body with accentuated sleeves for elevation, this trans-seasonal collection, created in lightweight and breezy copper satin, is all things vibrance and sunshine, all year round.

Introducing Moh India from the house of



01



GUL ONE SHOULDER TUNIC

Easy to slip into and style, the Gul one-shoulder tunic is equal parts daydream and evening fancy. Decked in a statement floral motif, a signature from the collection, it's a fusion of a poncho sleeve on one side and an off-shoulder on the other.

Colour: Wild Strawberry/Red Magenta

Price: INR 5700/-

SKU: 1A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

02



GUL TROUSERS

Paint the town pink with the Gul trousers that are chic and classy in equal measure. Adorned with floral motifs, the eye-catching statement piece is the personification of elegance.

Colour: Wild Strawberry/Red Magenta

Price: INR 5300/-

SKU: 1B



To order this, WhatsApp us on **+919878858077**

03



POPPIES TUNIC

Spring into the fashion frontline in this breathable copper silk kurta decked with foliage that leaves no stone unturned in turning heads wherever you go!

Colour: Scarlet/Red
Price: INR 6900/-
SKU: 2A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

04



POPPIES TROUSERS

Bold and beautiful - this gorgeous contrast of yellow flowers on the red background truly bring out the true essence of femininity!

Colour: Scarlet/Red
Price: INR 5300/-
SKU: 2B

To order this, WhatsApp us on **+919878858077**



WILDFLOWER DRESS

The gorgeous multicolour poplin dress explodes its charm - expressing timeless beauty with ease.

Colour: Black/Multicolour
Price: INR 7900/-
SKU: 3A

05

To order this, WhatsApp us on **+919878858077**

06



EVERGREEN KURTA

The rich emerald green kurta, embellished with accents of red, pink and white flowers is an instant classic that never goes out of style!

Colour: Emerald green
Price: INR 7300/-
SKU: 4A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



EVERGREEN TROUSERS

Pleated to perfection, these trousers are functional with a flare for style. With colourful floral accents that pop and make a statement, this sophisticated pair is for the woman of today!

Colour: Emerald green

Price: INR 5400/-

SKU: 4B



07



EVERGREEN DUPATTA

A delicate weave of all things pretty, this organza dupatta is the perfect way to add a touch of elegance to your look!

Colour: Emerald green

Price: INR 4700/-

SKU: 4C

08

To order this, WhatsApp us on **+919878858077**

09



BLAZING MARIGOLD SHIRT

Breathtaking colours that exude their charm in this free-flowing shirt, adding a bohemian flair to your look!

Colour: Multicolour

Price: INR 7300/-

SKU: 6A



To order this, WhatsApp us on **+919878858077**

10

BLAZING MARIGOLD TROUSERS

Add a pop of colour with this breezy pair. These elasticated trousers are dazzled with signature bloom prints, empowering your grace.

Colour: Multicolour
Price: INR 5400/-
SKU: 6B



To order this, WhatsApp us on **+919878858077**

11



PAPERFLOWER TUNIC

A gorgeous flowy summer dress, this tunic is as versatile as you. Dressed up or dressed down - it's simple and sophisticated.

Colour: Ivory, Magenta, Scarlet Red

Price: INR 7800/-

SKU: 7A

To order this, WhatsApp us on **+919878858077**

12



PAPERFLOWER TROUSERS

Express your creativity via this trouser accented with pink bohemian patterns - making it an instant classic!

Colour: Ivory, Magenta, Scarlet Red
Price: INR 5400/-
SKU: 7B



To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

13



PAPERFLOWER SCARF

Fulfill all your bohemian dreams with this romantic blush pink scarf, made for the woman of today: evolved, bold and confident.

Colour: Ivory, Magenta, Scarlet Red

Price: INR 2300/-

SKU: 7C

To order this, WhatsApp us on **+919878858077**

14



DANDELION DREAMS KAFTAN

The perfect throw-on-and-go piece for both daytime outings and nighttime soirees, this vibrant kaftan is as on-the-go as you. Versatile, feminine and vibrant!

Colour: Dandelion Yellow/Magenta Red

Price: INR 3900/-

SKU: 8A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



**DANDELION
DREAMS TROUSERS**

A billowy classic, these trousers are both modern-chic and statement!

Colour: Dandelion Yellow/Magenta Red
Price: INR 5400/-
SKU: 8B

15

To order this, WhatsApp us on **+919878858077**

16



BLACK ROSE TUNIC

The sophisticated tunic in an evergreen combination of black with white floral motifs is an elegant way to say what you stand for, without saying anything at all.

Colour: Black/White
Price: INR 3900/-
SKU: 8AA

To order this, WhatsApp us on **+919878858077**



BLACK ROSE TROUSERS

Nothing beats a classic fit in a classic combination. Style, sophistication and substance - a pair that encapsulates it all.

Colour: Black/White

Price: INR 5400/-

SKU: 8AB



17



FLORESCENCE TUNIC

Luxe & classic, this bold pink tunic will take you from cocktail parties to cosy gatherings with equal ease and comfort — elevating your everyday style.

Colour: Magenta Red
Price: INR 7300/-
SKU: 9A

18

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

19



FLORESCENCE TROUSERS

A piece that lends itself to every season and occasion - this trouser transcends an expression into wearable art.

Colour: Magenta Red
Price: INR 5400/-
SKU: 9B



To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

20



BAAGH ANGARKHA

An uber-versatile colourful angrakha crafted in 100% copper silk, sure to give your traditional attire a modern twist!

Colour: Fused Green/Magenta

Price: INR 11150/-

SKU: 10A

To order this, WhatsApp us on **+919878858077**

21

BAAGH TROUSERS

Crafted in copper silk, this ornate pairs perfectly with kurtas, tops and shirts alike, promising to be the star of your closet.

Colour: Fused Green/Magenta

Price: INR 5400/-

SKU: 10B



To order this, WhatsApp us on **+919878858077**

22



BAAGH DUPATTA

A delicate weave of all things pretty, this organza dupatta is the perfect way to add a touch of elegance to your look!

Colour: Fused Green/Magenta
Price: INR 4900/-
SKU: 10C



To order this, WhatsApp us on **+919878858077**

23



FOLIAGE FOREVER TOP

Go beyond the superficial with this flowy floral piece that is super light and yet, highly fashionable - Instantly becoming your second skin.

Colour: Beige/Black

Price: INR 8700/-

SKU: 11A

To order this, WhatsApp us on **+919878858077**

24



FOLIAGE FOREVER TROUSER

Express your innermost thoughts in this sophisticated pair of trousers!

Colour: Beige/Black

Price: INR 5400/-

SKU: 11B

To order this, WhatsApp us on **+919878858077**



BUDS & BLOOMS DRESS

Easy on the eye, and easier still on the skin, this gorgeous multicolour dress represents the woman of today: those who keep things real and simple.

Colour: Black/Multicolour
Price: INR 8700/-
SKU: 12A

25

To order this, WhatsApp us on **+919878858077**



PAISLEY SHIRT

Express your innermost desires with this whimsical pick - a paisley-printed top decked with bold and colourful patterns and motifs.

Colour: Coral/Magenta

Price: INR 6800/-

SKU: 13A



PAISLEY TROUSERS

This bold, paisley printed monochrome pant is versatile to its last stitch — finished off with an elasticated waist that is easy to slip into!

Colour: Coral/Magenta

Price: INR 5800/-

SKU: 13B



27



GULABO SHIRT

Dripping in hues of pink, this oversized shirt plays an ode to the divine female energy - right from its effortlessly chic silhouette to its bright bold colours and prints.

Colour: Wild Strawberry/Red Magenta

Price: INR 7800/-

SKU: 14A

28

To order this, WhatsApp us on **+919878858077**

29



GULABO TROUSERS

The bold, red and pink printed pant is quite a statement-making pair. The feminine silhouette is a dream - and fits comfortable.

Colour: Wild Strawberry/Red Magenta

Price: INR 5400/-

SKU: 14B

To order this, WhatsApp us on **+919878858077**

30



AMALTAS TUNIC

Dip into the hues of fall as this gorgeous tunic made with copper silk engulfs you. Relaxed and stylish with fun pops of detail, this one is perfect for every occasion.

Colour: Mustard Ochre
Price: INR 5900/-
SKU: 15A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



AMALTAS TROUSERS

Smart. Functional. Chic. This comfortable and sleek pair of trousers is a winner!

Colour: Mustard Ochre
Price: INR 5400/-
SKU: 15B

31

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32



LAVENDER SUNSET SHIRT

Amp up your casuals and add colour to your life. This brazen combination with subtle hues of purple creates an impression that lasts long!

Colour: Scarlet/Red
Price: INR 5800/-
SKU: 16A



To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

33



LAVENDER SUNSET TROUSERS

Crafted in copper silk, this ornate pairs perfectly with kurtas, tops and shirts alike, promising to be one of your most cherished pieces.

Colour: Scarlet/Red

Price: INR 5400/-

SKU: 16B

To order this, WhatsApp us on **+919878858077**

34



CHAMPA DRESS

Nothing beats the allure of a classic. This chevron print dress with intricate details on the back stands out - creating a canvas that celebrates your story!

Colour: Black/Grey
Price: INR INR 8300/-
SKU: 17A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



INTO THE WOODS SHIRT

Go all out with this bold printed shirt that's moody and classy — all at once. The floral print adds intricate detail to your narrative that cannot be missed!

Colour: Brown Black
Price: INR 7200/-
SKU: 18A

35

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

36



INTO THE WOODS TROUSERS

Dramatic prints and moody tones - this pair of trousers fit loose and comfortable, just how we all like it!

Colour: Brown Black
Price: INR 5400/-
SKU: 18B

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



REDBUD TUNIC

A simple silhouette, a classic colour combination and an exaggerated bow - does it get better than this?

Colour: Coral/Magenta

Price: INR 7500/-

SKU: 19A



37



REDBUD TROUSERS

This bold, paisley printed monochrome pant is set to become your favourite with an elasticated waist that is easy to slip into!

Colour: Coral/Magenta

Price: INR 5800/-

SKU: 19B

38

To order this, WhatsApp us on **+919878858077**

39



QUEEN OF BLOOM KAFTAN

Fuss-free, breezy and flowy - this kaftan is equal part stylish and comfortable. Versatile enough to be worn as a dress, or a tunic, this piece is a find as unique as you!

Colour: Brown Black
Price: INR INR 6800/-
SKU: 20A

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)

40



QUEEN OF BLOOM TROUSERS

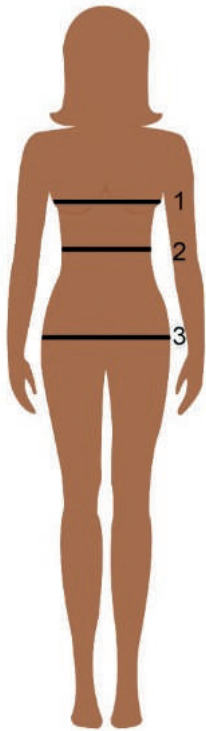
Minimal prints and a chevron pattern of brown tones - this pair of trousers fit loose and comfortable, just how we all like it!

Colour: Brown Black
Price: INR INR 5400/-
SKU: 20B

To order this, WhatsApp us on [+919878858077](https://www.whatsapp.com/business/profile/919878858077)



YOUR SIZE	BUST		WAIST		HIPS		SIZES		
	inch	cms	inch	cms	inch	cms	US	EU	UK
XS-S	30	77	22	57	32	82	4	34	6
XS-S	32	82	24	62	34	87	6	36	8
XS-S	34	87	26	67	36	92	8	38	10
S-M	36	92	28	72	38	97	10	40	12
S-M	38	97	30	77	40	102	12	42	14
M-L	40	102	32	82	42	107	14	44	16
M-L	42	107	34	87	44	112	16	46	18
L-XL	44	112	36	94	46	119	18	48	20
L-XL	46	117	38	101	48	126	20	50	22
XL-XXL	48	122	40	108	50	133	22	52	24
XL-XXL	50	127	42	114	52	140	24	54	26



The measurement chart refers to Body measurements.
Kindly refer to your body measurements & its closest match
in our size chart for the perfect fit.

How to measure?

1. Chest
2. Waist
3. Hip

Measure at fullest point of your bust, all round front & back.
Measure all round the waistline at the narrowest point.
Measure all round the fullest point of the hips with feet
together.
Refer the image for illustration.

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